

2014-2015

# WVU FOUNDATION ANNUAL REPORT

Maximizing Private Charitable Support for  
West Virginia University

 **A STATE OF MINDS**  
The Campaign for West Virginia University







*Many donors support student-athletes at WVU by giving to the Department of Intercollegiate Athletics.*



## A Message from the Chairman & President

Dear Alumni & Friends of West Virginia University,

The new branding unveiled by West Virginia University this year is “Mountaineers Go First.” That couldn’t be more appropriate to describe the WVU Foundation’s fiscal year in review. Indeed, it can be said that Mountaineers *do* go first, especially in giving.

Because of your steadfast support, we have been able to keep the momentum going, recording our second highest year in giving at \$125 million in new gifts and pledges between July 1, 2014 - June 30, 2015.

In FY’15, the Foundation celebrated its 60th anniversary with 21,657 donors making 41,135 gifts that helped support our students, faculty, researchers, programs and facilities across all campuses. Donor investments enabled the Foundation to provide \$62.8 million in support in FY’15 as requested by the University. As of June 30, 2015, total Foundation assets stood at \$1.5 billion, including long-term investments for the benefit of WVU of \$648 million. Also included are assets managed by the Foundation for other WVU-affiliated organizations of approximately \$618 million.

Our comprehensive Campaign, *A State of Minds: The Campaign for West Virginia’s University*, reached \$898.1 million through June 30, 2015, nearly 90 percent of our \$1 billion goal with more than two years remaining in our Campaign. More than 76,000 donors have made more than 295,000 gifts to this Campaign.

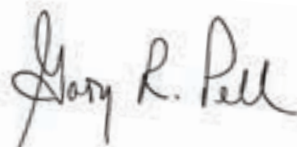
While we celebrate the successes of FY’15, the WVU Foundation is moving forward this coming fiscal year with a set of priorities grounded in a new strategic plan approved by the Foundation’s Board of Directors. We pledge to work with WVU President Gordon Gee and his team in the effort to forge “One WVU.” Continuing to work together, we will take West Virginia University to even greater heights.

FY’16 promises to be another exciting year of milestones and accomplishments for WVU and the WVU Foundation. We want to again thank you for your support, and look forward to partnering with you to make that happen.

*Let’s go.*



Cindi L. Roth  
President & CEO



Gary R. Pell  
Chairman of the Board



Cindi L. Roth and Gary R. Pell

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*The new Art Museum of West Virginia University, funded in part through private donations, is home to WVU's collection of nearly 3,000 works of art as well as visiting exhibits.*



**CREATING AN IMPACT  
THROUGH THE CAMPAIGN.**



## Students, faculty benefitting from ‘State of Minds’ Campaign

Through June 30, 2015, donors have given \$898.1 million to the Campaign, or nearly 90 percent of the \$1 billion goal. This has created:

- 632 new endowed student scholarships
- 24 endowed faculty chairs
- 21 endowed professorships
- 199 new funds to assist research efforts

The Campaign’s success was bolstered by \$125 million in new gifts and pledges from July 1, 2014 - June 30, 2015, the second highest fiscal year of giving in the Foundation’s history.

“As we move closer toward our unprecedented \$1 billion goal, I’m struck by the genuine and sincere desire of our alumni and friends to help the University,” said Cindi Roth, WVU Foundation President and CEO. “They have responded to our call with great enthusiasm, and their gifts are creating access to many new opportunities for our students, faculty, researchers and patients.”

76,227 donors have given 295,920 gifts to the Campaign which runs through December 2017. This includes donations from 32,745 alumni (included in the 76,227 above) and more than 5,500 corporations.

The following pages bring to life some of the many gifts received over this past year, and how your generosity is making a difference at WVU.



President Gee visits with guests at an alumni event in Wheeling.

*“From art to land to funds that boost student scholarships and faculty research, I am deeply touched by the generosity of our alumni and friends in support of projects and initiatives in which they are passionate. As I travel the state and nation, it is clear that ‘Mountaineers Go First’ in such a way to keep West Virginia University progressing to new heights.”*

- WVU President E. Gordon Gee





# ENHANCING THE UNDERGRADUATE STUDENT EXPERIENCE.





## Students experience different culture, learn new skills in China



*Marisa Terwilliger visits the Summer Palace in Beijing.*

The life-changing opportunity to study abroad is being made available to WVU students as a memorial to a former Mountaineer.

In 2011, just a year after he received his diploma, WVU alum Christopher Belfoure lost his life unexpectedly in an ATV accident. Since then, his

mother, Robin Chapin, has started a scholarship fund to help WVU students travel to China, an experience that changed her late son's life.

The Christopher Belfoure Chinese Studies Travel Abroad Scholarship provides funds to students who wish to learn from and experience the Chinese language and culture, just as Belfoure did as a history major during his time at WVU.

Since the scholarship was created, two students have received the award.

Tyler Anderson returned from her study abroad trip in July. Since March, she had been attending Ocean University of China (OUC) in Qingdao. While there, she was enrolled in the intensive Chinese program, which consisted of four hours of Chinese class each weekday.

Anderson said one of the most important things she learned in China was the importance of respecting the cultures of others. In China, she was invited to dinner a few times with her roommate.

"They taught me the proper way to thank someone for refilling my glass, among other things. They told me they really appreciated that I took the time to learn their customs, because many people do not," Anderson said. "Simple things like that allowed me to earn the respect of the people I met."

OUC did not have dining halls or meal plans available, so Anderson purchased her food while abroad from restaurants, street vendors, and markets.

"This scholarship paid for nearly all of the meals I had while in China, which was a huge help," Anderson said.

Anderson believes the skills she learned abroad will be beneficial to her after her graduation from WVU.

"It's an experience I've learned a lot from, and an opportunity that not a lot of people get," Anderson said. "Not only have I learned more about the Chinese language and culture, but I've also learned more about living in another country and interacting with people of different backgrounds."

Marisa Terwilliger, the second recipient of the Christopher Belfoure Chinese Studies Travel Abroad Scholarship, is a junior studying Chinese and International Studies.

Terwilliger studied Chinese in high school, and her family hosted a foreign exchange student from China her junior year. That following summer, when her fellow student returned to China, Terwilliger decided to tag along for a couple of weeks.

When it came time to begin college, Terwilliger said the decision to pursue a degree in Chinese came naturally.

"It just kind of caught me. I wasn't really sure of what I wanted to do, but I knew I wanted to continue learning Chinese."

Last summer, after her freshman year at WVU, she made a second trip to China with a program organized by the University's Chinese department. For four weeks, a group of students was able to study at Beijing Normal University and travel to the Great Wall, the Forbidden City, and many ancient Chinese gardens.

Now, as a recipient of the Christopher Belfoure Chinese Studies Travel Abroad Scholarship, Terwilliger will have the opportunity to spend the upcoming spring semester as an exchange student at Qingdao University.

"I knew that I wanted to go to China again, and wanted it to be for a longer amount of time," Terwilliger said. "I wasn't sure if I could make it work financially or with the dynamics of my life, but when I received this scholarship, it felt like a definite 'you need to go.' It was a boost of confidence and a push to make it work."

When asked about the influence her background in Chinese will have on her life after graduation from WVU, Terwilliger said she's considering working for the state department or perhaps becoming a translator.

Both Anderson and Terwilliger are thankful for the scholarship established by the Belfoure family and agree the experiences abroad have changed their lives forever.



## Equine students excited for program changes, facility upgrades

Those involved in WVU's equine studies and animal/nutritional sciences programs are thrilled that the nearly 1,000-acre Reedsville Farm in Preston County is going to be transformed into a new, modern teaching, research and extension center, benefitting both students and the state.

A \$6.7 million gift from the Hazel Ruby McQuain Charitable Trust will revitalize the farm into a center that will increase student and community opportunities for learning, provide applied research opportunities for faculty, and provide an example of how a sustainable farm is managed.

When junior Katarina Candee began researching colleges in high school, WVU was one of the first to catch her eye because of the University's equine assisted therapy program.

"After I visited, I knew immediately that this was where I wanted to go to school," Candee said.

She says she's learned a lot from her time working on the farm, from farm management skills to teaching, communication and time management – and is looking forward to the farm improvements because they will allow students to physically practice and try what they learn in class.

"With the grant money we received from the Hazel Ruby McQuain Charitable Trust, the farm can be recreated to act as an ideal model of what is taught in our classes," Candee said. "This will allow students

to see how an ideal farm should run and look."

Lindsay Grose, a junior in the animal science program, works at the farm, and says certain areas of the facility will benefit greatly from the upcoming revitalization, phase one of which is expected to be completed by December 2019.

"Our outdoor arena gets very wet which limits our amount of outdoor riding for the safety of the students and the horses," Grose said, adding that flooding also occurs in the barn area. "This all will be improved with the upgrades."

Grose also is excited about having classroom space at the farm.

"If we were to have a classroom, I think that students would benefit from a lecture and lab-type of course in the same facility. There are a lot of equine students interested in the breeding process as well as veterinary work," Grose said. "I think these things will improve the learning of students in many ways."

Renovations at the farm will provide facilities ideal for state and nationwide programs, providing further economic benefits.

In recognition of the gift, WVU will name the center the Hazel Ruby McQuain Equine Education and Resource Center, and will name the farm the J.W. Ruby Research Farm.



*Equine assisted therapy student Katarina Candee dotes on a new foal born in June at the J.W. Ruby Research Farm.*



## Edens awarded first ever musical theatre scholarship



*Michaela Edens*

Michaela Edens of Charleston, W.Va., a student in the WVU School of Theatre and Dance, is the recipient of the first Ralph and Barbara Bean Musical Theatre Scholarship.

During her many years of teaching music in West Virginia, Barbara Bean saw a large number of talented students go out of state to study musical theatre.

That's why when the WVU College of Creative Arts established a new BFA in musical theatre, Barbara and her husband Ralph decided to endow a scholarship at their alma mater for outstanding students studying in the program.

"When we learned that the College of Creative Arts was establishing this new major, we felt it was an opportunity to invest in its future," Barbara Bean said. "Any new program's success is enhanced by attracting the highest caliber of students, and we are proud to be a part of that effort."

Edens says she has been an avid lover of music, theatre and dance her entire life.

She began performing early in shows of the Children's Theatre of Charleston, Dunbar Middle School, and Capital High School. She sang in her church choir and was in show choir for seven years, All-County Chorus for seven years, and All-State Chorus for two years. She also played violin in the Capital High School orchestra for three years. In 2012, she won two superior ratings for her musical theatre solo at the West Virginia State Thespian Conference.

Her experience as a singer has included performing as a soloist on a Carnival Cruise main stage, singing the National Anthem for a West Virginia Power baseball game, and singing as a paid soloist for private events, including weddings. She has won "Best Performer"

numerous times at show choir competitions all over the United States.

"I'm very grateful to receive the first Ralph and Barbara Bean Musical Theatre Scholarship and I'm very excited to see where this new road in my life leads," she said.

Dean Paul Kreider of the College of Creative Arts said the scholarship will help students like Michaela receive comprehensive training in music, theatre and dance.

"We are very grateful to Ralph and Barbara for their support that helps talented students like Michaela prepare for successful careers in musical and stage performance in the competitive entertainment industry," he said.



*Ralph and Barbara Bean*



# ADVANCING THE RESEARCH INITIATIVE.



## Grad continues giving back in honor of mentor

In 2000, Tom Poole, a School of Medicine alumnus, created an endowment in memory of Dr. Daniel Watts, his mentor, friend, and founder of the WVU pharmacology program.

Since initially giving \$100,000 to the Dan Watts Endowment for Pharmacological Research and Education, Poole and his wife, Kay, have included an additional \$1 million in their estate plan for the endowment.

Poole and Watts first met at WVU after Poole returned from serving at the Army Hospital in Fort Jackson, S.C. He wished to continue his pre-med studies at WVU with a plan to enter medical school. At the time, Dr. Watts had been hired to build a pharmacology program at WVU.

“He knew I was a poor country boy and that medical school would be an expensive proposition,” Poole said of Watts.

“I was making 50 cents an hour and my wife was pregnant. Dr. Watts asked if I would be interested in a yearlong research fellowship which paid \$300 a month. That was more money than I’d ever made,” he said, “I accepted after talking with Kay. That’s when I really got to know him.”

The two would go on to conduct research and publish several articles in scientific journals related to their findings – and become very close friends.

One day Tom had his feet up on a desk. “Dr. Watts walked in and saw the holes in my shoes and asked, “Is that the best pair you have?” I said, “Not only are they my best, they’re the only ones I have. The next day he gave me a pair of his shoes.”

Dr. Watts was one of Poole’s professors when he was accepted to medical school the following year, and became a trusted mentor. After his rotations, Poole interned in Obstetrics at Memorial Hospital in Charleston. Poole opened his own private practice following his work there. Obstetricians Bob Stone and Jack Chambers were two of his close, professional colleagues throughout his career.

Dr. Watts passed away in 1994 at the age of 77, having served as a WVU faculty member from 1953 to 1966.

Now in retirement, the Pooles spend much of their free time completing 5Ks, 10Ks, marathons, and cross-country bike tours. Tom and Kay’s giving in memory of Watts also includes donations to the Medical College of Virginia, where he served as a dean of Basic Science and Graduate Studies.



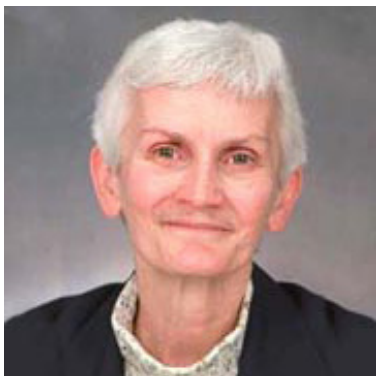
*Kay and Tom Poole*



*WVU School of Medicine students in their white coats*



## Gift from WVU emerita nurtures organic opportunities



*Linda Butler*

WVU is one of a small number of schools with a well-established organic agriculture initiative, and its research activities filter into academics and outreach.

A retired WVU faculty member has enhanced the project's capacities.

Linda Butler, professor emerita of entomology, has endowed the Butler Organics Discretionary Fund to support WVU's Organic Research Project in the Davis College of Agriculture, Natural Resources and Design.

During her tenure at WVU, Butler was part of the multidisciplinary group of researchers who launched the initiative in 1998 and began transitioning the traditional horticulture farm into a certified organic facility.

"Personally, I have always been very committed to environmentally friendly means of food production, having grown my own organic fruits and vegetables for many years," Butler said. "Additionally, I wanted to support the Organic Research Project because it is now a long-lived project that has a strong past and, with help, can continue successfully into the future."

The Organic Research Project encompasses many disciplines, including entomology, animal science, horticulture, soil science, crops agronomy and weed management.

"This interdisciplinary approach to research and problem solving encourages us to 'see the big picture' while focusing on the small details and building blocks for the big picture," Butler said.

One use of the Butler Organics Discretionary Fund will be to support summer internships for students at the project farm.

"Classroom learning is critical in higher education, but it falls short if not coupled with practical, hands-on experience," Butler said. "Few approaches can provide this as well as internships. This is especially true with a broad, multidisciplinary field such as organic research where the students interact with faculty and students from many disciplines and apply classroom theory to the real world."

"Dr. Butler's gift reveals a lot about her commitment to the educational programs she has been a part of in the Division of Plant and Soil Science at WVU," said Matthew Jenks, director of the division. "Her support for the organic farm intern program will help us take our programs to the next level, and will provide for what promises to be a wonderful learning experience for our students."

Each student intern will have the opportunity to see beyond her or his immediate project into the complexity of living plants, animals, soil, and weather.

Sven Verlinden is an associate professor of horticulture. "Students enrolled in this program will be exposed to all facets of managing an organic farm from developing a farm plan to maintaining organic certification and dealing with problems and opportunities inherent to organic production of plants and animals."



*Private funding is helping to sustain an organic agriculture research project at WVU.*

## Dominion gifts enhance hands-on learning experience for students

Students in WVU's Department of Petroleum and Natural Gas Engineering will have access to state-of-the-art equipment in its Natural Gas Measurement Laboratory, thanks to two gifts made by a long-time supporter of the program.

Dominion Resources and the Dominion Foundation provided \$50,000 in funds and another \$150,000 in donated equipment to the lab, along with technical support to oversee installation of the equipment.

"The company's involvement with the lab dates back to 1984 when it played a critical role in completing an initial upgrade project," said Brian Sheppard, vice president of operations for Dominion Transmission. "We are confident the new upgrades will keep the facility at the highest level of industry standards as it has maintained over the years.

"Dominion Resources and the Dominion Foundation are proud to have an opportunity to provide grant funding to the WVU Department Petroleum and Natural Gas Engineering," Sheppard added. "Our support of the program has enabled WVU to continue educating and graduating natural gas engineers of the highest

quality. Additionally, it has made it possible for Dominion to recruit many of these high-quality students to our ranks."

The natural gas industry operates and maintains a complex network of production, distribution and delivery system, including more than 2 million miles of distribution pipelines and 300,000 miles of transmission lines, to meet the growing demand for natural gas. Gas flow measurement is the critical component of this system.

"Accurate gas flow measurement, which has enormous financial significance, is challenging because of the extremes of both high and low flow rates in this natural gas delivery system," said Kashy Aminian, professor of petroleum and natural gas engineering at WVU. "The Natural Gas Measurement Laboratory at WVU provides students with the opportunity to become familiar with the gas flow measurement and control technology through hand-on experiments."

According to Sam Ameri, chair of the Department, this is just the latest in a long line of support the program has received from Dominion.

"Over the years, Dominion has provided many scholarships, endowments and technical assistance to the Department," Ameri said. "We appreciate Dominion's support and generosity to make this lab, which is already one of the best in the country, even better."



*Kashy Aminian, right, professor of petroleum and natural gas engineering, instructs Jessica Spears (left) and Fatemeh Belyadi on lab components installed as a result of gifts from Dominion Resources and the Dominion Foundation.*



# IMPROVING WEST VIRGINIA'S HEALTH, ECONOMY AND QUALITY OF LIFE.







## College of Media project touches local communities



*Dana Coester*

Inspired by the desire for more transparent information about West Virginia's water sources, the Reed College of Media is undertaking a new journalism project supported by a grant from the Online News Association.



*Emily Corio*

The funding is part of ONA's competitive Challenge Fund for Innovation in Journalism Education in 2014 to encourage journalism programs to experiment with new ways of providing news and information and to seed collaborative news experiments in living labs – their communities.

As part of this challenge, the College of Media is launching "Stream Lab," a community reporting project through which students and faculty will experiment with using sensors and proximity beacons to increase public engagement around contaminated water issues.

Partnering with WVU water researchers, West Virginia Public Broadcasting, *The Charleston Gazette-Mail*, and noted sensor expert John Keefe of the WNYC Data News Team, "Stream Lab" team members will test new practices in journalistic storytelling using collaboratively sourced water-quality data.

Sensors will be placed in public waterways in Morgantown and possibly other areas around the state where students and community members will have the opportunity to access sensor readings of real-time water quality parameters and to enter additional data and personal observations through a mobile app.

"This project gives our students and faculty valuable hands-on experience in using new



technologies for investigative reporting about water quality in the state,” said assistant professor Dana Coester, who co-authored the grant with teaching assistant professor Emily Corio.

“We want to engage the public in this experimental reporting project to see if a hands-on, transparent approach to collecting data creates a sense of ownership and agency about our waterways among community members,” Corio said.

Students will then use that information, along with government-supplied data to conduct field reporting

on sources of pollution, examine economic and regulatory issues and illuminate possible inconsistencies between community-sourced data and official sources.

“Another exciting possibility for this project is that as data is collected we can make it available to the public in real time,” Coester said. “We hope to create a new kind of streaming documentary about the state’s water quality.”

## WVU students join Young Innovators program

There’s a group of WVU students who want to bring innovation and entrepreneurship to their communities, creating new opportunities in farming, food, and fashion. They’re the first cohort to be selected for the WVU Davis College Young Innovators Fellowship Program.

Funded by gifts from The Claude Worthington Benedum Foundation and Farm Credit, the program will provide 10 students each year with the skills to enhance and sustain the rural economy of West Virginia, while building the entrepreneurial career of their dreams.

“West Virginians spend more than \$7 billion on food every year, but less than 10 percent of that is from in-state production,” said Matt Wilson, a professor in the Davis College’s School of Agriculture and Food, and coordinator of the Young Innovators program.

“The markets exist for agricultural and natural resources business growth, design ideas from wood and fibers for all kinds of products, including clothing and accessories, and innovations in food, nutrition and outdoor activity and all kinds of other commercial activity that make rural communities vital,” Wilson said. “These Davis College students will tap into those markets and build West Virginia’s economy.”

Several of the members of the program’s resource team, including those in the private sector with entrepreneurial experience themselves, noted how impressed they were with the applicants.



*Members of the WVU Davis College Young Innovators Fellowship Program and their mentors*

One of the students selected, Alexandra Breitsameter, has already launched her own custom shirt business, “and I knew I could benefit tremendously from a mentor’s support and some additional start-up funding,” she said. “I’m handling everything right now, from product design, to marketing, purchasing, order fulfillment, production and shipping. I hope to get guidance and advice to help me improve the production speed of completing my products because of the high volume of orders I’m receiving.”

Each student innovator will receive annual support to continue to develop the innovation they have proposed, so long as they continue to meet program requirements and show good progress in moving toward developing their entrepreneurial and innovation skills. They will work with a faculty advisor to develop a Young Entrepreneur Success (YES) Plan as a guide to their specific participation in the program.

“I really am most excited to learn the ropes of the entrepreneurial world and start something of my own,” said student Mary-Kate Barker. She wants to develop resources to help people live healthier lives.

Student Jade Och hopes “to take away a feeling of accomplishment by helping the well-being of the population and the economic welfare of our state. I want to bring farmers directly to consumers with their crops to boost our own economy, lower food waste, and help provide the population with fresh, locally grown produce.”

Wilson said, “We have high hopes for cultivating and enhancing students’ understanding of innovation

and look forward to engaging the resource team and other mentors to help some of our most innovative students to make it to the next level.”

Dan Robison, dean of the Davis College, added, “We have an obligation to help our students return to their home counties, and anywhere else they want to go, equipped with the skills and ideas necessary to be successful innovators and entrepreneurs in every field and discipline they pursue. The support of the Benedum Foundation and Farm Credit attests to the need to send our graduates out into our communities ready to be successful. This special program advances that long-held goal.”

## Grant paves way to prepare rural educators in southern West Virginia

The College of Education and Human Services is getting a boost as it prepares educators and improves educational opportunities in southern West Virginia.

A major grant from the BelleJAR Foundation will help the college establish a pipeline for the preparation of elementary educators and provide a professional development network for rural teachers in six of the state’s southernmost counties: Logan, Mercer, Mingo, McDowell, Raleigh and Wyoming.

College officials say the grant will allow them the time and resources to build a true partnership with

colleagues at the community and technical colleges and with educators in all six counties. Additionally, it will provide the opportunity for a pathway for learners to become teachers and work in their local communities and improve educational standards.

Currently, the six counties covered by the grant have an average per capita income of \$18,775, with 32 percent of children living in poverty, and 55 percent of fourth graders reading below grade level. The drop-out rate averages 14 percent.

Over a period of five years, the college will work with teachers who are from and wish to remain in the six counties. It will create an Educator Ambassador Academy, a network of current and potential educators, that will help identify future teacher candidates, host interns and assist in membership for new educators.



*BelleJAR Foundation funding is helping WVU prepare tomorrow’s educators.*



# ENHANCING PROFESSIONAL AND GRADUATE EDUCATION.



## Alum adds to dental hygiene scholarship through estate plan

Future students in WVU's Dental Hygiene Program will benefit from a generous planned gift from alumnus Deborah McMechen-Hock.

Deborah is leaving \$450,000 in her estate to be added to an endowed scholarship already established by her and her late husband, Conrad Hock Jr., in 2008.

"My hope is that each year when a student receives our scholarship, it will help ease some of their financial burdens, and that it will also instill a desire to give back to the school if they are ever in the financial position to do so," Deborah said.

The McMechen-Hock Family Scholarship for Dental Hygiene benefits one student per year who meets a 3.0 GPA requirement, is a resident of West Virginia, and displays need for financial aid.

"Deborah's most recent gift to our Dental Hygiene Program is incredibly generous," said Dr. Anthony "Tom" Borgia, dean of the WVU School of Dentistry. "Her announcement provides a tremendous boost of confidence to our hard working students, faculty and staff as the program celebrates its 50th anniversary and continued designation as a "Board of Governors Program of Excellence" at WVU. The McMechen-Hock Family gifts will forever be an important part of our School's legacy."

Amy Funk, director of the Dental Hygiene Program, added, "The WVU Dental Hygiene Program is thankful to have a true advocate in Deborah McMechen-Hock. Many students suffer with anxiety because they know they will graduate with a large amount of student debt. Generous scholarships such as the McMechen-Hock Family Scholarship help alleviate this anxiety, thereby allowing the students to concentrate on their didactic, clinical, research, and service components in the curriculum."

Along with the planned gift and endowed scholarship, other gifts from the Hocks include funding for the conference room on the Health Sciences campus for use by dental hygiene students and staff from the School of Dentistry and WVU's Dental Hygiene Program.



*Deborah McMechen-Hock with two recipients of the McMechen-Hock Family Scholarship for Dental Hygiene, senior Alexa Blatt (left) and 2015 graduate Brenna Criser Goodson (right).*

The funds for the renovation of the room were given in memory of Deborah's parents, Ruth Gardner Salmons McMechen and Dr. Charles Reid McMechen.

Deborah graduated from WVU's Dental Hygiene Program in 1968. She then spent two and a half years as a dental hygienist in Richmond, Va., before continuing her studies at the University of Missouri where she earned a master's degree in dental hygiene education.

Deborah has served as a clinical instructor at the University of Tennessee and as a clinical instructor at the Ohio State University Dental School Division of Dental Hygiene. She was also the assistant director of the Caruth School of Dental Hygiene, Baylor College of Dentistry, and served on the Texas State Board of Dental Examiners Dental Hygiene Advisory Board.

"In the coming years, my dream would be for each graduating class to work as a group to pool funds representing their class for an annual scholarship. Also, it would be wonderful to urge graduates to make a donation in their will toward a financial gift that would be a legacy and tribute, giving back for the careers they have as a result of their education at WVU."



## Alumni couple endows new scholarship at School of Pharmacy

Morgantown native Debra Kline McMann, a 1986 graduate of the WVU School of Pharmacy, and her husband William F. McMann, a 1985 graduate of the Statler College of Engineering and Mineral Resources, have started a scholarship to support student pharmacists at WVU.

“My husband and I were both students at WVU, and it’s close to our hearts,” Debra McMann said. “It’s not easy getting started and we’ve been there, so we wanted to give back.”

The gift established the Kline McMann Family Pharmacy Scholarship, which will be awarded to students who demonstrate financial need. Preference will be given to residents of Morgantown, and students are eligible for the scholarship for multiple years if they continue to meet selection criteria.

The first recipient is Ryan Watson, a student pharmacist in the Doctor of Pharmacy professional program.

“Receiving a scholarship from a past alumna really allowed me to know how important the field of pharmacy is to all those who go into it,” Watson said. “It made me reflect and realize how big of a family this profession is.”



*Ryan Watson and Debra Kline McMann*

“College is a memorable time,” Debra McMann said. “That’s where you get your start, and it’s what you remember. I can see that the (pharmacy) program is different now from when I was a student. There are new classes and avenues to explore. It’s broadened and is a completely different atmosphere. We want to help and support students.”

The McManns, who now live in Flower Mound, Texas, have also supported the Statler College, creating the William and Debra McMann Engineering Scholarship for undergraduate students in 2013.

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## Grad students awarded Ruby Fellowships for innovative doctoral and graduate work

Three graduate students have been named to the third class of Ruby Scholars – graduate fellowship awards designed to assist talented graduate students pursuing careers in predominantly energy-related or science and engineering disciplines.

In addition to graduate and tuition fee waivers, Jessica Allen, Matthew Boots and Alice Millikin will each receive a \$30,000 stipend, a \$2,000 travel grant for professional development opportunities and graduate and tuition fee waivers as part of the Ruby Scholars Graduate Fellowship Program,

established with a \$5 million gift from the Hazel Ruby McQuain Charitable Trust and was matched by the West Virginia Research Trust Fund, bringing the total value of the fellowship program to \$10 million.

The program is designed to attract and assist talented students from across the country to further develop their talents, benefitting the people of West Virginia, the nation and the world.

The program requires that the student must be pursuing a graduate degree in a field that focuses on research in energy and environmental sciences; nanotechnology and material science; biological, biotechnical and biomedical sciences; or biometrics, security, sensing, forensic sciences and related identification technologies.

## Jessica Allen

Jessica Allen is the first Ruby Fellow conducting graduate research in the WVU School of Medicine.

At a young age, Allen lost her father to pancreatic cancer. But this difficult challenge created groundwork for a strong, persevering personality. Overcoming this tragedy generated an increased interest in pursuing a career in the field of science, she said.

“I was born and raised in southern West Virginia, and the people of this state are not just fellow citizens – they are also my family,” said Allen.

By gaining hands-on experience through formal biomedical research training while expanding her learning experience as a West Virginia IDeA Network of Biomedical Research Excellence intern at WVU, Allen’s decision to apply to become a Ruby Fellow matched perfectly with her new concentration.

After completing her graduate studies, Allen plans to continue her work as a researcher with the goal of improving the health and well-being of individuals in the area of oncology.

## Matthew Boots

Matthew Boots earned his bachelor’s degree in mechanical engineering from the Benjamin M. Statler College of Engineering and Mineral Resources. As a Ruby Fellow, he is conducting research at WVU’s Biomedical Research Center with a goal of helping people through assistive devices.

Through life experiences growing up on a farm in Fombell, Pa., Boots believes his mission in this field aligns remarkably with the Ruby Fellowship and the program’s goal to help the nation’s future.

“My career goal is to work to improve the quality of life through the development of technology,” said Boots. “The Ruby Fellowship will provide me with the opportunity to make important connections and work on a variety of projects geared towards improving people’s lives.”

The Fellowship will give Boots the resources to continue his research on the development of interactive devices that restore functions lost after injuries to the nervous system, and provide a

foundation to learn neuroscience and biomedical applications of engineering.

After completing his studies at WVU, Boots aspires to become a leader in his chosen field of assistive technologies.

## Alice Millikin

Alexandria, Va., native Alice Millikin earned a bachelor’s degree in parks and recreation at George Mason University and her master’s degree in biology at the University of South Dakota. She has worked at county, state and national parks where she learned to work with the public and conduct scientific research.

Millikin is studying restored wetlands and their salamander populations as a WVU Ruby Fellow to promote stewardship of water resources by incorporating ecological concepts in natural resource management.

“I grew up with a wetland in my backyard, watching turtles hatch and listening to frogs calling in the hot summers. I want future generations to experience that,” said Millikin. “I want to protect these treasures that bring joy into our lives and provide ecosystem services for our communities.”

The Fellowship will allow Millikin to work toward a career as a natural resource manager, wildlife biologist or professor, to conserve natural areas and wildlife populations through the incorporation of methods developed by scientific research.

“I hope to earn the title of restoration ecologist on my career path,” said Millikin. “I would enjoy working with multiple ecosystems to help protect our natural resources across the country.”



*From left are Alice Millikin, Steve Farmer with the Hazel Ruby McQuain Charitable Trust, Matthew Boots and Jessica Allen.*



# FOSTERING FACULTY EXCELLENCE.



*Dr. Simpkins and the WVU Neuroscience Club visit the local Boys & Girls Club.*



## Simpkins named Highland Chair of Stroke/Neurology

Dr. James W. Simpkins, director of the WVU Center for Basic and Translational Stroke Research, has been named the Highland Chair of Stroke/Neurology.

A professor in the Departments of Physiology and Pharmacology and Neurology, Dr. Simpkins has spent more than 40 years in academia. His research focuses on the causes and potential treatment for Alzheimer's disease and stroke. He and his team are studying the cause of brain damage from Alzheimer's and stroke, and develop treatments based on their understanding of causes.

"West Virginia has one of the highest incidences of stroke in the nation, and current therapies to lessen stroke damage are limited," Simpkins explained. "Therefore, our lab is searching for novel treatments that can limit the damage and improve recovery from stroke."

Simpkins earned his bachelor's and master's degrees in biology from the University of Toledo. After receiving his doctorate in physiology from Michigan State University, he became a faculty member at the University of Florida, where he served for 23 years. Before coming to WVU in 2012, Simpkins was professor and chairman in the Department of Pharmacology and Neuroscience at the University of North Texas Health Science Center.

A winner of the WVU School of Medicine Dean's Excellence Award for Research in 2014, Simpkins also received the 2014-15 Benedum Distinguished Scholar Award in the category of Biosciences and Health Sciences from the Benedum Foundation.

"Dr. Simpkins is a well-known and respected educator and researcher," said Dr. Clay Marsh, vice president and executive dean of Health Sciences, who made the appointment. "His work is vitally important to the health of West Virginians, and I look forward to his leadership as we prepare students for the future."

The Highland Chair of Stroke/Neurology was created with a generous gift from the Barbara B. Highland Charitable Trust.



## Gift provides additional resources for WVU's top teachers

Research at institutions of higher education provide opportunity. Opportunities to learn and grow. Opportunities to cure illnesses or discover innovative processes that enhance technology.

As WVU continues to set itself apart from other colleges and universities for research initiatives, financial support of these efforts is critical moving forward.

That is this reason Dr. James Caveney and his wife, Karen, established the James and Karen Caveney Alumni Association Faculty Excellence Award. The couple provided a major gift to the WVU Alumni Association endowing the award, which will provide WVU's top faculty with additional resources to support their research. Faculty can apply for the award, which can be used for travel, research, technology enhancements, library resources and staff/student support.

"West Virginia University plays an important role on the state, national and global stage in terms of research," said Dr. Caveney. "Karen and I want to

support the outstanding research taking place at our alma mater that will forever change the lives of people not only in West Virginia, but all over the world. We are proud to be able to do that through this new faculty excellence award."

Recipients are nominated by their respective deans' offices from each of WVU's colleges/schools. The first James and Karen Caveney Faculty Excellence Award will be presented in 2016.

This gift reflects the Caveney's long-standing commitment to higher education at WVU.

In 2014, Dr. and Mrs. Caveney established the WVU Wall of Academic Scholars at The Erickson Alumni Center, which honors and celebrates our Marshall, Truman, Rhodes, Goldwater and Fulbright scholars. The couple previously provided financial support to establish the Caveney Conference and Creativity Center at WVU Health Sciences Center.



*Karen and James Caveney stand next to the Wall of Academic Scholars at The Erickson Alumni Center.*

## Pengs endow professorship in mining engineering

For more than 40 years, Syd and Felicia Peng have been important contributors to the educational futures of countless mining engineering students at WVU. Part of that contribution has been a financial one, and has led the pair to establish the Syd and Felicia Peng Professorship in Mining Engineering.

“During the past two decades WVU’s mining engineering program has grown to become one of the premier programs in the world mining community,” said Syd. “It is absolutely essential to maintain this reputation and our hope is that this professorship will contribute in some way toward this goal.”

The endowment will provide the holder of the professorship with a broad range of support for research, teaching and service. While there are several endowed professorships currently available within the Department, all with an emphasis on mining, Syd noted this professorship will also be available to specialists



*Felicia Peng*



*Syd Peng*

in the mineral processing area, which is Felicia’s area of research expertise.

“The endowment will help attract and retain prominent scholars and/or promising scholars who will continue to develop the department to a higher level,” Syd said. “We believe our good name in the U.S. and world coal mining industry will enhance its attractiveness.”

The name Peng is synonymous with mining activities both in the U.S. and abroad. Syd Peng has written numerous textbooks and journal and proceedings articles in the areas of longwall mining, ground control, surface subsidence and respirable dust. He initiated the annual international conference on ground control in mining in 1981 and served as senior editor of the conference proceedings. He is a member of the National Academy of Engineering and has received numerous awards including the American Institute of Mining, Metallurgical and Petroleum Engineers Erskine Ramsey Medal and the Medal for Excellence from London’s Institute of Materials, Minerals and Mining. He is a member of the West Virginia Coal Hall of Fame.

In addition to her work in mineral processing, Felicia Peng specializes in coal preparation, interfacial phenomena, modeling and simulation of processes and computer applications. She is an associate editor of “Coal Preparation,” a multi-international journal, and is a member of numerous professional societies including Society of Mining, Metallurgy and Exploration; American Institute of Chemical Engineers; Coal Preparation of America; and Society of Northern Coal Preparation and Engineering.



*A WVU Mining and Industrial Engineering student examines a piece of coal.*



# BY THE NUMBERS.

## FY 2014-15 Development, Finance, Investment Overview

### Asset Management

Total Foundation assets were \$1.5 billion as of June 30, 2015. Included in total assets is \$581 million in endowed assets, \$220 million in non-endowed assets, and \$618 million managed by the Foundation for WVU affiliated agencies including WVU Hospitals, WVU Research Corp., and other University affiliates.

### New Gifts and Pledges

New gifts and pledges received for the fiscal year totaled \$125 million. The combined gifts were made by 21,657 donors in 41,135 transactions.

#### FY 2015 Gifts by Source - Donors

Category	Dollars
Alumni.....	48.1%
Friends.....	38.6%
Corporations.....	9.1%
Foundations/Trusts.....	1.2%
Estates.....	0.2%
Other.....	2.8%

#### FY 2015 Gifts by Source -Dollars

Category	Dollars
Alumni.....	29.3%
Friends.....	17.7%
Corporations.....	17.3%
Foundations/Trusts.....	29.2%
Estates.....	4.2%
Other.....	2.3%

### Support

Donor gifts enabled the Foundation to disburse approximately \$63 million in funds on behalf of the University to support many purposes, including scholarships and fellowships; academic program development; chairs and professorships; faculty development and research; equipment and facilities; and libraries. Over the past five years, the Foundation has provided the University with \$289 million in direct support.

Of the \$63 million disbursed in fiscal year 2014-2015 to the University, \$18.3 million (or 29%) was directed toward student scholarship support, which made attendance at WVU a reality for many students by easing the financial burden. Another \$13.7 million (or 22%) was directed toward salaries and benefits, which enabled the University to attract and retain high caliber faculty for teaching, research and public service, and \$12.1 million (or 19%) was provided for capital projects and equipment.

## Operating Expenses

The Foundation's annual operating expenses were \$12.3 million during the 2014-2015 fiscal year, representing less than 1% of total assets under management. Each donor's gift is applied directly to the purpose for which it is given. No unrestricted gifts are used to fund Foundation operations.

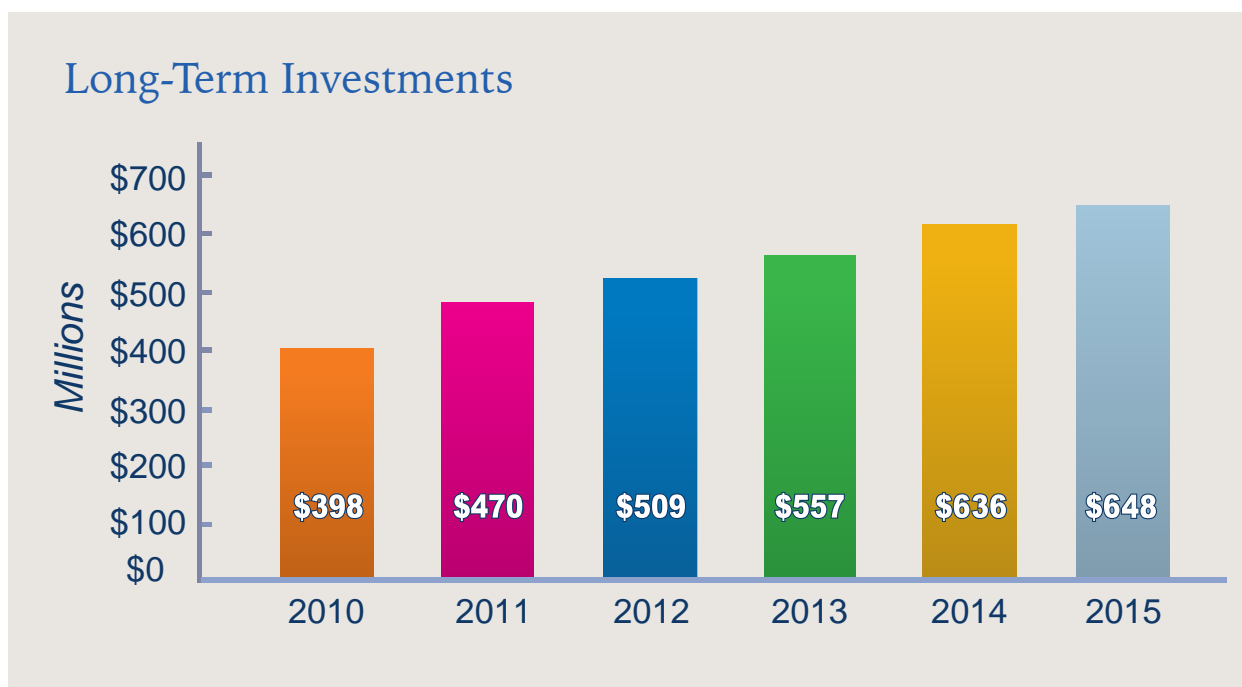
Direct fundraising costs for the year were \$7.1 million. Fundraising costs compared to new gifts and pledges of \$125 million generated a revenue-to-expense ratio of 18 to 1.

## Investment Management

The Foundation's total long-term investments for the benefit of WVU were \$648 million as of June 30, 2015, an increase of \$13 million (or 2%) from the previous year. The value of the Foundation's long-term investment pool remained unchanged at \$534 million after net transfers out of the pool totaling \$15.7 million. The net investment return for fiscal year 2015 was 3.1%.

The long-term investment pool was invested in 115 funds managed by 58 well respected asset managers. As of June 30, 2015, 69.3% of the pool was invested in equities, 16.1% of the pool was invested in fixed income, 11.8% in real assets, 0.3% in diversifying strategies and 2.6% in cash.

The Foundation employs the Charitable Asset Management Group of State Street Global Advisors for the life income accounts. These gifts are invested separately from the long-term investment pool in order to more closely match the needs and requirements of each individual donor. Two investment pools (equity and fixed income) have been established and diversified among several well-known mutual fund managers. Each life income portfolio is typically invested as a fixed percentage of each pool. As of June 30, 2015, the value of the life income accounts totaled \$31.7 million.





## Condensed Statements of Financial Position

	June 30,	
	2015	2014
<b>Assets</b>		
Cash and cash equivalents	\$ 43,702,438	\$ 23,757,032
Contributions receivable, net	42,809,210	48,670,719
Other receivables, net	3,920,331	3,872,880
Investments carried at fair value	1,323,899,814	1,303,039,219
Land, building, and equipment, net	20,680,559	18,698,717
Beneficial interest in external trusts at fair value	41,058,130	32,020,656
Other assets	5,781,060	7,296,186
Total assets	<u>\$ 1,481,851,542</u>	<u>\$ 1,437,355,409</u>
<b>Liabilities and net assets</b>		
Liabilities:		
Bonds and notes payable, net	\$ 31,243,713	\$ 35,168,320
Accounts payable and accrued expenses	8,883,915	4,567,038
Deferred revenue	-	2,254,889
Accrued retirement benefits and deferred compensation	3,830,842	4,097,994
Annuities and unitrusts payable	16,451,309	11,707,467
Funds held in custody for others	617,779,918	606,904,279
Total liabilities	678,189,697	664,699,987
Net assets		
Unrestricted	35,394,147	36,807,588
Net unrealized losses on donor restricted endowment assets below historical dollar value	(1,063,225)	(244,430)
Total unrestricted	34,330,922	36,563,158
Temporarily restricted	305,342,857	304,591,782
Permanently restricted	463,988,066	431,500,482
Total net assets	<u>803,661,845</u>	<u>772,655,422</u>
Total liabilities and net assets	<u>\$ 1,481,851,542</u>	<u>\$ 1,437,355,409</u>

# Condensed Statements of Activity

	Years Ended June 30,	
	2015	2014
<b>Revenues and gains</b>		
Contributions	\$ 85,982,989	\$ 72,739,663
Investment earnings		
Net interest and dividends	15,044,600	18,269,990
Net realized gains	32,861,170	27,112,129
Net unrealized (losses) gains	(32,149,682)	50,843,524
Investment earnings	15,756,088	96,225,643
Lease revenue	1,975,000	2,059,745
Other revenue	3,482,192	3,110,376
Total revenues and gains	107,196,269	174,135,427
<b>Expenses and support</b>		
University support		
Scholarships	18,301,322	17,132,990
Salaries and benefits	13,723,803	10,624,240
Travel	1,728,576	1,637,030
Meetings and events	4,020,772	3,153,010
Professional services	2,198,206	1,797,653
Capital projects and equipment	12,064,069	18,460,869
Supplies and materials	1,975,455	2,039,245
Other support	8,825,895	3,867,342
Total University support	62,838,098	58,712,379
Foundation support		
Fundraising	7,123,880	6,680,574
Fiduciary	5,145,034	5,005,032
Total Foundation support	12,268,914	11,685,606
Interest and depreciation		
Occupied asset	100,075	101,699
Leased asset	1,573,853	1,603,648
Total interest and depreciation	1,673,928	1,705,347
Total expenses before provision and revaluation	76,780,940	72,103,332
Provision for uncollectible receivables	1,843,482	2,014,644
Loss on revaluation of real estate investment	-	2,178,054
Net gain on revaluation of external trusts	(3,044,666)	(1,936,835)
Net loss (gain) on revaluation of annuities and unitrusts	610,090	(211,839)
Total expenses and support	76,189,846	74,147,356
Change in net assets	31,006,423	99,988,071
Net assets at beginning of year	772,655,422	672,667,351
Net assets at end of year	\$ 803,661,845	\$ 772,655,422



# Condensed Statements of Cash Flows

	Years Ended June 30,	
	2015	2014
<b>Reconciliation of change in net assets to net cash provided by (used in) operating activities</b>		
Change in net assets	\$ 31,006,423	\$ 99,988,071
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Loss (gain) on annuities payable	610,090	(211,839)
Provision for uncollectible receivables	1,843,482	2,014,644
Contributions restricted for long-term purposes	(29,589,635)	(22,595,859)
Depreciation expense	1,167,354	1,144,009
Net realized gain on investments	(32,861,170)	(27,112,129)
Net unrealized loss (gain) on investments	32,149,682	(50,843,524)
Loss on revaluation of real estate investments	-	2,178,054
Revaluation of beneficial interest in external trusts	(3,044,666)	(1,936,835)
Changes in:		
Contributions receivable	4,018,027	(2,614,888)
Investments held in custody	(10,276,135)	(94,450,669)
Beneficial interest in external trusts	(5,992,808)	(1,391,114)
Accounts payable and accrued expenses	4,316,877	456,501
Deferred revenue	(2,254,889)	(3,322,332)
Funds held in custody for others	10,875,639	96,064,530
Other operating assets and liabilities	4,183,775	(1,963,513)
<b>Net cash provided by (used in) operating activities</b>	<b>6,152,046</b>	<b>(4,596,893)</b>
<b>Cash flows from investing activities</b>		
Purchase of land, building, and equipment	(1,998,696)	(52,434)
Purchase of investments	(382,311,923)	(151,000,339)
Proceeds from sales and liquidations of investments	372,438,951	135,260,831
<b>Net cash used in investing activities</b>	<b>(11,871,668)</b>	<b>(15,791,942)</b>
<b>Cash flows from financing activities</b>		
Proceeds from contributions restricted for long-term purposes	29,589,635	22,595,859
Payments and redemptions of bonds and notes payable	(3,924,607)	(894,810)
<b>Net cash provided by financing activities</b>	<b>25,665,028</b>	<b>21,701,049</b>
Increase in cash and cash equivalents	19,945,406	1,312,214
Cash and cash equivalents at beginning of year	23,757,032	22,444,818
Cash and cash equivalents at end of year	<u>\$ 43,702,438</u>	<u>\$ 23,757,032</u>
<b>Supplementary Information</b>		
Interest paid	<u>\$ 714,803</u>	<u>\$ 747,727</u>

## Independent Auditor's Opinion

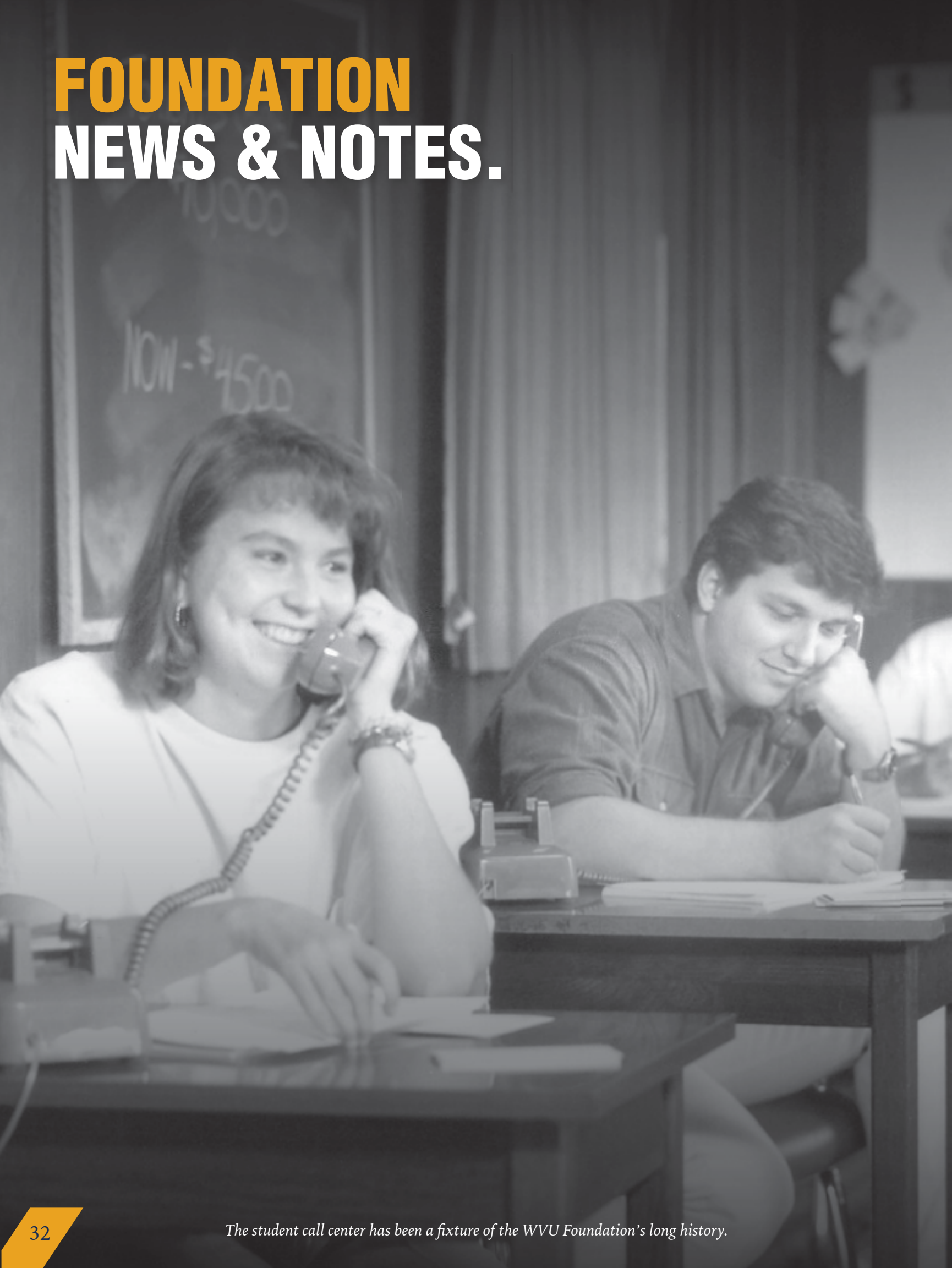
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The condensed financial statements on the preceding pages have been derived from audited financial statements of the Foundation. Dixon Hughes Goodman issued an unmodified opinion on the Foundation's statements of financial position as of June 30, 2015 and 2014, and the related statements of activity and cash flows for the years then ended. The audited financial statements and the report of independent auditors on such financial statements may be obtained from the Foundation's website at [wvuf.org](http://wvuf.org).





# FOUNDATION NEWS & NOTES.



## A 60 year history of service and support



Irvin Stewart

The West Virginia University Foundation celebrated 60 years of service to WVU in December 2014.

It was on December 3, 1954, when the organization was created as an independent foundation whose

function remains to

solicit and receive private gifts and administer them in support of the University.

The origin of the WVU Foundation can be traced to the vision of WVU's 13th president, Dr. Irvin Stewart. He was instrumental in stepping up efforts to enlist educational support from donors and often spoke of the need for private gifts to provide for the future of WVU.

Stewart envisioned an organization whose role would extend beyond the custodianship of gifts into the realm of actively seeking support for programs, services, equipment and facilities which the state might not be able to fund.

"President Irvin Stewart's foresight to reach out to those who love this University and want to support it in countless ways was genius 60 years ago -- and lives on today," President Gordon Gee said. "West Virginia University is moving from excellence to eminence thanks to the WVU Foundation and Mountaineers everywhere."

In its first year of existence, the Foundation, with a 12-member Board of Directors, established its first two student scholarships and grew assets to just under \$30,000. Today, under the governance of a 27 member Board, total assets are \$1.5 billion.

"I am truly honored to serve as chair of the WVU Foundation Board of Directors as we celebrate the Foundation's 60th birthday," said Gary Pell. "In my brief eight years of service, we have experienced significant growth and positive change. Under the leadership of WVU Foundation President and CEO Cindi Roth and WVU President Dr. Gordon Gee, we look forward to even higher levels of success in the future."

The Foundation currently manages nearly 5,000 funds, including more than 1,800 scholarship funds.

"When I reflect back at the history of the WVU Foundation, it has been one of steady growth and success, thanks to a myriad of dedicated staff members, generous board volunteers, and very passionate and loyal alumni and friends," said Roth. "I'm privileged and excited to be leading such a dynamic organization at a time when the future is very bright. Our goal is to keep the momentum going."

Over its 60-year span, the WVU Foundation has had five "homes": Stewart Hall, Purinton House, 617 Spruce Street, 3168 Collins Ferry Road, and its current location at One Waterfront Place.

During its history, the WVU Foundation has conducted several successful capital campaigns on behalf of the University. They include *Threshold to Greatness*, *The Campaign for West Virginia University*, *Building Greatness*, and the current \$1 billion comprehensive fundraising effort, *A State of Minds: The Campaign for West Virginia's University*.



Between 1989-2001, WVU Foundation offices were located on Collins Ferry Road.



This building on Spruce Street housed the WVU Foundation from 1975-1989.



## Five students receive WVU's top scholarship

Five new Mountaineers are ready to change the world having been awarded the University's most prestigious scholarship in 2015 to help them realize their dreams. Those range from making advancements in health care and improving the quality of life for those who suffer to influencing public policy.

The newest class of Foundation Scholars has demonstrated that they are capable of achieving these goals and beyond through accomplishments in scholarship, civic engagement and leadership in their schools and communities.

"Each of our five Foundation Scholars has a passionate interest in the world around them," said President Gordon Gee. "They are all thoughtful

people who want to use their talents to help others. I am impressed with Abby, Kaitlyn, Cristin, Noah and Lindsey and welcome them to West Virginia University."

The 2015 Foundation Scholars are: Kaitlyn Akers, Mount Carbon, Valley High School; Cristin Dolan, Wheeling, Wheeling Park High School; Abigale Gellner, St. Marys, St. Marys High School; Lindsey Keplinger, Gassaway, Braxton County High School; and Noah LeGrand, Huntington, Huntington High School.

Foundation President Cindi Roth said, "I join my colleagues at the WVU Foundation in saluting these exceptional students and their families. Each scholar has excelled in academics, leadership and community service, and we are excited that they will be attending WVU. The Foundation stands committed to continuing scholarship opportunities for students through the generosity and support of our donors."

Established in 1987, the Foundation Scholarship provides five incoming freshmen in excess of \$80,000 to cover college costs for four years of undergraduate studies, including tuition and fees, room and board and a book stipend. They will also receive a \$4,500 stipend to be used to broaden their horizons through study abroad or academic enhancement opportunities such as internships.



*Cristin Dolan*



*Noah LeGrand*



*From left, WVU President Gordon Gee, Noah LeGrand, Cristin Dolan, Abby Gellner, Lindsey Keplinger, Kaitlyn Akers and WVU Foundation Senior VP of Development B.J. Davisson*



WVU President Gordon Gee urges alumni to help fellow Mountaineers 'dream big' and 'go first' at the WVU Capitol Hill luncheon

## Special scholarship campaign now underway

WVU and the WVU Foundation are partnering to raise \$50 million for student scholarships. The campaign called “Dream First” urges alumni and friends to support students as they “dream big” and pursue their passions.

The campaign is being launched in response to what WVU President Gordon Gee says is a “difficult, but necessary” increase in tuition.

“West Virginia University remains extremely cognizant of our students and their families as they face the financial aspects of obtaining a college education – and we want to do right by them,” President Gee said. “At the same time, there is a level of quality that students and families expect when they come to West Virginia University for an education. We will never sacrifice the quality of our University. In fact, we must continue to invest in the very institution that will work hard to ensure a student’s success – both while on campus and in his or her future career.

“That is our mission – to provide an affordable, accessible and quality education to every student who

desires to come to West Virginia University. That is the polar star by which we must guide ourselves every day,” Gee said.

Foundation Board of Directors Chairman Gary Pell said, “The WVU Foundation is fully supportive of this initiative. Helping students achieve their higher education dreams by enabling greater access and making it more affordable is, and will continue to be, one of the Foundation’s top priorities. It’s extremely important to our University and our donors.”

The timeline to raise the \$50 million for scholarships will coincide with *A State of Minds: The Campaign for West Virginia’s University*.

“A primary focus of our ‘State of Minds’ Campaign has been on the undergraduate student experience and scholarship creation,” said Cindi Roth, Foundation President and CEO. “So this new initiative is going to give us an opportunity to increase our determination to provide access to higher education for students while relieving their debt burden. It has and will continue to be about caring for students. It’s why we are here.”



## Foundation honors 2015 Outstanding Philanthropists

The Foundation annually honors donors who display exceptional generosity, commitment, leadership and proven records of outstanding civil and charitable devotion to WVU.

The 2015 recipients were George and Camilla “Mimi” Bennett, Milan Puskar Outstanding Philanthropists; Joan Corson Stamp, Outstanding Volunteer Philanthropist; The Cline Family Foundation, Hazel Ruby McQuain Outstanding Philanthropic Foundation; and CONSOL Energy, Outstanding Philanthropic Corporation.

The Bennett’s generous gifts to WVU have primarily benefitted the Benjamin M. Statler College of Engineering and Mineral Resources and the College of Business & Economics.

Joan Stamp has been a member of the WVU Foundation Board of Directors since June 1998. Together with her husband, U.S. District Judge

Frederick P. Stamp Jr., the Stamps have given generously to many causes at WVU, including the Mary Babb Randolph Cancer Center, College of Law and the WVU Alumni Association.

In 2011, The Cline Family Foundation made a significant investment in WVU through a generous gift benefitting the WVU Department of Intercollegiate Athletics and the WVU School of Medicine. A portion of the contribution supported the new Basketball Practice Facility, which opened in 2012. The other portion of the gift, which qualified for matching funds from the state Research Trust Fund, established the Christopher Cline Chair in Orthopaedic Surgery.

CONSOL Energy’s contributions to WVU have spanned more than three decades, and benefitted many areas including the College of Law, Statler College of Engineering and Mineral Resources and Athletics.

*Pictured below: The 2015 Outstanding Philanthropists are, from left, Mimi and George Bennett, Joan Stamp, Cameron Cochran representing The Cline Family Foundation, and Larry Cavallo representing CONSOL Energy.*





*Bernard J. ("B.J.") Davisson II*

## Foundation names Bernard J. Davisson as Senior VP for Development, CDO

A senior executive with nearly 30 years of experience in both higher education and healthcare fundraising, including nearly a decade of work at the prestigious John Hopkins University, was chosen as the Foundation's new senior vice president of development and chief development officer.

Bernard J. ("B.J.") Davisson II began work April 27 after serving as the senior associate vice president for development and alumni relations at George Washington University in Washington, D.C.

"I am honored and excited to have been chosen to assume this leadership role with the WVU Foundation," Davisson said. "I have been immensely impressed with the key volunteers

and staff members I have met. The dedication that they have for the institution and its mission is contagious and is clearly a significant factor in the great success that the Foundation has enjoyed thus far."

Prior to his work at George Washington, Davisson served in various senior development and progressive advancement roles, including positions at Frostburg State University (2007-2012) in Frostburg, Md., and Johns Hopkins University (1997-2006) in Baltimore, Md.

Davisson, a native of Westernport, Md., earned a bachelor's degree in sociology from Frostburg State University and a master's degree in higher education administration from The Ohio State University.



## Former Foundation leaders Jim Robinson, Lysander Dudley remembered fondly

Two past leaders of the Foundation died within days of each other in January 2015. Jim Robinson, who served as Foundation president from 1984 until his retirement in 1998, passed away Jan. 6 in Arizona. He was 81. Lysander Dudley, who served as executive director (title later changed to president) of the Foundation from 1976-1983, died Jan. 7 in Florida. He was 83.

Marty Becker, a longtime member of the WVU Foundation Board of Directors, worked with both Robinson and Dudley. He said each, in their own time, “were transformational leaders of the Foundation and put in place the building blocks of governance, fundraising and financial stewardship that are hallmarks of today’s WVU Foundation.”

He added, “Both were incredible personalities with a unique skill of connecting with WVU’s varied constituencies. Their legacies were unique, but their love of West Virginia and West Virginia University were shared and treasured.

Having served on the board of directors with both of these gentlemen, it was obvious each was the right leader for their period of WVU Foundation success.”

During Robinson’s years as president, the Foundation’s assets grew from \$32 million to \$317 million with a special focus on major gift fundraising. During the same period, disbursement of private funds to the University grew from about \$8 million to \$20 million annually. Robinson oversaw the successful completion of *The Campaign for West Virginia University*, which received more than \$130 million.

It was during Dudley’s leadership that an independent and expanded board of directors was established, and the first capital campaign for WVU, *Threshold to Greatness*, was launched. The campaign would raise \$21.2 million, \$1.2 million beyond its \$20 million goal.





## Five successful alumni join Foundation Board of Directors

Five graduates of WVU with successful careers were elected to the Foundation Board of Directors in 2014.

Dr. Vicente “Vince” Anido Jr. of Corona Del Mar, Ca., graduated from WVU with a bachelor’s degree in pharmacy in 1975 and a master’s degree in pharmaceutical sciences with a focus on pharmacy administration in 1978. He is currently chairman and CEO of Aerie Pharmaceuticals, Inc., a privately-held clinical stage pharmaceutical company focused on developing products to treat glaucoma. In 2014, Anido was inducted into WVU’s Academy of Distinguished Alumni. He currently serves on the School of Pharmacy’s campaign committee.

Kaye C. Daniel of Pittsburgh, Pa., earned her master’s degree in 1984 from WVU’s Davis College of Agriculture, Natural Resources and Design. She is former president of Sportec, Inc., and former project coordinator for Development Dimensions International. She currently serves on the Davis College’s campaign and visiting committees.

Alison Deem of Bridgeport, W.Va., graduated from WVU’s College of Education and Human Services in 1970. Deem has been very active at her alma mater, serving on numerous committees. In 2012, she was inducted into WVU’s Order of Vandalia, and last year, was named a Distinguished Friend of the College of Creative Arts.

Penelope “Penni” F. Roll of New York, N.Y., graduated magna cum laude earning her BSBA degree in accounting from WVU in 1988. She is currently the chief financial officer of Ares Capital. Before that, she served as chief financial officer of Allied Capital Corporation. She serves on both the campaign and visiting committees of the College of Business and Economics.

George S. Weaver, III of Lancaster, Pa., earned his bachelor’s degree in agriculture/resource management from WVU, graduating magna cum laude in 1979. He is chairman of the board of Hazlett, Burt & Watson, Inc. Weaver currently serves on the visiting committee for the Davis College of Agriculture, Natural Resources and Design.



*Vince Anido*



*Kaye Daniel*



*Alison Deem*



*Penni Roll*



*George Weaver*





*The WVU Marching Band performs at the Georgia Dome for the WVU - Alabama football game.*

## Donors contribute record \$115K to 2014 Pride Travel Fund

Fans of the WVU Marching Band once again stepped up to support the Pride of West Virginia in 2014. The Foundation's Pride Travel Fund received a record \$115,718 from 1,014 donors, breaking the 2013 record of \$103,232 from 941 donors.

The annual campaign was established to help defray the costs of travel for the band, including transportation, hotels and food for nearly the 400 members and staff.

"On behalf of the entire WVU Marching Band, I want to express our sincere gratitude for the overwhelming support again from alumni and friends. It is truly humbling to see the generosity of so many," said Jay Drury, WVU Marching Band director. "The members of the band are proud to represent both the University and this great state when we travel. Because of the continuing support from our fans, we are able to carry the Mountaineer spirit far and wide."

With the financial assistance of private donors, the University and the WVU Athletic Department, the Pride was able to travel to the first away football game of the season in Atlanta, Ga., for the Aug. 30 Chick-fil-A Kickoff Game against the Alabama Crimson Tide. Along with the trip to the Georgia Dome, the band traveled to the Maryland game Sept. 13, as well as locations around the state and region for exhibition performances.



*Donors contributed more than \$115K to the 2014 Pride Travel Fund.*



## University Fund sets all time giving record

Donors to the University Fund, the Foundation's annual giving program, gave \$21.4 million in fiscal year 2015, an all-time high record. The previous record high was \$21.3 million donated in fiscal year 2012.

The \$21.4 million is part of the overall \$125 million in gifts and pledges by donors to WVU between July 1, 2014 and June 30, 2015, the second highest fiscal year of giving in the Foundation's history. Foundation officials say 20,395 individual donors made 37,701 gifts to WVU through the University Fund between July 1, 2014 and June 30, 2015.

"We have alumni and friends who have passion for West Virginia University and continue to make an investment in our students and programs that will secure a bright future for our state and the region," said Greg McCracken, senior director of the University Fund.

Contributions to the University Fund can range from \$1 to \$24,999. The majority of these donations -- around 65 percent -- are made through the mail. Another 20 percent comes

from the Foundation's telemarketing program called Mountaineer Line in which WVU students work part-time engaging alumni and friends via telephone. Another 10-15 percent of the University Fund's gift are made online.

The percentage of total donors to the University Fund for fiscal year 2015 was comprised of 51 percent alumni, 37 percent individual, and seven percent corporate. Sole proprietorships, foundations and donor advised funds make up the remainder.

"The University Fund's success is also due to the fact that our development staff across WVU is listening to donors and showing them how they can make an impact through their annual support of our various programs," McCracken added.

Gifts to the University Fund go to programs in every college and school at WVU, Athletics, WVU Children's Hospital, WVU Alumni Association, 4-H, and many others.



*WVU 4-H is one of the many programs supported by donors to the University Fund.*



# BOARD OF DIRECTORS & OFFICERS.

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# MAKE A DIFFERENCE.

The continued success of our beloved University is largely supported by the generosity of alumni and friends like you. When you give your time, talent and treasure, you enable West Virginia University to provide students and faculty with experiences that transcend the norm and positively affect lives for generations to come. No matter how or how much you give, your generosity makes a difference.

There are many ways to give including:

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- Matching Gifts
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## Make an Immediate Impact

Visit [wvuf.org/give](http://wvuf.org/give) today.

## Contact

To learn more about the many ways you can give to WVU, visit [wvuf.org](http://wvuf.org) or call the WVU Foundation at 304-284-4000 or 800-847-3856.







*The new Health and Education building, funded in part by private gifts, now serves as home for the College of Physical Activity and Sports Sciences (CPASS) and Student Health and Wellness units.*



Your gift makes a difference!

**THANK YOU.**



One Waterfront Place, 7th Floor  
P.O. Box 1650  
Morgantown, WV 26507-1650  
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