

EXPANDING THE IMPACT OF PRIVATE PHILANTHROPY...

■ UNDERGRADUATE STUDENT ENRICHMENT

Our students are our first priority. The Davis College embarks on a journey every semester to reach out to each student by providing numerous opportunities both in the classroom and out. Private resources provide student scholarships in excess of \$300,000 annually to approximately 30% of all undergraduate students enrolled in the College. Guest speakers, panel discussions, study travel, internships and student organizations are just a few of the many activities that enrich our educational environment. With the increased support of private contributions, the Davis College will be ensured of providing a lasting influence on our students. Endowed Scholarships or Opportunity Funds can be established with a gift of \$25,000.

■ GRADUATE STUDENT ENHANCEMENT

A critical component to the Davis College is a strong and vital graduate program. This special group of student scholars, who will become the future leaders of business, industry and academics, are destined to shape and influence our world. By providing scholarships, fellowships, stipends, and enrichment resources, donors can actively help the Davis College to attract premium students to our programs. Donors have the flexibility to direct their support to any of the College's 21 graduate degree programs. Endowed and non-endowed gifts are needed to aid this effort.

■ COLLEGE AND DIVISIONAL SUPPORT

Discretionary funds provide the Davis College with the means to immediately address new and exciting opportunities that will enhance the educational experience offered by our college. As the College and our academic divisions seek to implement strategic planning initiatives within the coming year, private support will furnish the flexibility to capitalize on plans to strengthen and enforce our educational and research mission. Contributions to this area will have an immediate impact on all aspects of the Davis College.

■ FACULTY ENHANCEMENT

Without our faculty the Davis College would not be where we are today. Our teacher-scholars work hard to provide not only innovative education for our students, but cutting-edge research and service to the community, their disciplines, and the State of West Virginia. Unfortunately, we are faced with a critical issue regarding our mid-career faculty. Private resources are needed to supplement the College's efforts to retain and reward those faculty who are strong and productive, but at a point in their career when offers from other institutions often lure them away. By providing extra resources for equipment, professional development, and travel opportunities the Davis College will be able to retain this important faculty contingent and ensure that the next generation of faculty leaders will be enriched. Endowed and non-endowed gifts will strengthen this important resource.

■ FARM & FOREST STEWARDSHIP INITIATIVE

Davis College students are not confined to the classroom. Throughout the years, our students have gained unique educational experiences when their professors have utilized WVU's vast farm and forest holdings. It is essential to our heritage and educational mission that we preserve and sustain our living laboratories for future generations of students. As WVU has experienced severe cutbacks in state and federal allocations over the last decade, the Davis College has been forced to institute a deferred maintenance policy for their facilities. With the infusion of private resources, the College's maintenance and improvement plan will receive an essential boost allowing for refurbishment and the purchase of critical operational items for our facilities. Endowed and non-endowed gifts are needed to aid this effort.

DAVIS COLLEGE OF AGRICULTURE, FORESTRY, & CONSUMER SCIENCES



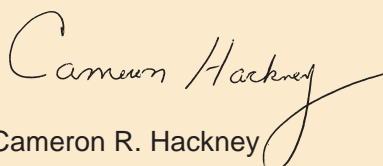
A MESSAGE FROM THE DEAN

I might be biased, but I truly believe that the WVU Davis College is a uniquely stimulating academic environment. Beyond our wide range of undergraduate and graduate programs, our enthusiastic students, and dedicated faculty, the Davis College is home to the kind of rich, diverse experiences that have a lasting impression.

Our students, who come to us from across the country and around the world, learn by doing, whether that's in the classroom, laboratory, studio, farm, or forest. Individual experiences define us, as we guide our students down their individual educational paths. It's a rewarding process to watch, and it's thrilling to see the results in the form of our successful alumni.

At the same time, it's a costly process. With extensive facilities, varied programs, and a faculty committed to staying on the cutting edge of their disciplines, the Davis College relies heavily on private support from generous, connected individuals. Beyond being an act of kindness, it's an investment in our future. Investment in education yields results in economic development, whether it is through the professional accomplishments of a scholarship student or a research project that supports entrepreneurs.

Private gifts help keep our academic environment a rich and vital one. I hope you will consider some of the areas outlined in this document and contact us to discuss how you can help.


Cameron R. Hackney

ENDOWMENT MINIMUMS

A Named Endowment permanently links a donor's name, or a name honored by the donor, with the traditions and future of West Virginia University. Just as the name attached to an endowed fund will be held in perpetuity at the University, so also will a service be rendered to future faculty and students and, through them, to West Virginia and the Nation.

Endowments may be created with a one-time direct gift of at least \$25,000 or through pledge payments of up to five years. Funds are activated 12 months after reaching the fully endowed level. Accordingly, no funds are available for the first year after attaining endowment level. As for scholarship awards, a donor may fund the spending for the initial year by making an additional gift which would allow the scholarship to be awarded immediately. Additional gifts may be added to an established endowment at any time.

ENDOWMENT OPPORTUNITIES

Named School or College	Consultation Required
Named Building	Consultation Required
Named Department or Division	Consultation Required
Named Deanship	\$1,500,000
Named Chair	\$1,000,000
Named Distinguished Professorship	\$500,000
Named Disciplinary Professorship	\$350,000
Named University Professorship	\$350,000
Named Lectureship	\$100,000
Named Academic Program	\$100,000
Named Research Program	\$100,000
Named Graduate Student Fellowship	\$50,000
Named Scholars Program	\$250,000
Named Foundation Scholarship	\$250,000
Named Presidential Scholarship	\$100,000
Named Athletic Scholarship	\$50,000
Named Academic Scholarship	\$25,000
Named Program Enrichment Fund	\$25,000
Named Student/Faculty Support Fund	\$25,000
Named Library Acquisitions Fund	\$10,000
Augusta Scholarship Fund*	\$5,000

* Tribute gifts will be pooled into the Augusta Scholarship Fund and scholarships will be awarded based on academic merit and financial need. The name of the person being memorialized will be placed on a plaque and on the Foundation's scholarship website. Donors may make additional gifts.