

NEWS FROM

A STATE OF MINDS

The Campaign for West Virginia's University

GIFTS TO CAMPAIGN NOW TOTAL \$736 MILLION

WVU is getting ever closer to achieving its goal in the largest private fundraising campaign in the University's history.

Contributions to A State of Minds: The Campaign for West Virginia's University totaled more than \$736 million through March 31, 2014, or 98 percent of the goal.

"We continue to see very strong support from our alumni and friends, corporate and foundation partners to the Campaign," said WVU Foundation President and CEO Cindi Roth. "To be this close to our goal with more than a year-and-a-half remaining in the campaign speaks volumes to the pride and commitment our donors have for WVU. We just need to keep the progress going."

The impact of private giving on the University includes establishment of endowed scholarships and fellowships for students, professorships and faculty chairs, financial support for new learning facilities, and enhancements for academic and athletic programs.

"A State of Minds" runs through December 2015. The \$750 million goal is three times larger than the previous "Building Greatness" campaign from 1998-2003.

"It's clear our loyal alumni and friends recognize West Virginia University's great potential," said WVU President Gordon Gee. "Their generous support will help us advance the University's stature and worldwide impact while continuing – and expanding – our service to West Virginia. Thank you to everyone who is contributing to the tremendous



success of West Virginia University's largest private fundraising campaign."

Fundraising is focusing on six University-wide campaign priority areas that align with the University's 2020 Strategic Plan for the Future:

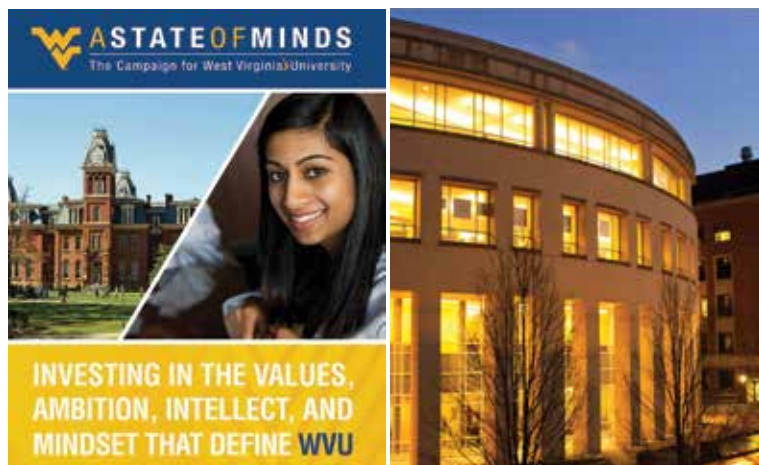
- Enhance the undergraduate student experience and global education
- Advance the research initiative of the University
- Enable WVU to improve West Virginia's health, economy and quality of life
- Foster faculty excellence
- Enhance WVU through professional and graduate education
- Support healthcare through research, education and patient care

Chairman of Putnam Investments and 1974 alumnus Robert Reynolds and Cadrillion Capital President Verl Purdy, a 1964 WVU graduate, are the national campaign co-chairmen.

Visit www.astateofminds.com for information on how you can help support the campaign.

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BUSINESS SCHOOL TO CREATE CENTER FOR FREE ENTERPRISE WITH \$5 MILLION IN GIFTS



Celebrating the gift to Business and Economics are from left, WVU Board of Governors Chairman James Dailey II, Foundation President Cindi Roth, Ken Kendrick and B&E Dean Zito Sartarelli.

WVU has received a commitment of \$5 million from business school alumnus Ken Kendrick and his wife, Randy, and the Charles Koch Foundation as a lead gift to launch a new center to study the economic, political and social factors that increase prosperity.

The gift will enable the College of Business and Economics to create a Center for Free Enterprise, led by

co-directors and associate Economics professors Joshua Hall and Andrew Young. The new center will advance teaching and research on the roles that the principles and institutions of a free society play in creating widely shared prosperity and improving quality of life, and will complement more than a decade of B&E support for the study of free market economics.

Plans for the center also include hiring a managing director and five or more visiting faculty fellowships as well as providing 17 or more four-year Ph.D. student fellowships over the next five years.

“We are very excited about the creation of this Center and its ability to build on an area of growing expertise at our college,” said Jose “Zito” Sartarelli, B&E’s Milan Puskar Dean. “The center will join several others that, through independent academic inquiry, seek to complement the education of our students, who will be eventual creators and beneficiaries of a prosperous free society.”

LONGTIME SUPPORTER OF CHEMISTRY MAKES GIFT FOR LAB RENOVATIONS

The C. Eugene Bennett Department of Chemistry will begin a project to renovate lab spaces thanks to a generous \$200,000 gift from Edna Bennett Pierce of Wilmington, Del.

As the Department of Chemistry continues to grow and improve, these lab spaces demand heavy upgrades to accommodate new faculty and meet standards for research. With renovations coming at a high cost, private support was critical to supplement state funding for this

project. As an unwavering supporter of the department, Pierce recognized this need and pledged to help. Pierce’s commitment to the Department of Chemistry spans many years, starting with her late husband C. Eugene Bennett, after whom the department is named. Together, the couple provided significant support for program improvements, faculty recruitment, academic enrichment and more, a tradition of giving that Pierce herself has maintained long after the passing of her late husband.

WILKINSON ENDOWMENT WILL ENHANCE WVU STUDENT EXPERTISE IN ARTS RESEARCH, WRITING



Carroll and Chris Wilkinson

For more than 35 years, music history professor Christopher Wilkinson was known by his students at the Creative Arts Center for three things—his rigorous courses, his sense of humor, and especially his emphasis on scholarly writing.

Dr. Wilkinson is now professor emeritus, having retired from the faculty of the School of Music in 2013, but he and his wife Carroll have ensured that the groundwork he laid at the University will live on by establishing an endowment to promote innovative teaching in the arts. The couple recently pledged \$28,000 to establish “The Carroll Wetzel Wilkinson and Christopher Wilkinson Course Enhancement Grant for the Teaching of Creative Arts History from a Humanistic Perspective.”

The endowment will assist faculty in developing new courses and coursework in the College of Creative Arts that will help students cultivate research writing skills, information literacy capabilities and critical engagement in the areas of art history, musicology, ethnomusicology, theater history or dance history.

SCHOOL OF MEDICINE RECEIVES GIFT FROM THE HEALTH PLAN

The Health Plan recently presented a \$250,000 gift for the West Virginia Simulation Training and Education for Patient Safety (WV STEPS) Center at the WVU Health Sciences Center.

“Each year we make it a priority to reinvest in initiatives that benefit our communities, particularly in students,” Philip D. Wright, president and chief executive officer for The Health Plan, said. “Our insurance network officially covers all of the state of West Virginia, and we hope that this gift will provide much needed equipment to expand training and teaching opportunities for our state’s health professions students.”

WV STEPS includes a state-of-the-art, hands-on simulation laboratory equipped with realistic manikins programmed to mimic life-threatening medical conditions that assist clinical learners in improving their analytical, diagnostic, communications, and crisis-intervention skills.



Philip D. Wright, president and CEO of The Health Plan (second from left), presents a \$250,000 check to WVU School of Medicine Dean Arthur J. Ross, III, M.D., M.B.A. (second from right), for the WV STEPS Center. Also present were David Wilks, M.D., WV STEPS medical director (far left), and Daniel Summers, R.N., WV STEPS director.

ENDOWED SCHOLARSHIP CREATED IN MEMORY OF WVU ALUMNA



The Baxters – Jennifer Baxter, left, with her mother Starlyn and sister Rachel

A late WVU graduate’s legacy of caring for young people will live on through an endowed scholarship established in her memory by family and friends. Jennifer Marie Baxter died in 2002 after contracting a fatal lung disease – just one year after earning her degree

in childhood development and family studies from WVU.

“Her love of children fueled her passion for her studies, and was apparent in her relationships with her younger cousins. From lifeguarding at a local pool to interning at WVU Children’s Hospital, Jennifer lived her life to serve young people,” said Starlyn Baxter, Jennifer’s mother.

Since her daughter’s death, Baxter has been collecting donations from family and friends to create an endowed scholarship in her memory.

“It just seemed a natural progression to take the money that was given in her memory and invest it toward a scholarship,” explained Baxter. “It was all because of her love for children and her studies that we created one to benefit students studying child development.”

The \$25,000 gift will provide scholarships to undergraduate and graduate students with financial need who are majoring in child development and family studies in WVU’s College of Education and Human Services.

ANTERO GIVES \$100K TO COLLEGE OF LAW

Management and employees of Antero Resources Corporation, a publicly traded oil and natural gas exploration and production company, have made a \$100,000 pledge to the College of Law.

The gift will help support the Center for Energy and Sustainable Development. Founded in 2011, the center provides students with opportunities to gain the experience necessary to practice law in the energy sector. It also conducts objective, unbiased research and policy analyses on energy issues.

A portion of the Antero Resources gift will also establish the Kevin and Amy Ellis Endowed Scholarship at the College of Law. Kevin Ellis is a 2005 WVU Law graduate and is employed at Antero Resources in its Bridgeport, W.Va. office.

“We are deeply grateful to the leadership at Antero Resources for their significant support,” said Joyce E. McConnell, dean of the College of Law. “When a forward-thinking corporation like Antero makes an investment in legal education, it’s an across-the-board success.”



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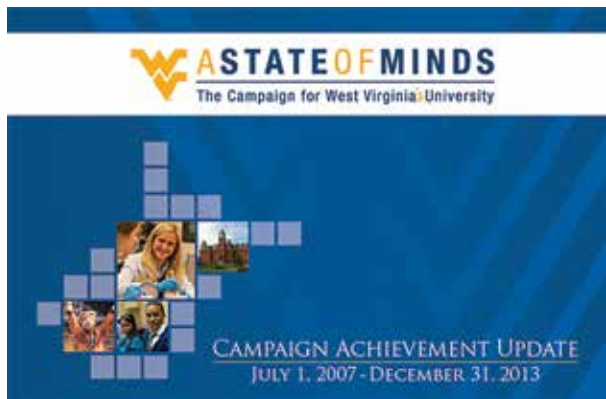
A State of Minds: The Campaign for West Virginia's University | www.astateofminds.com
 WVU Foundation, Publisher | Bill Nevin, Editor

ESTATE PLAN GIFTS COUNT

Thinking of including gift support for your favorite part of WVU in your estate plan?

For those who will be age 70 or older by December 31, 2015 (the end of the campaign), the bonus is your future support through gift provisions in your will or revocable trust counts toward reaching the goal. The same is true if you make the WVU Foundation the beneficiary of a retirement account, annuity or life insurance policy.

If you have already made any of these arrangements, please let us know at 304-284-4000 or info@wvuf.org so that we can have the opportunity to say thank you for your special campaign support.



Visit the Foundation's web site at www.wvuf.org and click on the Campaign Achievement Update icon to view a complete 56-page progress report on the Campaign and its positive impact on WVU.

ALUMNI WEEKEND

Friday, June 6, 2014

- 11 a.m.** – Irvin Stewart Society Luncheon
Waterfront Place Hotel
- 6 p.m.** – Woodburn Circle Society Reception/Dinner
Waterfront Place Hotel

Saturday, June 7, 2014

- 9 a.m.** – Women of WVU Inaugural Celebration
Waterfront Place Hotel
- Noon** – Order of Vandalia Induction Ceremony/Luncheon
Erickson Alumni Center
- 6 p.m.** – Emeritus Induction Ceremony/Dessert Reception
Lakeview Resort

The WVU Foundation and Alumni Association Boards of Directors hold meetings as well during Alumni Weekend.

