

Five WVU alums join Foundation board

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Berger, of Charleston, has been a circuit court judge in Kanawha County since 1994. She earned her law degree from WVU in 1979 and a bachelor's degree in mathematics in 1976.

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Diseases in Atlanta. She earned three degrees from WVU, including a bachelor's degree in psychology in 1982, a master's in counseling psychology in 1986 and a medical degree in 1992.

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Tattersall is retired CEO of Tattersall Advisory Group (a Wachovia Bank subsidiary) and current chairman of 1607 Capital Partners LLC, an investment management company located in Richmond, Va. He graduated from WVU in 1970 with a bachelor's degree in finance.

Each will serve a three-year term.



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Tattersall

Foundation board chairman serving on WVU presidential search committee

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The panel, chaired by former WVU President Gene Budig, represents the broad and diverse constituencies of the University: faculty, staff, students and administration as well as the WVU Foundation, WVU Alumni Association, Mountaineer Parents Club and Board of Governors.

"The diversity of the search committee will represent the interests of WVU well, and the search committee is committed to recruiting and hiring an excellent candidate who will lead WVU to further successes," Budig said.

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He is chairman of Moore Auto Group, Inc., a franchised automobile dealership in West Virginia and Kentucky.

The timeline for the search calls for completing campus interviews by mid-March and then referring finalists to the BOG for the naming of a new president by April 3.

For the latest WVU presidential search news, go to <http://presidentialsearch.wvu.edu/>

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From the President and CEO



Wayne King

In this challenging time of economic uncertainty, it is very easy for us to focus on the negative and overlook the positive. I say that not to minimize the difficulties many of us face, but to encourage us to recognize that there are good things happening, and to take time to celebrate our successes.

University foundations across the United States have experienced significant declines in the value of their endowments. This has been the WVU Foundation's experience as well. However, our decline has been less than many other foundations due to our outstanding investment staff and the investment strategy they employ. Our development staff is contacting endowment donors to review the status of their individual endowment funds, and we are encouraged at the positive response from those donors who are making a special gift to continue the same level of cash available for the 2009-2010 academic year

that is available during the current year.

As 2009 unfolds, our hope is that there will be many more positives such as these. We are grateful for every gift the Foundation receives in support of West Virginia University, and recognize that some donors will not be in a position to give at the same level this year as last year.

Our mission "to enrich the lives of those touched by West Virginia University by maximizing private charitable support and providing services to the University and its affiliated organizations" will continue to be the focus of all our efforts during 2009. My message in the Summer 2008 Foundation newsletter began... "Together, we bring dreams to life." Together, we *can* continue to bring dreams to life for all those touched by WVU, and we *will* continue to have successes to celebrate.

R. Wayne King, CFRE

Dale Hunt succeeds Dorothy Dotson as Foundation VP for investments, CIO

Dale Marie Hunt is the WVU Foundation's new vice president for investments and chief financial officer. She succeeds Dorothy "Dottie" Dotson who is staying on with the Foundation as senior advisor for investments. Hunt has served as the Foundation's associate vice president of investments. Also, Jennifer Cunanan, director, investments, has been promoted to senior director.

"Dottie expressed a desire to step back a bit from the day to day operations, yet remain involved," said R. Wayne King, WVU Foundation president and CEO. "Over the past ten years, she has done a superb job in managing the Foundation's investment portfolio. We are very pleased she is staying with us in an advisory role. Dale and Jen have learned extensively under Dottie, and are investment professionals in their own right. Both will do an excellent job in their new positions."

Hunt joined the WVU Foundation in 2003. She spent 21 years as an investment banker in New York at Smith Barney, S.G. Warburg



From left to right, Jen Cunanan, Dale Hunt and Dottie Dotson.

and Prudential Securities, and was most recently managing director of U.S. private placements at NatWest Markets and ABN AMRO. Hunt has a master's in business administration degree in finance from Pace University and a bachelor's degree from Boston College.

Dotson holds a political science degree from WVU. She spent 30 years on Wall Street as an investment banker before joining the Foundation in 1998. A Wellsburg, W.Va. native, she was inducted into WVU's Academy of Distinguished Alumni in 1989

Foundation reaching out to University leaders, donors during economic crisis

Foundation representatives are taking an aggressive, yet prudent response as volatility in the financial sector negatively impacts endowed funds.

Development staff have been meeting with WVU deans and directors to discuss in detail each endowed fund that is projected to have a spend shortfall for the fiscal year beginning July 1, 2009. They also have been contacting endowment donors.

The WVU Foundation manages and invests approximately 2,200 endowed funds for the benefit of the University. Endowed funds provide ongoing support for the current and future activities of WVU and its affiliates. They are perpetual, self-sustaining sources of permanent funding for scholarships, professorships, chairs, etc. Each year, a portion of an endowment's earnings are paid out to the University (spend), while the principal is retained for future growth.

"It's important that we communicate with our constituencies the extent to which the financial crisis has adversely impacted many Foundation endowments, and also work to recoup some of the lost spend through new gifts," said R. Wayne King, Foundation president and CEO. "Deans and directors may need to conserve built up spend in anticipation of leaner times ahead. We also want to alert our donors who have created endowments of the situation. We're hopeful many will want to make a contribution to help offset the earnings loss."

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Private Support Benefits West Virginia University

Walker bequest helps creation of Pediatric Research Institute



Dr. Giovanni Piedimonte talks about Dr. James Walker's impact on children's health in West Virginia.

throughout West Virginia,” said Dr. Giovanni Piedimonte, chair of the Department of Pediatrics and physician-in-chief at WVU Children’s Hospital. “Whenever we invest in children, we invest in our future.”

Part of the gift also is funding the James H. Walker Chair in Pediatric Cardiology.

“My father was very passionate about WVU. He became passionate about education and about children with cardiac disease,” Dr. Rome Walker said of his late father.

WVU pediatric cardiologist Dr. William A. Neal is the inaugural recipient of the Walker Chair.

New after-school program developed through Benedum Foundation grant

**CLAUDE
WORTHINGTON
BENEDUM
FOUNDATION**

The West Virginia Statewide Afterschool Network(WVSAN), a partnership between the WVU Extension Service and several state agencies and organizations, has received a \$321,000 grant from the

Claude Worthington Benedum Foundation.

The money will be used to develop new after-school and summer programs for middle and high school students.

“Youths in these age groups are vulnerable to risky behaviors, and there are too few high-quality supervised after-school programs for them,” said Jane Hange, who directs WVSAN. “This grant will allow WVSAN to provide minigrants to existing after-school programs to create or expand program services to middle and high school students.”

Grant helps fund J-School multimedia outreach program



School of Journalism students with professor John Temple (back row, far right)

development, interactive journalism and multimedia production.

“The students will be training journalists at rural newspapers in ways to integrate new media into their coverage, and they’ll be producing multimedia packages for the papers,” said School of Journalism Interim Associate Dean John Temple.

The project is called “West Virginia Uncovered: Multimedia journalism from the Mountains.”

Potomac State receives largest gift in college history



Joining Dr. Ruth Ann Davis at a reception in her honor are (back row, from left) Libby Nichols, development director, Potomac State College; Kerry Odell, provost, Potomac State; Deb Miller, director of planned giving, WVU Foundation; and Dr. Sandra Elmore, chair of physical education, WVU Tech.

Future nursing students at Potomac State College of WVU will benefit from the school’s largest single gift ever. The contribution comes from Ruth Ann Davis, professor emeriti of biology and chemistry who retired in 2001 after 18 years of service.

Dr. Davis’ income producing gift totals nearly \$1 million, and the funds will be endowed at a future time to support nursing scholarships in memory of her late mother, Mrs. Ruth Ward Davis.

“Dr. Davis’ donation will assist students interested in providing a service to others through a nursing career and will ensure that Dr. Davis’ never-ending devotion and commitment to her students becomes her lasting legacy,” said Kerry Odell, Potomac State provost.

Second year of Pride Travel Fund nets over \$89K



The 'Pride' marches in front of Rentschler Field at the University of Connecticut.

The 2008 Pride Travel Fund received \$89,150 from 782 donors, helping defray travel costs for the WVU Marching Band, known as the "Pride of West Virginia."

The private funding, combined with financial support provided by the University and the athletic department, enabled the band to make trips to football games at Connecticut and Pittsburgh, as well as several exhibition performances across the region.

"I want to thank everyone who contributed to this fundraising effort," said Jay Drury, marching band director. "Without the generosity of so many alumni and supporters, we just wouldn't be able to take our 380-plus member band on the road. I would also like to express our sincere gratitude as well to the WVU Foundation for doing such a great job in organizing this effort."

In 2007, the first year of the Pride Travel Fund, over \$93,000 was raised.

"We work hard to represent them (fans and supporters)," Drury said. "Our hope is that they will continue to support the travel fund each year."

New Erickson Alumni Center opens

The WVU Alumni Association's new Erickson Alumni Center is now open to graduates, friends and visitors of the University.

Private donations helped to construct the 48,000-square-foot center that is reminiscent of Woodburn Hall on the downtown campus.

"Through some special memorial gifts, personal stories make our new home very unique," said Stephen L. Douglas, president and CEO of the Alumni Association.

The center also features a bell tower programmed to play numerous songs, including "Take Me Home, Country Roads" and the "Alma Mater." The outdoor terrace and fireplace provide unique settings for special events.

Be a part of the 'New Home for Mountaineers'

Hundreds of thousands of Mountaineers make their way along the Ware Family Alumni Walk as they enter the new facility, and you have an opportunity to forever leave your mark during a special brick campaign.

These commemorative bricks make great gifts and are a unique

opportunity to honor loved ones or celebrate special occasions. Any WVU alumnus or friend can have their name engraved on one of the pavers. Officially recognized alumni groups such as WVU Alumni Association chapters, societies, and alumni interest groups can also have their name on a paver or post.

Options Available

- 4x8 paver with text only - \$300
(3 lines/18 characters per line, including spaces and punctuation)
- 8x8 Flying WV paver with text only - \$1,000
(3 lines/18 characters per line, including spaces and punctuation)
- Column with bronze plaque - \$3,000

(Can be paid over three years. Columns are the brick columns that connect the iron fence that surrounds the Mountaineer Courtyard and the entrance to the terrace. Each column is 4-5 ft. high and will include a bronze plaque commemorating alumni and friends.)

To date, 371 alumni and friends have purchased bricks totaling \$247,000. Order your gift today online at www.wvuf.org or contact the WVU Foundation, 304-284-4059, for more information.

Private Support benefits WVU

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Former football player endows lecture series

In 1983, Johnathan Holifield entered Mountaineer Field as a walk-on straight out of high school, knowing that if he wanted to play football at WVU, he would have to prove he deserved a scholarship.

Three years later, he achieved success on the field as senior captain, gaining leadership skills that would take him to the pros and later be invaluable in his professional life.

Now, as president and chief executive officer of the Urban League of Greater Cleveland – an organization that empowers blacks and other minority groups to contribute their full potential to Cleveland's economic prosperity and improved quality of life – Holifield encourages students and citizens to use the same drive for success that he learned on the field in their lives.

Recently, Holifield provided an endowment that will fund the Johnathan M. Holifield Leadership Seminar in WVU's Eberly College of Arts and Sciences. Former WVU student-athletes and graduates who have pursued a successful career path will be invited to present a seminar on leadership. The seminar will explore how athletic skills, like team-building and competitiveness, can be translated to life skills, career success and professional leadership opportunities.

Dale Hunt Succeeds Dorothy Dotson...

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and conferred an Honorary Doctor of Law degree in 1991.

Cunanan began work with the Foundation in 2004. Prior to that, she worked as an investment consulting associate at Cambridge Associates in Boston and served as associate director, graduate programs, in WVU's College of Business and Economics. Cunanan earned her master's degree in business administration from WVU and a bachelor's degree in business administration from the University of Richmond.

Mountaineer Line call center gets facelift



The newly remodeled Mountaineer Line call center

Additional call stations, improved software and a fresh new look are all part of recent upgrades made to the WVU Foundation's Mountaineer Line student call center.

"We only have a limited amount of time to call for each college, so the

increase in callers is great," said Mary Esposito, senior public relations major and student caller. "It really helps us reach more donors. Also, with the new calling software, we are able to know more about the donors we call, which allows our conversations to be a lot more personal."

Established in 1999, Mountaineer Line employs students who call alumni and friends to solicit private support for WVU. It's a component of The University Fund, the Foundation's annual giving program. The Mountaineer Line is an integral part of the WVU Foundation's fund-raising efforts and is essential to maintaining donor relations.

"Adding more call stations is certainly a great improvement for the call center, but even the cosmetic changes have been a plus," said Casey Quinlan, Mountaineer Line manager. "The students are no longer spread throughout the room, and this helps with their team building and idea sharing. Overall, the changes have been positive for the Foundation."

The new layout and advanced technology also provide Foundation employees a more suitable room for presentations and training

Esposito added, "The improvements to the call center are really going to help the Foundation continue to support WVU. The donors that we call from this room make a huge impact on this University and its students. With the advancements in technology that we've received and the atmosphere that's been created, it's going to be hard to say no to giving support to WVU."



Calling Schedule

February

School of Dentistry
School of Medicine

March

School of Nursing
School of Pharmacy

April

College of Law
Potomac State College of WVU

Foundation adopts new mission, vision statements and core values

New mission and vision statements along with a set of core values have been adopted by the Foundation. They are designed to guide the organization and its employees in day-to-day operations.

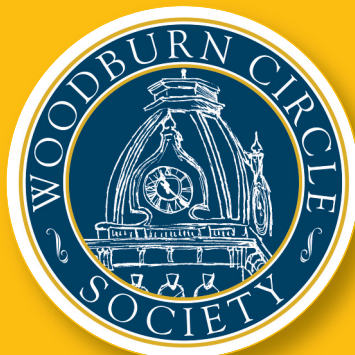
The new mission statement reads, "The mission of the WVU Foundation is to enrich the lives of those touched by West Virginia University by maximizing private charitable support and providing services to the University and its affiliated organizations."

The new vision statement is, "The WVU Foundation will be a model for excellence in fundraising, investment management and stewardship."

The core values are Accountability, Service, Professionalism, Integrity, Relationships and Exceeding Expectations.

All were developed with input from the Foundation's Board of Directors, executive operating team and employee task force.

Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU or its affiliated organizations.



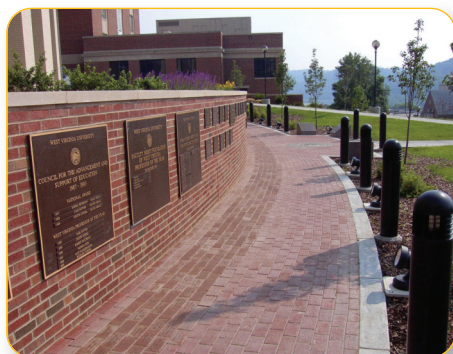
Newest members as of Dec. 31, 2008:

Dave E. & Paige C. Anderson
Steve A. & Jamberlyn Antoline
BB&T West Virginia Foundation
Arthur R. Besemer Trust
Brickstreet
Gloria Vance Cress Estate
Dr. Ruth A. Davis
Dan Delrowe
Paul & Jean Divers Charitable Trust
Karen Ghalichebaf

Karen K. Johnson
Susan G. Komen Breast Cancer Foundation
Elizabeth Kovach
John F. & Ruth McGee
Kenneth F. & Annie T. Mrozinski
Petroplus & Associates, Inc.
Robert E. Richard Estate
Robert M. & Anne G. Robinson
Charleston Spine, LLC
Widmeyer Communications

Mark your calendar for Friday, June 5, 2009 – Woodburn Circle Society Induction Ceremony & Dinner

Establishing a scholarship a great way to help WVU students



WVU Scholars Walk

Being able to say “I received a scholarship this semester,” is something that makes West Virginia University’s hard-working students smile.

Currently, two-thirds of WVU students qualify for some

level of financial assistance each year. Truly, scholarships are needed.

For many who want to help students succeed at WVU, the option of establishing an endowed scholarship (minimum gift of \$25,000) works well by including a gift provision in their wills. The wording “to the West Virginia University

Foundation to establish an endowed scholarship fund to be named ‘_____ Scholarship’ and to benefit students enrolled at WVU (in the College/School of ____/ in _____ major / from _____ County / based on financial need)” will make that happen. Avoid making the terms too restrictive to assure that the scholarship can be awarded each year.

Other opportunities for supporting students through scholarships or graduate fellowships (minimum gift of \$50,000) include creating an income-producing gift, naming the WVU Foundation the after-death beneficiary of a retirement asset account, or donating a life insurance policy.

All scholarships administered by the WVU Foundation are commemorated with special bricks in the Scholars Walk located in front of the downtown campus library. The bricks are imprinted with the honorees’ names and the year the scholarship was established. They serve as a pleasant reminder to students that others are helping them to accomplish their educational goals and dreams.



The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and/or transferred real estate remainder interest gifts to benefit WVU and its affiliated organizations. New members from June 1-December 31, 2008 include:

John C. Alberico '52, Bakersfield, CA
David E. Anderson, JD '54, '58, Winter Haven, FL
Paige C. Anderson, Winter Haven, FL
Paul D. A. Daugherty, Morgantown, WV
Giles C. Davidson '85, Washington, DC
John L. Egle Jr., PhD '63, '64, Richmond, VA
Patsy M. Egle, Richmond, VA
Margaret M. Hall '74, '76, '81, Raleigh, NC

James H. Harless, Gilbert, WV
Cheryl Horton Heflin '67, Morgantown, WV
Edward A. Heflin II '67, Morgantown, WV
Gerald D. Jamison '53, Columbus, OH
Lois A. Jamison '50, Columbus, OH
Karen K. Johnson, Raleigh, NC
Damon B. Lilze '99, Piney Flats, TN
Lois A. Morgan, Morgantown, WV

William S. Morgan '95, Morgantown, WV
Annie Tissue Mrozinski '65, '66, Ft. Myers, FL
Kenneth F. Mrozinski '65, Ft. Myers, FL
Nancy Stuckey Olson '69, Park Ridge, IL
Stanley N. Olson, Park Ridge, IL
John A. Stockhausen '77, Venetia, PA
Mary Ann Stockhausen '77, Venetia, PA
One Anonymous Member

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One Waterfront Place
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