

‘Drive to the finish line’ continues as Campaign tops \$1.12 billion

With less than six months left in “A State of Minds: The Campaign for West Virginia’s University,” gifts to the comprehensive fundraising effort continue to roll in.

Through June 30, 2017, donors have given \$1.125 billion to the Campaign, an increase of \$26 million over the past three months.

IN THIS ISSUE

President’s Message.....	2
Foundation Scholars.....	2
Recent Gifts.....	3-4
Outstanding Philanthropists.....	5
Irvin Stewart Society.....	6

Maximizing Private Charitable Support for West Virginia University

Want to receive this news electronically?
Email: info@wvuf.org
or visit www.wvuf.org/news

“We are driving to the finish line full speed,” said Foundation President and CEO Cindi Roth. “We are very thankful to our alumni and friends who have helped put us over our \$1 billion goal early, but the needs of the University remain great. We are going to keep our foot on the accelerator, and encourage those who have not given to the Campaign to do so before December 31.”

Last September, the Foundation announced donations had exceeded the \$1 billion mark a year-and-a-half before the December 31, 2017 end date. The Campaign is having a wide-ranging impact across the University through the many scholarship, faculty support, research and program funds established by donors.

Sixty-percent of the donations to the Campaign is for direct student support, mostly through scholarships. Through June 30, 774 scholarships, 55 faculty chairs and professorships, and 221 new funds to assist research efforts have been created during the Campaign.

88,207 donors have given 371,227 gifts to the Campaign. This includes 202,101 donations from 36,387 alumni. The largest

percentage of donations to the Campaign, 50 percent, has come from individuals.

“Whether it’s through a cash donation or a gift left in your estate, every gift, large or small, matters,” said Roth. “You don’t want to miss out being part of this historical Campaign while at the same time, helping our great University.”

For information on how to support the Campaign, visit www.astateofminds.com or call the WVU Foundation at 800-847-3856.



Did You Know...

- 88,207 donors (36,387 alumni) have given 371,227 gifts to the Campaign.
- 774 new scholarships have been created.
- 60% (\$662 million) of the total dollars given is for student support.
- 50% of the total dollars given is from individuals.
- 136 donors have given \$1 million or more to the Campaign.

From the President and CEO

Three-and-a-half years ago when I joined the Mountaineer family as your president and CEO, I knew I was becoming part of something significant and special – a comprehensive campaign in which donors were helping to write a new chapter for WVU and the Foundation, positioning us for the challenges and promises ahead.

Now, as we enter the final months of the largest and most successful private fundraising effort in the University's history, it is with a deep sense of appreciation that I bid you warm greetings from Morgantown. I trust you are able to spend some quality time with family and friends this summer.

Thank you to our generous alumni and friends who have helped push us over the \$1.1 billion mark in our "State of Minds" Campaign through June. More than 88,000 donors have made a gift! I am so grateful for this amazing support which has enabled the University to provide much needed student, faculty, patient, research and program support. Of note, approximately 60 percent of the money raised in the Campaign is for direct student support such as scholarships.

While it would be easy to "take our foot off the gas" since passing our \$1 billion goal last September, we are doing anything but that. Our team and volunteers are working hard to finish the Campaign strong and prepare for the limitless opportunities that lie ahead.

The University's needs are growing as it works with state leaders to address the challenges facing the Mountain State. State funding for higher education continues to decline. The need for private dollars becomes more crucial now to enable the University to transform the state with new initiatives, partnerships and technologies. Having the support of alumni and friends is critical, now more than ever.

If you have not yet made a gift to our "State of Minds" Campaign, please consider doing so during the remaining few months. You can contribute in any number of ways including cash, stock gifts and leaving WVU as a beneficiary in your estate plan. To learn more, call us at 800-847-3856 or visit our Campaign web site at www.astateominds.com.

Help us help WVU as President Gee and his team work to strengthen the areas of education, health and prosperity across our great state. Again, thank you for making "A State of Minds: The Campaign for West Virginia's University" truly historic and transformative. You are making a difference!

Let's go.



Cindi Roth

Late WVU fan leaves gift for athletic scholarships

Undergraduate athletes will benefit from a \$44,000 gift from the late Marcella Hoylman, an avid supporter of the University, who passed away earlier this year.

The gift will supplement the Donald and Marcella Hoylman Athletic Scholarship established by the Hoylman family in 1996. The fund provides financial assistance to WVU athletes who show acceptable academic promise and have a record of good citizenship.



Marcella Hoylman

The Hoylmans are natives of Harrison County, but made Marion County their home. Marcella was an accomplished accountant at Industrial Resources, a company that her husband,

Don Hoylman, later served as president. Although Mrs. Hoylman did not attend WVU as a student, she grew her affection throughout the years for WVU sports with her husband, a longtime supporter of WVU Athletics.

Hoylman's daughter, Donna Hoylman-Peduto, recalled how much her mother and father loved the University and WVU Athletics.

"My parents loved WVU basketball and football and supported athletics in so many personal ways," she said. "Some of my fondest memories are the family vacations we would take following the Mountaineers to away games, tournaments, and bowl games."



The 2017 Foundation Scholars were named during a May ceremony at Blaney House. Receiving WVU's most prestigious scholarship are, from left, Miriam Demasi, Jessica Hogbin, Zach Gilpin, Breellen Fleming and Adam Craig. The scholarship is valued at \$87,000 and provides full tuition and fees plus room-and-board to five in-state students.



DPS Land Services endows scholarship benefitting Davis College students

Energy land management students will have additional opportunities to network with industry professionals thanks to an endowment established by DPS Land Services.

The endowment – the first for the energy land management program in the Davis College of Agriculture, Natural Resources and Design – is designed to provide funding to support travel for conferences, meetings and other extracurricular activities for students enrolled in the program.

“The generosity of DPS Land Services will help our program and students continue to thrive – and for that, we are extremely thankful,” said Shawn Grushecky, program coordinator and assistant

professor of energy land management.



Energy land management students gather outside Percival Hall prior to a field trip.

Alumnus donates historic newspapers to regional history center

Newspapers have chronicled key events throughout our nation’s history – from crowning achievements like the ratification of the U.S. Constitution and Neil Armstrong’s moon walk to our darkest moments such as President Kennedy’s assassination and the Space Shuttle Challenger disaster.

Alumnus Steve Wolfe, BA '81, political science, is quite familiar with those historic moments and their media coverage. He spent more than two decades acquiring more than 150 newspapers that reported on these and other pivotal happenings.

Wolfe is now donating the impressive collection to the WVU Libraries’ West Virginia & Regional History Center.

“I wanted the newspapers to find a long term home where they would be properly preserved and appreciated,” Wolfe said. “I could have chosen any number of similar organizations who had an interest, but WVU is always foremost in my mind and I knew that they would be in good hands with the WVU Libraries.”

WVRHC Director John Cuthbert enthusiastically

welcomed the collection, which spans from a 1666 issue of the London Gazette reporting on the Great Plague to the Washington Post’s 1991 banner headline trumpeting Gorbachav’s resignation and the end of the Soviet Era.



Steve Wolfe (right) and his wife, Darla, along with WVU President Gordon Gee

Scholarship established in honor of former WVU Athletic Director Leland Byrd

WVU students from Mercer County will benefit from a scholarship established in honor of Mercer County native and WVU's 5th Director of Athletics, Dr. Leland E. Byrd.

Byrd was a WVU scholar-athlete and All-American basketball player who lettered in the 1945-48 seasons. He played for his father, Roy Byrd, at Matoaka High in Mercer County before enrolling at WVU in 1944.

He received all three degrees from WVU – bachelor's ('48), master's ('53) and doctorate ('67), and went on to serve as WVU's Director of Athletics from 1972-79.

The Dr. Leland E. Byrd Scholarship, established by Byrd's daughter, Becky Lofstead, and husband Dan,

will benefit undergraduate and graduate students from the area of the state in which Byrd grew up.



Dr. Leland Byrd and his wife, Elizabeth

WVU alum and Visa exec contributes \$45K to business school endowment

College of Business and Economics alumnus William "Bill" Sheedy of San Mateo, Calif., understands the importance of education and the opportunities WVU provides to students.

The Visa executive and his wife, Patricia, have made an additional gift to the William and Patricia Sheedy Endowment, established by the couple through the WVU Foundation in 2012. Part of their recent \$45,000 pledge will be matched by Sheedy's employer, Visa, Inc.

The endowment provides funding for the College of Business and Economics to be used at the discretion

of the dean for special initiatives like experiential learning through practice and application, lectures, and special programming for students and faculty.

Sheedy earned his bachelor's degree in finance from WVU's College of Business and Economics in 1988. He has been with Visa since 1993 and currently serves on the WVU Foundation's Board of Directors.



Sheedy

Reed College of Media receives Benedum grant to serve growing interest in rural culture

The Reed College of Media recently received a grant from the Claude Worthington Benedum Foundation that will help students gain valuable media skills while sharing the stories of Appalachia.

The grant will support a media enterprise that experiments in new distribution models for digital publishing while offering a solutions-based approach for reporting and cultural analysis of the region. Students enrolled in the fall 2017 course will get hands-on experience in content curation, monetization, audience development and

distribution, and in-depth reporting.

The project will also strengthen collaborative publishing opportunities connecting national and regional media with community organizations and the College of Media.

"There is a need in West Virginia communities to create new narratives about their reality and their future," said Dana Coester, creative director of the WVU Media Innovation Center. "With this project, we hope to provide an outlet, and an audience, for those stories."

Outstanding philanthropists honored

The WVU Foundation has announced the recipients of its 2017 Outstanding Philanthropy awards.

This year's recipients are Verl and Sandra Purdy, Milan Puskar Outstanding Philanthropists; Jack Rossi, Outstanding Volunteer Philanthropist; the Bernard McDonough Foundation, Hazel Ruby McQuain Outstanding Philanthropic Foundation; and Dominion Energy Charitable Foundation, Outstanding Philanthropic Corporation.

The Purdys have shown tremendous support for WVU, from serving as leaders of various University initiatives to philanthropic support. Their gifts have benefitted the Statler College of Engineering and Mineral Resources, College of Business and Economics, Department of Intercollegiate Athletics and the Alumni Association. A past chairman and current member of the WVU Foundation Board of Directors, Mr. Purdy now serves as co-chairman of the Foundation's highly successful "State of Minds" fundraising campaign.

Jack Rossi has been a tireless advocate for the WVU Alumni Association and has led grassroots fundraising efforts for the Mountaineer Athletic Club. His gifts to WVU have benefitted WVU Athletics, WVU Alumni Association and WVU Mary Babb Randolph Cancer Center. He is a former chairman and member of the board of directors of the WVU Alumni Association.

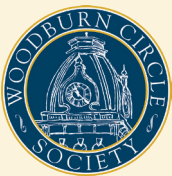
The Bernard McDonough Foundation, located in Parkersburg, W.Va., has gifted over \$875,000 to WVU. The Foundation's most recent gift was made to WV FOODLINK, a project of the Food Justice Lab,

housed in the Department of Geology and Geography at WVU. Since 1962, the McDonough Foundation has funded thousands of grants statewide with a total value exceeding \$40 million.

The Dominion Energy Charitable Foundation strives to "protect the environment, promote education and help meet basic human needs" in communities served by the company. It awards about \$20 million annually in community impact grants, environmental education and stewardship grants. Over the years, Dominion has gifted more than \$2.7 million to several different units and programs at WVU from Extension and 4-H to Health Sciences.



The 2017 Outstanding Philanthropists are, from left, Brian Sheppard and Bob Orndorff representing Dominion Energy Charitable Foundation, Bob Boone representing The Bernard McDonough Foundation, Sandra and Verl Purdy, and Jack Rossi.



Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations.

Newest Members Include:

American Babbitt Bearing, Inc.
American Cancer Society
Cory A. Beasley
Wallace M. Cackowski
William L. & Sandra L. Coffindaffer
Timothy R. & Melissa B. Deer
Robert E. DeHart II & Nancy Nygren
Delta Electric, Inc
Robert DiClerico
S. Randall Emanuelson
EQT Foundation
Explosives, Inc.
Joseph A. & Leeann C. Folio
James L. & Barbara O. Gilkerson
David P. & Michele Gruver
Frances A. Hamilton & Lawson W. Hamilton III

Richard O. Hartman II
Jeffery P. Hogg
W. Jeffery & Vicky S. Hostetler
Lloyd G. Jackson II & Trina A. Jackson
Scott A. Kiger
Merrilyn M. Lemons
Harry M. Lowell
Deborah A. & William C. Maddy
William A. Mase
Barbara Meredith & Charles E. Meredith II
Dennis & Luanne Miller
MorphoTrak, LLC
Robert M. & Shannon N. Mundell
James M. & Denise E. O'Brien
Larry S. Oleksa
Panhandle Cleaning & Restoration
Peter M. & Susan A. Phillips

Ronald Lane, Inc.
William J. Rucker, Jr.
John H. Schmidt III
Ronald R. & Jeanne K. Scobbo
Robert Sincavich
Thomas W. Smith Foundation
C. Joseph Stevens
William J. Stevens I & Penelope G. Stevens
Estate of Rosa Stolzenberg
Taziki's WV, LLC
David A. & Julia D. Whiston
Donald B. & Susan H. Witt
The West Virginia State Bar

ADDRESS SERVICE REQUESTED

WVU Foundation News Summer 2017 | WVU Foundation, *Publisher* | Bill Nevin, *Editor*



In celebration of the Mountain State's 154th birthday on June 20, the Blenko family donated the newest addition of the West Virginia Blenko Birthday Glass Collection to WVU's art collection. The latest collectible is now part of a complete collection most of which was given to the University in 2007 by alumna and former Foundation scholar Dr. Hillary Homburg.

Electronic receipting of gifts to expand

Effective July 1, most donors with an e-mail address on file with the Foundation will receive gift receipts electronically rather than by postal mail. The exception will be complex donations such as gifts of securities in which donors will still receive a printed receipt by mail. All donors will have the opportunity to opt-out of e-receipting if they prefer printed gift receipts. This is an effort by the Foundation to improve process efficiencies, reduce costs associated with printing and mailing, and become more environmentally friendly.



The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transferred their real estate remainder interest to benefit WVU and its affiliated organizations.

Newest Members Include:

Steve A. Antoline '14, Mount Lookout, WV
Jamberlyn Antoline, Mount Lookout, WV
Louis A. Barker, PhD '64, Dunbar, WV
Wallace M. Cackowski '74, '78, '81, Greensburg, PA
William L. Coffindaffer '63, Jane Lew, WV
Sandra L. Coffindaffer, Jane Lew, WV
Robert E. DiClerico, Morgantown, WV

Robert E. Douglas, JD '52, '56, Charleston, WV
Nancy M. Douglas '56, Charleston, WV
David P. Gardner '81, Hudson, OH
Dave Gruver & Family, Shepherdstown, WV
Patricia J. Maramba '95, '98, '09, Morgantown, WV
William R. Marshall, PharmD, DDS '74, '84, Uniontown, PA

+ 2 Anonymous Members