

WVU FOUNDATION

Expanding the Impact of Private Philanthropy

Foundation to launch scholarship campaign



The Foundation will launch a mini-campaign in March aimed at helping current WVU students impacted by the economic downturn. “Stepping Up for Students” is a fund drive to raise need-based student scholarships to be awarded by WVU Financial Aid for

the 2010-11 academic year.

“We are aware of students who are struggling to make ends meet and stay in school,” said Greg McCracken, University

Fund director and head of the campaign. “Some students are working two jobs, even those already on scholarship, because of the strain the economy has had on them and their families.”

McCracken said the WVU Foundation is responding with an urgent appeal to alumni and friends for scholarship dollars.

“Your gift to the ‘Stepping Up for Students’ fund could make all the difference for a student struggling to find a way to return next fall,” he said. “In some cases, just a few hundred dollars stand between a student and his/her ability to attend WVU.”

Details about the campaign will be posted soon at www.wvuf.org. For more information or to contribute, call the WVU Foundation, 304-284-4000 or 800-847-3856.

Five join Foundation board of directors

Five highly-respected individuals with strong ties to WVU are the newest members of the WVU Foundation Board of Directors. They are Marcia A. Broughton, John B. Gianola, Peter J. Kalis, Edward H. Maier and Douglas R. Van Scoy.

Broughton, of Clarksburg, is an attorney with the law firm of Jackson Kelly PLLC where she heads the firm’s estate and trust practice group in West Virginia. She received her law degree from WVU in 1979 and a bachelor’s degree in business administration in 1976.

Gianola is an assurance partner with the international accounting firm of Ernst & Young and managing partner of its Charleston office. He is a 1975 graduate of WVU’s College of Business and Economics with a degree in accounting and serves on the advisory board of the college.

Kalis received his bachelor’s degree from WVU in 1972 and then attended the University of Oxford where he earned a

doctor of philosophy degree in politics in 1976. Kalis continued his education at Yale Law School, and received his law degree in 1978. He is chairman and global managing partner of K&L Gates – a firm with more than 1,800 lawyers working in 33 offices on three continents.

Maier is president of the Maier Foundation, whose primary focus is furthering higher education in West Virginia. The Charleston native has served as president of General Corp., Big Two Mile Gas Co., Dunbar Storage Co. and the W.J. Maier Storage Co. He is a former chairman of the Clay Center

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Broughton



Gianola



Kalis



Maier



Van Scoy

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From the President and CEO



Wayne King

Listening to folks talk over the holidays, it seemed as many were celebrating the end of 2009 as were celebrating the beginning of 2010. Certainly, 2009 was a challenging year by any measure and we are happy to have it behind us. We experienced a downturn in our endowment earnings as did foundations like ours across the country. Although a number of our donors were affected by the economy, cash gifts we received in FY09 were slightly ahead of FY08. We are grateful for every gift we received.

I know it's a cliché, however, I do believe that hidden in every challenge is an opportunity. The Foundation Team is committed to move forward in support of West Virginia University and to fully realize the potential of every opportunity we encounter. This can only happen with your continued support.

Thank you in advance for your partnership with us during 2010.

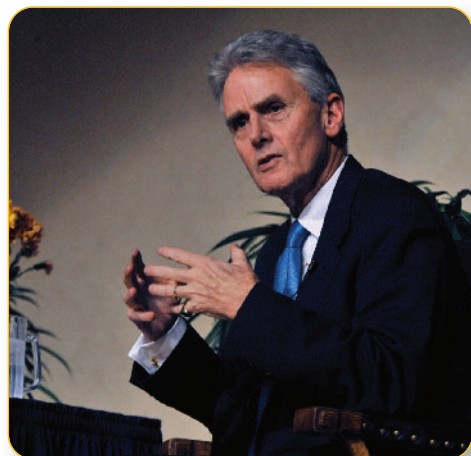
R. Wayne King, CFRE

Stay connected to your Mountaineer Family

Maintaining your Mountaineer Connection to WVU is important to us. Please take a few minutes to update any changes or additions to your profile, and complete our brief communications survey. Visit: www.mountaineerconnection.com

Thank you for your continuing support and dedication to WVU!

Caperton is first Perry Professor



Gaston Caperton

Former West Virginia Governor Gaston Caperton recently spoke on the WVU campus as the first F. Duke Perry Professor of Leadership Studies.

Caperton, a former two-term governor of West Virginia, is the eighth president of the

College Board, a not-for-profit membership association founded in 1900 that consists of 5,000 of the nation's leading schools, colleges and universities. Among its best-known programs are the Advanced Placement Program and the SAT.

The professorship was endowed by the WVU Foundation Board of Directors in 2007 to honor former Foundation President F. Duke Perry.

Perry led the Foundation from 1999-2006. During that time, he provided leadership and direction that produced over \$900 million in gifts to support the mission of WVU.



Through the generosity of Bob Reynolds (center), the Reynolds Family Academic Performance Center in the Puskar Center at Mountaineer Field is helping WVU student-athletes become successful off the playing field as well as on it. Those joining Reynolds at a recent dedication of the facility included members of his family, WVU Athletic Director Ed Pastilong (back) and WVU President James P. Clements (right).

Five join Foundation...

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for the Arts and Sciences and a former member of the Arthur B. Hodges Center Board of Directors.

Van Scoy is a retired business executive from Sullivan's Island, S.C., who earned his master's degree from WVU in 1968 and his bachelor's degree in 1966. Van Scoy spent much of his career on Wall Street. After 27 years of service, he retired in 2001 as senior executive vice president of Smith Barney in New York.

Private Support Benefits West Virginia University

School of Nursing receives \$600K from Helen Fuld Health Trust

In the largest single grant in its history, the WVU School of Nursing received \$600,000 to establish the Helene Fuld Health Trust Scholarship Fund for baccalaureate nursing students. The gift will be used to help alleviate West Virginia's shortage of nurses.

"We are ecstatic. This gift moves us forward in our commitment to help meet the growing need for nurses in the state," said Georgia L. Narsavage, Ph.D., dean of the WVU School of Nursing. "Too many promising students cannot afford to attend a four-year baccalaureate program to become a nurse. The Helene Fuld grant will help correct that."



WVU nursing students will benefit from a gift from the Helene Fuld Health Trust.

Sangers give \$1M to WVU for athletic scholarships

A WVU alumnus and his wife are giving \$1 million to the WVU Department of Intercollegiate Athletics to establish scholarships for qualified student-athletes.

The endowments created by Herbert and Rita Sanger of Knoxville, Tenn., will establish several scholarships within the men's basketball program at WVU.

"This generous gift from the Sangers is invaluable in maintaining a strong athletic program that all Mountaineers can be proud of, as well as providing a quality education for deserving student-athletes," said WVU Athletic Director Ed Pastilong.

Originally from Oak Hill, W.Va., Herb Sanger graduated from WVU's College of Law in 1961. He is currently a partner with the law firm of Wagner, Myers & Sanger in Knoxville. Before that, he spent 25 years with the Tennessee Valley Authority, including eleven years as its general counsel. In the fall semesters of 1977 and 1978, Sanger served as the Arthur B. Hodges Professor of Law at WVU.

Bequest creates scholarship in HR&E

A generous legacy gift made by a late WVU alumnus is creating an endowed scholarship for students in the College of Human Resources and Education's five-year teacher education program.



A gift from the late Carol Diane Cook Elder will establish a teaching scholarship at WVU.

The \$25,000 donation comes from the estate of Carol Diane Cook Elder, who earned her master's degree from WVU in 1976. A Clarksburg native, Elder taught for more than 30 years in the Morgan County, W.Va., school system.

Donations still sought for Research Trust Fund

The WVU Foundation and University officials continue efforts to raise \$35 million in private support as part of a legislative initiative designed to support research.

The Research Trust Fund passed by lawmakers in 2008 sets aside \$35 million in state funds for WVU. The University receives the state dollars if it can match that amount in contributions within five years.

The money will support research in four overarching areas: energy, nanotechnology, bio sciences and biometrics.

To date, private contributions and the state match total just over \$7 million for WVU.

University officials say the investment of state and private dollars in research is critical to economic development and job growth in high-tech areas.

For more information on the Research Trust Fund initiative, contact Loreta Mascioli, director of corporate giving, 304-284-4074.

Scholarship endowment established for WVU NYSP attendees, volunteers

A WVU administrator and her daughter have established an endowment that will provide undergraduate scholarships to WVU students who either attended or worked at the University's National Youth Sports Program (NYSP).

The Jennifer and Lindsey McIntosh NYSP Scholarship was established through the WVU Foundation.

NYSP is a summer program offered free to economically disadvantaged youth through WVU's College of Physical Activity and Sport Sciences.

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Private gifts fund basketball practice facility construction

The generosity of more than 40 private donors is making a basketball practice facility at WVU a reality.

Ground was broken in February on the \$19 million dollar facility in conjunction with a \$30 million renovation of White Hall.

The practice facility will be located adjacent to the WVU Coliseum above the Mountaineer Tennis Courts and will feature two separate gym areas for the men's and women's teams, a weight training center, theater-style meeting spaces for each program, and an athletic training room and a Basketball Hall of Traditions.

Presently, the project is finishing up the first stage of a two-phase process.

"One part is doing the site-utility relocation work," Senior Associate Athletic Director for Finance-Administration Russ Sharp said. "We wanted to go ahead and get that done because, for one, we had a donor come forward who was



A rendering of the north entrance to the new basketball practice facility.

willing to do the work in kind for us, and we wanted to take advantage of that. And two, anything that we have done over the last couple of months is less work that has to be done later. It expedites the project. Most of that work is coming to a close. The second phase is for the general contractor to begin working on the project."

The facility is expected to be complete in May 2011.

Donors give over \$85K to 2009 Pride Travel Fund

Because of the generosity of more than 750 donors, the Foundation's Pride Travel Fund experienced another successful campaign in 2009. The Fund received more than \$85,000 to help defer the cost of travel for the WVU Marching Band, known as the "Pride of West Virginia."

The private funding, combined with financial support provided by the University and the athletic department, enabled the band to travel to football games at Auburn and Cincinnati. The band also participated in several exhibition performances across the region.

"On behalf of the band, I want to express our sincere thanks to everyone who contributed to this fundraising effort," said Jay Drury, marching band director. "Without the generosity of so many alumni

and supporters, we just wouldn't be able to take our 370-plus member band on the road. I would also like to thank the WVU Foundation for doing such a great job in organizing this effort."



Private Support...

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"Serving on the local NYSP advisory board, I am overwhelmed by the amazing impact that the program has on the young people of our community," said Jennifer McIntosh, WVU's Executive Officer for Social Justice and Director of Affirmative Action/Equal Opportunity Programs.



From left to right are Foundation President Wayne King, Jennifer McIntosh, Lindsey McIntosh, College of Physical Activity and Sport Sciences Dean Dana Brooks and Foundation Assistant Vice President of Development for University Units Tim Bolling.



At the Capital Classic luncheon in Charleston, WVU engineering faculty and students presented Massey Energy with a plaque in recognition of the Massey Energy Fund for student scholarships in mining and civil engineering. Left to right are: Gene Cilento, Glen H. Hiner Dean of the College of Engineering and Mineral Resources; Martin Smay, mining engineering major; Thomas Cook, vice president of environmental affairs at Massey; Allison Sears, senior mining engineering major; and Christopher Bise, professor and chair of mining engineering at WVU.

Did You Know?

- Several Foundation employees celebrated milestone anniversaries recently. Congratulations to **Carolyn Riggie**, senior data analyst, 40 years; **Jane Bowen**, administrative & grants assistant, 30 years; **Ann Bowser**, executive assistant to the president, 30 years; **Bev Hornbeck**, administrative assistant to the vice president for development, 30 years; **Candy Twigg**, manager of office services, 29 years; **Greg McCracken**, director of the University Fund, 21 years; and **Mike Phillips**, director of financial data services, 21 years.
- The Foundation now has a Matching Gifts page on its Web site. To see if your employer has a matching gift policy, visit <http://www.wvuf.org> and click on Matching Gifts in the drop down menu under Ways to Give.
- The Foundation has contracted with EthicsPoint in an effort to promote a positive work environment. The new reporting system is designed to enhance communication and empower employees and other constituents to promote safety, security and ethical behavior. Visit www.wvuf.ethicspoint.com for more information about the hotline.
- This year's Irvin Stewart Society induction luncheon will be held on Friday, April 30.
- This year's Emeritus Weekend is April 30-May 1. The Foundation will host a reception for attendees Friday evening, April 30.
- Karen Ringer** of Grafton, W.Va., won two 2010 WVU football season tickets and **Ken Starnes** of Morgantown won two tickets to a 2010 home football game of his choice in drawings held by the Foundation during Mountaineer Connection pre-game activities at the Gator Bowl.

WVU Oral Health Initiative receives support from Benedum Foundation



Amidst widespread oral health challenges facing West Virginia, the WVU School of Dentistry is taking a stand. Aided by the generous support of the Claude Worthington Benedum Foundation, the School is launching the

WVU Oral Health Initiative (WVU OHI), a multi-faceted program to change perceptions of oral health, improve daily oral hygiene behavior and mobilize the oral health workforce into areas of greatest need.

The Benedum Foundation's recent \$250,000 grant to the School of Dentistry will allow it to expand some of its existing community programs, including CHOMP in which qualified elementary aged students receive free transportation to the dental school for treatment during the school day.

The grant, made through the WVU Foundation, will also help the School to initiate new programs that will support the efforts of state oral health educators, create an online community and educational resources, and collect data about the efficacy of oral health programs. The School

plans to engage other schools within WVU such as the School of Journalism as well as stakeholders throughout West Virginia to work together for a common purpose.

Interim Dean Dr. Louise Veselicky is emphatic about the importance of the School's outreach programs.

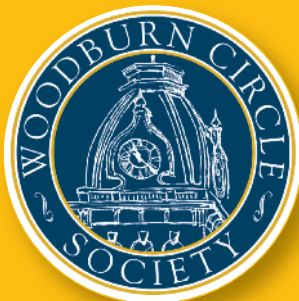
"I believe our dental school should be the leader—beyond training the workforce—in improving the oral health of all West Virginians," Veselicky said. "By engaging directly with the citizens of West Virginia, the WVU School of Dentistry, with its many partners such as the WV Department of Health and Human Resources and its generous supporters, will break the cycle of poor oral health."

"The need for public awareness and good daily oral hygiene is critical," she said. West Virginia leads the nation in the number of individuals aged 65 and older who have lost all of their natural teeth and the state Department of Health and Human Resources concluded in a 2006 study that 84% of West Virginia's youth have cavities by high school graduation.

Veselicky points out that altering behavior at an early age—including a dental visit before age one—can completely prevent a cascade of systemic health problems that begin in the mouth.

Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations.

Newest members include:



Richard E. Bowlby
Phillip & Cynthia Branson
John W. Campbell
William C. & Judith J. Carrico
Chambers Family Foundation
Fred. D. Clark
Dean D. & Gina L. Dubbé

Linda B. Fominko
Ford Foundation
Helene Fuld Health Trust
Sally Steptoe Hazard
Jeff Hoops
Kohl's Corporation
Lectra
John C. & Mildred W. Ludlum Charitable Foundation

Richard L. McCormick, Jr.
Northside Chevrolet Pontiac
Pill & Pill
Brian A. Prim
Professional Services of America, Inc.
Randolph County 4-H Foundation

Research to Prevent Blindness
Tony R. Sainato
Herbert S. & Rita B. Sanger
Philip P. Steptoe, II
Robert M. Steptoe, Jr.
Sally M. Susman
Waco Oil & Gas Company

Mark your calendar for Friday, June 4, 2010 – Woodburn Circle Society Induction Ceremony & Dinner

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WVU Foundation, *Publisher*
Bill Nevin, *Editor*

*Want to receive future
newsletters electronically?
Email: info@wvuf.org*

Make a difference in the lives that follow

It's an easy choice for many. Their love for WVU motivates them to include a gift provision in their wills as a way to commemorate all that WVU has added to their lives. Such a choice makes even more sense during this economic downturn because it will not affect their current financial situation.

To make such a gift, using the wording of "...to the West Virginia University Foundation, Inc. for the benefit of (college, department or program)" is important.

More information about gift purposes and other estate plan choices can be found on the www.wvuf.org website. Click on *Ways to Give* and then *Planned Giving*. Full-length bequest language can be printed for later use. To learn about setting up a named endowment – a permanent fund – through your estate plan, choose *Creating an Endowment* under *Ways to Give*.

Irvin Stewart Society membership grows

For 18 years, the Foundation staff has worked closely with those who have chosen to include a gift for WVU, West Virginia 4-H, Potomac State College of WVU and the Mountaineer Athletic Club in their estate plans through membership in the Irvin Stewart Society.

Time has proven the value of gifts coming from wills, life income arrangements, retirement assets, life insurance and real estate – almost \$46.2 million has been received in the past five fiscal years to support virtually every component of WVU.

We are grateful that membership continues to grow. If you have included WVU in your estate plan, you are invited to join by calling our toll-free number or online at www.wvuf.org, click on *Donor Recognition*, and then the *Irvin Stewart Society*.



The Irvin Stewart Society honors those who have made included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transferred their real estate remainder interest to benefit WVU and its affiliated organizations. New members from June 1-December 31, 2009 include:

Bill Carrico '59, Longwood, FL

Judy Carrico, Longwood, FL

Jerry L. Corley '84, '87, Morgantown, WV

Gerald V. Eagan, PhD, Morgantown, WV

Shirley C. Eagan, EdD, '85, Morgantown, WV

Lee Fisher, Little Birch, WV

Rosemary Fisher, Little Birch, WV

Jim Bill Harvey, Bristol, VA

Sharon L. Harvey, Bristol, VA

M. William Hughes, Lewes, DE

Charlotte Betler Hughes '65, Lewes, DE

Harvey R. Lambert, Chesterbrook, PA

Jerry E. LeMasters '62, Akron, OH

William James McClelland, Washington, PA

C. Kenneth Murray, EdD, Morgantown, WV

Sharon P. Murray, Morgantown, WV

Lora Virginia Richards, Mount Clare, WV

Loring D. Ross, DDS '75, '78, '81,
Myrtle Beach, SC

Young Manning Ross, Myrtle Beach, SC

E. Jay Snider '62, Clarklake, MI

Linda Snider, Clarklake, MI

One Anonymous Member