

NEWS FROM

A STATE OF MINDS

The Campaign for West Virginia's University



First-ever WVU Day of Giving is November 8



WVU alumni and friends are being encouraged to make a gift to the University Wednesday, Nov. 8, as part of the first-ever WVU Day of Giving.

The WVU Foundation is organizing the 24-hour fundraising effort as a simple way for University supporters to contribute to the Foundation's "State of Minds" Campaign.

"The Campaign wraps up at the end of December, so we thought with a day of giving, we could bring the Campaign to alums and supporters all over the world while helping to raise dollars for the University's greatest priorities and opportunities," said Mary Esposito, who is leading the effort for the Foundation. "Those include scholarships and unrestricted funds at both the University and unit specific level. It's an exciting way to celebrate the success of the Campaign as well as WVU's 150th anniversary."

Foundation officials have noted that as higher education costs increase and available funding decreases, private support is critical to help move the

state forward in the areas of education, healthcare and economic prosperity.

"I especially hope students and young alumni will jump on board at this opportunity to be part of an easy, but significant, way to support West Virginia University," said President Gordon Gee. "The excitement that a Day of Giving can generate, not only on that day but also for the future, would be a great way to help bring this Campaign to a close, and prove that Mountaineers do indeed 'Go First.'"

The Foundation and University plan to use e-mail and social media to get the word out to alumni and supporters about the special WVU Day of Giving. A web site with a donation page has been created making it very easy for people to make a gift online. The web site is <https://dayofgiving.wvu.edu>.

Esposito noted WVU Day of Giving is a University-wide event including the main campus in Morgantown, WVU Health Sciences, and the divisional campuses, including Potomac State College of WVU and WVU Tech at Beckley.

"While raising money for WVU is the obvious goal, we're stressing participation as well," Esposito said. "We see this one-day event as an excellent way to engage our alumni and supporters with several ways for them to get involved November 8th including matching gift and challenge match opportunities."

All contributions made on the WVU Day of Giving count in the "State of Minds" Campaign. To date, \$1.153 billion has been raised with the campaign ending Dec. 31.

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Alumnus establishes endowed fund to support students in the Division of Natural Resources and Forestry

Alumnus Gregory “Greg” Gensheimer is turning a personal passion into action through the establishment of an endowed scholarship that will benefit students in the Davis College of Agriculture, Natural Resources and Design.



Gensheimer

Gensheimer is donating \$25,000 to create the Gregory J. Gensheimer Scholarship, which will support WVU juniors and seniors majoring in recreation, parks and tourism resources or wildlife and fisheries resources in the Davis College School of Natural Resources.

The Pittsburgh native who earned three degrees from WVU has a long-held passion for wildlife and the outdoors.

“I always wanted to be in wildlife biology,” he said. “Nobody in my family does anything like that, so anything I did with wildlife and fishing was pretty much on my own. There was just something in me that wanted to pursue it, and that is why I came to WVU.”

Gift to help fund new health promotion and wellness

Recognizing the importance of overall health and wellness to academic, professional and personal success, WVU is creating a system-wide initiative to coordinate and improve efforts in those areas.

Supported by a substantial gift from Natalie and Wes Bush, the Bush Fund for Health Promotion and Wellness will be directed by Dean of Nursing Tara Hulse, who will also continue in her current role while adding responsibilities as vice president of health sciences for health promotion and wellness.

“It’s our responsibility as an academic institution to help our students, staff and faculty not only excel in their educational and career pursuits but also engage and empower them to achieve mental and physical health,” Hulse said. “Putting a focus on their wellbeing will have a far-reaching, positive affect in improving the individual as well as our neighborhoods, communities and the state of West Virginia.”

While the program will initially focus on WVU, and its five campuses including those of WVU Medicine, some of the lessons learned may help determine how the University can help other communities, Hulse said.

“Just as a flight attendant tells you to put on your own oxygen mask before helping others, it is crucial that the people we educate and employ be well if they are to help others,” President Gordon Gee said. “This is a perfect combination of our three pillars – education, improving health and building prosperity. Each is dependent on the other, and I believe Tara Hulse is uniquely qualified to lead this effort.”

Barnettes donate Monongalia County family farm

Longtime supporters of WVU, alumni Curtis H. “Hank” Barnette and his wife, Joanne Harner Barnette, are donating to the University the Harner-Barnette farm which includes 10 acres of land outside Morgantown, a house and related buildings on the property with furnishings, and farm implements.



Hank and Joanne Barnette

WVU intends to use the property, long-term, to develop single-family housing to support the recruitment and retention of faculty and staff, while celebrating the property’s heritage and historical purpose. The property has significant meaning to the Barnettes as it was Harner Barnette’s family homestead.

“I want to express our sincere appreciation to Hank and Joanne for their shared vision and continued generosity to our great University,” said WVU President Gordon Gee. “The Morgantown housing market for single families is limited from an availability and affordability standpoint, which impacts the University’s ability to recruit and retain its talent. This donation will help in providing us with solutions.”

The Barnettes said, “We are very pleased to contribute the Harner-Barnette farm to WVU, and we hope it will help assist in the future housing needs of the University.”

Hostetler donation establishes Family Resource Center at WVU Medicine Children's



Supporters gather to dedicate the Jeff and Vicky Hostetler Family Resource Center.

Families who find themselves at WVU Medicine Children's, away from home and struggling to adjust to their new circumstances, can now find resources and support at the Jeff and Vicky Hostetler Family Resource Center.

Giving back is nothing new for the Hostetlers. In 1991, the year that Jeff led the New York Giants to victory in Super Bowl XXV, he and Vicky created the Hoss Foundation as a way to provide assistance to children and families facing hardships due to traumatic injury, illness, or financial crisis. Over the years, they have used their focus of family and faith to guide not only their lives but the Foundation as well.

As the parents of three sons – who, at various stages in their lives, have needed the care of a children's hospital – Jeff and Vicky understand firsthand what families and, more importantly, children go through during their stay at the hospital. This led them to become members of the WVU Medicine Children's Leadership Council, where they could advise and promote community involvement. This involvement and their children's experiences led the family to focus their time on creating the Family Resource Center.

"The Family Resource Center will serve as a valuable asset for children, parents, and caregivers in our community," Jeff said. "It will provide them with a place to learn about health conditions, find lodging, learn about community support, and will host special events."

According to Philip Saul, M.D., executive vice president of WVU Medicine Children's, the Hostetlers'

\$750,000 gift to create the Family Resource Center is especially important now, when more patients and families than ever before are choosing Children's for their healthcare needs.

"WVU Medicine Children's has a long history of providing expert care to women and children from West Virginia and the surrounding region, both at the hospital and at our outreach clinics," Dr. Saul said. "By establishing this Center, the Hostetler family is helping to bridge a gap and alleviate stress and hardship on the families we serve. We thank them for their incredible generosity."

Nicholas County couple donates \$1M to WVU's Norma Mae Huggins Cancer Research Fund

Future cancer research at WVU will benefit from a \$1 million estate gift from longtime WVU supporters Steve and Jamie Antoline.



Jamie and Steve Antoline

The Antolines, from Mount Lookout, W.Va., have designated in their will that the donation be made to the Norma Mae Huggins Cancer Research Fund at WVU.

"Almost everyone has been affected by cancer in one way or another. Be it a family member, a brother or sister, or a close friend, we have all seen the devastation cancer can cause," Steve Antoline said. "But many great institutions and universities, including WVU, have come a long way with early detection methods, and in many cases, treatment that can help a cancer patient live a long and productive life. How great it would be if, with the help of research dollars, the cure for cancer was found at WVU."

The endowment was established several years ago by WVU men's basketball coach Bob Huggins and his family in memory of Huggins' mother who died of cancer. Current value of the endowment, including the estate gift from the Antolines, is approximately \$3 million.

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Stock? Yes, there are more ways to give than just cash

Highly appreciated stock can be both a blessing and a curse—you're happy that the stock has grown in value, but the threat of capital gains taxes limits your liquidity. Why not consider using the stock to make a gift to WVU by donating it to the WVU Foundation? Not only will you receive a tax deduction on the value of your stock, but you will also avoid those capital gains taxes. This allows more of your gift to benefit the students and programs of WVU. Your gift can benefit any part of the University that you select.

If you need guaranteed income, consider a Charitable Gift Annuity. A CGA allows you and/or a loved one to receive guaranteed income for life at a competitive rate. This allows you to convert appreciated stock into an income stream, or receive a higher return than you can find in a savings account or CD. At the end of your contract, your gift will ultimately support student scholarships, research projects, faculty, or any program at the University that you choose.

Endowed scholarship created in honor of Jerry West

A donor who wishes to remain anonymous has given the WVU Foundation \$1 million to create student scholarships in honor of alumnus and former National Basketball Association Hall of Famer Jerry West.



West

The Jerry West Endowed Scholarship will provide support for first generation college students who have participated in athletics and demonstrated high moral character in high school. The scholarship is specifically for undergraduate students from West Virginia who demonstrate satisfactory academic progress, and the same upstanding characteristics as Jerry West. First preference will go to applicants who reside in southern Kanawha County where West grew up. Second preference will go to students living in Fayette, Raleigh, Boone, Wyoming, Logan, Mingo and McDowell counties.