

News from the WVU FOUNDATION

SUMMER 2008

Expanding the Impact of Private Philanthropy

Meet the 2008 Foundation Scholars, Outstanding Teachers



Members of WVU's 2008 class of Foundation Scholars are (back row, from left): Steven Robison, Mark James, (front row, from left) Brittany Ratcliff, Paige Parrack and Katherine Horacek.

have been named the 2008 class of WVU Foundation Scholars.

The scholars, who have demonstrated the highest academic achievements and leadership potential, will receive the WVU Foundation Scholarship – valued at over \$65,000 – to cover tuition and fees, books, room and board and other expenses for four years. They also qualify for a stipend of up to \$3,500 for academic enhancement opportunities including travel, study abroad and internships.

The 2008 WVU Foundation Scholars are: **Katherine Horacek**, Grafton, Grafton High School; **Mark James**,

They hold diverse aspirations, but they share a common desire to contribute to the state through community involvement and leadership.

They are five of the top high school seniors in the state who

Bruceton Mills, Preston High School; **Paige Parrack**, Point Pleasant, Point Pleasant High School; **Brittany Ratcliff**, Burnsville, Braxton High School; and **Steven Robison**, Charles Town, Hedgesville High School.

One-hundred and ten state high school students have received WVU's most selective scholarship since the program was established in 1987.

Outstanding Teachers

Five West Virginia University professors, whose teaching, research and service efforts create an atmosphere of excitement about learning, have received the 2008 WVU Foundation Outstanding Teacher Awards.

They are **Cynthia Chalupa**, associate professor of foreign languages, Eberly College of Arts and Sciences; **Wade Huebsch**, associate professor of mechanical and aerospace engineering, College of Engineering and Mineral Resources; **John Kuhlman**, professor of mechanical and aerospace engineering, College of Engineering and Mineral Resources; **Robert Maxon**, professor of history, Eberly College of Arts and Sciences; and **Kari Sand-Jecklin**, associate

professor of health promotion/risk reduction, School of Nursing.

Each receives a \$5,000 cash award.



Chalupa



Huebsch



Kuhlman



Maxon



Sand-Jecklin

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From the President



Wayne King

Together, we bring dreams to life.

On May 6, I had the wonderful opportunity to meet our five new 2008 Foundation Scholars and their families during a special recognition ceremony at the state Capitol.

These outstanding high school seniors plan to enroll at WVU in the fall. They dream of becoming an engineer, an astronaut, a marine biologist, a neurologist and an international diplomat. I believe they will accomplish their dreams, in part, because through your generous giving, you are helping make their undergraduate experience at WVU a reality. They come to WVU full of promise.

On May 16, I participated in recognizing eight 2008 Foundation Order of Augusta

awardees during the annual Honors Convocation. These graduating seniors are embarking on exciting careers having completed their undergraduate experience at WVU. They look forward to careers in journalism, politics, government service, medicine, aerospace engineering, and graduate education in science and teaching. They will be successful, in part, because through your generous giving, you made an outstanding educational experience available to each of them. They leave WVU full of potential.

My Foundation colleagues and I join with family and friends to express our congratulations to these outstanding students and wish them every success.



R. Wayne King
President & CEO, WVU Foundation

Bucks for Brains fundraising underway

The WVU Foundation, along with University officials, will be working hard to raise \$35 million in private donations as part of a legislative initiative designed to support research.

Known as Bucks for Brains, the research trust fund passed by lawmakers earlier this year sets aside \$35 million in state funds for WVU. The University will receive the state dollars if it can match that amount in private contributions within five years.

The money will support research in four overarching areas: energy, nanotechnology, bio sciences and biometrics.

University officials say the investment of state and private dollars in research is critical to economic development and job growth in high-tech areas.

For more information on the Bucks for Brains fundraising effort, contact Loreta Mascioli, director of corporate giving, 304-284-4074.

Companies bring a touch of WV to new alumni center

When the doors of the new Erickson Alumni Center open this fall, visitors will get a little touch of West Virginia.

Through generous contributions from Continental Brick Company, March-Westin and Mullican Flooring, the center will feature West Virginia-made products that commemorate our proud heritage.

The WVU Alumni Association celebrated West Virginia Day by honoring these companies at a special reception held at the site of the new alumni center.

“What a wonderful way to celebrate our great state,” said Steve Douglas, president and CEO, WVU Alumni Association. “The commitment made by these West Virginia companies shows how important this alumni center will be for our graduates and our community. We are thrilled to be able to showcase West Virginia products and craftsmanship in our new home.”

Continental Brick Co. -- the only brick company in the state -- is located in Martinsburg and provided the brick for the outdoor fireplace. Mullican Flooring of Ronceverte provided hardwood flooring for the Club Room. March-Westin of Morgantown made a gift in-kind for professional services for the new center.

Additionally, the Alumni Association recognized Glenn and Susan Adrian for their gift to provide the Flying WV Blenko stained glass. The bell tower will feature four pieces of the stained glass. The tower also will feature four bells, including a 2,000 pound swinging "F" bell. The bells, a gift from Owen and Phyllis Osenton of Logan, will be played from a digital renaissance carillon which will be housed on the main floor of the center.

For more information about the new alumni center, including giving opportunities, visit <http://alumni.wvu.edu>.



Four pieces of Flying WV stained glass adorn the new alumni center's bell tower. The glass, a gift from Glenn and Susan Adrian, will be a focal point on the Evansdale Campus.

Private Support Benefits West Virginia University

Health Sciences Eastern Division receives first endowed chair



Joel Quadracci

A \$1 million gift from Martinsburg company Quad/Graphics will be used to endow the first chair of internal medicine at the Robert C. Byrd Health Sciences Eastern Division.

"This is a wonderful gift by Quad/Graphics to the community," said Dr. Mitch Jacques, Eastern Division dean and associate vice president for

health sciences. "This gift will make a real difference to the people living in this region."

Quad/Graphics President & CEO Joel Quadracci said the donation was based largely on his company's corporate philosophy of giving back to the community and helping provide quality health care for employees.

Alumnus James Butch donates \$250K to WVU, WVU Tech



James Butch

Engineering programs at WVU and WVU Institute of Technology will benefit from a \$250,000 gift from James N. Butch, a 1975 engineering graduate of WVU Tech.

Each school will receive \$125,000.

"Both WVU and WVU Tech are educating the engineers of the future for our state and nation," said Butch, whose two daughters earned engineering degrees

from WVU. "I want to help support those efforts at both institutions."

Butch is president of Eagle Research Corporation of Hurricane, W.Va., a high-tech electronics company that provides measurement and control systems to the oil and gas industry.

Campbells establish first Term of Years Fund for WVU 4-H



William and Marie Campbell

A program whose goal is to improve the health of West Virginia youth will benefit from a \$125,000 donation from a Washington, D.C. couple. Kenton and Susie Campbell have established the West Virginia

University Foundation's first Term of Years Fund supporting WVU Extension's 4-H Health Initiative in tribute to Kenton's parents.

"There was a need for funding for the 4-H Health Initiative. The ideals of my parents, Lew and Marie, perfectly aligned with the ideals and goals of 4-H and we saw a need we could help serve," Campbell said.

William Lewis Campbell, a native of Monroe County, had a life long involvement with dairy cattle. Marie was active in home economics. The two met while studying at WVU and later married. William died in 1983, his wife in 2006.

The Term of Years Fund is a new gift option that pays out the original gift to a project selected by the donor over a specific time period while being invested by the WVU Foundation. Any investment earnings are then distributed to the fund, providing additional income to support the project.

WVU Eye Institute receives \$100K grant from WV Lions

A \$100,000 multi-year grant from the West Virginia Lions Sight Conservation Foundation will help support the WVU Eye Institute by providing research equipment.

The donation marks the largest pledge made by the Sight Conservation Foundation in its history.

"The WVU Eye Institute is extremely appreciative of this tremendous gift from the West Virginia Lions community," said Dr. Judie F. Charlton, Eye Institute chair. "This \$100,000 investment will dramatically advance our research program to develop vision saving treatments and care for people in West Virginia and throughout the world."



We Serve

Collection will enhance WVU's wildlife program



Estler Collection

WVU's Wildlife and Fisheries Resources Program has gotten a bit "wilder", thanks to a unique donation of hundreds of animal specimens from Robert and Mary Lou Estler of Barboursville.

The 400-item Robert Estler Collection will

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Private Support benefits WVU

continued from page 3

be used to enhance the teaching and educational mission of the program. It includes dozens of mammals, birds, insects, nests, reptiles and cabinetry and display units.

Jim Anderson, an associate professor in the program, said such specimens are an essential tool in wildlife education, providing realistic depictions of sometimes reclusive species and giving students a clearer sense of the animals' individual qualities.

The mounts are on display in wildlife and fisheries resources classrooms in Percival Hall on WVU's Evansdale Campus.

WVU-China ceramics education partnership to benefit from \$350,000 grant



WVU ceramics professor Bob Anderson (left) with the president of the Jingdezhen Ceramics Institute.

An existing partnership between WVU and Jingdezhen Ceramics Institute of China is being enhanced with a \$350,000 gift from the Henry Luce Foundation.

The three-year grant will expand exchange

opportunities for students and faculty; provide opportunities for public display of work resulting from exchange activities; and help promote a greater awareness of Chinese culture both on- and off-campus.

The Luce Foundation was established in 1936 by Henry R. Luce, the co-founder and editor-in-chief of Time Inc., to honor his parents who were missionary educators in China.



Calling Schedule

August

School of Journalism
Alumni Association Building Drive
Pride Travel Fund

September

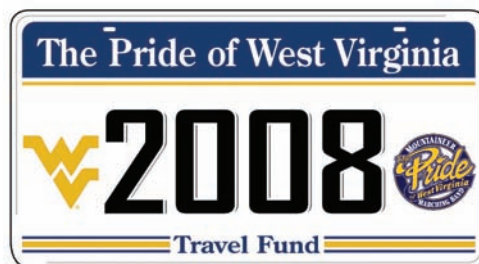
School of Physical Education
Eberly College of Arts & Sciences

October

College of Human Resources & Education
College of Business & Economics

Donations sought for 2008 Pride Travel Fund

The Pride Travel Fund, established last year to help defray travel costs associated with the WVU Marching Band, is getting ready to "run out of the tunnels" again this summer.



For the Pride to make appearances across the state and at away football games, it takes several charter buses and a large quantity of hotel rooms, not to mention the cost of feeding the 380-plus band and staff. That all adds up to a lot of expense.

Last year, generous donors contributed over \$93,000 to the fund, enabling the full band to travel to Marshall and Syracuse. A small pep band made the trip to Cincinnati. This fall, the band hopes to travel to away games at Connecticut and Pittsburgh, as well as locations around the state for concerts and parades.

"Traveling for the band can be an exciting bonding experience as well as a great recruitment opportunity for WVU," said Jay Drury, marching band director. "Without the continued support of WVU alumni and friends, the band's appearances outside Morgantown may be limited."

Donors who contribute \$500 or more to the Pride Travel Fund will become members of the prestigious 100 Mile Club. All donors who give \$100 or more receive a band CD and every donor receives a car decal.

To contribute, contact the WVU Foundation, 304-284-4000 or visit www.wvuf.org.



The Augusta Scholarship program enables family, friends and organizations to honor or memorialize an individual who has ties to the University. All undesignated tribute gifts become part of the principal of the Augusta Scholarship Fund endowment.

Donors contributing \$5,000 or more through May 31, 2008 include:

Joanne & Hank Barnette
Carolyn & Jerry Blaney
Donna S. Chase
Estate of Mary Lou Clarkson
The Dallas Foundation

Dorothy J. Dotson
Estate of Robbie M. Forren
Janice W. Greene Trust
Virginia & Stan Hostler
Eric G. Suder

WVU Foundation honors philanthropists

Recipients of the WVU Foundation's 2008 Outstanding Philanthropy awards are **Ben and Jo Statler**, Outstanding Philanthropists; **Eric Suder**, Outstanding Volunteer Philanthropist; and the **Maier Foundation**, Outstanding Philanthropic Organization.

The awards honor those donors who have displayed exceptional generosity, commitment, leadership and proven records of outstanding civic and charitable devotion to the University. Created in celebration of the Foundation's 50th Anniversary in 2005, the awards are presented at the annual Woodburn Circle Society dinner and induction ceremony.



The Statlers

Ben and Jo Statler, natives of Monongalia County, are being honored for their commitment and generosity to WVU.

Last fall, the couple announced its intention to donate \$25 million to WVU, the single largest gift ever to the University.

The first \$5 million will go to the Comprehensive Breast Cancer Program at WVU's Mary Babb Randolph Cancer Center. It will provide funding for a mobile mammography unit named "Bonnie's Bus," after Mrs. Statler's mother, Bonnie Wells Wilson, who died of breast cancer in 1987. The gift also will be used to fund two professorships dedicated to cancer research.

The remaining \$20 million will fund other health care, engineering and athletics programs and initiatives.



Eric Suder

Eric Suder, a native of Buckhannon, is being honored for his financial support of WVU and leadership as a volunteer.

Suder founded Estech Systems, Inc. in 1987 and currently serves as CEO of the highly successful and nationally-known Texas-based telecommunications company.

Suder has demonstrated a deep personal commitment to philanthropy. In 2003, he established the Suder Scholars program at WVU, aimed at helping students with

significant financial need.

Later, he helped with the development of the Foundation's Augusta Scholarship program by providing ideas and feedback. Once the program was established, Suder created a challenge grant that encouraged others to give to the scholarship. The challenge grant was met and surpassed. Because of this, all gifts to the Augusta Scholarship fund are now placed in the principle, increasing the scholarship in perpetuity.



Ed Maier

The **Maier Foundation** has been a faithful contributor to WVU since the 1960s.

Philanthropist William J. Maier Jr., a native of Clarksburg, established the Foundation in 1958 as the Sarah and Pauline Maier Scholarship Foundation in honor of his mother and wife.

Renamed the Maier Foundation in 2003, it is a private, nonprofit, charitable corporation located in Charleston whose primary focus is on the furtherance of higher education in West Virginia. Ed Maier, the grandson and son, respectively, of the original namesakes, now directs the foundation.

In 2007, the Maier Foundation's funding of the William J. Maier Jr. Chair of Law surpassed \$2 million, enabling WVU to elevate the chair to a deanship. In addition, the Maier Foundation has established a chair at the College of Law in honor of longtime Maier Foundation trustee, Judge John T. Copenhaver Jr., and the Warren Point Chair of Internal Medicine in the WVU School of Medicine's Charleston Division.

During the 1970s, The Maier Foundation helped to establish and outfit the Robert C. Byrd Health Sciences Center in Charleston to include the Charleston Division Residential Housing Complex for doctors assigned there.

The Foundation also supports the WVU Alumni Association and Alzheimer's research at the Blanchette Rockefeller Neurosciences Institute.

Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU or its affiliated organizations.

Newest members as of May 31, 2008:



Patricia T. Ayash
James N. Butch
Kenton & Susan Campbell
Charles R. Drake Estate
Clare D. & Pamela Edman
Sue Carroll Hines
Henry L. Luce Foundation
Kari Resources, LLC
William W. & Barbara L. Kautz
William J. McClelland
William J. & Kathryn A. McKenzie
James F. Miller, Jr. & Terry Y. Miller

Joginder & Charlotte L. Nath
Novo Nordisk Pharmaceuticals, Inc.
Philips Oral Healthcare
Pomeroy IT Solutions
Quad/Graphics, Inc.
Robinson & McElwee, PLLC
Shaft Drillers International
Robert E. Stitzel Estate
David H. & Margaret M. Wallace
Royce J. & Caroline B. Watts
Webb Family Foundation

Income-producing gifts result in 'win-win' situation

Many who care about WVU and its future wonder whether an income-producing gift would be suitable for them. They find that requesting a sample gift illustration from the WVU Foundation helps them better understand what is involved.

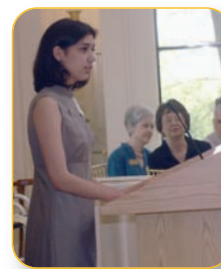
For example, Anna and Tom are considering a \$100,000 gift annuity (\$25,000 is the minimum required). The couple received a personalized, detailed diagram and supporting information from the Foundation's Planned Giving staff.

Now 70 and 72, the couple learned their gift will yield an immediate income tax

deduction of at least \$27,600 and will provide lifetime income projected to be \$108,300 (\$5,700 for 19 years).

Additionally, they can choose how the funds will be used when the income payout ends. That amount could be well in excess of their original gift amount. Whether they select a named endowed scholarship, library resources or other program support, they know this important choice is a great one for them and WVU.

To request your personalized income-producing gift illustration, contact the Planned Giving staff at 304-284-4000.



2008 Foundation Outstanding Senior Kristen Hunter-Cevera talks about how private giving has impacted her life during this year's annual Irvin Stewart Society luncheon.



The Irvin Stewart Society honors those who have made planned gifts benefiting WVU and its affiliated organizations. New members from November 1, 2007 to May 31, 2008 include:

Linda G. Anderson '67, '82, Morgantown, WV
Scot A. Anderson '68, Morgantown, WV
Thomas Arkle III, DDS, '78, '80, Charlotte, NC
Charles H. Baer, PhD, Morgantown, WV
Margaret A. Brennan '77, Wheeling, WV
Stephanie Chen, DDS, Charlotte, NC
Bonnie A. Casebeer, Hershey, PA
Larry E. Casebeer '64, '65, Hershey, PA

JoAnn Condry, Echhart Mines, MD
Karen K. Douglas, PhD, Morgantown, WV
James A. Gianola, JD, '82, Morgantown, WV
Jeffrey L. Gianola, Morgantown, WV
Victoria Adams Gianola '78, Morgantown, WV
Marguerite K. Gillis, EdD, '79, Buda, TX
Kenneth C. Martis, PhD, Morgantown, WV
Margaret Mastalerz Price '72, '82, Dunbar, WV

Robert Price, Dunbar, WV
Richard H. Sibley, MD, '63, '67, Charleston, WV
Susan S. Sibley, Charleston, WV
Cynthia M. Stuart, Albuquerque, NM
David E. Stuart, PhD, Albuquerque, NM
Erna F. Wilkin, Abingdon, VA
F. David Wilkin, EdD, '67, '69, Abingdon, VA

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