

# WVU FOUNDATION

*Expanding the Impact of Private Philanthropy*

## *Foundation launches “A State of Minds,” largest private fundraising campaign in University history*

**W**VU has a lofty goal for the next few years – raise \$750 million.

President Jim Clements joined WVU Foundation representatives June 2 in announcing the official kickoff of a comprehensive campaign to raise private dollars for the state’s flagship university and its regional campuses through December 2015.

*A State of Minds: The Campaign for West Virginia’s University* will ensure WVU’s continued prominence in delivering high-quality education and building pathways for innovation, research and opportunities between the state, nation and world,” Clements told a group of several hundred invited guests at a campaign kickoff luncheon at the Morgantown Event Center.

“Now, more than ever, in our current economic climate, donor generosity is helping us fulfill our land-grant mission to West Virginia,” he said.

*A State of Minds* is the largest private fundraising campaign in WVU’s history. The \$750 million goal is three times larger than the previous “Building Greatness” campaign from 1998-2003.

To date, \$538 million has been raised during the silent phase of the campaign that began July 2007.

Fundraising will focus on six University-wide campaign priority areas that align with the University’s 2020 Strategic Plan for the Future:

- Enhance the undergraduate student experience and global education
- Advance the research initiative of the University
- Enable WVU to improve West Virginia’s health, economy and quality of life
- Foster faculty excellence
- Enhance WVU through professional and graduate education
- Support healthcare through research, education and patient care

Visit [www.astateofminds.com](http://www.astateofminds.com) for information on how you can help support the campaign. For more on the kickoff, see Page 3.



*Campaign Co-Chairman Verl Purdy announces the goal to raise \$750 million during the June 2 kickoff luncheon.*

### In This Issue

Campaign Kickoff.....	3
Foundation Scholars.....	5
Irvin Stewart Society .....	6
Outstanding Philanthropists ...	5
President's Message .....	2
Siemens In-Kind Grant .....	4



# *From the President and CEO*



Wayne King

**I**t was quite a celebration when we formally launched *A State of Minds: The Campaign for West Virginia's University* during a luncheon held at the Morgantown Event Center June 2.

The primary purpose of the University-wide campaign is to raise \$750 million in private support (cash, pledges, gifts in-kind, and planned gifts) to fund a variety of

important initiatives which directly support the WVU's 2020 Strategic Plan for the Future. The general University, Health Sciences, Athletics, Alumni Association, regional campuses and other affiliated organizations all will benefit as we are successful.

A consultant friend of mine once said, "There is never a perfect time for a campaign, but there is a right time."

This is the right time for our campaign for WVU. We have strong, visionary leaders in key positions across the University; we have seen the importance of private giving increase in recent years; a solid plan for the future of WVU is in place and at work; and WVU is uniquely positioned among universities across the country to take bold steps forward.

When the opportunity to participate in our *A State of Minds* campaign is presented to you, please do so. Every gift will make a difference in the fulfillment of our mission as *West Virginia's University*.

With appreciation,

A handwritten signature in black ink, appearing to read "Wayne King".

R. Wayne King

## *Philanthropist Hazel Ruby McQuain, McQuain Charitable Trust honored*

**T**he Foundation is recognizing one of WVU's most generous benefactors by permanently naming one of the Foundation's annual awards in its honor.

Established in 2005, the Foundation's outstanding philanthropic foundation award is now known as the Hazel Ruby McQuain Outstanding Philanthropic Foundation Award.

"This honor recognizes Mrs. McQuain's service and philanthropy during her lifetime, as well as her foresight in establishing the Hazel Ruby McQuain Charitable Trust to carry on her extraordinary legacy of philanthropy," said Wayne King, WVU Foundation president and CEO.

Following the extraordinary example of its founder, the McQuain Charitable Trust has made donations to a wide variety of causes and programs across the University, including WVU Hospitals, School of Medicine, College of Law, WVU Alumni Association, Athletics, as well as the establishment of the cross-disciplinary Ruby Scholars Graduate Research Fellowships. The combined value of Mrs. McQuain's giving and the McQuain Charitable Trust's grants to WVU is nearly \$40 million.

Mrs. McQuain, who passed away in 2002 at the age of 93, endowed four chairs in the WVU School of Medicine; created the Hazel Ruby McQuain WVU College of Law Deans Endowment Fund; and generously supported various University programs and recreational facilities. Mrs. McQuain also made an \$8 million gift toward the construction of Ruby Memorial Hospital, which was named after her late husband, J.W. Ruby. She served as an 11-year member of the WVU Foundation Board of Directors.

The Hazel Ruby McQuain Charitable Trust was honored at the Foundation's annual Woodburn Circle Society Induction Ceremony and Dinner June 1.

## *Current, former WVUF board members honored*

**F**our current and former members of the WVU Foundation Board of Directors were recognized at WVU's 143rd Commencement in May.

Ben Statler, who currently sits on the board, was inducted into the Order of Vandalia, the highest honor for extraordinary service to WVU.

Greg Babe, also a current member, along with former board members Ogden Nutting and Stuart Robbins received honorary degrees.



# A STATE OF MINDS

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## The Campaign for West Virginia University

### *Highlights of the campaign kickoff luncheon held June 2 at the Morgantown Event Center*



the kickoff. Adam and fellow fiddler Russell Falstad performed several numbers including the unofficial state song of West Virginia, Country Roads.

Adam DeGraff of The Dueling Fiddlers of Lewisburg, W.Va., entertains luncheon-goers during



The 23-member national campaign committee for A State of Minds includes Foundation Board Vice Chairman Bob Reynolds, WVU President Jim Clements, and Foundation Board Chairman Verl Purdy.



phase' of the campaign which began in July 2007.

Foundation President and CEO Wayne King announces \$538 million already has been raised in the 'silent



President Jim Clements for his many successes during his time as a student.

Recent WVU graduate and Foundation Scholar Jason Bailey was recognized by WVU



A video animation was used to roll out the amount raised to date during the quiet phase of A State of Minds.



The kickoff event concluded with a moving accapella rendition of Simple Gifts by Shirley Robinson,

administrative assistant in the Office of the Provost.

# WVU receives in-kind software gift with a commercial value of more than \$425 million

Benjamin M. Statler College of Engineering and Mineral Resources students will now be able to use the same product lifecycle management software in their classrooms that is utilized by leading companies around the world thanks to Siemens PLM Software's in-kind software grant with a commercial value of more than \$425 million, the largest in-kind grant in the history of the institution.

The in-kind grant was provided by Siemens PLM Software's Global Opportunities in PLM, a program that delivers PLM technology to more than one million students yearly at more than 11,000 global institutions, where it is used at every academic level – from grade schools to graduate engineering research programs.

The software will be integrated in two Statler College departments: the Department of Mechanical and Aerospace Engineering and the Lane Department of

Computer Science and Electrical Engineering.

It is estimated that the grant will immediately benefit more than 700 students throughout WVU.

"We extend a huge thank you to Siemens PLM Software for this generous gift of advanced engineering software used by some of the most successful companies in the world," said WVU President Jim Clements. "Our students in the Statler College will now have additional opportunities to learn and train on applications used by industry experts, adding even more real-world experiences to their academic pursuits."

For counting purposes in the *A State of Minds* campaign, the commercial value of the software gift-in-kind was significantly discounted, a common practice among university foundations across the country.

**SIEMENS**



A \$1 million gift from James "Buck" and Hallie Harless of Gilbert, W.Va., has been donated to the College of Law in honor of Dean Emeritus John W. Fisher II. The gift is part of the building and renovation project at the College of Law and will be used to create the John W. Fisher II Courtroom. From left to right are Hallie Harless, Susan Fisher, James "Buck" Harless, John W. Fisher, and WVU College of Law Dean Joyce McConnell.



Music alumna Lydia E. Weisser and her husband, Roland J. "Bud" Weisser, an alumnus of the School of Medicine, have established an endowment in the WVU School of Music to fund the James Miltenberger Piano Scholarship, honoring Professor of Piano James Miltenberger, who is celebrating his 50th year on the WVU music faculty.

The first scholarship will be presented for the 2012-13 academic year to an undergraduate or graduate student studying piano in the College of Creative Arts.

## Ancient artifacts donated to WV Natural History Museum

Displays in WVU's Natural History Museum aren't simply wild – they're prehistoric.

The Museum recently received an anonymous in-kind donation of world-class stone-age artifacts displaying and representing the entire range of paleolithic tool technology dating from 2.5 million-year-old Unifacial

Mode/Oldowan cobble choppers to the 5,000-year-old neolithic hafted arrowheads and includes every major tool tradition in between. The donation is valued at \$367,000.



Capsian Culture Neolithic Arrowheads

# Outstanding philanthropists honored



**WVU Foundation President and CEO Wayne King, left, is joined by 2012 Outstanding Philanthropists Bob Huggins, Stu Robbins and Howard West, representing Siemens PLM Software.**

Center for Global Business and Strategy 20/21 within the College of Business and Economics, and the Stuart M. and Joyce N. Robbins Distinguished Professorship in Epidemiology, the first endowed position within the School of Public Health. The professorship was eligible for a dollar-for-dollar match from the West Virginia Research Trust Fund, making the total impact of the Robbins' most recent commitment \$4 million.

WVU men's head basketball coach **Bob Huggins** is being honored for his commitment and generosity to the University. Mr. Huggins has not only led his alma mater to an unprecedented level of sustained success on the court, but has used his stature and notoriety to raise awareness and funds for causes off the court and close to his heart.

Foremost among these causes has been the Norma Mae Huggins Cancer Research Endowment, established in memory of the coach's mother who died of cancer. Through various fundraising efforts, he has mobilized an incredible number of donors around the state and nation in support of cancer research at WVU's Mary Babb Randolph Cancer Center. The endowment has quickly grown to over \$600,000 with no indication of slowing down.

Since being established in 2005 by the late West Virginia businessman and philanthropist Lawson W. Hamilton, Jr. and his wife, Jeanne, the **Hamilton Family Foundation** has had a significant impact on WVU and the state of West Virginia.

**S**tuart and Joyce Robbins are being honored for their history of generosity and leadership at WVU. In May 2011, Mr. and Mrs. Robbins announced a \$3 million commitment to establish the Stuart M. and Joyce N. Robbins

Mr. Hamilton was a tireless supporter of educational and community organizations throughout the state from the time he began his line of successful coal businesses in the mid-1940s until his death in 2007. Prior to establishing the foundation, he made significant gifts to the Mary Babb Randolph Cancer Center, and also made gifts supporting the Statler College of Engineering & Mineral Resources and WVU Athletics.

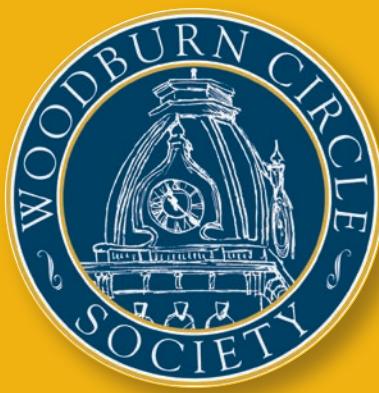
The Hamilton Family Foundation, administered by Jeanne Hamilton and her son, Lawson W. Hamilton, III, has continued Mr. Hamilton's legacy of support, with gifts supporting the Cancer Center, WVU Children's Hospital, the School of Medicine and the WVU Eye Institute.

**Siemens** is being honored for its commitment to the education of WVU students and researchers.

Recently, WVU received an in-kind grant from Siemens with a commercial value of \$425 million, through the company's Global Opportunities in Product Lifecycle Management program. The range of software provided includes applications that are widely used by many multi-national companies in industries around the globe and will be incorporated into the curricula of two academic departments within the Statler College of Engineering & Mineral Resources.



*The 2012 Foundation Scholars were announced during a ceremony May 22 at Blaney House. The scholarship, WVU's most prestigious, is valued at \$75,000 and provides full tuition and fees plus room-and-board. Left to right are WVU President Jim Clements, scholars Tess McCloud, Joy Wang, Eric Kinney, Clara Beth Novotny, Emily Vandevender, Provost Michele Wheatly and WVU Foundation President and CEO Wayne King.*



**W**oodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations.

## Newest members include:

Philip D. High  
Robert R. Hutson  
John A. & Beverly Maddrell  
Daniel A. & Laura Mills  
Gary R. & Jane E. Pell  
John R. & Elizabeth S. Raese  
Loring L. & Young M. Ross  
Cava & Banko PLLC  
William L. Fury Estate

MEPCO, Inc.  
MetLife  
Michael Baker Corporation  
Operation Technology, Inc.  
Clarence D.L. Ropp Trust  
Emily May Ropp Trust  
Siemens PLM Software  
West Virginia Health System

WVU Foundation  
One Waterfront Place  
P.O. Box 1650  
Morgantown, WV 26507-1650

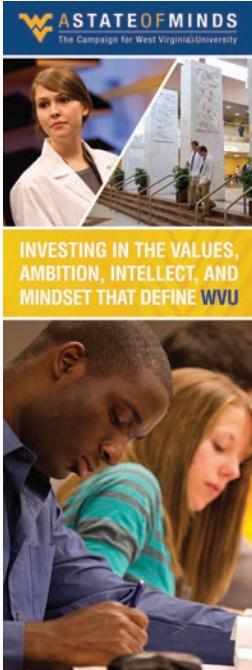
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## WVU Foundation News Summer 2012

WVU Foundation, *Publisher*  
Bill Nevin, *Editor*

*Want to receive future  
newsletters electronically?  
Email: [info@wvuf.org](mailto:info@wvuf.org)*



# Every day, the future begins again

The future for WVU is a bright one because many have worked to make that happen. To enhance WVU's future, personal gift support is vital. It is also a way to participate in *A State of Minds: The Campaign for West Virginia's University*.

For those who will be at least age 70 by December 31, 2015, including a gift provision in their wills or revocable trusts to support any part of WVU is a workable option for campaign support. The wording of "to the West Virginia University Foundation, Inc. for the benefit of \_\_\_\_\_" is the starting point. If you have already completed such gift plans, please let us know so that your support can help attain the historic campaign goal.

Other gift options include naming the Foundation as the future beneficiary of a retirement account, annuity policy, stock or other financial account. You may choose how your gift funds will be used, of course.

Whether your gift yields a scholarship, fellowship, professorship, research fund, library support, unrestricted use, or other assistance, it will make a difference for so many. Your support for WVU, Potomac State College of WVU, the West Virginia 4-H, Mountaineer Athletic Club, or the WVU Institute of Technology is truly appreciated.

For supporters of every age, creating a gift that pays supplemental income to them can be a useful way to participate in the campaign. Meeting your future retirement income needs will also earn a federal tax deduction.

By making such gift plans, you are eligible to join the Irvin Stewart Society. That will give us the opportunity to say thank you for caring about WVU's future.



The Irvin Stewart Society, now celebrating its 20th anniversary, is comprised of individuals who have included gift provisions in their wills or revocable trusts, created income-producing gifts, designated retirement account funds, donated life insurance or created real estate remainder gifts to benefit WVU and its affiliated organizations. New members from January 1 - May 31, 2012 include:

Kathleen A. Cline, Fort Myers, FL  
Richard M. Cline '75, Fort Myers, FL  
David G. Edwards, DDS '69, '73,  
Wellsburg, WV  
Linda S. Edwards '86, Wellsburg, WV  
John T. Fahey '84, '85, Morgantown, WV  
Mary Feldmeier, Paden City, WV  
Paul Feldmeier '66, Paden City, WV

George D. Ford, PhD '61, '67,  
North Chesterfield, VA  
Krista Hopkins, MD '01, Martinsburg, WV  
Richard R. Malcolm, Fairmont, WV  
Sandra D. McClure-Malcolm, Fairmont, WV  
Toni R. Morris '82, '89, '80, '99,  
Morgantown, WV  
Karen Reed '80, Beckley, WV  
Roger Reed '80, Beckley, WV

J. Ted Samsell, MD '67, '71, Kennewick, WA  
Melody Samsell, Kennewick, WA  
Lori Tucker, DO '91, '93, Princeton, WV  
William Kelly Tucker '91, '93, Princeton, WV  
Joseph R. Vilseck Jr., PhD, MD '62, '66,  
Richmond, VA  
Kathryn Babb Vossler, EdD '68, '77,  
Lynn Haven, FL  
Ronald A. Weaver '78, Morgantown, WV

*A listing of all members can be found at [www.wvuf.org](http://www.wvuf.org), select Donor Recognition and Irvin Stewart Society.*