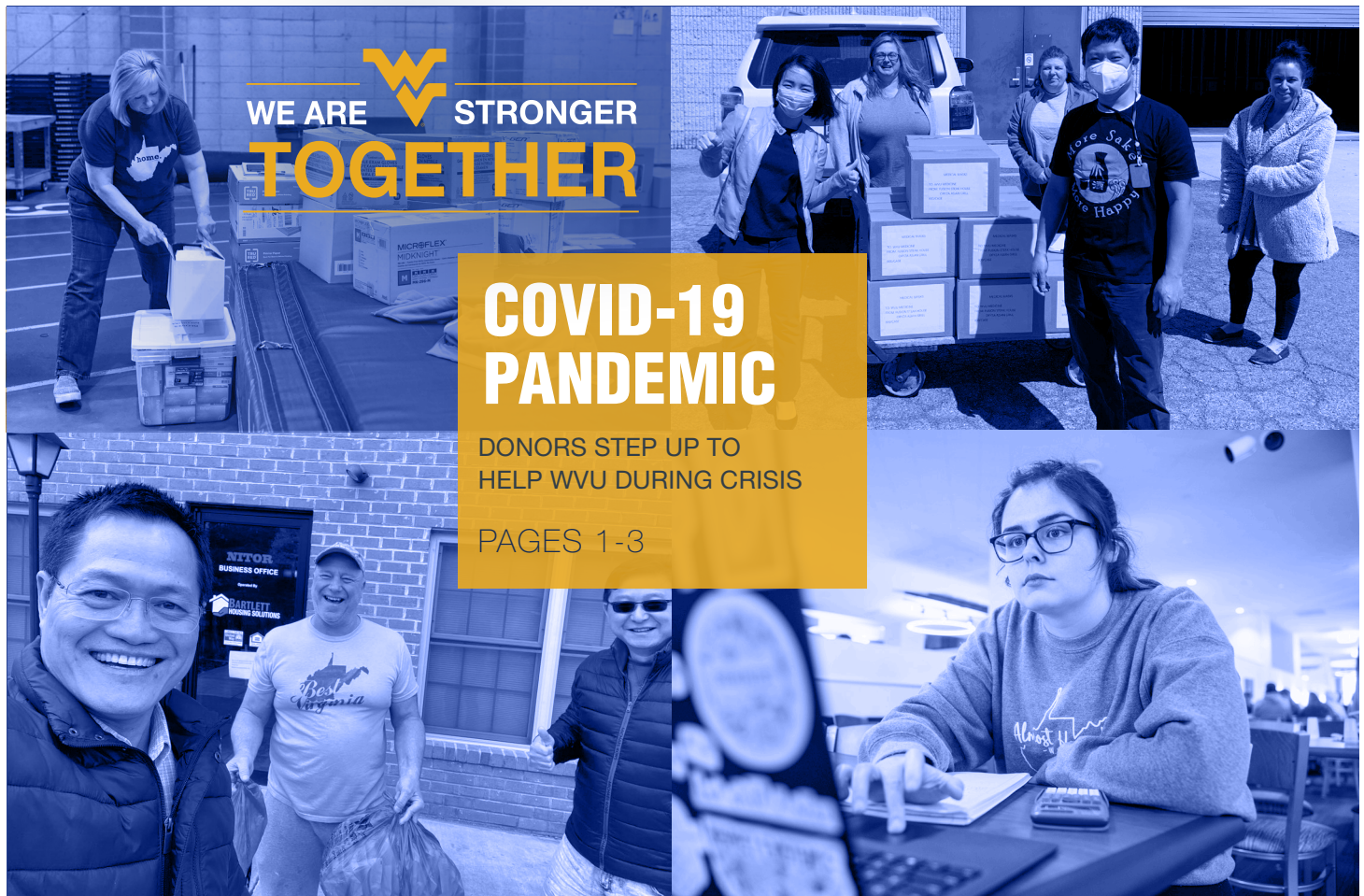


WEST VIRGINIA UNIVERSITY FOUNDATION

NEWSLETTER

SUMMER 2020



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**MAXIMIZING
PRIVATE
CHARITABLE
SUPPORT FOR
WEST VIRGINIA
UNIVERSITY**

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ADVANCEMENT FEE TO BOOST SUPPORT FOR WVU

Beginning July 1, the WVU Foundation is implementing a 5% advancement fee that will support sustained growth in private giving to benefit West Virginia University and its students.

The fee will automatically be deducted from all new gifts and commitments, including current-use and endowment gifts. The remaining 95% of every gift will directly benefit the designated WVU program or project, and donors will continue to receive 100% credit for gift recognition and tax purposes.

With the full support of WVU leadership, the advancement fee was unanimously approved by the WVU Foundation Board of Directors in August 2019. Adoption was slated for July 2020 to coincide with the new fiscal year; the fee is not being enacted in response to recent financial challenges presented by the COVID-19 pandemic.

“Implementing the advancement fee during this uncertain time was never our plan, but perhaps it’s fortuitous,” Cindi Roth, president and CEO of the WVU Foundation, said. “Private support has never been more vital to the success of our beloved University than it is right now. If we can grow our staff to provide even more support for WVU, imagine how much we can achieve in the coming years.”

The fee is expected to enable the Foundation to expand its development team and significantly increase new gifts and pledges. Those funds would benefit the entire WVU enterprise, including Health Sciences and regional campuses.

Nearly 70% of WVU’s peer institutions have enacted an advancement fee to increase private support, and 38% have done so within the last five years.

In the Big 12 Conference, schools with an advancement fee include Oklahoma State, Kansas State and Iowa State.

Additional information is available at wvuf.org/about/fees-assessments. Donors with questions can contact their development officer directly or Donor Relations at 866-693-7153.



WE ARE STRONGER TOGETHER

Fundraising initiative targets emergency scholarship dollars for WVU students in need

A special fundraising initiative is urging alumni, donors and friends to help boost emergency unrestricted scholarship support for students facing unprecedented need due to the COVID-19 pandemic.

The WVU Foundation is leading the coordinated fundraising effort called “We are Stronger Together,” which aims to unite Mountaineer Nation in support of a stronger WVU. All funds raised will offset the pandemic’s devastating economic impact on current and prospective WVU students and their families to ensure as many students as possible achieve their higher education dreams.

“Our current and future students have been particularly hard hit by the financial challenges caused by the coronavirus,” WVU President E. Gordon Gee said. “The financial hardship many are now experiencing is overwhelming and heartbreaking and we all have heard moving stories about students who fear that college has slipped beyond their reach. We must work to see that doesn’t happen.

“That is why I have asked that unrestricted emergency scholarship support for students and prospective students be our exclusive institutional fundraising focus for the foreseeable future. This crisis demands a unified focus, enabling us to target help effectively and efficiently to those who need it.”

WVU students have shared heart-wrenching stories about the effects of COVID-19 on their lives: A freshman majoring in biology is worried about paying for tuition and other expenses after her self-employed mother had to stop working. A junior studying dental hygiene is unsure how her family will afford required coursework after her mom was laid off and her dad’s small business shut down. A student whose parents both lost their jobs is concerned they will have to choose between paying the mortgage or her tuition.

Donations can be made by contacting Jena Prokopchuk, WVU Foundation executive director of leadership annual giving, at 304-282-5929 or jprokopchuk@wvuf.org, or online at give.wvu.edu/c19

ACCORDING TO A RECENT SURVEY OF NEARLY 2,000 WVU STUDENTS:

- **12% were concerned about having enough food to eat in the next 30 days.**
- **30% were concerned about paying rent within the next 30 days.**
- **28% were concerned about paying utility bills within the next 30 days.**

#GIVINGTUESDAYNOW

MAY 5, 2020



Special day of giving brings in \$500K to help WVU students hurt by COVID-19

WVU supporters donated more than \$500,000 for students May 5 during #GivingTuesdayNow, a global day of giving and unity created to help meet the unprecedented need caused by the COVID-19 pandemic.

The WVU Foundation organized the local 24-hour online fundraising event as part of an effort sponsored by GivingTuesday, a global generosity movement. Hundreds of charities and nonprofits took part around the world.

“We want to thank those who donated to help our students who are experiencing a financial hardship because of the pandemic,” said B.J. Davisson, Foundation executive vice president and chief development officer. “Mountaineer Nation always responds when asked, and for that, we are extremely grateful.”

On #GivingTuesdayNow, donors were encouraged to give to the Gray Student Emergency Fund which provides emergency financial aid and unrestricted scholarship support to students experiencing a sudden financial hardship, so they can meet basic needs and proceed with their studies.

Established in 2012 by retired Student Life Vice President Ken Gray and his wife, Carolyn, the Emergency Fund provides timely financial assistance to current WVU students on the Morgantown campus and all regional campuses who experience a sudden financial hardship that could prevent them from continuing their education or otherwise impact their success at WVU.

Foundation organizers said more than 1,000 gifts were made to WVU on #GivingTuesdayNow.

“Carolyn and I are so pleased that the fund we started several years ago continues to meet the pressing needs of our students,” Ken Gray said. “Every gift matters, especially in critical times like these.”

Several challenge match gifts helped the successful effort including a \$25,000 donation from alumnus Alan Zuccari and wife, Lisa, as well as a \$24,000 gift from the Women of WVU organization.

Community groups donate funds, masks to bolster PPE supply

As WVU Medicine prepared for a potential surge in COVID-19 cases, Morgantown-area community groups made generous donations to boost supplies of personal protective equipment (PPE) for front-line workers.

The Hazel Ruby McQuain Charitable Trust purchased \$1.3 million worth of PPE for several West Virginia hospitals and first responders, including WVU Medicine facilities. The purchase, coordinated through the West Virginia University Health System, included procedural masks, surgical masks, N95 respirators, disposable gowns, protective eyewear and disposable suits.

“Now, more than ever, is the time for those who can help to step forward to help our hospitals and first responders during the COVID-19 crisis,” Stephen B. Farmer, the chairman of the Ruby McQuain Trust Board of Trustees, said.

More than 130 people from Morgantown’s Chinese community donated \$10,000 to WVU Medicine for masks, face shields, gloves and more. The fundraising effort was coordinated by the West Virginia Chinese Association and the affiliated Chinese Association for Science and Technology West Virginia.

Fusion Japanese Steakhouse and Oryza Asian Grill, restaurants with multiple regional locations, donated

10,000 face masks to WVU Medicine. The donation was largely organized by Joe Xiao, who acts as president of both businesses, and Jason Wu and Amy Lin, married partners who own and operate the Fusion location in Morgantown. The masks were purchased from China, where they have family and friends.

All three donations were made in early April, as hospitals across the United States worked feverishly to obtain critical PPE for their providers while supplies were limited.



West Virginia Chinese Association officers HanTing Zhang (left) and Ming Pei (right) deliver face masks to Bartlett Housing Solutions Property & Kitchen Manager Rick Green (center) in Morgantown.



Amy Lin and Jason Wu (wearing masks, from left to right), of Fusion Japanese Steakhouse, donate face masks to WVU Medicine personnel.

Donor's gift supports 24/7 crisis text line for WVU students

An anonymous donor's \$10,000 gift to the Carruth Center for Psychological and Psychiatric Services is ensuring 24/7 access to a crisis text line for WVU students amid the COVID-19 pandemic.

The confidential service allows students to send a text message anytime to receive immediate assistance from a live, trained counselor. Students initiated 41 conversations using the crisis text line in March alone, most during

hours when the Carruth Center is typically closed.

“Although our goal when students are distressed is ideally to have them talk in person with a counselor, sometimes reaching out by text is a great first step,” said T. Anne Hawkins, clinical director of the Carruth Center.

Hawkins said the text line is particularly useful as the Carruth Center provides services through telehealth and other online methods. A portion of the donor's gift will also provide continued telehealth training for Carruth Center staff, who have heard from many students struggling with feelings of isolation due to social distancing, challenges associated with online learning and moving home.

Creative Arts Center renamed in honor of Canady leadership gift

The beloved home of the West Virginia University College of Creative Arts has a new name – the Loulie, Valerie and William Canady Creative Arts Center – in honor of a leadership gift from the Valerie Canady Charitable Foundation.

The newly established Canady Fund for Excellence and Innovation in the Arts will provide for arts programming, educational enrichment opportunities, building improvements and discretionary support to benefit students, faculty and staff within the College.

“The Canady family’s generosity to and in support of the arts is remarkable and an important contribution to what makes Morgantown such a desirable place

to be,” WVU President E. Gordon Gee said. “It is only fitting that the centerpiece of art and creativity on this campus bear the Canady name.”

Valerie Canady is a Morgantown native and WVU alumna who was tragically killed in the 1988 terrorist bombing of Pan Am Flight 103 over Lockerbie, Scotland. An accountant working in London at the time of her death, Canady was also an accomplished linguist and artist in different media of expression, especially piano.

Her parents, Loulie and the late William Canady, established the Foundation to honor her memory and share their family’s passion for the arts. William, a longtime WVU biochemistry professor, was a lifelong lover of music and former portrait photographer. The Canady family has provided generous support for concerts, scholarships and more at the College of Creative Arts for many years. They also played an important philanthropic role in creating the Art Museum of WVU.



WVU President E. Gordon Gee presents the Most Loyal West Virginian award to Loulie Canady in 2018. College of Creative Arts Dean Keith Jackson and Kathy DeGraff stand behind her.

Chambers' planned gift to benefit WVU

The legacy of Drs. John T. (Jack) and June Richie Chambers of Charleston will live on through a planned gift made by the late alumni.

Two unitrusts established by the couple will provide the Chambers College of Business and Economics, Rockefeller Neuroscience Institute and the School of Medicine with over \$668,000 to support programs and research.

"As the Chambers discovered, a unitrust gift can be a great way to support WVU while receiving a tax deduction and income for life. Their legacy allows them to support what was important to them, and helps to shape the future of WVU," said Matthew Clark, WVU Foundation Director of Planned Giving. "The Foundation sincerely appreciates the Chambers' generosity and support."

Jack, who passed away last October, graduated from WVU's College of Arts and Sciences before attending Case Western Reserve in Cleveland for medical school. June, who died in 2005, graduated from the WVU School of Medicine and completed her residency at Western Reserve where she met Jack. Each went on to have successful medical careers in the Charleston area.



The Chambers

WVU MOURNS PASSING OF LONGTIME BENEFACTOR CAROLYN EBERLY BLANEY

Carolyn Eberly Blaney, a loyal WVU alumna who carried on a longstanding family tradition of philanthropy, passed away May 8 at the age of 96.



The Blaneys

Blaney, of Chalk Hill, Pennsylvania, and her late husband, W. Gerald Blaney, made major contributions to many WVU projects, programs, scholarships and more. The WVU president's home is named Blaney House in recognition of their generosity, and the Douglas O. Blaney Lobby at the Canady Creative Arts Center is named in memory of their son.

"Carolyn Blaney understood the importance of higher education, and its role in creating a better world," WVU President E. Gordon Gee said. "She generously gave her support to ensuring West Virginia University and other institutions were in a position to fulfill that role."

"She was a true Mountaineer and we can honor her memory best by following her example. She will be deeply missed."

A memorial service is planned for a later date.

Irvin Stewart Society New Members

The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transferred their real estate remainder interest to benefit WVU and its affiliated organizations.

Lisa M. Crist, Sioux Falls, SD

Ross L. Crist, DDS '93, '96, Sioux Falls, SD

Donna R. Fisher, Moorefield, WV

William P. Fisher, DDS '74, Moorefield, WV

Sue Frost, Columbus, OH

Thomas S. Geier '76, Carrollton, TX

David L. Haines, PharmD '70, Richmond, VA

Kristie S. Haines, PharmD, Richmond, VA

Stephen N. Hunsicker '83, Miami, FL

Thomas W. Jarrett, DDS '75, Daniels, WV

Frances H. Jarvis, Spring City, TN

Terry L. Jarvis, Spring City, TN

Charles L. Lake, DDS, Charleston, WV

Kathy Thomas Lyons '78, Crab Orchard, KY

Mary Gerkin McKinley '82, Wheeling, WV

Shane A. Miller '07, '08, '09, Houston, TX

Ann Orders '72, Charleston, WV

Bob Orders '72, Charleston, WV

Karen E. Poole, Midlothian, VA

William D. Poole '70, Midlothian, VA

Tom Toler '80, Raleigh, NC

John C. Y. Wright Jr., MD '78, Beaver, PA

+2 Anonymous Members



A listing of all members can be found at www.wvuf.org, select Donor Recognition and Irvin Stewart Society.



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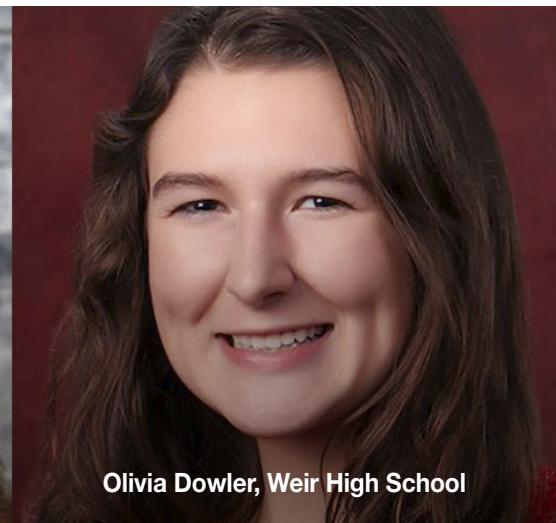
Make your impact at give.wvu.edu

2020 WVU FOUNDATION SCHOLARS

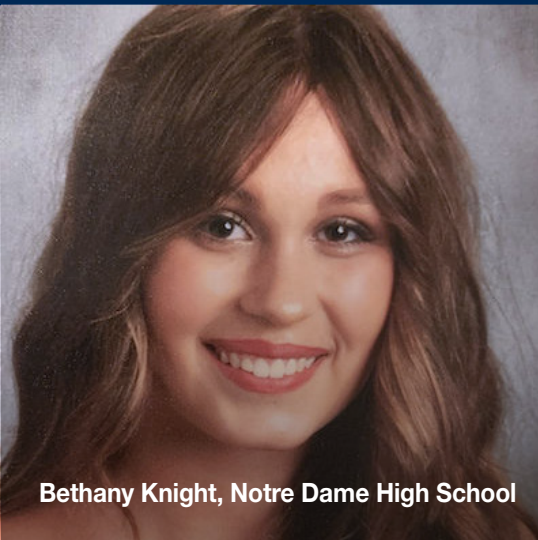
Five of the state's young emerging leaders have been named to the 2020 cohort of WVU Foundation Scholars, the highest academic scholarship the University awards.



Jillian Blair, Wheeling Park High School



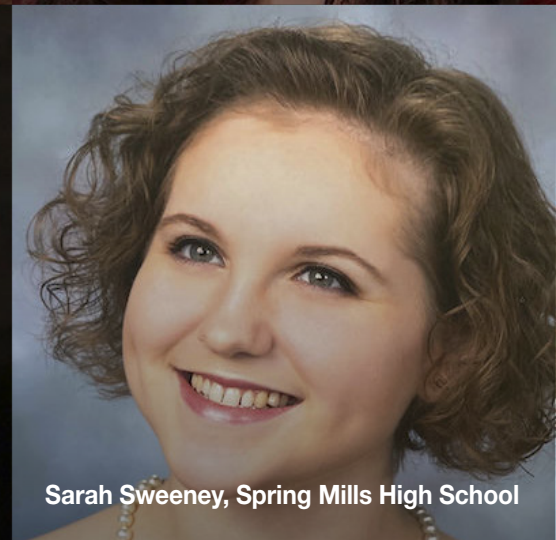
Olivia Dowler, Weir High School



Bethany Knight, Notre Dame High School



Rushik Patel, George Washington High School



Sarah Sweeney, Spring Mills High School