

WVU FOUNDATION

Expanding the Impact of Private Philanthropy

Philanthropists honored for generosity, commitment



From left are 2009 WVU Foundation Outstanding Philanthropists James Jasinski (representing Cogent Systems and CEO Ming Hsieh), Dan and Betsy Brown, and Verl Purdy.

Recipients of the WVU Foundation's 2009 Outstanding Philanthropy awards are **Dan and Betsy Brown**, Outstanding Philanthropists; **Verl Purdy**, Outstanding Volunteer Philanthropist; and **Cogent Systems, Chairman Ming**

Hsieh, Outstanding Philanthropic Organization.

The awards honor those donors who have displayed exceptional generosity, commitment, leadership and proven records of outstanding civic and charitable devotion to the University. Created in celebration of the Foundation's 50th Anniversary in 2005, the awards are presented at the annual Woodburn Circle Society dinner and induction ceremony.

Dan and Betsy Brown of Hilton Head Island, South Carolina, are being honored for their commitment and generosity to WVU.

The Browns' support for the University includes creation of the Brown Family Faculty Development Funds for the College of Business and Economics and the Davis College of Agriculture, Forestry and Consumer Sciences. In 2002, the Browns endowed the Dan and Betsy Brown Lecture Series at WVU. They also have donated to funds supporting Mountaineer athletics, WVU's Adventure West Virginia program and renovations at Blaney House, home of WVU's president.

The Browns have been integral in the development of the WVU Creative Arts Center photography and computer-assisted design (CAD) laboratories – dedicated earlier this year as part of the Center's 40th anniversary celebration. The labs were named in honor of the Browns.

Verl Purdy is being honored for his financial support of WVU and leadership as a volunteer.

A resident of Charlotte, North Carolina, Purdy serves alternate years as president and secretary of AGDATA, one of the largest

agricultural, animal and human health data analysis and marketing companies in the world that he founded in 1984.

He is currently vice chairman of the WVU Foundation Board of Directors and is an active member of the WVU Academy of Chemical Engineers. His generosity and leadership led to the renovation of the Alfred F. Galli Undergraduate Teaching Laboratory at WVU, and he made a personal commitment to teaching by establishing the Verl O. Purdy Faculty Chemical Engineering Fellowship. He also has supported the new Erickson Alumni Center and the Augusta Scholarship.

Cogent Systems and CEO Ming Hsieh have been generous contributors to WVU, especially in the area of forensic science.

Founded by Hsieh in 1990, Cogent has established itself as a global leader in providing biometric identification solutions to governments, law-enforcement agencies, and commercial enterprises.

Hsieh was drawn to WVU because of its world-class forensic and investigative sciences program. To benefit WVU, Cogent and the Hsieh Family Foundation, funded construction and outfitting of Ming Hsieh Hall and established two endowed professorships in the Eberly College of Arts and Sciences.

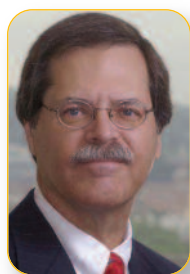
Cogent's gift of equipment provided the WVU forensic program with the finest laboratory available for automated fingerprint/palm print identification system (AFIS) teaching, training and research. State-of-the-art equipment includes fingerprint livescans and a fully functional AFIS with the latest generation of Cogent's Programmable Matching Accelerator server. Cogent also provided 25 AFIS workstations that allow students to conduct fingerprint editing and searches.

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From the President and CEO



Wayne King

I recently read an article entitled “Leadership: Inventing the Future Now” by Jack and Suzy Welch. Jack Welch is the former CEO of General Electric. In the article, those of us in leadership positions are challenged to not lose sight of the future while dealing with the challenges of the present. This is a worthwhile reminder during a very unsettling time in our nation’s history, and in the life of our Foundation.

Like many of our sister foundations across the country, we are feeling the impact of the economy on our endowment, in gifts received for WVU, and on our operating budget. We have carefully evaluated our investment strategy and continue our focus on the long term. Gifts received are down about 2% for the period July 2008 through May 2009 as compared to the same time last year. Our Development staff is working hard to stay in touch with our donors and to continue to share the “good news” about what’s happening at WVU. We have been diligent in reducing our expense budget and continue to monitor our expenses on a daily basis.

At the same time, we are planning for the future. Dr. James Clements began his service as president of WVU on June 30 and there is an “air of excitement” across campus with his arrival. I recently participated in a news conference at the State Capitol introducing the five 2009 Foundation Scholars, and just a few weeks earlier, attended an event featuring the graduating Foundation Scholars. All are impressive and wonderful representatives of WVU. We continue to quietly prepare for the next comprehensive campaign for WVU to fund the priority needs of the University and its affiliated organizations. Its success can only be realized through the generosity of our alumni, friends, corporations and foundations.

So while we do have challenges, let us not forget we also have good reason to be optimistic!

With grateful appreciation for all you do for WVU,

R. Wayne King, CFRE

Meet the 2009 Foundation Scholars, Outstanding Teachers

They want to formulate sustainability strategies to repair the planet, teach the future students of the world, and develop regenerating or prosthetic organs.



The 2009 WVU Foundation Scholars are, from left, Robert Guy, Rebecca Posa, Sara Swanson, Amanda Thorp and Lucas Pennock.

They are five of the top high school seniors in the state who have been named the 2009 class of WVU Foundation Scholars.

The scholars, who have demonstrated the highest academic achievements and leadership potential, will receive the WVU Foundation Scholarship – valued at \$68,000 – to cover tuition and fees, books, room and board and other expenses for four years. They also qualify for a stipend of up to \$3,500 for academic enhancement opportunities including travel, study abroad and internships.

The 2009 Foundation Scholars are: **Robert Guy**, Wheeling, Wheeling Park High School; **Lucas Pennock**, Mineral Wells, Parkersburg South High School; **Rebecca Posa**, Kearneysville, Jefferson High School; **Sara Swanson**, Mount Clare, Bridgeport High School; and **Amanda Thorp**, Weirton, Weir High School.

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WVUF board members honored at commencement

Three members of the WVU Foundation Board of Directors were recognized for extraordinary commitment to their alma mater at May commencement ceremonies.

Hank Barnette was inducted into the Order of Vandalia – WVU’s highest honor for service, while Verl Purdy and Ben Statler were awarded honorary degrees for innovative and philanthropic efforts.

Barnette served on the WVU Board of Governors for several years, and has sat on numerous advisory boards for the University. Purdy is a pioneer in the field of chemical engineering. Statler and his wife Jo, who also received an honorary degree, have donated \$25 million to various programs at WVU.



In celebration of the Mountain State’s 146th birthday on June 20, the Blenko family donated the newest addition of the West Virginia Birthday Blenko Glass Collection to WVU’s art collection. The latest collectible is now part of the complete 29-piece birthday collection given to the University in 2007 by student and former WVU Foundation scholar Hillary Homburg.

Private Support Benefits West Virginia University

McGee gift to enhance WVU's new art museum



College of Creative Arts Dean Bernie Schultz (left) thanks Ruth and John McGee for their gift to the new WVU art museum.

John and Ruth McGee of Charleston, through the McGee Foundation, have pledged \$1 million to the new art museum at WVU.

Their gift is in addition to a collection of acclaimed Shona (Zimbabwean) stone sculptures that will be displayed at the museum, as well as in other buildings on the WVU campus. WVU's new art museum will be a new, three-level building adjacent to the former Erickson Alumni Center. Plans call for it to be completed by 2012.

One of the exhibit galleries in the new building will be named for the McGees, said Dean Bernie Schultz of the College of Creative Arts.

"John and Ruth McGee truly are citizens of the world and they understand the power of the arts to communicate a global perspective," said Dean Schultz.

"They are most gracious and engaging people, and their philanthropic activities, literally, extend across our world. John and Ruth's exceedingly generous gift is a cornerstone of the Art Museum at WVU, and it is difficult to find the words to express our heartfelt gratitude to them."

Massey Energy contributes \$500K to WVU, WVU Tech engineering programs



Massey Energy has pledged \$500,000 to the mining and civil engineering programs at WVU and WVU Institute of Technology at Montgomery. The funds will be used to provide scholarships and other academic enhancements.

"We hope our donation will help WVU attract the best and brightest engineering students from throughout Central Appalachia," said Don Blankenship, Massey Energy Chairman and CEO. "We believe this donation will have a

lasting positive impact on improving educational opportunities in our state. It is the best investment we can make in the future of West Virginia."

The Massey Energy Scholarship Fund in Mining and Civil Engineering for WVU and WVU Tech will provide \$36,000 annually for five years (\$180K) for scholarships for students enrolled in WVU's College of Engineering and Mineral Resources (CEMR), and \$12,000 (\$60K) for students enrolled in the Leonard C. Nelson College of Engineering and Sciences at WVU Tech. Massey is providing an additional \$260,000 over five years for outreach programs and academic enhancements at the two schools.

Cornwells make bequest to support 4-H statewide



Cheryl and Creel Cornwell

It's been many years since Creel Cornwell's pig, Poindexter, placed second in the 4-H Ham and Bacon Show and Cheryl Cornwell won state 4-H Mental Health Queen.

But for the Cornwells, Creel, now an accomplished doctor, and Cheryl, an equally accomplished therapist, 4-H was a defining part of their youth – so much so that the Harrison County couple has left a generous legacy gift through their will that will support West Virginia 4-H, a program of WVU Extension Service.

"I felt that we should give back as much as possible, particularly to these programs that are very important to the young people," Creel said.

Cheryl said, "We see the state's children as our children, so this will be our legacy."

Their bequest to WVU also includes support for health sciences.

Fellowship in memory of WVU alumna established at College of HR&E

A WVU alumnus has established a graduate fellowship through the College of Human Resources & Education in memory of his wife.

Jay Slaughter and family donated land to the WVU Foundation in memory of Phyllis Slaughter, also a WVU alum and supporter of early childhood development who died in 2006. Proceeds from the sale of the property have been used to set up the Phyllis and Jay Slaughter Family Fellowship.

"Our family wanted to continue the contributions Phyllis made by establishing the fellowship in her name," said

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Gifts help to create park near new alumni center, offset construction costs

Generous donations from Ray Lane and Ben and Jo Statler will be used to help defray costs associated with construction of the new WVU Erickson Alumni Center. Lane is also contributing to the development of a park on green space adjacent to the Center.

The Statlers are providing \$2 million to the Center, which opened in October 2008 on the Evansdale Campus. In recognition of the gift, the area housing the Center and the new park will be named Statler Wilson Commons.

Lane is donating \$1 million for the park that will be named in his honor. Raymond J. Lane Park will include a pedestrian bridge across the ponds, plants, landscaping and benches. The area will accommodate large and small gatherings and provide scenic photo opportunities.



He is also contributing an additional \$500,000 to the building fund. In recognition of this separate gift, the roadway from University Avenue to the Alumni Center will be named One Ray Lane.

Give to the 2009 Pride Travel Fund

For Mountaineer fans, the WVU Marching Band's pre-game and halftime performances are integral parts of the home football game experience. But taking "The Pride" on the road can be quite a challenge. Getting the 380-member band to away games or events around the state is quite expensive.

Although the University and the Athletic Department provide financial support for the band, escalating travel expenses exceed the band's budget. Simply put, private support is needed for the band to travel outside Morgantown.

The Pride Travel Fund, established by the WVU Foundation, helps defer travel costs associated with the band. Without the support of WVU alumni and friends through the Fund, the band's appearances would be limited.

Last year's Pride Travel Fund campaign helped raise enough money to enable the band to travel to away games at Pittsburgh and Connecticut. This fall, the band hopes to travel to Auburn and Cincinnati, as well as locations around the state for concerts and parades.

Support the Pride Travel Fund by contacting the WVU Foundation, 304-284-4000, or www.wvuf.org

Contribute \$100 or more before Sept. 1 and receive a band CD. Donors who give \$500 or more become members of the 100 Mile Club. All donors receive a car decal.



Private Support...

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Phyllis and Jay Slaughter

Slaughter, who earned a graduate degree from WVU in 1965. "Phyllis would be so very pleased that the fellowship is now in place, and the effect it will have on so many children through teaching and providing knowledge in the child development field."

Phyllis Slaughter earned her master's degree in child development from WVU in 1965, completing the degree with the help of a fellowship.

"My wife was a champion of early childhood education, especially the development of personal and social interaction skills needed to be successful in life," Slaughter said. "She loved children and they loved her."

Meet the 2009 Foundation...

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Outstanding Teachers

Six West Virginia University professors, whose teaching, research and service efforts create an atmosphere of excitement about learning, have received the 2009 WVU Foundation Outstanding Teacher Awards.

They are **Catherine Gouge**, assistant professor of English, Eberly College of Arts and Sciences; **Deborah Janson**, associate professor of German, Eberly College of Arts and Sciences; **Ruth Kershner**, associate professor of community medicine, School of Medicine; **James Nolan**, associate professor of sociology and anthropology, Eberly College of Arts and Sciences; **Dr. Arif Sarwari**, associate professor of infectious diseases, School of Medicine; and **John Temple**, interim associate dean and assistant professor of journalism, Perley Isaac Reed School of Journalism.

Each receives a \$5,000 cash award.

WVU's new president 'looking forward' to working with Foundation



On June 30, Dr. James P. Clements became West Virginia University's 23rd president. The former Towson provost and vice president for academic affairs talks about the importance of private giving in an interview with the WVU Foundation.

Q. How important is it that you and the WVU Foundation have a strong partnership going forward?

A. It is very, very important. One of my first meetings after being named president was with Wayne King. The University and the Foundation have to be partners and work hand-in-hand. I plan to be very active, getting out and visiting with alums and friends of WVU who are already donors or prospective donors. It's something I like to do. So we need to work as a team, and it's something I'm really looking forward to doing.

Q. How do you see the role of the modern public university president when it comes to private fundraising?

A. Extremely involved. I anticipate during an average week, I will be spending a good bit of time reaching out to alumni and friends, telling them about the good things happening at WVU and seeking their support. Public universities are in a battle for resources. State funding, tuition and fees only go so far. WVU is fortunate to have very dedicated alums and partners who have supported the University over the years, and I want to help the Foundation any way I can. It's such an important part of the University's funding.

Q. As president, will you take an active role in reaching out to prospective major gift donors?

A. No question. In fact, even as president-elect, I was making contacts, meeting with alums in Maryland, attending luncheons and dinners with donors and prospective donors. I like what I

hear from them. They're excited and passionate about WVU, and want to help the University to make it even stronger. This is something I really like to do.

Q. What areas of the University do you see private fundraising being most beneficial?

A. I believe that we need to help every student who enrolls at WVU to graduate. We need to support them in many ways, including financially. So, creation of new scholarships is going to be very important. We also need to raise private funds to assist with faculty development and outreach, and advance state-of-the-art technology initiatives.

Q. Nearly every foundation across the country that supports higher education has been impacted by the recession. How do you believe the Foundation should move forward given the economic slowdown?

A. Certainly, we're experiencing some difficult economic times, nothing like I've seen in my 45 years. We have to be strategic and effective in fundraising, and spend those funds wisely. We have to be sensitive to donors, realizing they might not be in a position to give at the present time. Yet, we have to be ambitious and think big about our future. People will give to a good cause, and something they believe in. I truly believe that's the case with WVU.



Student athletes man the Foundation's call center as part of a "Thank-a-thon" to let donors to the Mountaineer Athletic Club know their support is greatly appreciated.

Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations..



Newest members include:

Center for Orthopedic Excellence PLLC
Mo & Karen Ghalichebaf
Caroline Haase Trust
McGee Foundation
Robert. E. Murray
Park Foundation

Research Corporation
L. Zane Shuck
James H. Walker Charitable Lead
Annuity Trust
Douglas Widmeyer
Martin L. Woodall

*Mark your calendar for Friday, June 4, 2010 – Woodburn Circle Society
Induction Ceremony & Dinner*

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WVU Foundation, *Publisher*
Bill Nevin, *Editor*

*Want to receive future
newsletters electronically?*
Email: DonorRelations@wvuf.org



Make A Difference In The Lives That Follow

Some think of it as a surprise gift. Others feel it is important to let the WVU Foundation staff know that they have included a gift provision in their will or revocable trust to benefit some part of West Virginia University. Either way, this future support is very important to the University.

The choice of including gift support in a will makes even more sense during the current economic downturn and will not affect a person's current financial situation.

If you are thinking of making such a gift, using the wording of "...to the West Virginia University Foundation, Inc. for the benefit of (college, department or program)" is important.

An estate gift can be the special way to create a scholarship, support faculty, provide for technology or facility upgrades, set up a library fund, or select other options for future benefit. The gift can be for any college or department at WVU, Potomac State College of WVU, Mountaineer Athletics, or West Virginia 4-H. If the appropriate amount is specified, the gift can create a permanent fund (an endowment) named for the donor or a loved one that will provide ongoing annual support.

More specific gift wording is available at www.wvuf.org. Click on Ways to Give, then Planned Giving, and then Sample Bequest Language.

Check out our new Web site

The WVU Foundation has redesigned its Web site. Learn more about how you can support WVU. Also, stay in touch by providing/updating your contact information. **Visit: <http://www.wvuf.org>**



The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, or transferred their real estate remainder interest to benefit WVU and its affiliated organizations. New members from January 1-May 31, 2009 include:

Cheryl Cornwell, JD '74,'91,'92, Clarksburg, WV
Creel Cornwell, PhD '69, Clarksburg, WV
Ruth A. Davis, EdD '58,'63, Williamsport, MD
George B. Flegel Jr. '51, Okatie, SC
Marisue B. Hansen, San Jose, CA
Stephen McWhorter '63, Sylacuga, AL

Christine F. Meredith '71, Morgantown, WV
Linda McKeever Olsen '72, Damascus, MD
Raymond E. Olsen '72, Damascus, MD
E. Burl Randolph, MD '44, Bridgeport, WV
Mary Kirk Randolph, Bridgeport, WV
Angela Simmons, Suwanee, GA

Dan Simmons, Suwanee, GA
Linda C. Williams, Scott Depot, WV
John R. Williams, Scott Depot, WV
Two Anonymous Members