News from the WVU FOUNDATION

Expanding the Impact of Private Philanthropy February 2007

INSIDE

MESSMORE & PELL JOIN FOUNDATION BOARD

wo West Virginia University alumni are the newest members of the WVU Foundation Board of Directors, Thomas E. Messmore and Gary R. Pell, Classes of 1967 and 1973, respectively. The Board is comprised of leaders in business, the professions and civic

affairs, and hail from West

Virginia and across the nation. All serve without

energy, contribute their considerable expertise, and

give of their own resources to support the University

they so love and respect.

compensation. They volunteer their time and



Thomas E. Messmore

Thomas E. Messmore is the owner of T.E. Messmore Associates, LLC, an analytical consulting firm that focuses on risk and investment management. In retirement, he is developing a computer language which facilitates financial modeling, statistical analysis, and simulation.

Raised in Fairmont, West Virginia, Mr. Messmore graduated with honors from WVU and received a BS in Industrial Engineering and earned

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Gary R. Pell

ALUMNI CENTER 4

ENDOWMENT \$??? MILLION

GIFTS RECEIVED \$??? MILLION

Gary R. Pell is a Managing Partner and Chief Knowledge Officer of PricewaterhouseCoopers in Atlanta, Georgia, and has been with the company for 33 years. His professional expertise is in the fields of accounting, auditing, tax and management consulting.

A native of Wheeling, West Virginia, he graduated from WVU's College of Business and Economics, earning a Business Administration

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DUKE PERRY AND FOUNDATION'S BAND AID DRIVE WIN CASE AWARDS

Duke Perry and the West Virginia University Foundation have won prestigious Council for Advancement and Support of Education (CASE) District II Awards.

Mr. Perry, who retired in January as President and CEO of the Foundation, was honored with the Lifetime Service Award for 2007 for his accomplishments, excellence and leadership. The Foundation's Band Aid Drive (see Page 5) received a gold award in the Educational Fund-Raising category.

The CASE Awards will be presented during the Awards Gala event at the CASE District II Conference, February 12 in New York City. CASE District II is headquartered in Saratoga Springs, N.Y. In addition to West Virginia, District II consists of Delaware, the District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Puerto Rico, U.S. Virgin Islands, and Ontario.

PROFESSORSHIP IN LEADERSHIP STUDIES HONORS DUKE PERRY

he F. Duke Perry Professorship in Leadership Studies has been created by the WVU Foundation to honor Mr. Perry in his retirement as President and CEO of the of the

Foundation. The professorship was announced at his November 10 retirement dinner at the Waterfront Place Hotel.

WVU's minor in Leadership Studies is intended to help students interested in developing leadership skills for their future careers. Though housed in the Eberly College of Arts and



Sciences, the program is open to all University undergraduates and draws on faculty expertise across the institution.

The Perry Professorship is designed to strengthen the Leadership Studies program by

Messmore continued

his MBA from Harvard University in 1969. While at WVU, he was a member of Mountain, Tau Beta Pi, Alpha Pi

Mu, Phi Kappa Psi, and represented the Engineering School in Student Government.

Mr. Messmore has worked in various aspects of the financial investment and asset management businesses, including President and CEO of UBS Asset Management. Since 1997, he has held multiple positions with Zurich Insurance Group in New York City and Switzerland.

He and his wife Sharon, a 1968 graduate of Fairmont State College, reside in Alton Bay, N.H. The couple has four children.

Pell Continued

degree in Accounting. Upon graduation, he joined Price Waterhouse, LLP at the firm's Pittsburgh, Pennsylvania, office.

From 1991 to 1993 he served as the company's National Director of Strategic Planning in New York and in July of 1993 was named Managing Partner of Price Waterhouse's Chicago practice.

A trustee of Atlanta's Woodward Arts Center and member of the Board of Directors and the Executive Committee Treasurer for the Metro Atlanta Chamber of Commerce, he is also active with the WVU Peach State Alumni Chapter.

Mr. Pell and his wife Jayne, a 1973 WVU graduate, reside in Atlanta. They are parents of three daughters.

providing resources to bring to campus an executive-in-residence and/or to attract and retain a faculty member whose expertise is in leadership. Holders of the Perry Professorship will be individuals with national reputations from a variety of fields who interact with students, teach courses and share practical experiences in leadership.

The Perry Professor will engage students through at least two courses required in the minor: Principles of Leadership and Problems in Leadership. The Perry Professor could be an individual from the business world, the academic world, or the world of public service and civic engagement.

A permanent, bronze plaque commemorating the creation of the professorship will be mounted in Woodburn Hall.



VISION MARK HIGHLIGHTS FOUNDATION'S DONOR HONOR WALL

At the conclusion of the *Building Greatness Campaign: West Virginia University,* the WVU Foundation installed an electronic Donor Honor Wall, which is located on the first floor of One Waterfront Place.

VisionMark, the company that created the design, has been featuring the Foundation's wall in its nationwide marketing of the technology. The Foundation's design prominently appears in several of the company's brochures, and interested parties are encouraged to contact the Donor Relations staff to discuss the Foundation's satisfaction with the product. You are invited to visit the Donor Honor Wall when you are on campus.

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PRIVATE SUPPORT BENEFITS WEST VIRGINIA UNIVERSITY

New Chinese Studies Program

The new J. Vance and Florence Highland Johnson Chinese Studies Program is designed to reinforce the importance of foreign language mastery and foreign study at West Virginia University.

The program was established thanks to a \$2 million gift from the Johnson's estate. It will be housed in the Eberly College of Arts and Sciences.

The endowment will support the multi-disciplinary program with four fundamental components: two



professorships – one in the teaching of Chinese in the Department of Foreign

Languages and one in Chinese Studies, a student support fund for study abroad and a library fund.

Students, known as Johnson Scholars, may spend the equivalent of one academic year studying in the native language at a Chinese university.

Mrs. Johnson, who passed away Oct. 10, 2005, was a 1939 WVU graduate with a Bachelor of Arts in English. Mr. Johnson died Dec. 21, 1974. They were longtime residents of Clarksburg, W.Va.

CHAIR IN FREE MARKET THOUGHT

The BB&T Charitable Foundation is contributing \$1.75 million to establish a BB&T Chair in Free Market Thought, enabling the College of Business and Economics to attract a national scholar in that field and enhance the school's free market research and teaching programs.

BB&T West Virginia North Regional President Brent Robinson said the intent of the contribution is to encourage a thorough discussion of the moral foundations of capitalism.

"There is overwhelming

evidence that capitalism produces a higher economic standard of living," said Robinson. "John Allison, our

WVU Provost Gerald Lang shakes hands with BB&T's Brent Robinson

chairman and chief executive officer, passionately believes there needs to be a deeper understanding of the morality of capitalism and its causal relationship to economic well being."

4-H PRESIDENTIAL SCHOLARSHIP

Dr. Paul A. Miller, WVU's 15th president, attributes the opening of a successful career to 4-H and Hancock County Extension agent Walter C. Gumbel who introduced him to the idea of attending college.

So Miller and his wife,



Francena, felt it was fitting to establish the first WVU Extension presidential scholarship to benefit West Virginia 4-H members. The

The Millers

Paul A. and Francena L. Miller Presidential Scholarship will provide an eligible 4-H'er a guaranteed \$3,000 a year for four years and marks the largest single scholarship WVU Extension Service has ever received. First preference will be given to a 4-H member from Hancock County, where Dr. Miller grew up.

SPECIAL ED. TEACHER SCHOLARSHIP

n memory of his wife, Paula '78, a teacher of students with special

need, who lost her battle with diabetes, Joe Muscatello has established a scholarship in the College of Human Resources and Education.

The Paula Jan Barber Muscatello Presidential Scholarship at WVU was created thanks to tribute gifts in excess of \$100,000 from family, friends and her former students across the country.

Mr. Muscatello '75, '76, who resides in Knoxville, Tenn., said it

took him only three months of phone calls, letters and fund-raisers to raise the scholarship monies. The



The Muscatellos

scholarship will support students from Nicholas or McDowell counties in West Virginia or Tennessee residents pursuing a degree in special education, who have academic promise and financial need.

STUDY ABROAD IN ITALY

rank "Tony" Furfari '38 and members of his family have establish an endowed fund supporting Italian Studies students who participate in study abroad programs in Italy.

The Domenick and Josephine Furfari Endowment for Italian Studies is named for his parents. Immigrants from southern Italy, they raised eight

children, six of whom earned degrees at WVU. The

University offers

a minor in Italian

Cone Histor HIALY Service Trinhenias Sea New Cone Sea

Studies in the Eberly College of Arts and Sciences. Preference will be given to students majoring in

PRIVATE SUPPORT CONTINUED

engineering, journalism, education, and arts and sciences.

DOWNTOWN CAMPUS GATEWAY

and at the corner of Beechurst and University avenues will be used to create a gateway to WVU's downtown campus thanks to a gift, which was one half interest in the property, from Al '50, '62 and Dee '52 Ware.

"The Jamison and Ware families have been owners of this property for almost a half century...Beulah Jamison Walker, Margaret Jamison Prager, Lucile Jamison Madeira and Dolores Jamison Ware. All, along with their husbands, were WVU graduates and it seems only fitting that we, as a family, gift this choice location to our Alma Mater as the Welcoming Gateway to the historic WVU Downtown Campus," said the Wares.

Preparations for the gateway are in the early planning stage.



Site of Downtown Campus Gateway

OUTSTANDING PROFESSOR AWARD

Former governor Gaston Caperton has made a \$100,000 gift to create an outstanding professor award for WVU faculty who demonstrate a commitment to improvement in writing.

The endowment will provide for an annual stipend for a professor whose work in the classroom – irrespective of discipline or rank – advances the cause of good writing. It will be awarded on a rotational basis to encourage widespread participation among faculty.

Caperton is currently president of the College Board in New York.

A New Home for Mountaineers Campaign tops \$8.3 million

The WVU Alumni Association moved another step closer to making *A New Home for Mountaineers* a reality.

Through the generosity and support of alumni and friends, the building campaign has raised more than \$8.3 million to build the new alumni center.

Site work preparation has begun on the building location, which is just a short walk from WVU Hospitals and Milan Puskar Stadium.



NEARLY 400 HONORED AT FOUNDATION GATOR BOWL RECEPTION

New Year's Eve at the Toyota Gator Bowl provided a festive atmosphere for nearly 400 alumni and friends who were honored for their continuing support of WVU at a reception hosted by the WVU Foundation. The event was held at the Hyatt Regency Jacksonville Riverfront Hotel overlooking the St. Johns River. Among the donors recognized were Woodburn Circle Society, Endowment Club and Irvin Stewart Society members as well as individual Foundation Partners from across the country.

Guests were greeted by WVU President David and Susan Hardesty, WVU Foundation Vice Presidents Lyn Dotson, Craig Walker and Julia Phalunas, and Senior Director of Donor Relations Ann Rexrode.



Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU or its affiliated organizations.

New members (7/1-12/31) are: Russell J. Cody Estate Frank A. Furfari David K. Hendrickson Michael Lynn Minsker Estate Jack H. Samples Estate Richard E. Slater John M. Summerfield Trust Carolyn J. Zinn



Winners of the WVU Foundation's Give-Away at the Gator Bowl were: Two 2007 Mountaineer Football Season Tickets – Michelle Lusk, Glen Rogers, W.Va.

WVU vs. Cincinnati Basketball Weekend Get-Away – Robert Galland, Parkersburg, W.Va.

The Foundation participated in WVU's Fan Center with displays featuring the Foundation and the Band Aid Drive.

Mark Your Calendar for June 2, 2007 Woodburn Circle Society Induction Ceremony & Dinner

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SUDER CHALLENGE GRANT BENEFITS AUGUSTA SCHOLARSHIP

\$50,000 challenge grant made by 1967 West Virginia University graduate Eric Suder to benefit the Augusta Scholarship Fund has been met, enabling WVU to make its first awards for the Fall 2007 semester.

Mr. Suder, a Buckhannon, W.Va., native and WVU College of Human Resources & Education graduate, is the Founder and Chief Executive Officer of ESI (Estech Systems, Inc.) in Plano, Texas.

He served as a consultant to the WVU Foundation during the formation of the Augusta Scholarship program. To show his support of the initiative, Suder issued a challenge grant to the volunteer boards of the University and its affiliated organizations. It was a dollar-for-dollar match of up to \$50,000 to be completed between Aug. 1 and Dec. 31, 2006.

In making the challenge, he said it is his belief that when key players provide financial support to an initiative, they develop a vested interest in its success.

Mr. Suder has been committed to promoting needbased scholarships for West Virginia University students. In 2003, he endowed a fund to create the

Suder Scholars. The fund provides four annual scholarships to WVU students who are natives of West Virginia and have significant financial need.





Band Aid "Thank You" Display at WVU's Gator Bowl Fan Center

BAND AID RAISES \$440,000 FOR THE "PRIDE"

he Mountaineer Marching Band is the beneficiary of \$440,000 raised from nearly 1,800 donors during the WVU Foundation's Band Aid Drive. The goal was to raise \$270,000 for 400 new uniforms with all additional funds committed to the purchase of band instruments.

"Our band members really love these new uniforms," said Jay Drury, marching band director. "We are all so very thankful to everyone who has supported the campaign in any way."

The previous uniforms were worn by the band for 11 seasons despite a life expectancy of just seven to eight years.

United Bank, Friends of Coal, the WVU Alumni Association and the Athletic Department were partners in the drive.

Concurrent with the uniform drive, the Foundation successfully conducted a private fund-raising effort to raise an additional \$320,000 to help to defray the cost of new band instruments. The additional funds from the Band Aid Drive will be used to match two band instrument challenge gifts from Ed and Susan Maier and the WVU Provost's Office.

Augusta Scholarship

The Augusta Scholarship program was created in 2006 to fill a need through which family, friends and organizations can, in a meaningful way honor or memorialize an individual who is an alum or has ties to the University. This is accomplished through Tribute Gifts – In Memory Of (IMO) or In Honor Of (IHO) gifts.

The WVU Foundation places IMO/IHO gifts into the Augusta Scholarship Fund endowment, unless otherwise requested by the donor. Undesignated IMO/IHO gifts become a part of the Augusta Scholarship Fund's endowment principal. Fifty percent of the cash expenditures are designated to West Virginia residents or legacies and 50 percent to non-West Virginia residents. Legacy is defined as a sibling, child, stepchild, or grandchild of a WVU alumnus or alumna.

For more information on making an IMO/IHO gift or for a *Tribute Gifts* brochure, contact the WVU Foundation at 304-284-4000 or e-mail: DonorRelations@wvuf.org.

New WVU Foundation Staff

Kristen Larrick Mountaineer Line Manager Holly Loar Administrative Assistant to Vice President for Finance & Administration Loreta Mascioli Director of Corporate Giving Brett Nuckles Donor Relations Specialist

IRVIN STEWART SOCIETY MEMBERS SECURE WVU'S FUTURE

For 15 years, the West Virginia University Foundation has worked closely with those who have chosen to include a gift for WVU in their estate plans through membership in the Irvin Stewart Society.

Members' names are listed in the Society's Register located in Stewart Hall and on the Foundation's Donor Honor Wall at One Waterfront Place. When they join, their names also appear in an

PLANNED GIVING DIRECTOR PUBLISHED

The WVU Foundation's Office of Planned Giving has garnered national attention. Director Deb Miller had submissions published in two of the industry's most notable publications.

Her article, *Estates That Go Bump in the Night,* appeared on the front page of *Planned Giving Today, The Practical Newsletter for Gift-Planning Professionals,* January edition. Her submission to *The Journal of Gift Planning,* published by the National Committee on Planned Giving, resulted in the cover photograph for the 4th Quarter 2006 edition.

WVU FOUNDATION ONE WATERFRONT PLACE PO BOX 1650 MORGANTOWN, WV 26507-1650

ADDRESS SERVICE REQUESTED

WVU FOUNDATION NEWS

February 2007 Publisher WVU Foundation Editor Pam Fronko

If you wish to receive this newsletter electronically, please e-mail DonorRelations@wvuf.org

issue of the *Alumni Magazine* and WVU Foundation Newsletter.

Time has proven the value of gifts coming from wills, life income arrangements, retirement assets, life insurance and real estate. Over \$46 million has been received in the past five fiscal years to support virtually every component of WVU. Scholarships designated for hometown students or those in specified majors are helping many, thanks to Stewart Society members. Professorships, library resources, and funds for research, academic enrichment, and 4-H program support established by ISS members are improving many facets of WVU's everyday life.

The list of those in the Stewart Society is impressive – in excess of 600 living members. Individuals who receive this newsletter will be getting a Stewart Society brochure soon. It is also inspiring that membership continues to grow. Each new member's future support provides an opportunity for improvements to the University that would not occur otherwise. That is such an important legacy to them and to WVU!



Make A Difference In The Lives That Follow



The Irvin Stewart Society honors those who have made planned gifts benefitting WVU and its affiliated organizations.

New members from 7/1-12/ 31/06 include one anonymous and: Carol R. Adams, Englewood, FL Willis E. Adams II '77, Englewood, FL Dan Blackwood, Charlotte, NC Deb Blackwood '65, '67, Charlotte, NC Juanita Brown, Vero Beach, FL Norma Mansberger Carmack '52, San Antonio, TX Charles R. Drake Sr., Cross, SC Virginia B. Drake, Cross, SC Joy B. Easton, JD '50, '78, Morgantown, WV Patricia A. Minard Hostutler '57, Virginia Beach, VA Thomas C. Hostutler '62, Virginia Beach, VA Emil Johnson '63, '72, West End, NC Penny Christie Johnson '64, West End, NC Christine Abrahamson McClelland '79, '84, Morgantown, WV Roger G. Roberts, JD '53, '56, Hedgesville, WV Sally Porter Roberts, Hedgesville, WV Irene Fetty Van Royen, Westminster, CO Louise Crumrine Seals '66. Richmond, VA Barbara J. Slaven, Columbus, OH Donald W. Worlledge '55, Moneta, VA

Mary S. Worlledge, Moneta, VA

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