

WEST VIRGINIA UNIVERSITY

FOUNDATION

NEWSLETTER

WINTER 2018



A BILLION AND BEYOND

'STATE OF MINDS' FUNDRAISING
CAMPAIGN BRINGS IN MORE
THAN \$1.2 BILLION

PAGE 1

ALSO INSIDE:

HOYLMAN GIFT
PAGE 2

**WVU DAY OF
GIVING**
PAGE 4

**THREE JOIN
FOUNDATION
BOARD**
PAGE 5

NEWSLETTER

Winter 2018

WVU Foundation
Publisher

Cindi Roth
President and CEO

Bill Nevin
Editor and Writer

Felicha Dugan
Designer

Photography
Provided by multiple
sources including,
but not limited to,
WVU Foundation and
University Relations

**MAXIMIZING
PRIVATE
CHARITABLE
SUPPORT FOR
WEST VIRGINIA
UNIVERSITY**

Want to receive this
news electronically?
Email info@wvuf.org
or visit www.wvuf.org/news

 **WVU Foundation**

 **@wvufoundation**

Message from the President and CEO

Greetings from Morgantown where we have just completed the most successful comprehensive campaign in the history of WVU and the WVU Foundation!

Our “State of Minds” campaign wrapped up December 31 with more than 90,000 donors contributing over \$1.2 billion to WVU. This is truly a remarkable accomplishment made possible only by a loyal, passionate and generous Mountaineer Nation. WVU is in a much better place today because of the philanthropy of so many of you.



Cindi Roth

To each one who contributed to this campaign, we say ***thank you!***

Your investment in WVU is opening doors of opportunity, helping solve challenging problems and changing lives for the better. It is helping us forge a brighter future for our University and our state. We are moving West Virginia forward!

I am very honored to serve you in my role as president of the WVU Foundation, leading a strong team of professionals. In 2018 and beyond, we will be committed even more to our mission of helping WVU. We will look for ways to make our organization better, and drive towards even greater results. We are far from finished.

We will not be complacent, but rather look to build upon our successes. It's what great organizations do. We will embrace the challenges ahead, and with your continued support, turn them into transformational opportunities for our students, faculty, researchers and patients.

Thank you again for making a difference!

Let's go.



Cindi Roth



A STATE OF MINDS

The Campaign for West Virginia's University

A BILLION AND BEYOND

'State of Minds' fundraising campaign brings in more than \$1.2 billion

The largest private fundraising campaign in WVU history saw more than 90,000 donors contribute just over \$1.2 billion to the University.

Alumni and friends of WVU contributed \$1,218,886,505 to the "State of Minds" campaign which ended Dec. 31, WVU President Gordon Gee announced Feb. 27 during his State of the University Address. That amount is more than \$200 million over the campaign's \$1 billion goal.

"These incredible numbers show that people believe in West Virginia University's power to fuel change," Gee said. "People understand that we are creating opportunities, changing lives and moving West Virginia forward. With their generous support, more than 90,000 donors have chosen to invest in a better future."

Campaign donations established 844 student scholarships, 57 chairs and professorships, and 227 funds to assist research efforts.

The campaign was launched publicly June 2, 2012, with an original goal of \$750 million and a deadline of December 2015. That goal was shattered in the summer of 2014, and the campaign was extended to December 2017 with a new goal of \$1 billion. Donations exceeded the \$1 billion mark in summer 2016. At that time, it put WVU on a list with only 36 other four-year public universities across the country to have successfully raised more than \$1 billion.

"To have over 90,000 donors give more than \$1.2 billion to WVU is truly a remarkable investment," said campaign co-chair Bob Reynolds, a 1974 graduate. "We're now able to open many doors of opportunity to help move our University and State forward. The campaign's success speaks directly to the loyalty and generosity of our alumni and donors, and we're very thankful."

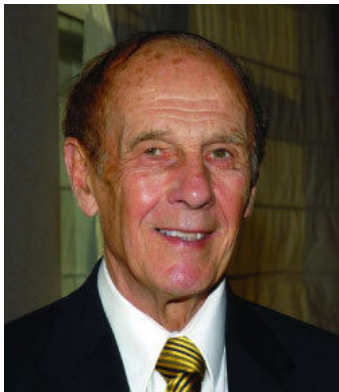
Foundation officials say 90,076 donors gave 397,127 separate gifts to the campaign. This includes donations from 37,085 alumni. The largest percentage of donations to the campaign, 50 percent, came from individuals. The rest of the contributions came from various sources including corporations, foundations, trusts and estates. Of the donors, 147 gave gifts of \$1 million or more.

"Once again, our passionately committed University family responded," said Verl Purdy, a 1964 alumnus and national co-chair of the campaign. "When there is a need, Mountaineers always come through. I am truly moved by the generosity of so many who understood the importance of this campaign to our great University."

WVU Foundation President and CEO Cindi Roth said the goal now is to build on the momentum established with the campaign's achievements.

"This incredible milestone in our University's history is certainly a cause for celebration, thanks to our loyal donors, and we want to celebrate them," Roth said. "Looking ahead, we know there are many initiatives that need private support, such as building our new B&E complex and children's hospital. Students and scholarships will always be an important priority, as we will need to rely more on private philanthropy. There's more work to be done, but I'm confident that given the fierce generosity of our alumni and friends, we will realize even more success. I hope all of Mountaineer nation joins us on that journey as 'One WVU'."

Businessman, entrepreneur Don Hoylman makes leadership gift commitment



Don Hoylman

Don Hoylman attributes the success of his three children to the education and opportunities they received as students at West Virginia University. He also credits WVU with being a positive driver for his vision and success in creating and growing his businesses.

The Harrison County native and longtime Marion County resident, who has enjoyed a very successful career in the mining, gas and oil business, is now giving back to WVU with a transformational leadership donation through his trust. Amount of the gift is not being made public at this time at the donor's request. The substantial gift will be split evenly between the College of Business and Economics and the WVU Cancer Institute.

Avid supporters of WVU, Hoylman and his late wife, Marcella, did not attend or graduate from the University. But combined, their three children have five degrees from WVU. Son Steven earned a bachelor's degree in accounting; son Rod graduated with his bachelor's and master's degrees in business administration; and daughter, Donna Hoylman Peduto, earned both her bachelor's and master's degrees from the College of Human Resources and Education, now the College of Education and Human Services.

"I was fortunate throughout my career that my businesses were able to grow and serve our state through entrepreneurship and innovation," Hoylman said. "It is my wish that our family's contribution be

nontraditional in that it enables the College of Business and Economics to provide the mentorship, education, resources and support to students in innovation, entrepreneurship and business start-ups. It is also this spirit of discovery, along with my own personal experience with cancer, that reflects our contribution to the WVU Cancer Institute. Our shared goal is to provide support for the creation of transformational advances and new treatments."

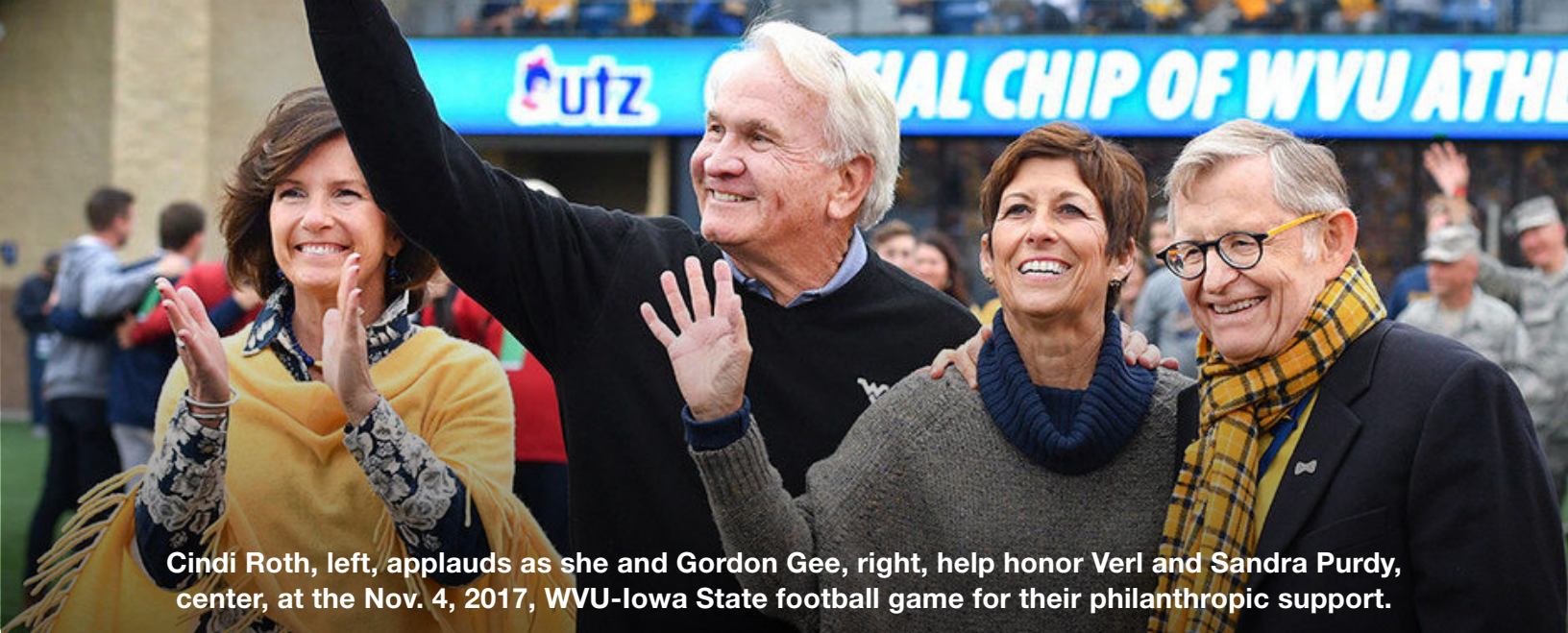
He added, "Marcella and I have always taken tremendous personal pride in the achievements of West Virginia University, as well as the outstanding education our three children were blessed with here. Our family continues to be impressed with the current leadership and amazing strides that have been taken to lead our state and nation in so many important areas."

The start of Hoylman's successful business career dates back more than 65 years to 1951 when he began working with his wife at Industrial Engineering and Construction Company in Fairmont, W.Va. Twelve years later, he became owner and president of Industrial Resources, developing the company into a major corporation in the design-building of coal preparation plants and the manufacture of products for the mining industry, serving U.S. and international markets. Hoylman has owned and operated numerous businesses over the years, including the Salem Mineral Processing Group, Victory of West Virginia Inc., and DonMar Enterprises, Inc.

"This generous gift reflects what it means to be part of the Mountaineer family," President Gordon Gee said. "While not an alumnus, Don Hoylman recognizes the role West Virginia University has played in the success and advancement of his children, as well as his home state. This gift will now enable others to benefit from this University's mission of bringing education, healthcare and prosperity to all."

Over the years, the Hoylmans created several scholarships at WVU to benefit students studying business, entrepreneurship and education as well as undergraduate student athletes.

In 2013, Hoylman was named Most Loyal West Virginian during Mountaineer Week at WVU for his faithfulness to the ideals and goals of the state through business, professional and civic achievement as well as support for the University. In 2010, he was inducted into the West Virginia Business Hall of Fame.



Cindi Roth, left, applauds as she and Gordon Gee, right, help honor Verl and Sandra Purdy, center, at the Nov. 4, 2017, WVU-Iowa State football game for their philanthropic support.

Verl and Sandra Purdy make \$5 million gift commitment

WVU graduate Verl O. Purdy attributes much of his success to the education and opportunities he received as a student at WVU in the 1960s.

The Poca native, who founded the largest agricultural data analysis and marketing company in the world, and his wife, Sandra, are now giving back to WVU with a \$5 million donation. The gift will be split between the Statler College of Engineering and Mineral Resources, the College of Business and Economics and the Department of Intercollegiate Athletics.

Purdy graduated from WVU in 1964 with a degree in chemical engineering and later earned his MBA from University of North Carolina-Charlotte. This launched him on a career path that included leadership and management roles at B.F. Goodrich Chemicals, FMC, BASF and Rio Tinto Zinc Chemicals before he created AGDATA Inc. He sold AGDATA in 2010, and is currently president of Cadrillion Capital, a company that invests in and grows businesses in the healthcare information sector.

“West Virginia University gave me the opportunity to live the dream and journey from being a student in a one-room elementary school to a first-generation college graduate,” Purdy said. “My parents realized the value of higher education and made great personal sacrifices, provided continuous encouragement, and never lost faith in my journey to succeed. Sandra and I, along with my family, hope that our gift can make many dreams come true for the generations that follow in our path.”

The leadership gift is part of the highly successful “State of Minds” comprehensive private fundraising campaign for WVU, of which Verl Purdy served as co-chairman. He has been a member of the WVU Foundation Board of Directors since 2004, serving two years as chairman.

“It is because of the generosity and the leadership of our alumni, such as Verl Purdy, that West Virginia University can continue to achieve great success,” said WVU President Gordon Gee.

The largest part of the gift, \$4 million, will go to the Statler College to fund endowed scholarships, faculty fellowships and an endowed faculty chair. The remaining \$1 million will be split evenly between the College of Business and Economics and WVU Athletics to fund endowed scholarships and an endowed experiential opportunity fund at B&E, and a golf program endowment at athletics.

Inaugural Day of Giving brings in nearly \$3 million

It was promoted as “One Day to Give Back” and supporters of WVU responded in a remarkable way on Nov. 8 during the University’s first-ever Day of Giving.

More than 2,500 gifts were made totaling more than \$2.9 million.

“I have learned never to be surprised at the depth of the generosity of West Virginia University’s supporters, and the results of our first-ever Day of Giving campaign did nothing to change that feeling,” said WVU President Gordon Gee. “The affection for and commitment to all of our campuses is unparalleled. We are humbled by the thoughtful support to student scholarships and the University’s greatest needs — ensuring that future students, faculty and staff will continue to experience an outstanding education at West Virginia University.”

The Day of Giving’s success was buoyed by several global matches and participation gifts, as well as those made at the college/school/unit level. WVU alumni Doug and Pam Van Scoy, and another donor, funded a dollar-for-dollar match of the first \$150,000 in gifts. That challenge was

met within the first eight hours of the 24-hour online giving event. Alumnus Ken Kendrick also matched the first 1,000 donations made of \$150 or more (up to \$150 per gift) for a total of \$150,000.

“Thank you to everyone who participated in our first-ever WVU Day of Giving,” said Mary Esposito, who led the effort for the WVU Foundation. “The excitement for the day was so great to see from all of our WVU alumni, students, faculty and staff. The engagement on social media was phenomenal as well.”

WVU’s inaugural Day of Giving was focused on raising private dollars for the University’s greatest priorities and opportunities, including scholarships and unrestricted funds at both the University and unit specific level.

“In one day, our supporters truly stepped up to help make a difference for WVU,” added Esposito. “We couldn’t be more pleased with the response.”



Students write thank you notes to donors during WVU’s first Day of Giving.

Leidos gift to support student involvement, research efforts

A grant from FORTUNE 500® science and information technology company Leidos will assist research initiatives and student involvement at campus events at WVU.

The grant will be used to continue research funding on topics like blockchain technology, and population health data management, which attempts to investigate and alleviate the health problems that ail the state.



“Our relationship with WVU has been extremely rewarding,” said Leidos Chief Technology Officer John Fratamico. “We’ve been able to collaborate on some really exciting research projects and have been able to meet and recruit many talented students and alumni.”

The donation was secured through a collaborative effort made by Foundation representatives and WVU Corporate Relations.

2016-2017 WVU FOUNDATION ANNUAL REPORT

Private support had a huge impact on West Virginia University during the 2017 fiscal year. Check out the WVU Foundation's latest annual report at:

wvuf.org/2017annualreport



THREE ALUMS JOIN FOUNDATION BOARD

THREE ALUMNI WITH SUCCESSFUL CAREERS IN A VARIETY OF INDUSTRIES TOOK THEIR SEATS ON THE WVU FOUNDATION BOARD OF DIRECTORS IN OCTOBER.



Gina L. Dubbé of Glenelg, Md., graduated from WVU in 1983 with a bachelor's degree in industrial engineering and also holds a master's degree in engineering from George Washington University. She is one of the founding members of Private Digital Networks, an information technology company which focuses on the meld of cloud computing with content delivery.



Michael T. Escue of New York, NY, earned two degrees from WVU, receiving his bachelor's degree in business administration in 1992, and his juris doctorate from the College of Law in 1998. Michael is a partner in Sullivan & Cromwell's Financial Services Group where his practice focuses primarily in the areas of banking regulation and supervision.



David S. Santee of Lake Forest, Ill., earned his bachelor's degree in finance from WVU's College of Business and Economics in 1982. He has been executive vice president and chief operating officer for Equity Residential since 2013. Prior to that, David served Equity as executive vice president – operations from 2007-2013 and as executive vice president – eastern division from 1996-2006.

Irvin Stewart Society New Members

The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transferred their real estate remainder interest to benefit WVU and its affiliated organizations.



Helen E. Almasy '75, '78, Lake Worth, FL
 Rudolph P. Almasy, PhD, Lake Worth, FL
 Beverly T. Baker '71, Moorefield, WV
 Donald J. Baker Jr. '71, Moorefield, WV
 Michael Bell, Morgantown, WV
 Suzanne Bell, Morgantown, WV
 Kristie L. Bentley, Georgetown, DE
 Margaret Raese Collins '54, College Park, MD
 Joan Corson Stamp '73, Wheeling, WV
 Samme L. Gee, JD '75, '76, '83, Charleston, WV
 Jerry L. Haggerty '73, Cumming, GA
 Robin L. Haggerty, Cumming, GA
 Virginia Hunt, Pawleys Island, SC

Lesley Ann Klishis, EdD '74, '03, Morgantown, WV
 Michael J. Klishis, PhD '75, '81, Morgantown, WV
 Karen S. Lovitch '91, Bethesda, MD
 John S. Marshall, St. Clairsville, OH
 Sandra L. Marshall '69, '71, Saint Clairsville, OH
 William J. Masters, Springfield, VA
 James M. Mullendore Jr. '68, Rockford, MI
 Kristine B. Mullendore, Rockford, MI
 Angela I. Oldfield '76, '77, Springfield, IL
 Kenneth W. Oldfield, PhD '78, Springfield, IL
 David G. O'Neal, DDS '90, Springfield, VA
 Lucinda L. Ridley, EdD '88, Lemont Furnace, PA
 Mary Ann Ruppert, Loudon, TN

R. Michael Ruppert '57, Loudon, TN
 Jennifer Janet Shaffron '69, Harwood, MD
 Judge Frederick P. Stamp Jr., Wheeling, WV
 Marti Susa, Eureka, MO
 Ron Susa '68, Eureka, MO
 Eugene A. Tuckwiller III '77, Houston, TX
 Caroline Baker Watts '54, '65, Morgantown, WV
 Royce J. Watts '54, '61, Morgantown, WV
 George S. Weaver Jr., Wheeling, WV
 Shirley M. Weaver, Wheeling, WV
 + 1 anonymous member

A listing of all members can be found at www.wvuf.org, select Donor Recognition and Irvin Stewart Society.

One Waterfront Place, 7th Floor
P.O. Box 1650
Morgantown, WV 26507-1650

Nonprofit
Organization
U.S. Postage
PAID
Morgantown, WV
Permit # 160

ADDRESS SERVICE REQUESTED

Make your impact at give.wvu.edu

PRIDE TRAVEL FUND UPDATE

DONORS CONTRIBUTE
\$100K TO 2017
PRIDE TRAVEL FUND

More than 800 donors contributed over \$100,000 to the 2017 Pride Travel Fund in support of the Mountaineer Marching Band.

The annual campaign was established to help defray the costs of travel for the band, including transportation, hotels and food for the more than 350 members and staff.

With the financial assistance of private donors, the University and the WVU Athletic Department, the Pride was able to travel to Maryland in September for the football game against Virginia Tech. Along with the trip to FedEx Field, the band traveled to Ravenswood, Charleston and Kingwood for in-state exhibition performances.



The Pride performs in Charleston.

INTERN NAMED MOUNTAINEER MASCOT



Trevor Kiess, a senior accounting major and intern in the Foundation's finance department, has been named the 2018-19 Mountaineer Mascot. Kiess was selected by a committee of faculty, staff and students based on an application, essay, interview, and a cheer-off competition held on Feb. 12 during the men's basketball game vs. TCU. He served as the alternate Mountaineer during this past year.