



AUDITED FINANCIAL STATEMENTS AND  
OTHER FINANCIAL INFORMATION

**West Virginia University Foundation, Incorporated**  
Years Ended June 30, 2013 and 2012  
With Reports of Independent Auditors

**WEST VIRGINIA UNIVERSITY FOUNDATION, INCORPORATED**

**Audited Financial Statements and  
Other Financial Information**

**Years Ended June 30, 2013 and 2012**

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**DIXON HUGHES GOODMAN** LLP  
Certified Public Accountants and Advisors

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors  
West Virginia University Foundation, Incorporated  
Morgantown, West Virginia

We have audited the accompanying financial statements of West Virginia University Foundation, Incorporated, which comprise the statements of financial position as of June 30, 2013 and 2012, and the related statements of activity and cash flows for the years then ended, and the related notes to the financial statements.

### *Management's Responsibility for the Financial Statements*

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### *Auditors' Responsibility*

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Opinion*

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of West Virginia University Foundation, Incorporated as of June 30, 2013 and 2012, and results of its activities and cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

*Dixon Hughes Goodman LLP*

**Charleston, West Virginia**  
**October 22, 2013**

**West Virginia University Foundation, Incorporated**

**Statements of Financial Position**

	<b>June 30,</b>	
	2013	2012
<b>Assets</b>		
Cash and cash equivalents	\$ 22,444,818	\$ 16,453,385
Contributions receivable, net - Note 2	48,070,475	50,536,890
Other receivables, net - Note 2	3,709,011	3,537,631
Investments carried at fair value - Note 3	1,114,893,389	986,610,246
Equity investment in limited partnership - Note 6	3,451,421	3,658,895
Land, building, and equipment, net - Note 7	19,790,292	20,180,379
Beneficial interests in external trusts at fair value	28,692,707	25,971,696
Other assets - Note 8	4,412,698	3,495,974
	<u>\$ 1,245,464,811</u>	<u>\$ 1,110,445,096</u>
<b>Liabilities and Net Assets</b>		
<b>Liabilities</b>		
Bonds and notes payable, net - Note 12	\$ 36,063,130	\$ 36,929,108
Accounts payable and accrued expenses	4,110,537	5,594,523
Deferred revenue	5,577,221	10,774,668
Accrued retirement benefits and deferred compensation - Note 13	3,989,885	4,199,017
Annuities payable	12,216,938	12,668,912
Funds held in custody for others - Note 15	510,839,749	443,476,908
	<u>572,797,460</u>	<u>513,643,136</u>
<b>Net assets</b>		
Unrestricted	27,379,183	20,365,454
Net unrealized losses on donor restricted endowment assets below historical dollar value	(5,863,907)	(13,692,810)
Total unrestricted	<u>21,515,276</u>	<u>6,672,644</u>
Temporarily restricted	243,991,507	205,585,869
Permanently restricted	407,160,568	384,543,447
	<u>672,667,351</u>	<u>596,801,960</u>
Total net assets	<u>672,667,351</u>	<u>596,801,960</u>
Total liabilities and net assets	<u>\$ 1,245,464,811</u>	<u>\$ 1,110,445,096</u>

*See notes to the financial statements.*

## West Virginia University Foundation, Incorporated

### Statements of Activity

	Year Ended June 30, 2013				Year Ended June 30, 2012			
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
<b>Revenues and gains (losses)</b>								
Contributions	\$ 882,782	\$ 53,630,335	\$ 19,947,301	\$ 74,460,418	\$ 707,385	\$ 51,736,222	\$ 34,714,243	\$ 87,157,850
Investment earnings (losses)								
Net interest and dividends	9,020,900	4,399,521	-	13,420,421	7,876,686	3,028,899	-	10,905,585
Net realized gains	3,972,611	18,454,978	-	22,427,589	3,713,300	8,290,835	-	12,004,135
Net unrealized gains (losses)	3,503,380	17,700,234	-	21,203,614	(4,317,685)	(18,513,984)	-	(22,831,669)
Net change in donor restricted endowment assets below historical dollar value	7,828,906	(7,828,906)	-	-	(7,390,310)	7,390,310	-	-
Investment earnings (losses)	24,325,797	32,725,827	-	57,051,624	(118,009)	196,060	-	78,051
Lease revenue	1,984,974	-	-	1,984,974	1,975,000	-	-	1,975,000
Other revenue	2,740,105	1,032,422	-	3,772,527	2,564,910	3,105,577	-	5,670,487
Net assets released from restrictions	47,350,418	(47,350,418)	-	-	64,180,837	(64,180,837)	-	-
<b>Total revenues and gains (losses)</b>	<b>77,284,076</b>	<b>40,038,166</b>	<b>19,947,301</b>	<b>137,269,543</b>	<b>69,310,123</b>	<b>(9,142,978)</b>	<b>34,714,243</b>	<b>94,881,388</b>
<b>Expenses and support</b>								
University support								
Scholarships	15,502,848	-	-	15,502,848	14,511,598	-	-	14,511,598
Salaries and benefits	12,698,285	-	-	12,698,285	11,358,772	-	-	11,358,772
Travel	1,705,991	-	-	1,705,991	1,043,492	-	-	1,043,492
Meetings and events	3,211,975	-	-	3,211,975	3,200,642	-	-	3,200,642
Professional services	2,189,281	-	-	2,189,281	3,185,314	-	-	3,185,314
Capital projects and equipment	9,130,494	-	-	9,130,494	19,000,554	-	-	19,000,554
Supplies and materials	2,417,885	-	-	2,417,885	1,796,535	-	-	1,796,535
Other support	3,203,948	-	-	3,203,948	12,021,692	-	-	12,021,692
Total University support	50,060,707	-	-	50,060,707	66,118,599	-	-	66,118,599
Foundation support								
Fundraising	5,894,168	-	-	5,894,168	4,882,854	-	-	4,882,854
Fiduciary	4,738,382	-	-	4,738,382	4,288,240	-	-	4,288,240
Total Foundation support	10,632,550	-	-	10,632,550	9,171,094	-	-	9,171,094
Interest and depreciation								
Occupied asset	103,204	-	-	103,204	103,599	-	-	103,599
Leased asset	1,632,483	-	-	1,632,483	2,950,280	-	-	2,950,280
Total interest and depreciation	1,735,687	-	-	1,735,687	3,053,879	-	-	3,053,879
Total expenses before provision and revaluation	62,428,944	-	-	62,428,944	78,343,572	-	-	78,343,572
Provision for uncollectible receivables	12,500	1,209,667	51,191	1,273,358	-	649,878	(15,000)	634,878
Revaluation of beneficial interests in external trusts	-	-	(2,721,011)	(2,721,011)	-	-	404,081	404,081
Net loss on revaluation of annuities payable	-	422,861	-	422,861	-	1,265,249	-	1,265,249
<b>Total expenses and support</b>	<b>62,441,444</b>	<b>1,632,528</b>	<b>(2,669,820)</b>	<b>61,404,152</b>	<b>78,343,572</b>	<b>1,915,127</b>	<b>389,081</b>	<b>80,647,780</b>
Change in net assets	14,842,632	38,405,638	22,617,121	75,865,391	(9,033,449)	(11,058,105)	34,325,162	14,233,608
Net assets at beginning of year	6,672,644	205,585,869	384,543,447	596,801,960	15,706,093	216,643,974	350,218,285	582,568,352
Net assets at end of year	<b>\$ 21,515,276</b>	<b>\$ 243,991,507</b>	<b>\$ 407,160,568</b>	<b>\$ 672,667,351</b>	<b>\$ 6,672,644</b>	<b>\$ 205,585,869</b>	<b>\$ 384,543,447</b>	<b>\$ 596,801,960</b>

See notes to the financial statements.

**West Virginia University Foundation, Incorporated**

**Statements of Cash Flows**

	<b>Years Ended June 30,</b>	
	2013	2012
<b>Reconciliation of change in net assets to net cash provided by (used in) operating activities</b>		
Change in net assets	\$ 75,865,391	\$ 14,233,608
Adjustments to reconcile change in net assets to net cash provided by (used in) operating activities:		
Actuarial loss on annuities payable	422,861	1,265,249
Amortization of discount on bonds payable	-	797,875
Provision for uncollectible receivables	1,273,358	634,878
Contributions restricted for long-term purposes	(19,947,301)	(34,714,243)
Depreciation expense	1,085,434	1,066,766
Decrease in equity method investment	207,474	34,320
Net realized gains on investments	(22,427,589)	(12,004,135)
Net unrealized (gains) losses on investments	(21,203,614)	22,831,669
Noncash University support	-	5,519,447
Noncash contributions	(377,733)	(79,444)
Revaluation of beneficial interest in external trusts	(2,721,011)	404,081
Changes in:		
Contributions receivable	1,193,057	(9,398,306)
Investments held in custody	(66,806,334)	9,084,037
Beneficial interest in external trusts	-	(2,102,273)
Accounts payable and accrued expenses	(1,483,986)	1,720,326
Deferred revenue	(5,197,447)	7,626,200
Funds held in custody for others	67,362,841	(7,496,037)
Operating assets and liabilities	(2,012,071)	(1,004,244)
<b>Net cash provided by (used in) operating activities</b>	<b>5,233,330</b>	<b>(1,580,226)</b>
<b>Cash flows from investing activities</b>		
Purchase of land, building, and equipment	(477,614)	(171,101)
Purchases of investments	(243,947,073)	(199,632,566)
Proceeds from sales and liquidations of investments	226,101,467	163,102,063
<b>Net cash used in investing activities</b>	<b>(18,323,220)</b>	<b>(36,701,604)</b>
<b>Cash flows from financing activities</b>		
Proceeds from contributions restricted for long-term purposes	19,947,301	34,714,243
Promissory note proceeds	-	10,000,000
Mortgage note proceeds	-	24,000,000
Payments on bonds and notes payable	(865,978)	(25,380,892)
<b>Net cash provided by financing activities</b>	<b>19,081,323</b>	<b>43,333,351</b>
Increase in cash and cash equivalents	5,991,433	5,051,521
Cash and cash equivalents at beginning of year	16,453,385	11,401,864
Cash and cash equivalents at end of year	<b>\$ 22,444,818</b>	<b>\$ 16,453,385</b>
<b>Supplemental Information</b>		
Interest paid	<b>\$ 776,562</b>	<b>\$ 1,955,784</b>

*See notes to the financial statements.*

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements**  
**Years Ended June 30, 2013 and 2012**

**1. Significant Accounting Policies and Other Matters**

The West Virginia University Foundation, Incorporated (the “Foundation”) is a public 501(c)(3) tax-exempt organization incorporated in 1954. The Foundation’s primary purpose is to enrich the lives of those touched by West Virginia University (the “University”) by maximizing private charitable support and providing services to the University and its affiliated organizations. The Foundation is governed by an independently elected Board of Directors not otherwise affiliated with the University. In carrying out its responsibilities, the Board of Directors of the Foundation employs management, forms policy and maintains fiscal accountability over funds administered by the Foundation.

**Basis of Accounting** – The financial statements presented herein have been prepared on the accrual basis of accounting in conformity with accounting principles generally accepted in the United States of America. The preparation of these statements requires management to make estimates and develop assumptions that affect the amounts reported in the financial statements and related footnotes. Actual results may differ significantly from management’s estimates.

**Fair Value Estimates** – Fair value estimates are based on an assessment of the present status and expected future benefits and obligations associated with the respective financial asset or liability. External trusts are valued at the expected rate of return for similarly invested assets, which ranged from 3.08% to 5.97% at June 30, 2013 and ranged from 3.59% to 6.31% at June 30, 2012. Split interest agreements are valued at the expected rate of return on the life income portfolio, which ranged from 4.44% to 5.29% at June, 30, 2013, and ranged from 4.87% to 5.68% at June 30, 2012. Individual contributions receivable are valued at unsecured consumer lending rates ranging from 3.78% to 4.99% at June 30, 2013 and 3.52% to 4.15% at June 30, 2012, based on the anticipated collection date of the receivable. Corporate contributions receivable are valued based on the current yield on corporate debt ranging from 0.42% to 2.87% and 0.43% to 1.90% at June 30, 2013 and 2012, respectively, based on the anticipated collection date of the receivable.

**Cash and Cash Equivalents** – The Foundation considers unrestricted highly liquid investments with an original maturity of three months or less when purchased to be cash equivalents. From time to time, the balance in certain Foundation deposit accounts may be in excess of the Federal Deposit Insurance Corporation (FDIC) insurance limit.

**Contributions and Contributions Receivable** – Contributions are recorded at estimated fair value and are considered to be available for unrestricted use unless specifically restricted by the donor. Amounts received that are designated for future periods or restricted by the donor for specific purposes are reported as temporarily restricted or permanently restricted support that increases those net asset classes. When a restriction expires (that is, when a stipulated time restriction ends or purpose restriction is met), temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statements of Activity as net assets released from restriction.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

Unconditional promises to give that are expected to be received within one year are recorded at estimated net realizable value. Unconditional promises to give that are expected to be received in future years are recorded at the present value of their estimated future cash flows. Amortization of discounts is included in the contribution revenue. Conditional promises to give are not included as revenue until the conditions are substantially met.

The Foundation uses the allowance method to determine the uncollectible portion of unconditional promises to give. The allowance for uncollectible contributions receivable is provided based upon management's judgment, including such factors as overall economic conditions, current and historical loss experience, and recent contribution activity.

Unconditional promises to give from one donor accounted for approximately 51% and 49%, respectively, of the Foundation's net contributions receivable as of June 30, 2013 and 2012.

**Student Loans** – The Foundation provides funding for unsecured loans to University students at interest rates determined by the terms of the respective donor gift agreement. These loans require payment of principal and interest once the student has graduated. Balances due to the Foundation are reflected as other receivables on the Statements of Financial Position net of allowances for doubtful accounts. Allowances are determined based primarily on historical student loan repayment rates. If an account becomes two years past due, it is fully reserved and will be written off through a charge to the allowance for doubtful accounts if it is deemed uncollectible.

**Investments** – Investments in fixed income, equity, marketable alternative investments, and non-marketable alternative investments are reported at estimated fair value as defined in Note 4. Additional information on investments and valuation methods is included in Notes 3 through 5.

**Land, Building, and Equipment** – Land, building, and equipment are recorded at cost when purchased, or fair value if acquired by gift. The Foundation's capitalization policy requires purchases of property and equipment in excess of \$5,000 to be recorded as a capital asset. Depreciation is calculated over the estimated useful lives of the building and equipment using the straight-line method. Maintenance and repairs of existing facilities are charged to operating expense as incurred. Equipment purchased for departments of the University is recognized in expense as University support and transferred to the University.

**Beneficial Interests in External Trusts** – The Foundation maintains the irrevocable right to receive the income earned on certain trust assets held in perpetuity by third parties. The Foundation records its beneficial interest in a trust at the lesser of the fair value of the underlying investments or the present value of the estimated future receipts from the trust.

**Annuities Payable** – Under the terms of the Foundation's annuity and trust agreements, the donors or their designees receive either a predetermined distribution or a fixed rate return based upon the estimated fair value of the trust. The Foundation records the related assets held in trust at estimated fair value and the liability is recorded at estimated fair value based on the estimated present value of the payments.



**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Funds Held in Custody for Others** – The Foundation holds and invests funds for the University and its affiliates under agency agreements. The investments and other funds are reported as assets, while an offsetting liability is reported in funds held in custody for others.

**Net Assets** – The Foundation has classified its net assets and revenues, expenses, gains, and losses based on the existence or absence of donor-imposed restrictions (see Note 10). Below is a summary of those classifications:

*Unrestricted:* Assets and contributions that are not restricted by donors or for which restrictions have expired are unrestricted. Unrestricted net assets also include assets that have been designated by the Foundation’s Board of Directors for specific purposes as well as losses on donor-restricted endowments below historical dollar value.

*Temporarily Restricted:* Assets and contributions for which the donor has imposed restrictions that permit the Foundation to use or expend the donated assets for specified purposes are temporarily restricted. The restrictions are satisfied either by the passage of time or by actions of the Foundation.

*Permanently Restricted:* Assets and contributions for which the donor stipulates that resources be maintained permanently are permanently restricted. These assets are placed in endowment investment accounts, and all or a part of the earnings derived from the original assets are available for use based on restrictions stipulated by the donor. Spending of the related investment income is governed by the Foundation’s spend policy as approved annually by the Board of Directors (see Note 5).

**Noncash Contributions** – The Foundation receives noncash contributions including gifts-in-kind of equipment, property, supplies, materials, collection items, software, real property, and contributed services. Gifts that are used, held or sold by the Foundation are recognized for financial reporting purposes as contribution revenue. Gifts that are not used, held or sold by the Foundation are considered an intermediary transaction and not recognized for financial reporting purposes.

The Foundation recognizes noncash contributions at fair value based upon market price assumptions, donor cost, replacement cost, price listings, similar sales or services, published catalogs, vendor invoices, independent appraisals, expert opinions, estimates, averages, approximations or other relevant information. During the years ended June 30, 2013 and 2012, respectively, the Foundation recognized noncash gifts of \$377,733 and \$79,444 in contribution revenue.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Tax Status** – The Foundation is exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code (IRC). Accordingly, the accompanying financial statements do not reflect a provision or liability for federal and state income taxes. The Foundation follows the Financial Accounting Standards Board’s (FASB) authoritative guidance on accounting for uncertainty in income taxes. Tax positions must meet a recognition threshold of more-likely-than-not in order for the benefit of those tax positions to be recognized in the financial statements. The Foundation has determined that it does not have any material unrecognized tax benefits or obligations at June 30, 2013 and June 30, 2012. Fiscal years ending on or after June 30, 2009 remain subject to examination by federal and state tax authorities.

**Reclassifications** – Certain reclassifications have been made to the June 30, 2012 financial statements to conform to the June 30, 2013 presentation. Such reclassifications did not impact the prior year change in net assets.

**Subsequent Events** – Foundation management evaluated subsequent events and transactions for potential recognition or disclosure in the financial statements through October 22, 2013, the day the financial statements were approved and issued.

**2. Receivables**

The following table summarizes contributions and other receivables and the related allowances as of June 30:

	<u>2013</u>	<u>2012</u>
Contributions receivable, net		
Amounts to be received within one year	\$ 11,609,989	\$ 17,126,234
Amounts to be received within two to five years	27,436,900	22,165,980
Amounts to be received after five years	<u>18,516,434</u>	<u>20,026,357</u>
Contributions before allowances and unamortized discount	57,563,323	59,318,571
Allowance for uncollectible contributions	(1,492,848)	(781,681)
Unamortized discount	<u>(8,000,000)</u>	<u>(8,000,000)</u>
Contributions receivable, net	<u>\$ 48,070,475</u>	<u>\$ 50,536,890</u>
Other receivables, net		
Student loans, net of allowance of \$390,000 and \$392,000, respectively	\$ 2,621,782	\$ 2,468,905
Notes, advances, and other	<u>1,087,229</u>	<u>1,068,726</u>
Other receivables, net	<u>\$ 3,709,011</u>	<u>\$ 3,537,631</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**3. Investments**

The estimated fair values of investments at June 30 are as follows:

	<u>2013</u>	<u>2012</u>
Money Market Funds	\$ 18,195,451	\$ 17,534,860
Certificates of Deposit	9,003,911	-
Separate Accounts		
Domestic Equity	13,134,081	7,904,429
Domestic Fixed Income	<u>23,508,169</u>	<u>43,255,035</u>
	36,642,250	51,159,464
Exchange Traded Funds		
Domestic Equity	319,001,444	185,989,879
International Equity	143,273	77,033,626
Domestic Fixed Income	46,437,476	53,615,900
Natural Resources	<u>-</u>	<u>2,427,948</u>
	365,582,193	319,067,353
Mutual Funds		
Domestic Equity	13,857,466	15,007,039
International Equity	151,223,147	30,902,933
Global Equity	19,756,509	16,092,790
Domestic Fixed Income	78,564,278	53,002,823
Natural Resources	11,643,588	10,719,278
Equity/Fixed Income Blend	<u>3,118,311</u>	<u>6,225,213</u>
	278,163,299	131,950,076
Other Commingled Funds		
Domestic Equity	27,786,351	22,733,908
Domestic Fixed Income	5,064,762	7,701,123
International Fixed Income	18,371,479	17,500,431
Global Fixed Income	<u>50,340,675</u>	<u>45,669,215</u>
	101,563,267	93,604,677
Hedge Funds		
Direct	-	11,948,768
Hedge Fund of Funds	<u>5,976,107</u>	<u>52,792,262</u>
	5,976,107	64,741,030
Private Investments		
Private Equity	113,534,138	114,905,107
Venture	33,753,688	36,533,367
Direct	572,392	517,123
Distressed Debt/Mezzanine	34,271,052	36,017,367
Natural Resources	62,423,327	61,795,693
Real Estate	43,820,536	48,577,781
Other	<u>11,391,778</u>	<u>10,206,348</u>
	<u>299,766,911</u>	<u>308,552,786</u>
Total Investments	<u>\$ 1,114,893,389</u>	<u>\$ 986,610,246</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

Interest and dividends on investments are reported on the Statements of Activity net of custodial management and investment fees of approximately \$1,753,000 and \$1,869,000 for the years ended June 30, 2013 and 2012, respectively.

To achieve its investment objectives, management has procedures in place related to initial due diligence, ongoing monitoring, and financial reporting of alternative investments. Specific efforts employed by management include ongoing interaction with fund managers, including on-site visits and interviews, telephonic meetings, and ongoing monitoring of portfolio holdings, activities, and performance. Monitoring also includes obtaining and reviewing audited financial statements noting the basis of accounting, disclosures pertaining to the valuation of alternative investments, and comparison of audited valuation with the fund's valuation. Management also reviews interim financial information, including details of investment holdings to obtain an understanding of the underlying investments. Management believes the basis for determining the estimated fair values of the Foundation's alternative investments are reasonable at June 30, 2013 and 2012.

#### **4. Fair Value of Financial Assets and Liabilities**

All financial assets and liabilities that are recognized or disclosed at fair value in the financial statements on a recurring basis are valued at the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities, which are recorded at fair value, the Foundation considers the principal or most advantageous market in which the Foundation would transact and the market-based risk measurements or assumptions that market participants would use in pricing the asset or liability, such as inherent risk, transfer restrictions, and credit risk.

The Foundation applies the following fair value hierarchy, which prioritizes the inputs used to measure fair value into three levels and bases the categorization within the hierarchy upon the lowest level of input that is available and significant to the fair value measurement:

*Level 1* – Quoted prices in active markets for identical assets or liabilities.

*Level 2* – Observable inputs other than quoted prices in active markets for identical assets and liabilities, quoted prices for identical or similar assets or liabilities in inactive markets, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities.

*Level 3* – Inputs that are generally unobservable and typically reflect management's estimates of assumptions that market participants would use in pricing the asset or liability.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Level 1 Investment Categories**

The Foundation invests in equity securities, fixed income obligations, and cash equivalents that are publicly traded and readily available in the active markets in which the securities are traded. The Foundation either invests directly in these securities or the investment accounts held by the Foundation, which include these securities and have daily quoted active market prices accessible by the Foundation.

**Level 2 Investment Categories**

The Foundation invests in certain commingled funds that are not publically traded in active markets. While the Foundation has access to a detailed listing of the underlying assets of the fund, the majority of which are publically traded and readily available in active markets, shares of the funds themselves do not have daily quoted active market prices. Investments in these funds are valued per share based on the market prices of the underlying assets.

**Level 3 Investment Categories**

The Foundation uses the net asset value (NAV) or capital balances of its interest in Level 3 investments as a practical expedient to determine the fair value of Level 3 investment funds. These funds do not have a readily determinable fair value and either have the attributes of an investment company or prepare their financial statements consistent with the measurement principles of an investment company. Because of the inherent uncertainty of valuations of Level 3 investments, their estimated values may differ significantly from the values that would have been used had a ready market for the Level 3 investments existed, and the difference could be material. Additional information about the major categories of Level 3 investments is presented below.

**Distressed Debt / Mezzanine**

The Foundation invests in distressed debt and mezzanine funds that are limited partnerships and not publicly traded. These funds have investments in private companies located both in and outside the United States. Investments in this category, for which there are no readily determinable fair values, are classified as Level 3 due to the inability for redemption. The fair values of these investments are estimated using the NAV provided by the general partner as a practical expedient. Distributions are made from the funds as the fund matures. Redemptions are not permitted during the life of the partnerships. Partnership lives are generally 10 years with an option to extend an additional 2 to 3 years. When assets are sold, the proceeds, less any incentives due to the partnership's general partner, will be distributed to investors.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Private Equity and Venture Capital**

The Foundation invests in private equity and venture capital funds that are limited partnerships and not publicly traded. These funds have investments in private companies located both in and outside the United States. Investments in this category, for which there are no readily determinable fair values, are classified as Level 3 due to the inability for redemption. The fair values of these investments are estimated using the NAV provided by the general partner as a practical expedient. Distributions are made from the funds as the fund matures. Redemptions are not permitted during the life of the partnerships. Partnership lives are generally 10 years with an option to extend an additional 2 to 3 years. When assets are sold, the proceeds, less any incentives due to the partnership's general partner, will be distributed to investors.

**Natural Resources**

The Foundation invests in energy and timber funds that are limited partnerships not publicly traded. These funds have investments in private natural resource assets located both in and outside the United States. Investments in this category, for which there are no readily determinable fair values, are classified as Level 3 due to the inability for redemption. The fair values of these investments are estimated using the NAV provided by the general partner as a practical expedient. Distributions are made from the funds as the fund matures. Redemptions are not permitted during the life of the partnerships. Partnership lives range from 10 to 12 years with an option to extend an additional 2 to 3 years. When assets are sold, the proceeds, less any incentives due to the partnership's general partner, will be distributed to investors.

**Real Estate**

The Foundation invests in real estate funds that are limited partnerships not publicly traded. These funds have investments in properties located both in and outside the United States. Investments in this category, for which there are no readily determinable fair values, are classified as Level 3 due to the inability for redemption. The fair values of these investments are estimated using the NAV provided by the general partner as a practical expedient. Distributions are made from the funds as the fund matures. Redemptions are not permitted during the life of the partnerships. Partnership lives range from 9 to 12 years with an option to extend an additional 2 to 3 years. When assets are sold, the proceeds, less any incentives due to the partnership's general partner, will be distributed to investors.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Other**

The Foundation invests in an infrastructure fund that is a limited partnership and directly in three private entities co-investing alongside the Foundation's limited partnership investments that are not publicly traded. These funds have investments in assets located both in and outside the United States. Investments in this category, for which there are no readily determinable fair values, are classified as Level 3 due to the inability for redemption. The fair values of these investments are estimated using the NAV provided by the general partner as a practical expedient. Distributions are made from the investments as the fund matures or investment is sold. Redemptions are not permitted during the life of the partnerships. Partnership lives range from 7 to 10 years with an option to extend an additional 2 years. When assets are sold, the proceeds, less any incentives due to the partnership's general partner, will be distributed to investors.

**Hedge Funds**

The Foundation invested in hedge funds that pursue multiple strategies to diversify risks and reduce volatility. These funds have been redeemed or are now in liquidation. Remaining assets are illiquid with no definite schedule for distribution. These funds have investments in assets located both in and outside the United States. Investments in this category, for which there are no readily determinable fair values, are classified as Level 3 due to the inability for redemption. The fair values of these investments are estimated using the NAV provided by the hedge fund managers as a practical expedient.

**Unfunded Commitments**

The following table summarizes the Foundation's fair value of non-marketable alternatives that have associated unfunded commitments at June 30, 2013:

	<u>Fair Value</u>	<u>Unfunded Commitments</u>
Private Equity	\$ 73,179,052	\$ 18,366,581
Natural Resources	42,986,542	9,061,151
Real Estate	24,672,474	4,911,740
Distressed Debt/Mezzanine	20,694,633	6,029,333
Venture	<u>24,357,294</u>	<u>6,399,978</u>
Total	<u>\$ 185,889,995</u>	<u>\$ 44,768,783</u>

Unfunded commitments are drawn down throughout the life of the investment based on the cash needs of each individual limited partnership. Limited partnerships with unfunded commitments generally have remaining lives of 4 to 10 years. Management anticipates that distributions from existing non-marketable alternatives will generally provide the liquidity necessary to cover remaining unfunded commitments.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

Assets and liabilities are classified in their entirety based on the lowest level of input that is significant to the fair value measurement. The Foundation's assessment of the significance of a particular input to the fair value measurement requires judgment and may affect the valuation of fair value assets and liabilities and their placement within the fair value hierarchy levels. There were no changes in valuation techniques during the current year.

During the year ended June 30, 2013, the Foundation adopted the provisions of FASB ASC 820 under ASU 2011-04, "Amendments to Achieve Common Fair Value Measurement and Disclosure Requirements in U.S. GAAP and IFRSs". Related to the Foundation, the adoption primarily resulted in additional fair value Level 2 and Level 3 disclosures. Adoption of ASU 2011-04 did not have a material impact on the Foundation's financial statements.



**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

The following tables present the financial assets and liabilities carried at fair value on a recurring basis, by caption, on the statement of financial position by the valuation hierarchy defined above:

	Fair Value as of June 30, 2013			
	Level 1	Level 2	Level 3	Total
Assets:				
Investments:				
Money Market Funds	\$ 18,195,451	\$ -	\$ -	\$ 18,195,451
Certificates of Deposit	9,003,911			9,003,911
Separate Accounts				
Domestic Equity	13,134,081	-	-	13,134,081
Domestic Fixed Income	1,147,919	22,360,250	-	23,508,169
	14,282,000	22,360,250	-	36,642,250
Exchange Traded Funds				
Domestic Equity	319,001,444	-	-	319,001,444
International Equity	143,273	-	-	143,273
Domestic Fixed Income	46,437,476	-	-	46,437,476
	365,582,193	-	-	365,582,193
Mutual Funds				
Domestic Equity	13,857,466	-	-	13,857,466
International Equity	151,223,147	-	-	151,223,147
Global Equity	19,756,509	-	-	19,756,509
Domestic Fixed Income	78,564,278	-	-	78,564,278
Natural Resources	11,643,588	-	-	11,643,588
Equity/Fixed Income Blend	3,118,311	-	-	3,118,311
	278,163,299	-	-	278,163,299
Other Commingled Funds				
Domestic Equity	-	27,786,351	-	27,786,351
Domestic Fixed Income	-	5,064,762	-	5,064,762
International Fixed Income	-	18,371,479	-	18,371,479
Global Fixed Income	-	50,340,675	-	50,340,675
	-	101,563,267	-	101,563,267
Hedge Funds				
Hedge Fund of Funds	-	-	5,976,107	5,976,107
Private Investments				
Private Equity	-	-	113,534,138	113,534,138
Venture	-	-	33,753,688	33,753,688
Direct	-	-	572,392	572,392
Distressed Debt/Mezzanine	-	-	34,271,052	34,271,052
Natural Resources	-	-	62,423,327	62,423,327
Real Estate	-	-	43,820,536	43,820,536
Other	-	-	11,391,778	11,391,778
	-	-	299,766,911	299,766,911
Total Investments	<u>685,226,854</u>	<u>123,923,517</u>	<u>305,743,018</u>	<u>1,114,893,389</u>
Beneficial Interests in External Trusts	<u>-</u>	<u>-</u>	<u>28,692,707</u>	<u>28,692,707</u>
Total Assets	<u>\$ 685,226,854</u>	<u>\$ 123,923,517</u>	<u>\$ 334,435,725</u>	<u>\$ 1,143,586,096</u>
Liabilities:				
Annuities Payable	<u>-</u>	<u>-</u>	<u>(12,216,938)</u>	<u>(12,216,938)</u>
Total Liabilities	<u>\$ -</u>	<u>\$ -</u>	<u>\$ (12,216,938)</u>	<u>\$ (12,216,938)</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

	Fair Value as of June 30, 2012			
	Level 1	Level 2	Level 3	Total
Assets:				
Investments:				
Money Market Funds	\$ 17,534,860	\$ -	\$ -	\$ 17,534,860
Separate Accounts				
Domestic Equity	7,904,429	-	-	7,904,429
Domestic Fixed Income	1,106,876	42,148,159	-	43,255,035
	<u>9,011,305</u>	<u>42,148,159</u>	<u>-</u>	<u>51,159,464</u>
Exchange Traded Funds				
Domestic Equity	185,989,879	-	-	185,989,879
International Equity	77,033,626	-	-	77,033,626
Domestic Fixed Income	53,615,900	-	-	53,615,900
Natural Resources	2,427,948	-	-	2,427,948
	<u>319,067,353</u>	<u>-</u>	<u>-</u>	<u>319,067,353</u>
Mutual Funds				
Domestic Equity	15,007,039	-	-	15,007,039
International Equity	30,902,933	-	-	30,902,933
Global Equity	16,092,790	-	-	16,092,790
Domestic Fixed Income	53,002,823	-	-	53,002,823
Natural Resources	10,719,278	-	-	10,719,278
Equity/Fixed Income Blend	6,225,213	-	-	6,225,213
	<u>131,950,076</u>	<u>-</u>	<u>-</u>	<u>131,950,076</u>
Other Commingled Funds				
Domestic Equity	-	22,733,908	-	22,733,908
Domestic Fixed Income	-	7,701,123	-	7,701,123
International Fixed Income	-	17,500,431	-	17,500,431
Global Fixed Income	-	45,669,215	-	45,669,215
	<u>-</u>	<u>93,604,677</u>	<u>-</u>	<u>93,604,677</u>
Hedge Funds				
Direct	-	-	11,948,768	11,948,768
Hedge Fund of Funds	-	-	52,792,262	52,792,262
	<u>-</u>	<u>-</u>	<u>64,741,030</u>	<u>64,741,030</u>
Private Investments				
Private Equity	-	-	114,905,107	114,905,107
Venture	-	-	36,533,367	36,533,367
Direct	-	-	517,123	517,123
Distressed Debt/Mezzanine	-	-	36,017,367	36,017,367
Natural Resources	-	-	61,795,693	61,795,693
Real Estate	-	-	48,577,781	48,577,781
Other	-	-	10,206,348	10,206,348
	<u>-</u>	<u>-</u>	<u>308,552,786</u>	<u>308,552,786</u>
Total Investments	<u>477,563,594</u>	<u>135,752,836</u>	<u>373,293,816</u>	<u>986,610,246</u>
Beneficial Interests in External Trusts				
	<u>-</u>	<u>-</u>	<u>25,971,696</u>	<u>25,971,696</u>
Total Assets	<u>\$ 477,563,594</u>	<u>\$ 135,752,836</u>	<u>\$ 399,265,512</u>	<u>\$ 1,012,581,942</u>
Liabilities:				
Annuities Payable	<u>-</u>	<u>-</u>	<u>(12,668,912)</u>	<u>(12,668,912)</u>
Total Liabilities	<u>\$ -</u>	<u>\$ -</u>	<u>\$ (12,668,912)</u>	<u>\$ (12,668,912)</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

The following table illustrates the activity of Level 3 assets from June 30, 2012 to June 30, 2013:

	<u>Investments</u>	Beneficial Interest in External <u>Trusts</u>	<u>Total Assets</u>	Annuities <u>Payable</u>
Balance, July 1, 2012	\$ 373,293,816	\$ 25,971,696	\$ 399,265,512	\$ 12,668,912
Total (losses) gains	(3,727,174)	2,721,011	(1,006,163)	422,861
Income	6,127,348	-	6,127,348	1,378,315
Capital calls/contributions	30,454,399	-	30,454,399	509,396
Distributions	(38,157,873)	-	(38,157,873)	(2,762,546)
Subscriptions/redemptions	<u>(62,247,498)</u>	<u>-</u>	<u>(62,247,498)</u>	<u>-</u>
Balance, June 30, 2013	<u>\$ 305,743,018</u>	<u>\$ 28,692,707</u>	<u>\$ 334,435,725</u>	<u>\$ 12,216,938</u>

Gains and losses for Level 3 investments for the year ended June 30, 2013 are as follows:

Recognized in the change in temporarily restricted net assets in the statements of activity:		
Net unrealized losses		\$ (21,815,624)
Net realized gains		<u>17,511,007</u>
		(4,304,617)
Agency-related net gains excluded from the change in net assets in the statements of activity		<u>577,443</u>
		<u>\$ (3,727,174)</u>

The following table illustrates the activity of Level 3 assets from June 30, 2011 to June 30, 2012:

	<u>Investments</u>	Beneficial Interest in External <u>Trusts</u>	<u>Total Assets</u>	Annuities <u>Payable</u>
Balance, July 1, 2011	\$ 399,548,336	\$ 24,273,504	\$ 423,821,840	\$ 13,169,005
Total (losses) gains	(499,695)	(404,081)	(903,776)	1,265,249
Income (expense)	5,208,558	-	5,208,558	(236,223)
Capital calls/contributions	49,622,164	2,102,273	51,724,437	467,238
Distributions	(58,234,118)	-	(58,234,118)	(1,996,357)
Subscriptions/redemptions	<u>(22,351,429)</u>	<u>-</u>	<u>(22,351,429)</u>	<u>-</u>
Balance, June 30, 2012	<u>\$ 373,293,816</u>	<u>\$ 25,971,696</u>	<u>\$ 399,265,512</u>	<u>\$ 12,668,912</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

Gains and losses for Level 3 investments for the year ended June 30, 2012 are as follows:

Recognized in the change in temporarily restricted net assets in the statements of activity:	
Net unrealized losses	\$ (14,655,379)
Net realized gains	<u>15,151,951</u>
	496,572
Agency-related net losses excluded from the change in net assets in the statements of activity	<u>(996,267)</u>
	<u>\$ (499,695)</u>

There were no transfers among Level 1, Level 2, or Level 3 during the years ended June 30, 2013 and 2012. Transfers are recognized at the end of the reporting period.

**5. Endowment**

The Foundation’s endowment consists of over 2,500 individual endowment funds established for a variety of purposes. The endowment includes donor-restricted endowment funds and funds designated by the Board of Directors to function as endowments. Net assets associated with endowment funds, including funds designated by the Board of Directors to function as endowments, are classified and reported based on the existence or absence of donor-imposed restrictions.

**Interpretation of Relevant Law** – The Board of Directors of the Foundation, based upon the advice of counsel, has interpreted the Uniform Prudent Management of Institutional Funds Act (the “Act” or “UPMIFA”) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, the Foundation classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with their direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified in permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Foundation in a manner consistent with the standard of prudence prescribed by the Act. In accordance with the Act, the Foundation considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the organization and the donor-restricted endowment fund
- (3) General economic conditions
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) The investment policies of the Foundation

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Return Objectives and Risk Parameters** – The Foundation has adopted investment and spending policies for endowment assets that are intended to provide an ongoing stream of funding to programs supported by the endowment. Endowment assets include assets of donor-restricted funds that the organization must hold in perpetuity as well as board-designated funds. Under this policy, as approved by the Board, the endowment assets are invested in a manner that is intended to produce a high level of total investment return consistent with a prudent level of portfolio risk. As such, the investment objective of the endowment investment assets is to achieve at least a positive return (greater than zero) after deduction for inflation and spending over rolling five-year periods.

**Strategies Employed for Achieving Objectives** – To satisfy its long-term return objectives, the Foundation relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). The Foundation targets a diversified asset allocation that places a greater emphasis on equity-based investments, including private equities, to achieve its long-term return objectives within prudent risk constraints.

**Spending Policy and Related Investment Objectives** – The Foundation utilizes a “banded inflation” spend policy for the private endowment, which considers the prior year spend dollar amount adjusted for inflation (CPI). This calculated spend dollar amount must be between 3.5% and 5% of market value at December 31 of the fiscal year. This policy was established in accordance with UPMIFA, which in certain circumstances allows appropriation from an endowment fund when the current fair value may occasionally fall below original gift value. The Foundation also considers the six factors defined earlier within this note. Over the long term, the Foundation expects the spend policy to allow its endowment to grow at a rate in excess of inflation, spending, and fees.

Included in the Endowment totals are research trust funds from the state of West Virginia totaling \$38,523,005 and \$34,639,059 at June 30, 2013 and 2012, respectively. The spend policy for these funds is based upon distribution of earnings as defined in West Virginia Code for Directed Research Endowments.

**Funds with Deficiencies** – From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the value of the original gift. Deficiencies of this nature reported in unrestricted net assets were \$5,863,907 and \$13,692,810 as of June 30, 2013 and 2012, respectively. These deficiencies resulted from unfavorable market performance and payout for current expenditures.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

The following presents endowment net asset composition by fund type as of June 30, 2013:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor restricted endowment funds	\$ -	\$ 85,986,043	\$ 365,188,070	\$ 451,174,113
Fair value of donor restricted endowments below historical dollar value	(5,863,907)	-	-	(5,863,907)
Board-designated endowment funds	<u>7,400,460</u>	<u>-</u>	<u>-</u>	<u>7,400,460</u>
Endowment net assets, end of year	<u>\$ 1,536,553</u>	<u>\$ 85,986,043</u>	<u>\$ 365,188,070</u>	<u>\$ 452,710,666</u>

The following presents changes in endowment net assets for the year ended June 30, 2013:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ (6,601,485)	\$ 66,685,956	\$ 343,495,375	\$ 403,579,846
Investment return:				
Investment income	180,247	10,149,481	-	10,329,728
Net appreciation	592,617	38,130,217	-	38,722,834
Fair value gains of donor restricted endowments below historical dollar value	7,828,906	(7,828,906)	-	-
Manager and administrative fees	<u>(140,457)</u>	<u>(7,852,203)</u>	<u>-</u>	<u>(7,992,660)</u>
Total investment return	8,461,313	32,598,589	-	41,059,902
Contributions and other changes	-	4,299,384	21,692,695	25,992,079
Appropriation of endowment assets for expenditures	<u>(323,275)</u>	<u>(17,597,886)</u>	<u>-</u>	<u>(17,921,161)</u>
Endowment net assets, end of year	<u>\$ 1,536,553</u>	<u>\$ 85,986,043</u>	<u>\$ 365,188,070</u>	<u>\$ 452,710,666</u>

The amounts reflected above include only those funds actually received and invested in the Foundation's endowment as of June 30, 2013.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

The following presents endowment net asset composition by type of fund as of June 30, 2012:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Donor restricted endowment funds	\$ -	\$ 66,685,956	\$ 343,495,375	\$ 410,181,331
Fair value of donor restricted endowments below historical dollar value	(13,692,810)	-	-	(13,692,810)
Board-designated endowment funds	<u>7,091,325</u>	<u>-</u>	<u>-</u>	<u>7,091,325</u>
Endowment net assets, end of year	<u>\$ (6,601,485)</u>	<u>\$ 66,685,956</u>	<u>\$ 343,495,375</u>	<u>\$ 403,579,846</u>

The following presents changes in endowment net assets for the year ended June 30, 2012:

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>Permanently Restricted</u>	<u>Total</u>
Endowment net assets, beginning of year	\$ 5,126,269	\$ 61,872,576	\$ 313,979,043	\$ 380,977,888
Investment return:				
Investment income	215,904	8,139,800	-	8,355,704
Net depreciation	(233,541)	(7,977,047)	-	(8,210,588)
Fair value losses of donor restricted endowments below historical dollar value	(7,390,310)	7,390,310	-	-
Manager and administrative fees	<u>(205,007)</u>	<u>(7,157,533)</u>	<u>-</u>	<u>(7,362,540)</u>
Total investment return	(7,612,954)	395,530	-	(7,217,424)
Contributions and other changes	-	18,229,299	29,516,332	47,745,631
Appropriation of endowment assets for expenditures	<u>(4,114,800)</u>	<u>(13,811,449)</u>	<u>-</u>	<u>(17,926,249)</u>
Endowment net assets, end of year	<u>\$ (6,601,485)</u>	<u>\$ 66,685,956</u>	<u>\$ 343,495,375</u>	<u>\$ 403,579,846</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

The amounts reflected above include only those funds actually received and invested in the Foundation's endowment as of June 30, 2012.

**6. Equity Investment in Limited Partnership**

The Foundation owns a 39% interest in the Waterfront Place Parking Garage, LLC. The investment is accounted for under the equity method of accounting, whereby the initial investment of \$4,854,966 is adjusted for profit or loss and distributions.

**7. Land, Building, and Equipment**

A summary of land, building, and equipment and accumulated depreciation at June 30 follows:

	<u>2013</u>	<u>2012</u>
Land	\$ 1,610,860	\$ 1,610,860
Building	28,841,358	28,830,964
Equipment	<u>3,263,828</u>	<u>3,420,005</u>
	33,716,046	33,861,829
Accumulated Depreciation	<u>(13,925,754)</u>	<u>(13,681,450)</u>
	<u>\$ 19,790,292</u>	<u>\$ 20,180,379</u>

Depreciation expense for the years ended June 30, 2013 and 2012 was \$1,085,434 and \$1,066,766, respectively.

The Foundation owns a seven-floor office building located at One Waterfront Place. The Foundation occupies one floor of the building and leases the remainder of the building to the University through an operating lease with the West Virginia University Board of Governors on behalf of the University. The lease runs through May 31, 2031; however, it is cancelable upon 30-days' written notice. The book value of the property leased was \$15,496,931 and \$16,357,480 as of June 30, 2013 and 2012, respectively. During 2013 and 2012, the Foundation recorded approximately \$2,000,000 of lease revenue related to this lease.

**8. Other Assets**

Other assets consisted of the following at June 30:

	<u>2013</u>	<u>2012</u>
Cash surrender value of life insurance	\$ 3,474,684	\$ 3,015,737
Other	<u>938,014</u>	<u>480,237</u>
	<u>\$ 4,412,698</u>	<u>\$ 3,495,974</u>



**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**9. Split-Interest Agreements**

The Foundation occasionally enters into split-interest agreements with donors, which consist primarily of charitable gift annuities, charitable remainder unitrusts, and charitable remainder annuity trusts. These agreements provide either fixed annual payments or fixed annual returns to the original donor or a designated beneficiary. Payment streams are valued at the present value of the expected future obligations factoring in the applicable discount rate and actuarial mortality tables. Fixed payout percentages range from 2.27% to 18% at June 30, 2013, and 2.27% to 15% at June 30, 2012.

The Foundation received contributions of \$1,073,855 and \$821,469 to establish new split-interest agreements for the years ended June 30, 2013 and 2012, respectively. Total assets resulting from split-interest agreements were \$21,742,821 and \$23,721,684 at June 30, 2013 and 2012, respectively. These assets are included in investments carried at fair value on the Statements of Financial Position.

**10. Net Assets**

Temporarily restricted net assets are available for the following purposes as of June 30:

	<u>2013</u>	<u>2012</u>
Student aid	\$ 46,401,421	\$ 38,094,686
Faculty and staff	40,691,567	34,676,308
Academics	55,756,877	37,814,567
Pending donor designation	22,217,704	26,305,179
Research	26,675,418	29,006,173
Buildings and equipment	36,184,518	26,163,975
Departmental discretion	10,515,528	7,357,945
Public service	<u>5,548,474</u>	<u>6,167,036</u>
	<u>\$ 243,991,507</u>	<u>\$ 205,585,869</u>

Permanently restricted net assets are available for the following purposes as of June 30:

	<u>2013</u>	<u>2012</u>
Student aid	\$ 167,152,014	\$ 158,322,578
Faculty and staff	96,634,498	95,255,264
Academics	67,175,950	61,236,859
Research	50,561,545	45,038,042
Departmental discretion	14,027,256	13,556,698
Buildings and equipment	2,757,422	2,702,949
Public service	5,629,459	5,458,605
Other	<u>3,222,424</u>	<u>2,972,452</u>
	<u>\$ 407,160,568</u>	<u>\$ 384,543,447</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**11. Lines of Credit**

The Foundation has an agreement with a financial institution for an unsecured line of credit with maximum borrowing capacity of \$10,000,000. As of June 30, 2013, there was no amount outstanding on the line. This line of credit bears interest at a variable rate based on the New York Prime rate plus 3.375% with a minimum interest rate of 4.48% and a maximum interest rate of 10%, which is payable on demand.

**12. Bonds and Notes Payable**

**Bonds Payable** – On March 14, 2002, the West Virginia Economic Development Authority (the “Authority”) issued \$3,000,000 of Series A 2002 Bonds and \$30,310,000 of Series B 2002 Bonds on behalf of the Foundation to finance the cost of the acquisition, construction, equipping, and furnishing of One Waterfront Place.

The Series A Bonds are secured by a promissory note from the Foundation to the Authority and, as such, are an obligation of the Foundation. The Foundation has entered into a Standby Bond Purchase Agreement (“Agreement”) with PNC Bank to provide a liquidity facility. The Agreement has been extended through March 1, 2014. The Series A Bonds are rated A+/A1 by Standard & Poor’s and As3/VMIG-1 by Moody’s Investors Service.

The Series A Bonds were issued as variable-rate bonds. The interest rate is determined by the Remarketing Agent (PNC Bank) weekly. From July 1, 2012 through June 30, 2013, the actual interest rate ranged from 0.09% to 0.20% per annum with an average interest rate of 0.14%. From July 1, 2011 through June 30, 2012, the actual interest rate ranged from 0.09% to 0.28% per annum with an average interest rate of 0.17%. The Series A Bonds will mature on July 1, 2017.

In May 2012, the Foundation set aside funds to redeem the Series B Bonds. The funds were deposited with a trustee and subsequently used to pay off the bonds on July 15, 2012. Per the Series B Bond indenture, the Foundation was released from indenture when the funds were deposited. The unamortized discount associated with extinguishment of the Series B Bonds in the amount of \$760,923 is included in interest expense for the year ended June 30, 2012.

Under accounting principles generally accepted in the United States, a debt and the related assets set aside to extinguish that debt are removed from the debtor’s financial statements when the debtor is legally released from being the primary obligor under the liability. Therefore, both the funds deposited for extinguishment and the Series B Bonds have been removed from the financial statements of the Foundation.

As of June 30, 2013 and 2012, \$6,174 and \$6,955, respectively, was held by the Trustee for scheduled principal and interest payments on the Series A Bonds. This amount is included in the cash and cash equivalents on the Statements of Financial Position.

Interest costs on the Series A and B bonds for the years ended June 30, 2013 and 2012 were \$4,629 (Series A) and \$2,008,850 (Series A and B), respectively, and are included within total interest and depreciation on the Statements of Activity.

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**Promissory Note** – In February 2012, the Foundation entered into a promissory note in the amount of \$10,000,000. Beginning on June 30, 2016, \$5,000,000 of the note (the Payable Amount) is to be repaid through reductions in future Big Twelve Conference revenues distributable to West Virginia University of \$1,000,000 per year for five years. The Foundation will recognize the related forgiveness of debt at the time the corresponding revenue distribution deductions to WVU are withheld by the Big Twelve Conference. The remaining \$5,000,000 (the Forgivable Amount) is to be forgiven on June 30, 2020, if all the scheduled payments have been made on the Payable Amount, or on such earlier dates as the Payable Amount is paid in full. However, if there is an event of default under the terms of the note, the Foundation shall become obligated to pay the Forgivable Amount, together with accrued interest thereon from the date of the note. Interest is due on the Payable Amount of \$5,000,000 at the Applicable Federal Rate (AFR) in effect each June 30. The Foundation made the required interest payment of \$53,500 (1.07% AFR) for June 30, 2013. Interest on the Forgivable Amount is deferred and is payable only upon event of default.

**Mortgage Note** – In May 2012, the Foundation entered into a \$24,000,000 loan agreement with a West Virginia bank. The loan proceeds were used to fund the pay-off of the 2002 Series B bonds, see “Bonds and Notes Payable” section above. The loan is payable in monthly installments of \$136,492 through May 1, 2032. The payments include principal and interest at the fixed rate of 3.28%. The loan is secured by a credit line deed of trust on One Waterfront Place, an assignment of leases on One Waterfront Place, and a security agreement encumbering the net unrestricted assets of the Foundation. The loan balance as of June 30, 2013 and 2012 was \$23,063,130 and \$23,929,108, respectively. Interest expense for the years ended June 30, 2013 and 2012 was \$771,933 and \$65,600, respectively.

Debt service for the note payable for the fiscal years ending June 30 is as follows:

Fiscal Year <u>Ending</u>	<u>Principal</u>	<u>Interest</u>	<u>Total Principal and Interest</u>
2014	\$ 894,812	\$ 743,098	\$ 1,637,910
2015	924,607	713,303	1,637,910
2016	955,394	682,516	1,637,910
2017	987,206	650,704	1,637,910
2018	1,020,078	617,832	1,637,910
Thereafter	<u>18,281,033</u>	<u>4,513,213</u>	<u>22,794,246</u>
	<u>\$ 23,063,130</u>	<u>\$ 7,920,666</u>	<u>\$ 30,983,796</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

In summary, bonds and notes payable as of June 30, 2013 and 2012 are as follows:

	<u>2013</u>	<u>2012</u>
Bonds Payable	\$ 3,000,000	\$ 3,000,000
Promissory Note	10,000,000	10,000,000
Mortgage Note Payable	<u>23,063,130</u>	<u>23,929,108</u>
Total Bonds and Notes Payable	<u>\$ 36,063,130</u>	<u>\$ 36,929,108</u>

The carrying amounts of the Foundation's bonds and notes payable approximate their fair value at June 30, 2013 and 2012.

**13. Retirement Benefits and Deferred Compensation**

The Foundation has a contributory retirement plan covering its full-time employees. Employer contributions are based on a percentage of salary applied as premiums on regular retirement annuity contracts owned by each employee. Employees are fully vested after two years. Retirement expense was \$611,961 and \$520,637 in 2013 and 2012, respectively.

The Foundation has six supplemental retirement or deferred compensation plans covering certain current and former employees of the University or Foundation that provide for payments upon retirement, death, or disability. The liability associated with these plans was \$3,989,885 and \$4,199,017 as of June 30, 2013 and 2012, respectively. The liability is recorded at the present value of the estimated future payments. These plans are funded through gifts, life insurance proceeds, and Foundation operations. As of June 30, 2013, all participants of the program had vested and are included in the deferred compensation liability amounts on the Statements of Financial Position.

**14. University Support**

University directed fund raising costs of approximately \$1,589,000 and \$1,935,000 in 2013 and 2012, respectively, are included in University support in the Statements of Activity.

**15. Agency Transactions**

The Foundation invests funds for West Virginia University and certain organizations affiliated with the University. These investments are held in an agency relationship; therefore, assets and liabilities are always equal and therefore do not impact the net assets of the Foundation. A summary of the liability for agency investments as of June 30, 2013 and 2012 follows:

	<u>2013</u>	<u>2012</u>
West Virginia University Hospitals, Inc.	\$ 421,733,877	\$ 361,159,255
West Virginia University	81,054,100	73,725,883
WVU Alumni Association, Inc.	4,558,200	4,754,613
Blanchette Rockefeller Neurosciences Institute, Inc.	3,333,152	3,658,142
Other	<u>160,420</u>	<u>179,015</u>
	<u>\$ 510,839,749</u>	<u>\$ 443,476,908</u>

**West Virginia University Foundation, Incorporated**  
**Notes to Financial Statements (Continued)**  
**Years Ended June 30, 2013 and 2012**

**16. Contingencies**

The Foundation is subject to a legal claim that is in the early stages of the legal process. At the present time, it is not possible to determine the ultimate outcome of this lawsuit. In the opinion of Management after consultation with counsel, the ultimate outcome is not expected to have a material adverse effect on the Foundation's financial statements.

## OTHER FINANCIAL INFORMATION



**DIXON HUGHES GOODMAN** LLP  
Certified Public Accountants and Advisors

## **Independent Auditors' Report on Other Financial Information**

The Board of Directors  
West Virginia University Foundation, Incorporated

We have audited the financial statements of the West Virginia University Foundation, Incorporated (the "Foundation") as of and for the years ended June 30, 2013 and 2012, and our report thereon dated October 22, 2013, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audit was performed for the purpose of forming an opinion on the financial statements as a whole. The reconciliation of contributions information for the years ended June 30, 2013 and 2012 is presented on page 28 for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management, was derived from, and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Dixon Hughes Goodman LLP*

*Charleston, West Virginia  
October 22, 2013*

## West Virginia University Foundation, Incorporated

### Reconciliation of Contributions

The schedule below reconciles Foundation fundraising totals as reported in the Foundation's annual report with contribution revenue determined in accordance with U.S. GAAP as reported in the accompanying Statements of Activity.

	Years Ended June 30,	
	2013	2012
<b>Contributions</b>		
Foundation fundraising totals	\$ 99,556,976	\$ 173,932,242
Noncash contributions received directly by the University	(22,573,257)	(73,277,988)
Amounts reported as other revenue	(872,856)	(2,889,463)
Net impact of changes in deferred revenue	5,197,447	(12,117,620)
Net impact of changes in contributions receivable	(1,191,248)	9,398,306
Life income gifts reclassified to annuities payable	(509,396)	(467,237)
Contributions from perpetual trusts reclassified to interest income	(1,752,609)	(1,660,783)
Life income gifts released from annuities payable due to termination of trust	962,023	71,966
Amounts recorded as agency liability	(4,356,662)	(5,831,573)
Contributions per statements of activity	<u>\$ 74,460,418</u>	<u>\$ 87,157,850</u>



