

WVU FOUNDATION HONORS THREE PHILANTHROPISTS

To commemorate its 50th Anniversary, the West Virginia University Foundation has created three awards recognizing philanthropy. They honor donors for their exceptional generosity, commitment and leadership and for their proven records of outstanding civic and charitable devotion to the University.

The awards will be presented annually at the Woodburn Circle Society Induction Ceremony and dinner. The Society is the Foundation's most prestigious giving group.

The inaugural recipients are: Outstanding Philanthropist, Milan "Mike" Puskar; Outstanding Volunteer Philanthropists, W. Gerald and Carolyn Eberly Blaney; and Outstanding Philanthropic Organization, the Hazel Ruby McQuain Charitable Trust.

"These awards give us the opportunity to honor exceptional donors and to express our gratitude for their continual support," said Stuart M. Robbins, chairman of the WVU Foundation Board of Directors.

Mr. Puskar, Mr. and Mrs. Blaney and George Farmer, a trustee of the Hazel Ruby McQuain Charitable Trust, received their awards June 4 at the joint Woodburn Circle Induction and 50th Anniversary Celebration dinner.



(continued on page 2)

WVU FOUNDATION CREATES FOUR DISTINGUISHED DOCTORAL FELLOWSHIPS

Also in commemoration of its 50th Anniversary and in keeping with the tradition of establishing awards that benefit the University at major milestones in Foundation history, the WVU Foundation Distinguished Doctoral Fellowships have been created.

Recipients of the four \$5,000 fellowships will be selected annually by the University Provost's Office. The first fellowships will be awarded for the 2005-06 academic year.

"These post-graduate students are the future generations of researchers and teachers, who will help shape what West Virginia and the nation become," said F. Duke Perry, Foundation president and CEO. "The fellowships also will help to fulfill the WVU Foundation's mission to enhance the overall well-being of West Virginia University."

For its 30th anniversary in 1984-85 the Foundation created the Foundation Awards for Outstanding Teachers and for the 40th anniversary in 1994-95 established the WVU Foundation Outstanding Senior Awards.

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WVU FOUNDATION 1975-1994 HIGHLIGHTS

1975 - The Foundation purchases the Gamma Phi Beta sorority house on Spruce Street to serve as offices.

1976 - Lysander Dudley is appointed Foundation executive director.

1977 - By-laws are amended to change the role of the WVU president from Foundation secretary to ex-officio member.

1978 - WVU's first capital campaign, *Threshold to Greatness*, is announced.

1979 - The Foundation declares its independence from the University, effective July 1.

1980 - Foundation initiates the use of *phon-a-thons* as part of its fund raising program.

OUTSTANDING PHILANTHROPISTS CONTINUED

Mike Puskar, of Morgantown, was honored for his benevolence, which has provided unprecedented support for the University as well as the community.

Co-founder and chairman of Mylan Laboratories Inc., his personal commitment of \$20 million designated \$5.5 million for academic purposes and \$14.5 million for the Department of Intercollegiate Athletics. It is the largest gift ever made to the WVU Foundation on behalf of the University and in support of WVU athletics.

A portion of the gift has endowed the Milan Puskar Deanship in the College of Business and Economics. It also has created the Puskar Athletic Scholarship Endowment and provided funds for extensive athletic facility enhancements.

To recognize his continued and unparalleled generosity, WVU's football stadium was named Milan Puskar Stadium, home of Mountaineer Field. He was awarded an honorary doctorate in 2000 and inducted into the Order of Vandalia, WVU's highest honor recognizing service to the University, in 2003.



Gerald and Carolyn Eberly Blaney, of Chalk Hill, Pa., were honored for their exceptional service and commitment to the advancement of the University.

They have made major contributions to numerous WVU programs and projects over the years, including funds for renovations in the Creative Arts Center and furnishings for the Life Sciences Building. In addition to their personal contributions to the renovation of the WVU President's home, the Blaneys played a key role in acquiring additional private support for the project. The president's house is named Blaney House in their honor.

Mrs. Blaney is a member of the Eberly College Advisory Board and served on the WVU Foundation Board for 11 years and the *Building Greatness Campaign* National Committee. She was named WVU's 1992 Most Loyal Mountaineer and was inducted into the Order of Vandalia in 1995. A 1946 WVU alumna, she was awarded an honorary doctorate from the University in 1998.

Mr. Blaney received the 1999 WVU Shining Star Award for exemplary service to the University.

The **Hazel Ruby McQuain Trust**, a renowned WVU and community benefactor, was established by Mrs. McQuain, who died in 2002 at the age of 93. The retired president of Ruby Enterprises, Inc., Mrs. McQuain engaged in philanthropic endeavors of benefit to the University and local organizations for more than 20 years.

Her generosity endowed four chairs in the WVU School of Medicine, created the Hazel Ruby McQuain WVU College of Law Dean's Endowment Fund and generously supported various University programs and recreational facilities. She also made an \$8 million gift toward the construction of Ruby Memorial Hospital, which was named after her late husband, J.W. Ruby. She served as an 11-year member of the WVU Foundation Board of Directors.

Hazel Ruby McQuain's legacy will continue to be honored by future generations of WVU students.

1981 - Comedian Don Knotts, a WVU alumnus, agrees to give performances in Morgantown and Charleston to benefit WVU's Creative Arts Center.

1982 - WVU President E. Gordon Gee announces that James "Buck" Harless, Foundation Board chair, will serve concurrently as chairman of the University Advisory Council.

1983 - Mark A. McRoberts, director of Business Affairs, is appointed as the Foundation's Interim Director following the resignation of Lysander Dudley.

1984 - James A. Robinson, vice president of the University of Nebraska Foundation, is appointed president of the WVU Foundation.

- Hazel Ruby McQuain donates \$8 million toward the construction of Ruby Memorial Hospital, the largest single gift at the time in WVU's history.

1985 - In honor of its 30th anniversary, the Foundation establishes the annual *WVU Foundation Awards for Outstanding Teachers*.

1986 - The Foundation is awarded the Gold Medal Award from the Council for the Advancement and Support of Education (CASE).

WVU FOUNDATION RECOGNIZES MAJOR DONORS

1987 - The WVU Foundation Scholars program is established as the University's most prestigious scholarship award.

1988 - A major capital campaign is initiated, with a goal of \$102 million.

1989 - The Foundation moves its offices to 3168 Collins Ferry Road.

1990 - Foundation assets reach the \$100 million mark.

1991 - A grand gala held in the WVU Coliseum marks the public kick-off of *The Campaign for West Virginia University*.

1992 - The Irvin Stewart Society is established to honor donors who, through planned giving, provide for the future of West Virginia University.

1993 - The Eberly Foundation of Uniontown, Pa., pledges an additional \$5 million to *The Campaign*, to fund professorships, scholarships, faculty and program development in the Colleges of Arts and Sciences.

1994 - CASE ranks the Foundation among the top 20 institutionally-related foundations in the country, by assets.

(In the next issue, 1995 to 2004 highlights)

The West Virginia University Foundation held a day long series of festivities honoring an array of principal donors to the University June 4. Among those recognized were new major gift donors, and endowed scholarship, fellowship and student award donors and Woodburn Circle Society inductees.

MAJOR GIFTS LUNCHEON

The day commenced with the Foundation's major gift donor recognition luncheon at Blaney House hosted by WVU President David C. Hardesty, Jr. and his wife, Susan. Attended by more than 100 donors who made major gifts or pledges of at least \$25,000 in the past year, the program highlighted speakers on the importance of private giving to WVU.

College of Creative Arts Dean J. Bernard Schultz and visual arts student Heidi Sowa provided poignant examples of the impact of gifts. Ms. Sowa, whose privately funded Global Education Opportunity grant enabled her to study abroad in China, presented President Hardesty with a piece of her original artwork to be displayed in Blaney House.

BRICK DEDICATION

The afternoon continued at the Downtown Library Complex, where the WVU Foundation dedicated 41 engraved bricks denoting private, endowed scholarships, fellowships and student awards created in 2004.

The bricks are arranged alphabetically — as well as chronologically with bricks from past years — in the Ernest L. Hogan Scholars Walk.

The audience of



approximately 75 was addressed by WVU Provost Gerald Lang and Foundation Scholar Catherine Goffreda.

"Take pride — you are helping our students succeed. You are helping them prepare for their life and for the contribution they will make to society," remarked Provost Lang. "Do not underestimate the influence of your gift."

Ms. Goffreda added, "Thanks to the gracious support of scholarship donors, the depth and breadth of my undergraduate experience has been phenomenal. As we strive to be the leaders of tomorrow, you have invested not only in our individual futures, but also in the future of West Virginia and America."

GLEN & ANN HINER ENDOW CEMR DEAN-

WVU engineering alumnus Glen H. Hiner, retired chairman and CEO of Owens-Corning, and his wife, Ann, have created an endowment to support the deanship of the College of Engineering and Mineral Resources.

To commemorate the many achievements of this exceptional alumnus, the College has named the deanship in his honor, forever linking the Hiner name to the leadership of the College.



The holder of the deanship will be known as the Glen H. Hiner Dean and Professor, and the first recipient is current dean Dr. Eugene Cilento. The Hiner gift, made through the WVU Foundation, will provide discretionary funds to support the deanship and special projects for the College.

A native of Morgantown, Mr. Hiner serves on the board of the WVU Foundation and has served on several CEMR advisory committees. He received an honorary doctorate in science from WVU, has been

inducted into the WVU Order of Vandalia and the WVU Academy of Distinguished Alumni. He also has been an Acordia Royal/SunAlliance Distinguished Lecturer at the WVU College of Business and Economics.

LANDMARK GRAPHICS GRANTS \$4.8 MILLION

West Virginia University's Department of Geology and Geography in the Eberly College of Arts and Sciences has received a three-year educational grant valued at \$4,819,192 from Landmark Graphics Corporation, a part of Halliburton's (NYSE:HAL) Digital & Consulting Solutions Division.

As part of Landmark's University Grant Program, WVU will be equipped with various exploration, development, and modeling software, while being provided with continued maintenance and support. Additionally, Landmark will provide training on the software at reduced prices to geology faculty and students, who are the principal beneficiaries of the grant. Dr. Alan Brown, a WVU geology alumni and former Landmark employee, also was instrumental in moving this grant forward.

The software will be under the supervision of Dr. Tom Wilson. The main resources provided by the grant include state of the art seismic processing, modeling and interpretation package, the type of software that several major oil and gas exploration and development companies employ to locate reservoirs and assess reservoir potential.

The leading supplier of software and services for the upstream oil and gas industry, Landmark's software solutions span exploration, production, drilling, business decision analysis and data management.

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CONSECUTIVE GIVING DONORS HONORED

Effective July 1, The University Fund will implement a new donor recognition program. *The University Fund Associates* will acknowledge donors who for five consecutive years have made gifts to the Foundation to benefit WVU.

To be honored as a member of *The University Fund Associates*, a donor must make a minimum gift of \$100 during five consecutive fiscal years. These donors are an important source of private support that ensures WVU students receive a quality education, according to Greg McCracken, director of The University Fund. Their gifts help to support student funds, provide library resources, purchase laboratory equipment, bring visiting lectures to campus and much more. The first group of Associates includes those who have made gifts during fiscal years of 2001, 2002, 2003, 2004 and 2005. Associates will receive special recognition such as an initial welcome packet, invitations to Foundation football tailgate tents, and a listing in The University Fund Honor Roll and on the Foundation's electronic Wall of Honor.

The WVU Foundation always has valued annual fund support from its alumni and friends, and *The University Fund Associates* program provides yet another opportunity to demonstrate this deep appreciation.

FOUNDATION SELECTS BLACKBAUD SOFTWARE

The West Virginia University Foundation has selected Blackbaud, a leading provider of software and related services designed specifically for nonprofit organizations, to expand its extensive fundraising programs and improve analysis and reporting on its complex network of funds.

WVU Foundation CEO and President F. Duke Perry said, "This project—arguably the most important investment we are making in the way we do business—is about empowering our staff by giving them hands-on access to critical information. To achieve this goal, we needed a committed partner. Blackbaud gives us an integrated solution with best-in-class functionality for fundraising and financial management."

With state appropriations decreasing, the Foundation is playing an increasingly critical role in augmenting the University's funding with private dollars. To remain competitive, the fundraising staff must make full use of prospect and donor information to build stronger relationships and increase contributions. In addition, those managing the endowment's 3,500 funds must ensure that key internal and external stakeholders have accurate financial information available at their fingertips at all times.

Blackbaud's services currently are used by more than 12,500 non-profit organizations.

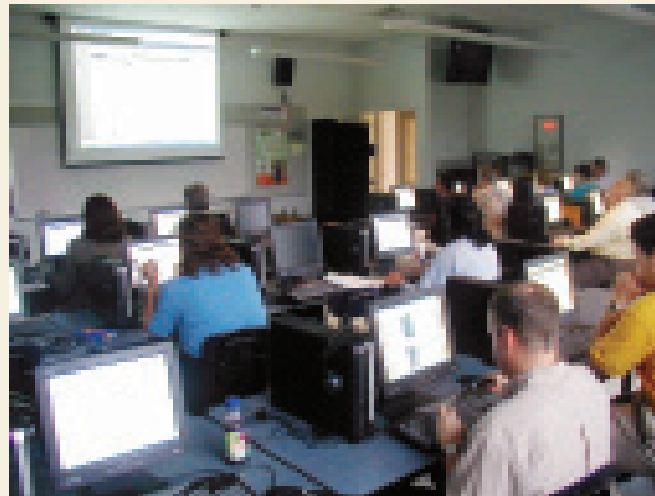
WVU FOUNDATION STAYS ON CUTTING EDGE OF TECHNOLOGY

Keeping up to speed with the Information Age, the West Virginia University Foundation is taking great strides to enhance fundraising, financial management and donor relations through the use of cutting-edge technology.

The most noteworthy of these undertakings is the recent implementation of services provided by Blackbaud, Inc., which includes development and financial systems. The software will help the Foundation to accomplish its goals while improving the level of service to our stakeholders, according to Darren Williams, the Foundation's chief information officer.

The Blackbaud solution also substantially will increase reporting efficiency, elevate imaging efforts, and provide tools for analyzing and modeling donor prospects.

Apart from the Blackbaud implementation, the Foundation continues



to improve upon a system first developed a number of years ago. Analogous to on-line banking, the system enables budget officers to check their department's balance and monitor recent gifts by simply logging onto a Web site.

Enhancements

include forecasting endowment spend amounts, which have aided the University's budget process.

"Above all, we're focused on security – continuing our current efforts and creating new strategies to protect our private data," emphasized Williams. "Protection is critical to our success. It's always been an emphasis at the Foundation and we continue to look at new ways to protect the confidentiality of our information."

Constituents also can expect the Foundation's Web presence to continue growing in upcoming years. The Web is becoming a major player in our efforts to communicate with our key stakeholders. "While nothing ever will replace sitting in a living room with someone to discuss his or her support of the University, we're using technology to build upon our existing relationships with donors and prospective donors," Williams said.

JOIN THE IRVIN STEWART SOCIETY

Membership in the Irvin Stewart Society is not just for those who include gifts in their wills to benefit West Virginia University. Those whose estate or retirement plans include the University also are eligible.

Formed in 1992 the Stewart Society now includes 565 members whose gifts will benefit WVU, Potomac State College of WVU, West Virginia 4-H, or the Mountaineer Athletic Club. Alumni members range from the Class of 1927 through 1998. Many others are friends of WVU interested in assuring a brighter future for the University.

Most members have included gift provisions in their wills or revocable trusts, which they designated by including the wording: "to the West Virginia University Foundation, Inc. for the benefit of _____ (college, school, department or program) " in

those documents.

Others have joined the Stewart Society after creating a retirement income gift that yields an income tax deduction and lifetime income for them. Some have made the WVU Foundation the after-death beneficiary of a retirement account, thus avoiding both estate and income taxes which would have been owed if their heirs had received the income. Also, several have donated real estate on which they have retained lifetime use of the property or life insurance.

If you are interested in becoming an Irvin Stewart Society member, please contact the Foundation's Planned Giving Office at 304-284-4033



IRVIN STEWART SOCIETY NEW MEMBERS

Those who have joined the Irvin Stewart Society since January 1 are:

Edgar O. Barrett '52 &
Betty H. Barrett
Huntington, WV
Robert T. Bruhn '61
Wheeling, WV
Alice P. Carr
Weston, WV
Frank Cerminara '70 &
Susan Klatskin Cerminara '69
Hummelstown, PA
G. Richard Childs '50
Forest Hill, MD
S.J. "Dick" Dlesk &
Rosalie Dlesk
Wheeling, WV
Dana M. Hicks II '54
Dunwoody, GA
James Mancuso
Austin, NV
W. David Teter '59, '64
Newark, DE

STAFF NEWS

New WVU Foundation staff members include:
David Foreman – Director of Foundation Relations
Patricia Underwood – Development Administrative Assistant

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MARK YOUR CALENDAR JUNE 3, 2006

Woodburn Circle Society
Induction Ceremony & Dinner