

## EXPANDING THE IMPACT OF PRIVATE PHILANTHROPY...

### ▪ SCHOLARSHIPS

Endowed youth-centered gifts change lives and fund dreams. From 4-H camp scholarships to scholarships for 4-Hers attending WVU, there is no more personal way to build the future success of our youth. Scholarships and awards to offset the cost of camp, college or travel are one of the best ways to make an important impact on the many youth touched by WVU Extension programs.

### ▪ ENDOWED CHAIRS & PROFESSORSHIPS

WVU Extension boasts a faculty of highly trained, talented and motivated professionals. But in order to attract and retain talented faculty, private support is crucial. No better way exists to ensure academic excellence than endowing an academic chair or professorship, allowing WVU Extension to compete for the most qualified faculty, and to ensure that each county has two Extension faculty.

### ▪ PROGRAM SUPPORT

Programming makes up the heart of WVU Extension's mission of taking the university to the people of the state. Private dollars for WVU Extension seed grants would help to generate new research and nurture existing projects. From funding for youth health initiatives and 4-H to agriculture and literacy, programs throughout WVU Extension need private support. Many of WVU Extension's programs have been recognized both regionally and nationally. In order to maintain these programs, private support is crucial.

### ▪ FACULTY/STAFF ENHANCEMENT

WVU Extension is only as good as the people it sends out into the field to teach youth and adults alike. Funding to provide high quality professional development, as well as internal research grants are needed to help ensure that our faculty and staff are continuing to learn and to deliver quality programs and information. Private support would allow WVU Extension to host training programs and to send faculty and volunteers to training across the region and nation.

### ▪ PROJECT BOOKS ENDOWMENT

4-H project books have been the heart of the program since its inception. Young 4-Hers can learn about everything from rabbits to birds. In West Virginia, project books are provided to all 4-H youth free of charge, despite pressure from other states that have begun charging for project books. Private support is needed to ensure that project books are provided to 4-H youth at no charge.

## BY THE NUMBERS

\$2.5 million: In 2006, 4-H and FFA youths experienced the economic value of agriculture by turning their livestock work into bankable dollars: \$2,563,390

\$2.1 million: WVU Extension agents work closely with community farmers' markets, 44 of which generated \$2.1 million in sales in 2006.

\$6-million value: In 2006, West Virginia Community Educational Outreach Service members in 26 counties volunteered 372,500 hours of community health, literacy, and educational projects – providing staff time valued at more than \$6.7 million. CEOS is a statewide network of clubs guided by WVU Extension.

3,000: Each summer 3,000 limited resource elementary school children improve their reading skills and their daily nutrition when they participate in WVU Extension's Energy Express, honored as one of the most successful literacy programs in America.

\$472,323: WVU Extension agents train Master Gardeners, who in 2006 "repaid" the community for their training by providing leadership and volunteer services valued at more than \$472,323 to schools, parks, and community and residential spaces.

20,000: Each year, 4-H camps transform the lives of more than 20,000 youths. Fun learning activities nurture independence, generosity, belonging, and mastery. 4-H offers 161 weeks of residential and day camps throughout the state.

1 in 5: The 4-H Youth Development Program reaches 1 in 5 West Virginia youths.

## ABOUT US...

As a land-grant university, West Virginia University was created to help West Virginians make their lives better. To do that, WVU relies on the WVU Extension Service as the "doorway to WVU" in every county. For nearly 100 years, WVU Extension Service has provided reliable information, education, and problem-solving programs that are timely and relevant. Our roots are deep in West Virginia, where we have a WVU office in each of the state's 55 counties, serving rural and urban needs.

WVU Extension is best known for its strong and historic 4-H program, in which 56,000 West Virginia young people are developing life skills and becoming leaders in their schools and communities. WVU Extension also operates Jackson's Mill, located near Weston, the site of the nation's first state 4-H camp and the current "home" to many state youth camps, heritage and nature education programs, and learners of all ages.

West Virginians rely on their county WVU Extension agent to deliver educational programs and practical solutions to meet local needs. WVU Extension agents are also WVU faculty members, with a master's or doctorate.

Many identify with WVU Extension through our 73 programs, some of which are 4-H, Dining with Diabetes, Master Gardeners, Germ City, Firefighter Training, Community Educational Outreach Service, Family Nutrition Program, Energy Express, Soil Testing, Workplace Safety, Pesticide Recertification Training, Character Education, Beef Quality Assurance, Farm Management, CARDIAC Challenge, and Forest Stewardship. We offer programs in four areas:

Agriculture and natural resources agents and specialists work with farmers, landowners, and communities to support local agriculture and encourage wise use of natural resources.

4-H Youth Development professionals and programs provide educational, fun, and safe opportunities for young people to make friends, to learn, and to grow.

Families and health experts help families thrive and teach healthier habits and lifestyles.

Community development experts help to promote collaborative community projects and build the capacities of local businesses and governments.