

Foundation marks 60th anniversary

The WVU Foundation is celebrating 60 years of service to the University.

It was in December 1954 when the organization was created as an independent foundation whose function remains to solicit and receive private gifts and administer them in support of the University.

The origin of the WVU Foundation can be traced to the vision of WVU's 13th president, Dr. Irvin Stewart. He was instrumental in stepping up efforts to enlist educational support from donors and often spoke of the need for private gifts to provide for the future of WVU.

Stewart envisioned an organization whose role would extend beyond the custodianship of gifts into the realm of actively seeking support for programs, services, equipment and facilities which the state might not be able to fund. Largely because of his impetus, the WVU Foundation was officially incorporated on Dec. 3, 1954.

"President Irvin Stewart's foresight to reach out to those who love this University and want to support it in countless ways was genius 60 years ago -- and lives on today," President Gordon Gee said. "West Virginia University is moving from excellence to eminence thanks to the WVU Foundation and Mountaineers everywhere."

In its first year of existence, the Foundation, with a 12-member Board of Directors, established its first two student scholarships and grew assets to just under \$30,000. Today, under the governance of a 27-member Board, total assets are more than \$1.4 billion.

"I am truly honored to serve as chair of the WVU Foundation Board of Directors as we celebrate the Foundation's 60th birthday," said Gary Pell. "In my brief eight years of service, we have experienced significant



Former WVU President Irvin Stewart

growth and positive change. Under the leadership of president and CEO Cindi Roth and WVU President Dr. Gordon Gee, we look forward to even higher levels of success in the future."

The Foundation currently manages nearly 5,000 funds, including more than 1,800 scholarship funds. Last fiscal year, the Foundation received \$105.6 million in new gifts and pledges from more than 20,000 alumni and friends.

"When I reflect back at the history of the WVU Foundation, it has been one of steady growth and success, thanks to generous board volunteers, very passionate and loyal alumni and friends, and a myriad of dedicated staff members," said Cindi Roth, Foundation president and CEO. "I'm privileged and excited to be leading such a dynamic organization at a time when the future is very bright. Our goal is to keep the momentum going."

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Maximizing Private Charitable Support for West Virginia University

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From the President and CEO



Roth

Greetings in this 2015 new year! It's hard to believe that my first year has already passed serving as president of the WVU Foundation.

In this newsletter, you will read several stories of generosity from terrific people wanting to make a difference. As we celebrate 60 years of this kind philanthropy, we also pause to

remember and celebrate the lives of two leaders of our WVU Foundation, Lysander Dudley and Jim Robinson. Each helped bring the Foundation to new levels of success, a goal which we continue striving to achieve today. Our thoughts are with their respective families during this time of loss. We are grateful, however, that these

gentlemen spent a portion of their careers fulfilling the mission of our Foundation – to maximize private charitable support for WVU and its affiliates. Thank you for your dedication, gentlemen!

I continue to be touched by the incredible warmth and passion to advance WVU in many ways. Please join us in this Campaign and help press forward to exceed our goals. Thank you for all that you do to support WVU.

Let's go.

Cindi L. Roth

Former Foundation leaders Jim Robinson, Lysander Dudley remembered fondly

Two past leaders of the Foundation are being remembered for their service and commitment to the University.

Jim Robinson and Lysander Dudley, Sr. died within days of each other this January. Robinson, who served as Foundation president from 1984 until his retirement in 1998, passed away Jan. 6 in Arizona at the age of 81. Dudley, who served as executive director (title later changed to president) of the Foundation from 1976-1983, died Jan. 7 in Florida. He was 83.

Marty Becker, a longtime member of the WVU Foundation Board of Directors, worked with both Robinson and Dudley. He said each, in their own time, "were transformational leaders of the Foundation and put in place the building blocks of governance, fundraising and financial stewardship that are hallmarks of today's WVU Foundation."

He added, "Both were incredible personalities with a unique skill of connecting with WVU's varied constituencies. Their legacies were unique, but their love of West Virginia and West Virginia University were shared and treasured. Having



Robinson



Dudley

served on the board of directors with both of these gentlemen, it was obvious each was the right leader for their period of WVU Foundation success."

During Robinson's years as president, the Foundation's assets grew from \$32 million to \$317 million with a special focus on major gift fundraising. During the same period, disbursement of private funds to the University grew from about \$8 million to \$20 million annually. Robinson oversaw the successful completion of *The Campaign for West Virginia University*, which received more than \$130 million.

It was during Dudley's leadership that an independent and expanded board of directors was established, and the first capital campaign for WVU, *Threshold to Greatness*, was launched. The campaign would raise \$21.2 million, \$1.2 million beyond its \$20 million goal.

Five alums join Foundation board

The Foundation welcomed five new alumni to its board of directors in the fall of 2014. They are Dr. Vicente "Vince" Anido Jr., Kaye C. Daniel, Alison Deem, Penelope "Penni" Roll and George S. Weaver.



Anido

Anido, of Corona Del Mar, Ca., graduated from WVU with a bachelor's degree in pharmacy in 1975 and a master's degree in pharmaceutical sciences with a focus on pharmacy administration in 1978. He is currently chairman and CEO of Aerie Pharmaceuticals, Inc.



Daniel

Daniel, of Pittsburgh, Pa., earned her master's degree in 1984 from WVU's Davis College of Agriculture, Natural Resources and Design. She is former president of Sportec, Inc., and former project coordinator for Development Dimensions International.



Deem



Roll

Deem graduated from WVU's College of Education and Human Services in 1970. The Bridgeport, W.Va., resident has been very active at her alma mater, serving on numerous committees.

Roll, of New York, N.Y., graduated magna cum laude earning her BSBA degree in accounting from WVU in 1988. She is currently the chief financial officer of Ares Capital.



Weaver

A Lancaster, Pa. resident, Weaver earned his bachelor's degree in agriculture/resource management from WVU, graduating magna cum laude in 1979. He is chairman of the board of Hazlett, Burt & Watson, Inc.

Gift honors longtime WVU mentor

If you ask international graduates to name one person at West Virginia University who helped make their time at the University memorable, you are likely to hear Dr. Tom Sloane's name mentioned – a lot.

For more than 34 years, Sloane has been a driving force behind WVU's international outreach, serving in numerous roles with multicultural and international programs. As executive director of international outreach in the Division of Student Life, he packs his bags and spends much of his time traveling to countries all over the world where he engages alumni, assists with student recruitment and helps to establish a stronger WVU global footprint.

Alan and Lisa Zuccari have witnessed the fruition of Sloane's hard work and have established the Tom Sloane International Outreach Fund to honor their friend. The \$25,000 gift will provide opportunities for the WVU Alumni Association to focus on enhancing outreach

programs and establishing chapters in key areas around the world.

"Our international students and graduates make our campus better," said Mr. Zuccari. "The cultural diversity of a college campus helps to create a positive learning environment where students, faculty and others can gain new perspectives. Tom has been an important part of the effort to significantly grow and enhance our relationships with our alumni living abroad, while bringing more students to campus. We have a tremendous respect for the work he has done, and this gift is the first step in ensuring that our international relationships with alumni continue to grow and thrive."



Sloane

Former professor's estate gift supports undergraduate student learning

The Department of English is receiving a sizable gift from the estate of longtime, former faculty member Hayden W. Ward, Jr.

Ward passed away in 2013, after serving the English department and WVU for 35 years. His estate gift of approximately \$500,000 will form The Hayden W. Ward, Jr. Dept. of English Discretionary Endowment and will support undergraduate student learning opportunities as well as other needs in the department.

"Hayden Ward was a gentle man who, from his childhood, was drawn to literature and baseball and continued to love both until his death," said Patrick Conner, professor emeritus of English at WVU. "He was a sterling undergraduate student at Columbia University who earned the very prestigious Harry J. Carman Fellowship to continue his work at Columbia. His will directs that his estate be mostly divided between his two universities, Columbia and WVU, but several charities local to Morgantown will also receive generous bequests."

School of Dentistry alumnus creates scholarship

School of Dentistry graduate William K. Farrar Jr., D.D.S., has pledged \$25,000 to his alma mater to establish a scholarship in memory of his father William K. Farrar, Sr. The William K. Farrar Memorial Scholarship will be available for undergraduate students of Raleigh County attending WVU.

Born and raised in Beckley, Dr. Farrar says his path to becoming a successful orthodontist started at home.

"I grew up in southern West Virginia. If you could have seen my house in Beckley, you wouldn't believe I could go anywhere, but my parents sacrificed and put me through college," Farrar said. "I want to give a young, deserving person the same opportunity."

Alumna presents cherished viola, bow to School of Music

For more than 30 years, musician Karen McFarland performed all over the country with her cherished Helmuth Keller viola and Dotschkail bow that she bought in Keller's shop in Philadelphia back in 1981.

Now that she is retired, McFarland decided to present the viola and bow, together worth \$44,000, to the School of Music, where she received both her bachelor's and master's degrees, so that a young music student can play the instrument, as she says, "the way it needs to be played."

How could McFarland part with her beloved viola and bow after having such a bond with them for 30 years?

"Out of gratitude," she said. "I am grateful for the opportunity the WVU School of Music gave me to have the kind of life I have had in music. The WVU music degree is of the highest caliber, let me tell you, and this is recognized all over the country."



Music faculty member Andrea Priester Houde, left, plays viola with Karen McFarland who recently donated her valuable viola and bow to the School of Music.

Benedum, Farm Credit team to support young innovators

The Davis College of Agriculture, Natural Resources and Design will build on its foundation as an innovation hub with the support of a \$157,000 grant from The Claude Worthington Benedum Foundation and \$100,000 from Farm Credit.

The combination of private and public funds will enable the creation of the WVU Davis College Young Innovators Fellowship Program, which will provide students motivated to bring innovation and entrepreneurship to rural environments and communities the skills to do so. The program will accept students from any of the College's academic programs, from agriculture to housing and all

forms of business and technology development.

"Enhancing and sustaining the rural economy of West Virginia is vitally important to the state, and there's a clear need for innovation and entrepreneurship to support that," said Dan Robison, dean of the Davis College. "Through the Young Innovators Fellowship Program, we'll be able to build an even more fertile entrepreneurial environment among students, faculty, farmers, rural business and technology developers, and others who have a stake in these critical issues."

Scholarship fund created in honor of two West Virginia educators



McClung



Roach

An alumnus who wishes to remain anonymous has pledged \$140,000 to create student scholarships in Harrison County in honor of two of his elementary and high school teachers.

The Antoinette McClung-Jack Roach Scholarship fund will provide undergraduate tuition, fees, books and living expenses annually for five Liberty High School students. The scholarship is renewable.

The donor created the scholarship in honor of Harrison County teachers Antoinette McClung and Jack Roach who motivated the donor and many other countless students to set and achieve high educational goals.

Gifts to 'State of Minds' top \$800 million

With three years left in the campaign, "A State of Minds" is now at more than 80 percent of its \$1 billion goal.

Alumni and friends of the University have given \$819 million through Dec. 31, 2014. The increase of \$27 million during the past quarter was bolstered by more than \$20 million in new gifts and pledges made in December alone. That represents one of the best Decembers in Foundation history for gift activity.

The contributions include endowed scholarships to enable students to attend class and relieve their debt burden; financial support for new learning facilities; and gifts to enhance cutting-edge degree programs. Over \$14 million in December 2014 alone, and \$30 million since July 1, 2014, was given for undergraduate and graduate student support.

"We are extremely grateful to our alumni and friends for every dollar contributed," said Cindi Roth, Foundation President & CEO. "The response to the Campaign has been outstanding. But we know our success will not be measured only in how much we raise, but how the money is spent. New opportunities are abounding at the University where private funding can make a difference, and we'll continue working with President Gee and his team to identify those as we press on toward our goal."

Donors contribute record \$115K to Pride Travel Fund

Fans of the WVU Marching Band have once again stepped up to support the Pride of West Virginia in 2014. The Pride Travel Fund received a record \$115,718 from 1,014 donors.



The WVU Marching Band performs with the University of Maryland Marching Band at Byrd Stadium in College Park, Maryland.

The annual campaign was established to help defray the costs of travel for the band, including transportation, hotels and food for nearly the 400 members and staff.

With the financial assistance of private donors, the University and the WVU Athletic Department, the Pride was able to travel to the first away football game of the season in Atlanta, Ga., for the Aug. 30 Chick-fil-A Kickoff Game against the Alabama Crimson Tide. Along with the trip to the Georgia Dome, the band traveled to the Maryland game Sept. 13, as well as locations around the state and region for exhibition performances.

Watts' donate time, financial resources to museum mission

Royce Watts is a firm believer in the adage, "You will never know where you are going unless you know where you have been." For Watts, associate dean for administration in the Statler College of Engineering and Mineral Resources, the journey began with his birth in 1929.

The first child of a coal miner, Watts was born in a coal company house in the coal mining community of Cassity. His father died in a roof fall accident at a mine in Boone County in 1942.

What followed has served as the impetus for the establishment of a museum dedicated to the history of the state's mining and petroleum industries at WVU.

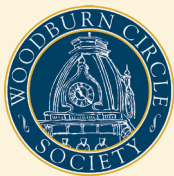
This collection, originally known as the COMER Museum, was

renamed the Royce J. and Caroline B. Watts Museum in 2005 at the request of the West Virginia Coal Mining Institute in honor of "two individuals who have tirelessly supported its mission through both financial support and other resources."



In total, the pair has donated \$1 million in support of that mission. *Royce & Caroline Watts*

Gene Cilento, Glen H. Hiner Dean of the Statler College, praised the Watts' for their tireless commitment to the University and the museum.



Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations.

Newest Members Include:

Margaret J. Albink Trust
James P. & Diane D. Anderson
Belle Jar Foundation
Mary B. Brown
Linda Butler
James J. & Karen B. Caveney
Robert & Margaret Deeds Trust
Dlesk Realty & Investments
Jerry A. & Susan E. Dorsch

Herbert P. & Barbara L. Dripps
Stephen B. & Karen L. Farmer
William M. & Sharon O. Flanery
James F. & Jeanie Heavner
Cathy L. & James C. Justice Jr.
H.E. "Doc" Kidder Memorial Trust
Mark & Jessie Leidecker
Myles Family Foundation
Phillip R. Nicholson

Larry K. & Margaret J. Pickering
Firman G. Raese & Catherine D. Raese Trust
Jason C. Rebrook
Donald R. & Gwen Rice
Friends of Jay Rockefeller, Inc.
Larry V. & Rebecca W. Starcher
James & Clara Thomas
Charitable Unitrust

Cynthia L. Turco
Hayden W. Ward Estate
Mary M. Welch
Virginia Tech Foundation
West Virginia University
Healthcare Physicians
WV Continuing Legal
Education

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Support the Campaign through an estate gift

Helen Keller said, "Alone we can do so little; together, we can do so much." Her wisdom continues to urge us to take advantage of opportunities we encounter during our lives.

By joining together, through personal support, we can help WVU grow in many ways.

As a legacy to WVU, you can provide a gift in your will for scholarships, professorships, library resources, technology support or other funds. It's easy to do when establishing your overall estate plan and can honor loved ones as well. Have your attorney use the wording of "...to the West Virginia University Foundation, Inc. (FEIN 55-6017181) for __ (specify purpose and name of fund) __."

Retirement account funds can also be a smart way to support any part of WVU. Naming the WVU Foundation as the after-death beneficiary of the account and completing an agreement with the Foundation for the use of the future gift will take care of everything.

Each of these future gifts provides eligibility for Irvin Stewart Society membership. Each also counts in *A State of Minds: The Campaign for West Virginia's University*. Please let us know of your special support for the Campaign.



The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transferred their real estate remainder interest to benefit WVU and its affiliated organizations.

Newest Members Include:

Jayne Armstrong '87, '91, Annapolis, MD
William S. Bingman, EdD '65, '67, '72, Frostburg, MD
Jane Yohe Cooley, New Brighton, PA
Wils L. Cooley, PhD, New Brighton, PA
Jeralynn S. Cossman, PhD, Morgantown, WV
Carlyle D. Farnsworth '42, Wheeling, WV
Sue Seibert Farnsworth, JD '62, '67, Wheeling, WV
Richard L. Fleisher, Morgantown, WV
John R. Hardesty Jr. '65, Morgantown, WV
Mary Anne Hardesty, Morgantown, WV

Charles W. Houghton, DDS '75, Roanoke, VA
Pat Houghton, Roanoke, VA
Judith Fisher Mountjoy '62, Winston Salem, NC
Phillip Nicholson '66, Silver Spring, MD
James M. Pennington '74, '83, Wheeling, WV
Dee Ann Remo '85, Richmond, VA
Jim Remo '85, Richmond, VA
Anna Lee Porter Riddle '54, Weston, WV
Richard Dean Riddle '55, '61, Weston, WV
Richard L. Schauer, PhD '65, Townsend, DE

Terry L. Sharik, PhD '64, Chassell, MI
Joyce Laurie Simmons, Middletown, DE
Mary Margaret Cappellari Spica, Newport, KY
Becky Starcher, Morgantown, WV
Larry Starcher, JD '64, '67, Morgantown, WV
Gary W. Wamsley '65, Palm Beach Gardens, FL
A. Stanley West '58, Bay Village, OH
Muir Arbaugh West, Bay Village, OH
William Wilson, JD '72, '77, '80, Dellslow, WV

A listing of all members can be found at www.wvuf.org, select Donor Recognition and Irvin Stewart Society.