

NEWS FROM

A STATE OF MINDS

The Campaign for West Virginia's University



DONORS CONTRIBUTE \$569 MILLION TO CAMPAIGN THROUGH SEPTEMBER 30

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INVESTING IN THE VALUES, AMBITION, INTELLECT, AND MINDSET THAT DEFINE WVU



that align with the University's 2020 Strategic Plan for the Future:

- Enhance the undergraduate student experience and global education
- Advance the research initiative of the University

A *State of Minds: The Campaign for West Virginia's University* is three-quarters of the way to reaching its \$750 million goal.

Through September 30, 2012, alumni and friends of WVU have contributed \$569 million to the campaign that was started silently July 1, 2007 and launched publically June 2, 2012.

"To be three-quarters of the way to our goal with over three years remaining in the campaign speaks volumes to the passion and loyalty our donors have for their beloved University," said Wayne King, WVU Foundation president and CEO.

Fundraising is focusing on six University-wide campaign priority areas

- Enable WVU to improve West Virginia's health, economy and quality of life
- Foster faculty excellence
- Enhance WVU through professional and graduate education
- Support healthcare through research, education and patient care

"People we talk to are excited about the direction of the University and excited about the campaign," King added. "They understand the importance of private giving and seem eager to want to help."

Chairman of Putnam Investments and 1974 alumnus Robert Reynolds and Cadrillion Capital President Verl Purdy, a 1964 WVU graduate, are the national campaign co-chairmen while James "Buck" Harless is the national campaign honorary chairman.

A key focus of this comprehensive campaign for WVU is the utilization of hundreds of volunteers. Along with a 23-member national volunteer committee, the campaign also has West Virginia and regional volunteer chairs. Each college and school has its own campaign committee with its chair also serving on the national committee.



BUSINESS SCHOOL ALUMNUS MAKES FIRST MAJOR GIFT IN PUBLIC PHASE OF CAMPAIGN



Doug Van Scoy, left, his wife, Pam, and WVU College of B&E Dean Jose Sartarelli discuss the Van Scoy's \$1.5 million gift to the college.

Doug Van Scoy wears several hats when it comes to his alma mater. Alumnus, Foundation board member, mentor, advisor, campaign chairman and donor. Make that "major donor."

Doug and Pam Van Scoy's gift of \$1.5 million to the College of Business and Economics is only the latest gesture of their love for the place where they both earned

degrees. The donation was the first major gift in the public phase of *A State of Minds: The Campaign for West Virginia's University*.

"West Virginia University and the College of Business and Economics provided me with the tools I needed not only for the business world, but for life overall," said Doug Van Scoy, who earned a finance degree from B&E in 1966 and a subsequent graduate degree from WVU in 1968.

"Out in the real world, I quickly found out that the skills, training and education I received at WVU allowed me to be competitive at the highest levels. I've never forgotten that. This gift, however, is about the future of B&E," Van Scoy said.

The \$1.5 million gift will be divided three ways: one-third to the WVU Center for Innovation and Entrepreneurship, housed in the College of Business and Economics; one-third to B&E's Hospitality & Tourism Program, which operates in the Management Department; and one-third to the B&E Dean's Discretionary Fund.

WVU'S STATLER COLLEGE, B&E TO BENEFIT FROM \$250K DONATION



Members of the Babe family gathered together in May as Greg, second from right, received an honorary degree from WVU.

Successful businessman and alumnus Gregory Babe and his wife, Carla, are giving back to WVU with a gift of \$250,000 to *A State of Minds: The Campaign for West Virginia's University*.

The pledge will benefit both the Benjamin M. Statler College of Engineering and Mineral Resources (\$200,000) and the College of Business and Economics (\$50,000) by providing program support for both students and faculty.

"Gifts of this kind are incredibly important to the College and its departments," said Gene Cilento, Glen H. Hiner Dean of the Statler College. "We are impressed by the foresight and thoughtfulness of Greg and Carla Babe and grateful for their support of our efforts to provide students with an exciting learning environment."

Cilento noted that gifts of this nature allow the Statler College to remain competitive with its peer institutions on a national scale. Of the \$200,000 donation to the Statler College, \$150,000 will go to the Department of Mechanical and Aerospace Engineering.

"The College of Business and Economics has a profound appreciation for this gift," said Dr. Jose Sartarelli, Milan Puskar Dean. "Greg is a 2010 inductee into our West Virginia Business Hall of Fame, and is certainly the kind of success story that serves as a great example for students. The gift will be used in the development of programs at B&E and the continuing recruitment of top-notch faculty."

A West Virginia native, Babe earned his bachelor's degree in mechanical engineering from WVU in 1980. That set him down the path to a successful 32-year career with Bayer Corp., one of the world's top chemical and pharmaceutical companies. Babe retired as the company's president and chief executive officer in June. He is now chief executive officer of privately-held Orbital Engineering. Babe also serves on the WVU Foundation Board of Directors.

"I am proud of West Virginia University, its great tradition and the impressive progress that it is being made under the leadership of President (Jim) Clements, Dean Cilento, Dean Sartarelli and Dr. Jacky Prucz, among many others," Babe said. "I know that they will leverage this investment many times over to strengthen the University and fulfill its mission of educating and developing future leaders."

MEET THE NATIONAL CAMPAIGN COMMITTEE

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- Jerry A. West
Los Angeles, Ca.

D. Lyn Dotson

Sr. Vice President for Development, WVU Foundation Campaign Director



The Erickson Alumni Center received many gifts in the initial months of the public launch of *A State of Minds*. One of the priorities of the campaign for the WVU Alumni Association is retiring the building debt.

ENDOWED SCHOLARSHIP ESTABLISHED

WVU students will benefit from a new scholarship created in honor of a long-time dean of Student Affairs.

The Herman Moses Scholarship has been established with a \$25,000 donation by family of the late Dr. Carl R. Adkins. The scholarship will benefit undergraduate and graduate students who are employed as student workers in the Division of Student Affairs.

“Our family has always admired Dean Moses for being such a person of integrity and a wonderful ambassador for WVU,” said Susan Adkins, Dr. Adkins’ wife. “Also, he challenged the students, but at the same time he was their best advocate and cheerleader. His dedication was inspiring.”

The gift was made as part of the comprehensive campaign.

ACADEMIC ENHANCEMENT FUNDS CREATED

Two private funds have been established at Potomac State College of WVU to help the college achieve its mission of providing high quality education at the lowest possible cost to students and their families.

New Campus Provost Leonard Colelli has pledged \$36,000 to the college to create an academic teaching endowment as well as a demand fund to help off-set some of the loss of state-level funding and to support the teaching/learning process.

The gift was made in support of PSC’s initiatives in conjunction with a *A State of Minds: The Campaign for West Virginia’s University*.



Campaign Committee Co-chairmen Bob Reynolds (left) and Verl Purdy (right) talk with WVU President Jim Clements at the campaign kick-off.

ADDRESS SERVICE REQUESTED

A State of Minds: The Campaign for West Virginia's University | www.astateofminds.com
WVU Foundation, Publisher | Bill Nevin, Editor

SCHOOL OF JOURNALISM ANNOUNCES NEW ENDOWED SCHOLARSHIPS AND STUDENT ENHANCEMENT FUND

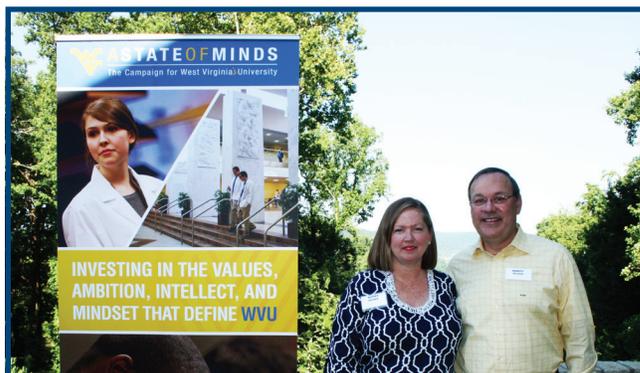
The late Dr. George Esper was world renowned for reporting on some of the biggest news stories in history, but by his own admission, one of his greatest achievements was mentoring young journalists.

Now Esper's legacy as a foreign correspondent will live on at the WVU P.I. Reed School of Journalism thanks to the generosity of another distinguished WVU alumnus, Joe Steranka. Steranka, CEO of The Professional Golfers' Association of America and a 1979 graduate of the School of Journalism, endowed the George Esper International Student Enhancement Fund in June. The Fund will support students participating in study-abroad or faculty-led international trips.

Esper, a 1953 WVU alumnus, was the School's first Ogden Newspapers Visiting Professor. He began his journalism career as a student writing for The Daily Athenaeum and his hometown newspaper, the Morning Herald, in Uniontown, Pa. He went on to work with the Associated Press for 42 years, 10 of which he spent covering the Vietnam War.

Two additional School of Journalism scholarships were also recently established. The Brown Communications LLC School of Journalism Scholarship and the Robert and Luanne Kittle School of Journalism Scholarship.

The gifts were made as part of *A State of Minds: The Campaign for West Virginia's University*.



WVU Alumnus Marty Becker '74,'77 and his wife, Kathy, hosted a campaign fundraising event at their home in Charleston, W.Va. this summer. Several other campaign events are being planned for this fall across the country.

ESTATE PLAN GIFTS COUNT

Thinking of including gift support for your favorite part of WVU in your estate plan?

For those who will be age 70 or older by December 31, 2015 (the end of the campaign), the bonus is your future support through gift provisions in your will or revocable trust counts toward reaching the goal. The same is true if you make the WVU Foundation the beneficiary of a retirement account, annuity or life insurance policy.

If you have already made any of these arrangements, please let us know at 304-284-4001 or info@wvuf.org so that we can have the opportunity to say thank you for your special campaign support.