

News from the WVU FOUNDATION

SUMMER 2010

Expanding the Impact of Private Philanthropy

Donors honored for generosity, leadership

Recipients of the WVU Foundation's 2010 Outstanding Philanthropy awards are **John and Joyce Allen**, Outstanding Philanthropists; **Betty Puskar**, Outstanding Volunteer Philanthropist; **Hugh I. Shott, Jr. Foundation**, Outstanding Philanthropic Foundation; and **Landmark**, a Halliburton Company, Outstanding Philanthropic Corporation.

The awards honor those donors who display exceptional generosity, commitment, leadership and proven records of outstanding civic and charitable devotion to the University.

John and Joyce Allen are being honored for their commitment and generosity to WVU.

Their support includes the establishment of the Sara C. & James F. Allen Comprehensive Cancer Research Funds, the John & Joyce Allen Experimental Therapeutic Fund, and the Joyce Allen Endowment for the Study of Italian Art and Culture. Additional support has included gifts to the Mountaineer Athletic Club, Mary Babb Randolph Cancer Center and the renovation of Blaney House.

Mr. Allen is a former member of the WVU Foundation Board of Directors. Mrs. Allen is a former member of the WVU College of Creative Arts Board of Visitors.

Betty Puskar has been a loyal and generous supporter of many causes at WVU and throughout the Morgantown community, and a tireless advocate and volunteer for the organizations she believes in.

In 1994, after making several trips to Houston, Texas, for breast cancer treatment, Ms. Puskar was inspired to make a donation that established the Betty Puskar Breast Care Center at WVU. The Center now provides comprehensive, all-encompassing breast care in West Virginia. She followed that commitment by establishing the annual Betty Puskar Futures Golf Tournament and more recently, the annual Betty Puskar Breast Care Center Fashion Show to raise funds and awareness for the Center. Ms. Puskar currently serves on the Mary Babb Randolph Cancer Center Board of Advisors.

The **Hugh I. Shott, Jr. Foundation's** generosity has had a significant impact on WVU, including the establishment of two of the first endowed chairs at the University -- the Jane McDermott Shott Chair of Ophthalmology and the Shott Chair of Journalism.

The Shott Foundation was established in 1984 by publisher



From left are John Shott and Buzz Wilkinson (representing the Shott Foundation), Betty Puskar, Paloma Urbano (representing Landmark), and Joyce and John Allen.

Hugh Ike Shott, Jr. for the betterment of his hometown of Bluefield, W.Va. and the state. Mr. Shott spent more than 60 years with the Bluefield Daily Telegraph, the newspaper founded by his father in 1896. His nephew John C. Shott, a Bluefield businessman and emeritus member of the WVU Foundation Board of Directors, is a trustee of the Shott Foundation.

Shott Foundation grants also have benefitted the Blanchette Rockefeller Neurosciences Center at WVU, WVU Jackson's Mill and WVU's Health Sciences Technology Academy.

Landmark is being recognized for its generosity toward and close working relationship with WVU's Department of Geology and Geography.

Purchased by Halliburton in 1996, Landmark develops industry-leading software used to find and drill for oil, and analyze the economic return.

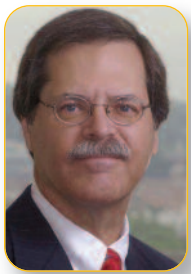
Since 2001, the company has made frequent in-kind gifts to WVU of state-of-the-art geophysical modeling and processing software for instructional and research use.

In This Issue

Irvin Stewart Society	6
Lane Park Dedication	5
Mountaineer Connection	2
President's Message	2
Pride Travel Fund	4
Private Support	3



From the President and CEO



Wayne King

We often speak of our Foundation mission statement which is “to enrich the lives of those touched by West Virginia University by maximizing private charitable support and providing services to the University and its affiliated organizations.”

Less often quoted, but no less important, are the Core Values of our Foundation.

I want to use my space in this summer newsletter to share those with you. While they are ordered to form the acronym “ASPIRE” for ease of remembrance, each is equally important.

Accountability – We are responsible for our actions.

Service – We perform our duties in a helpful manner.

Professionalism – We perform our responsibilities as skilled practitioners, meeting our goals and tasks in a

timely and effective manner.

Integrity – We conduct our activities in an independent, fair and honest manner.

Relationships – We value relationships and community involvement as fundamental to achieving our goals.

Exceeding Expectations – We continually set new standards of excellence.

I believe it is important as donors that you know our Core Values are more than just words in print. They are inherent in everything we do, every day, day in and day out.

Best Regards,

R. Wayne King, CFRE

Get connected by joining new online community

You are invited to join the Mountaineer Connection – the online community supporting WVU.

On April 30, the WVU Foundation and WVU Alumni Association completed a five-month project to migrate from the Alumni Association’s online community to Blackbaud NetCommunity. The result is the first phase of a new online community called Mountaineer Connection. If you are already a member of the community, you just need to log on. You can also join by visiting www.mountaineerconnection.com

Benefits of membership include receiving news and offers, ability to update your profile and manage your memberships, activities and philanthropic support.

We welcome your feedback. Mountaineer Connection will continue to evolve during the coming months as new tools and resources are added, so be sure to visit often.



Clements: WVU’s goal is to ensure Americans’ dream of an education is a reality

While many of its peers are struggling and wondering what the future holds, WVU is poised to build on a strong foundation and move into the future serving the state and nation, President James P. Clement told alumni, legislators and supporters during the annual State of the University address in Washington. “Everything we do has one goal,” Clements said. “Making sure the American dream of an education is not just a dream, but a reality within the grasp of every student willing to work hard and reach out to take advantage of it. It’s hard to put a value on these successes.” For complete coverage of the address, visit: <http://sou.wvu.edu/>



WVU President Jim Clements delivers the State of the University address in Washington, DC on June 23

Private Support Benefits West Virginia University

WVU grad donates \$1 million for engineering research



George Bennett

George Bennett, a WVU alumnus who founded four successful businesses and reshaped the practice of management consulting, has contributed \$1 million to his alma mater.

The gift will be used to support research in energy, nanotechnology, biomedical sciences and biometrics in the College of Engineering and Mineral Resources, and is eligible for matching funds from the West Virginia Research Trust Fund.

“This gift reflects the gratitude I feel for the excellent foundation I received at WVU,” said Bennett, “and my confidence in the future of the University, College of Engineering and Mineral Resources, and the state of West Virginia.”

WVU Marching Band unveils new rehearsal tower with help of \$50K gift

Leaders of the WVU Marching Band will have a new and improved perch to observe practices when the Pride of West Virginia convenes in August to begin the 2010 season. A \$50,000 gift from alumni Dan and Betsy Brown, along with support from the College of Creative Arts’ Office of the Dean, helped fund a new 32-foot rehearsal tower at the band’s practice field next to the WVU Coliseum.

“The new tower will not only now provide a safe and sturdy viewing platform, but will also allow an improved view of the field and the band during rehearsals,” said Jay Drury, marching band director. The secondary viewing balcony also will allow additional access for other members of the staff to have a better vantage point, which will improve efficiency during rehearsals.”



The WVU Marching Band's new rehearsal tower is located at the band's practice field next to the Coliseum.

WVU Eye Institute acquires new retinal camera with donation

The WVU Eye Institute now has a new tool to help infants and children with vision problems. A miniature camera, called a RetCam, takes pictures of the retinas of infants and children for viewing on a computer screen. The purchase of the retinal camera was made possible by a recent donation of \$60,000 from Bill and Erna Atkinson.

The RetCam greatly enhances the ability of the Eye Institute to treat eye problems such as retinopathy of prematurity, a potentially blinding disorder affecting premature babies, and trauma to the eye caused by child abuse.

“We are so honored and thankful for Bill and Erna’s gift,” said Judie Charlton, M.D., chair of the WVU Department of Ophthalmology. “The RetCam allows us to deliver more advanced care to babies and children. WVU is the only place in the state that treats retinopathy of prematurity.”

Endowment supports research by women in science and engineering



Bruce and Kathy Hall-de Graaf

WVU alumna Kathy Hall-de Graaf was once asked by a coworker how it felt to be the only woman in a room full of engineers.

“My reply was that I can’t ever stop to think about that, or I’d start to doubt myself,” she

explained. “When you are part of a minority, it can make you feel self-conscious and afraid to take chances or contribute your ideas.”

To help build a society where contributions are gender-blind, Kathy and her husband, Bruce R. de Graaf, have donated \$25,000 to establish the Hall-de Graaf Endowment for Women in Science and Engineering (WiSE).

WiSE is a new collaborative effort to bring together WVU alumnae who want to make a difference in the academic field of science by encouraging and mentoring young women in pursuit of professional careers within the STEM disciplines—science, technology, engineering and mathematics. The group’s main goal will be to foster a positive impact on WVU and the community while financially supporting faculty initiatives and student scholarships.

Maier Foundation gift launches WVU Charleston research initiative

The Maier Foundation has pledged \$1 million to establish the William J. Maier, Jr. Chair of Research at WVU’s Charleston Division School of Medicine. The gift is eligible for matching funds from the West Virginia Research Trust Fund.

continued on page 4

Meet the 2010 Foundation Scholars

They are among the best high school seniors in the state. They are curious, hard working, self-motivated, extroverted and persistent – and they want to change the world.

They are WVU's 2010 class of Foundation Scholars – selected for their outstanding academic success, leadership skills and community service work.

The scholars will receive the WVU Foundation Scholarship valued at \$70,000 to cover tuition and fees, books, room and board and other expenses for four years. They also qualify for a stipend for academic enhancement opportunities.

The 2010 WVU Foundation Scholars are: **Paul Garton**, Jane Lew, Lewis County High School; **Alex Gray**, Fairmont, East Fairmont High School; **Noelle Hadley**, Winfield, Winfield High School; **Priyanka Jagannath**, Charleston, George Washington High School; and **Catie Kelly**, Vienna, Parkersburg High School.

One-hundred and twenty state high school students have received WVU's most selective scholarship since the program was established in 1987.



From left are WVU Foundation President Wayne King and WVU's 2010 class of Foundation Scholars, Catie Kelly, Noelle Hadley, Alex Gray, Paul Garton and Priyanka Jagannath.

Help the Pride travel to LSU

The WVU Marching Band, with your support, hopes to travel to Baton Rouge, La., in September to support the football team when it takes on LSU.

Now in its fourth year, the Foundation's Pride Travel Fund helps defer travel costs associated with the band, known as the Pride of West Virginia. Without the support of WVU alumni and friends through the Fund, the band's appearances outside Morgantown would be limited.

"We are very excited to have the opportunity to take the band on the road to support the Mountaineers in the heart of SEC country," said Jay Drury, marching band director.

"We are very proud of our band, our university and our state, and it is a great honor

to represent West Virginia on a national stage. We are so thankful for the wonderful support of alumni and friends who help us each year to make these trips possible."

Support the Pride Travel Fund by donating online at www.pridetravelfund.com or by calling the Foundation at 304-284-4000.



Private Support...

continued from page 3

"The William J. Maier Endowment will bring the WVU Charleston Division, in partnership with the Charleston Area Medical Center's Health Research and Education Institute and our colleagues in Morgantown, to a higher level of achievement in health care research on issues affecting West Virginia communities," said Dr. L.

Clark Hansbarger, associate vice-president of the Robert C. Byrd Health Sciences Center and dean of the WVU Charleston Division School of Medicine.

The Charleston-based Maier Foundation, Inc. was established in 1958 by philanthropist William J. Maier, Jr. to further higher education in West Virginia.



Ed Maier of the Maier Foundation stands next to Governor Joe Manchin as he talks about the foundation's pledge to establish a chair of research at WVU's Charleston Division School of Medicine.



Through the generosity of the Steptoe family, the Robert M. Steptoe and James D. Steptoe Professorship of Property Law has been established in the WVU College of Law. Family members were honored at a recent dedication of the professorship. From left are Phillip P. Steptoe, Sarah Virginia Duff Steptoe, Sally Steptoe Hazard and Robert M. Steptoe, Jr.

Raymond J. Lane Park dedicated, statue unveiled

WVU officially dedicated Raymond J. Lane Park at Statler Wilson Commons in May.

The beautiful seven-acre green space adjacent to The Erickson Alumni Center features lighted walking paths, a pedestrian bridge, benches and grass lawns. Additionally, the park is beautifully landscaped with native vegetation, including more



The park features a 14-foot tall bronze statue called "From the Mountain".

than 7,000 flowers, plants, shrubs and trees.

Lane Park, named in honor of WVU distinguished alumnus and donor Ray Lane, provides a wonderful outdoor setting for alumni, visitors and students, and will serve as the front door to the WVU campus.

The dedication also featured the unveiling of "From the Mountain," a 14-foot tall bronze statue created by WVU alumnus Burl Jones.



Members of the Lane family cut a ceremonial ribbon during dedication of the park.

A gift from Verl Purdy, also a distinguished alumnus, the statue showcases the rich history of WVU and includes a mountain with five life-size figures, each of which Jones describes as symbolizing different aspects of our proud heritage. A Mountaineer sits majestically atop of the mountain, depicting the University's mascot throughout history.

Raymond J. Lane Park was designed by Woolpert Inc., a nationally recognized landscape architectural firm. WVU alumni Andrew Pack and Kenn Bullock oversaw the project.

"We are extremely grateful for the generosity of both Ray Lane and Verl Purdy. These additions, made possible by their gifts, truly make The Erickson Alumni Center a unique showplace for our great University," said Wayne King, president and CEO, WVU Foundation.



Calling Schedule

August

Mountaineer Athletic Club

September

College of Physical Activity & Sport Sciences

College of Business & Economics

October

Eberly College of Arts & Sciences

College of Human Resources & Education

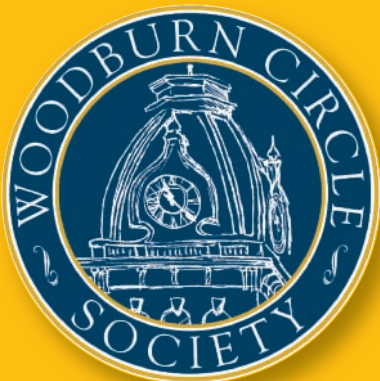
November

P.I. Reed School of Journalism

Davis College of Agriculture, Natural Resources and Design



One of the entrances leading to the park.



Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations.

Newest members include:

George B. and Marilyn B. Bennett
Benjamin L. Glasscock Estate
Greater Morgantown Community Trust
Hartley & O'Brien PLLC
Oleg Jefimenko Estate

Sarah Steptoe
John E. and Lynn E. Tecca
Visual Retailing LLC
Estate of Blaine S. West

ADDRESS SERVICE REQUESTED

**WVU Foundation News
Summer 2010**

WVU Foundation, *Publisher*
Bill Nevin, *Editor*

*Want to receive future
newsletters electronically?
Email: info@wvuf.org*

Make it a combo

“**M**ake it a combo” is something we may say when ordering lunch. That concept also works well when thinking about how best to maximize support for WVU while retaining financial security for personal needs.

Many who have already established an endowment fund for scholarships, library resources, faculty support or other purposes can increase the impact of their original gift by supplementing it through a gift provision included in their will or trust or other estate plan gift.

Combo gifts can also be the way to start a fund currently at one level, such as an endowed professorship, and later enhance it through additional funds to convert to a distinguished professorship or endowed chair. The supplemental funds can come through a gift in a will, life insurance, after-death gift of retirement account funds, or a gift that pays income to the donors.

Others choose to make a combo gift by establishing an

endowed fund through their estate plan that will, in effect, replace their lifetime giving. For example, someone who donates \$5,000 each year to support their department can provide a gift in their will for \$125,000 which will create an endowed fund yielding approximately the same annual amount in perpetuity. A bonus is that the endowed fund can carry their name or a loved one's name.

To assure the best results for any combo gift, the Foundation staff can provide appropriate wording for a will, trust, beneficiary form and follow-up agreement.



Make A Difference In The Lives That Follow



The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transferred their real estate remainder interest to benefit WVU and its affiliated organizations. New members from January 1-May 31, 2010 include:

Annette Shipe Boggs, Keyser, WV
Allison L. Davis '83, '99, Morgantown, WV
Jane Eastman Hall '72, Englewood, CO
Genevieve Koepfinger, Coraopolis, PA
Joseph L. Koepfinger, Coraopolis, PA
George L. Michael '37, Eden Prairie, MN
Lois C. Michael, Eden Prairie, MN

Cheryl Handley Ornick '69, '76, Morgantown, WV
David A. Ornick '67, Morgantown, WV
Maryanne Reed, Morgantown, WV
Paras N. Shah, JD '04, Washington, DC
Donald E. Simmons '73, State College, PA
John E. Tecca '76, Parchment, MI
Lynn E. Tecca '76, Parchment, MI

Susan Tewalt '73, '77, Charles Town, WV
Tim Tewalt '73, Charles Town, WV
Cliff Thorniley, Heath, OH
Jack Welch, DDS '80, '85, Atlanta, GA
Jill Welch '81, '83, Atlanta, GA
One Anonymous Member