

West Virginia University Foundation  
**2009-2010**  
Annual Report

**WVU**  
**FOUNDATION**

Securing and Administering  
Private Support for  
West Virginia University

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# Annual Report

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July 1, 2009 to June 30, 2010

**T**he West Virginia University Foundation is an independent 501 (c) (3) corporation chartered in 1954 to generate, administer, invest and disburse contributed funds and properties given by individuals, corporations and philanthropic foundations in support of West Virginia University and its non-profit affiliates.

Its mission is to enrich the lives of those touched by West Virginia University by maximizing private charitable support and providing services to the University and its affiliated organizations.

The Foundation is governed by the Board of Directors, elected by the members. All serve without compensation. The Foundation's operating budget is financed entirely with private resources; no University or state funds are used. Each donor's gift is applied directly to the purpose for which it is given. No unrestricted gifts are used to fund operations.

The following pages contain information regarding the Foundation's activities during the fiscal year which ended June 30, 2010.

## **For further information, contact the WVU Foundation at:**

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[www.wvuf.org](http://www.wvuf.org)

Dear Alumni and Friends of West Virginia University:

Once again the Mountaineer Nation has shown its firm commitment to the growth of our University, and to fostering the best possible environment for student success.

It is because of your loyalty and support that the WVU Foundation enjoyed its second highest fiscal year of giving ever from July 1, 2009 to June 30, 2010.

This year's total of \$80 million in cash, pledges, and gifts in-kind – a \$22 million jump from last year – is a testament to our donors' unwavering commitment to the success of WVU, despite tough economic times. The 38 percent increase is due in large part to significant in-kind donations during the year valued at \$14.7 million.

In FY10, 21,728 donors made 36,392 gifts that helped support numerous scholarships and fellowships; professorships and chairs; colleges and programs; and upgrades to facilities campus wide.

We were privileged in FY10 to disburse \$40.9 million in funds as requested by the University. Over the past five years, the Foundation has been able to provide the University with \$200 million in direct support.

These figures are large, but the impact that these gifts have on the lives of those touched by WVU is much larger. Your support and belief in our University has, and will always have, a profound impact on the future of our state, region, and nation.

West Virginia University's history is rich, and its potential remains strong.

With President James P. Clements now in his second year, and academic and athletic programs enjoying unprecedented success, WVU's outlook is bright. We at the Foundation, with your help, will continue to support students, faculty and programs to ensure the high quality of our beloved institution for years to come.

We want to thank you for all you have done, and look forward to working with you in the future to continue to transform lives and improve our University.



Dan R. Moore  
Chairman of the Board



R. Wayne King  
President and CEO



*“Your support and belief in our University has, and will always have, a profound impact on the future of our state, region, and nation.”*

~ Dan R. Moore & R. Wayne King

# Expanding the Impact of Private Philanthropy

## Year in Review

*The \$80 million in private support in FY 2009-2010 from 21,728 alumni and friends provides opportunity and promise to all areas of our great university. The following is just a sampling of the many gifts received and how your generosity is making a difference at WVU.*

### ■ Landmark donates \$11.8 million in software

The Department of Geology and Geography received a software grant renewal worth \$11.8 million from Landmark Graphics Corp. of Houston, Texas.

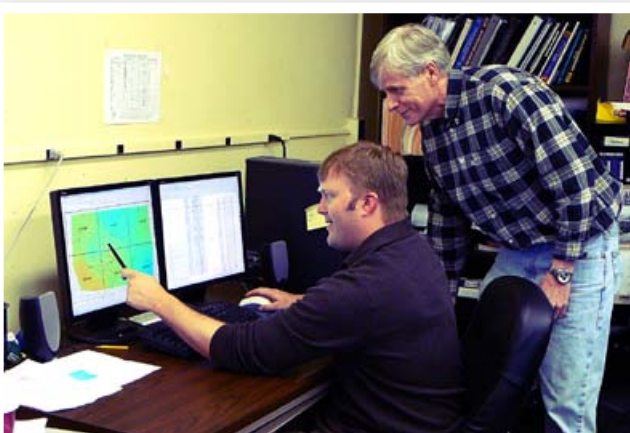
“This in-kind gift supports important work in the energy field that WVU is aggressively undertaking as part of our Advanced Energy Initiative,” said Curt M. Peterson, vice president of Research and Economic Development. “The researchers and educators of the Eberly College of Arts and Sciences are an integral part of our university-wide AEI effort that focuses not only on unraveling America’s energy challenges, but also

on the next generation of professionals for continued progress in this critical field.”

Landmark is a leading supplier of software for the oil and gas industry and a brand of Halliburton’s Digital and Consulting Solutions Division.

The company’s software solutions contribute significantly to the potential for sophisticated energy research and education in the Department of Geology and Geography.

Professor of geology and principal investigator on the grant, Tom Wilson, said the grant is critical to the department’s energy-related research and teaching missions.



Professor Tom Wilson works with a student in the geology department.

### ■ WVU Oral Health Initiative receives support from Benedum Foundation

Amidst widespread oral health challenges facing West Virginia, the WVU School of Dentistry is taking a stand. Aided by the generous support of the Claude Worthington Benedum Foundation, the school is launching the WVU Oral Health Initiative (WV OHI), a multi-faceted program to change perceptions of oral health, improve daily oral hygiene behavior



and mobilize the oral health workforce into areas of greatest need.

The Benedum Foundation's \$250,000 grant to the School

will allow it to expand some of its existing community programs, including CHOMP in which qualified elementary aged students receive free transportation to the dental school for treatment during the school day.

The grant will also help the School to initiate new programs that will support the efforts of state oral health educators, create an online community and educational resources, and collect data about the efficacy of oral health programs. The School plans to engage other schools within WVU such as the School of Journalism as well as stakeholders throughout West Virginia to work together for a common purpose.

## ■ Sangers give \$1M for athletic scholarships

A WVU alumnus and his wife are giving \$1 million to the WVU Department of Intercollegiate Athletics to establish scholarships for qualified student-athletes.

The endowments created by Herbert and Rita Sanger of Knoxville, Tenn., will establish several scholarships within the men's basketball program at WVU.

Originally from Oak Hill, W.Va., Herb Sanger graduated from WVU's College of Law in 1961. He is currently a partner with the law firm of Wagner, Myers & Sanger in Knoxville. Before that, he spent 25 years with the Tennessee Valley Authority, including eleven years as its general counsel. In the fall semesters of 1977 and 1978, Sanger served as the Arthur Hodges Professor of Law at WVU.

## ■ WVU grad donates \$1 million for engineering research

George Bennett, a WVU alumnus who founded four successful businesses and reshaped the practice of management consulting, has contributed \$1 million to his alma mater.

The gift will be used to support research in energy, nanotechnology, biomedical sciences and biometrics in the College of Engineering and Mineral Resources, and matched with \$1 million from the West Virginia Research Trust Fund.

"This gift reflects the gratitude I feel for the excellent foundation I received at WVU," said Bennett, "and my confidence in the future of the University, College of Engineering and Mineral Resources, and the state of West Virginia."



George Bennett

## ■ School of Nursing receives \$600K from Helen Fuld Health Trust

In the largest single grant in its history, the WVU School of Nursing received \$600,000 to establish the Helen Fuld Health Trust Scholarship Fund for baccalaureate nursing students. The gift will be used to help alleviate West Virginia's shortage of nurses.



Nursing students will benefit from the Helen Fuld Health Trust.

“We are ecstatic. This gift moves us forward in our commitment to help meet the growing need for nurses in the state,” said Georgia L. Narsavage, Ph.D., dean of the WVU School of Nursing. “Too many promising students cannot afford to attend a four-year baccalaureate program to become a nurse. The Helen Fuld grant will help correct that.”

## ■ Property law professorship established

The Robert M. Steptoe and James D. Steptoe Professorship of Property Law has been established at the College of Law, made possible by gifts from the Steptoe family.



From left are Phillip P. Steptoe, Sarah Virginia Duff Steptoe, Sally Steptoe Hazard and Robert M. Steptoe, Jr.

“It is a great privilege for the College of Law to be selected by the Steptoe family to establish an endowed professorship in honor of Robert M. Steptoe, father and husband, and James D. Steptoe, son and brother,” said WVU College of Law Dean Joyce E. McConnell. “The Steptoe Professorship of Property Law creates a legacy that celebrates the contributions of Robert M. Steptoe and James D. Steptoe to the highest standards in the legal profession. Both shared a deep commitment to education, family and community. By creating this professorship, the Steptoe family forever honors these two beloved family members and contributes to the stature of the College of Law.”

## ■ Private gifts fund basketball practice facility construction

The generosity of more than 40 private donors is making a basketball practice facility at WVU a reality. Ground was broken in February.

The practice facility will be located adjacent to the WVU Coliseum above the Mountaineer Tennis Courts and will feature two separate gym areas for the men’s and women’s teams, a weight training center, theater-style meeting spaces for each program, and an athletic training room and a Basketball Hall of Traditions.

The facility is expected to be completed in late 2011.



A rendering of the north entrance to the new basketball practice facility.



■ **Donors give over \$85K to 2009 Pride Travel Fund**

Because of the generosity of more than 750 donors, the Foundation's Pride Travel Fund experienced another successful campaign in 2009. The Fund received more than \$85,000 to help defray the cost of travel for the WVU Marching Band, known as the "Pride of West Virginia."

The private funding, combined with financial support provided by the University and the athletic department, enabled the band to travel to football games at Auburn and Cincinnati. The band also participated in several exhibition performances across the region.

"On behalf of the band, I want to express our sincere thanks to everyone who contributed to this fundraising effort," said Jay Drury, marching band director. "Without the generosity of so many alumni and supporters, we just wouldn't be able to take our 370-plus member band on the road. I would also like to thank the WVU Foundation for doing such a great job organizing this effort."



The WVU Marching Band was able to travel to two away football games thanks in part to the Pride Travel Fund.

■ **WVU Marching Band unveils new rehearsal tower with help of \$50K gift**



The WVU Marching Band's new rehearsal tower is located at the band's practice area next to the Coliseum.

Leaders of the WVU Marching Band have a new and improved perch to observe practices.

A \$50,000 gift from alumni Dan and Betsy Brown, along with support from the College of Creative Arts' office of the Dean, helped fund a new 32-foot rehearsal tower at the band's practice field next to the WVU Coliseum.

"The new tower will not only now provide a safe and sturdy viewing platform, but will also allow an improved view of the field and the band during rehearsals," said Jay Drury, marching band director. The secondary viewing balcony also will allow additional access for other members of the staff to have a better vantage point, which will improve efficiency during rehearsals."

■ **WVU Eye Institute acquires new retinal camera with donation**

The WVU Eye Institute now has a new tool to help infants and children with vision problems. A miniature camera, called a RetCam, takes pictures of the retinas of infants and children for viewing on a computer screen. The purchase of the retinal camera was made possible by a recent donation of \$60,000 from Bill and Erna Atkinson.

The RetCam greatly enhances the ability of the Eye Institute to treat eye problems such as retinopathy of prematurity, a potentially blinding disorder affecting premature babies, and trauma to the eye caused by child abuse.

“We are so honored and thankful for Bill and Erna’s gift,” said Judie Charlton, M.D., chair of the WVU Department of Ophthalmology. “The RetCam allows us to deliver more advanced care to babies and children. WVU is the only place in the state that treats retinopathy of prematurity.”

## ■ Endowment supports research by women in science and engineering

WVU alumna Kathy Hall-de Graaf was once asked by a coworker how it felt to be the only woman in a room full of engineers.

“My reply was that I can’t ever stop to think about that, or I’d start to doubt myself,” she explained. “When you are part of a minority, it can make you feel self-conscious and afraid to take chances or continue your ideas.”

To help build a society where contributions are gender-blind, Kathy and her husband, Bruce R. de Graaf, have donated \$25,000 to establish the Hall-de Graaf Endowment for Women in Science and Engineering (WiSE).



Bruce and Kathy Hall-de Graaf

WiSE is a new collaborative effort to bring together WVU alumnae who want to make a difference in the academic field of science by encouraging and mentoring.

## ■ Maier Foundation gift launches WVU Charleston research initiative

The Maier Foundation has pledged \$1 million to establish the William J. Maier, Jr. Chair of Research at WVU’s Charleston Division School of Medicine. The gift will receive matching funds from the West Virginia Research Trust Fund.

“The William J. Maier Endowment will bring the WVU Charleston Division, in partnership with the Charleston Area Medical Center’s Health Research and Education Institute and our colleagues in Morgantown, to a higher level of achievement in health care research on issues affecting West Virginia communities,” said Dr. L. Clark Hansbarger, associate vice-president of the Robert C. Byrd Health Sciences Center and dean of the WVU Charleston Division School of Medicine.

The Charleston-based Maier Foundation, Inc. was established in 1958 by philanthropist William J. Maier, Jr. to further higher education in West Virginia.



Ed Maier of the Maier Foundation stands next to former Governor Joe Manchin as he talks about the foundation’s pledge to establish a chair of research at WVU’s Charleston Division School of Medicine.



WVU Foundation President Wayne King walks with 2010 Scholars Catie Kelly, Noelle Hadley, Alex Gray, Paul Garton and Priyanka Jagannath.



Members of the Lane family cut a ceremonial ribbon during dedication of the park.

## ■ 2010 Foundation Scholars

Donor contributions once again helped the Foundation award full four-year scholarships to five of the top high school seniors in the state.

The University's most selective scholarship, the Foundation Scholarship is valued at \$70,000 and covers tuition and fees, books, room and board and other expenses for four years. Recipients also qualify for a stipend for academic enhancement opportunities.

The 2010 WVU Foundation Scholars are: Paul Garton, Jane Lew, Lewis County High School; Alex Gray, Fairmont, East Fairmont High School; Noelle Hadley, Winfield, Winfield High School; Priyanka Jagannath, Charleston, George Washington; and Catie Kelly, Vienna, Parkersburg High School.

## ■ Raymond J. Lane Park dedicated, statue unveiled

WVU officially dedicated Raymond J. Lane Park at Statler Wilson Commons in May.

The beautiful seven-acre green space adjacent to The Erikson Alumni Center features lighted walking paths, a pedestrian bridge, benches and grass lawns. Additionally, the park is beautifully landscaped with

native vegetation, including more than 7,000 flowers, plants, scrubs and trees.

Lane Park, named in honor of WVU distinguished alumnus and donor Ray Lane, provides a wonderful outdoor setting for alumni, visitors and students, and will serve as the front door to the WVU campus.

The dedication also featured the unveiling of "From the Mountain," a 14-foot tall bronze statue created by WVU alumnus Burl Jones.

A gift from Verl Purdy, also a distinguished alumnus, the statue showcases the rich history of WVU and includes a mountain with five life-size figures, each of which Jones describes as symbolizing different aspects of our proud heritage. A Mountaineer sits majestically atop of the mountain, depicting the University's mascot throughout history.

Raymond J. Lane Park was designed by Woolpert Inc., a national recognized landscape architectural firm. WVU alumni Andrew Pack and Kenn Bullock oversaw the project.

"We are extremely grateful for the generosity of both Ray Lane and Verl Purdy. These additions, made possible by their gifts, truly make The Erikson Alumni Center a unique showplace for our great University," said Wayne King, president and CEO, WVU Foundation.



A gift from the late Carol Diane Cook Elder will establish a teaching scholarship at WVU.

## ■ Bequest creates scholarship in HR&E

A generous legacy gift made by a late WVU alumna is creating an endowed scholarship for students in the College of Human Resources and Education's five-year teacher education program.

The \$25,000 donation comes from the estate of Carol Diane Cook Elder, who earned her master's degree from WVU in 1976. A Clarksburg native, Elder taught for more than 30 years in the Morgan County, W.Va., school system.

## Donor Recognition

### Woodburn Circle Society

Named for the original three buildings on campus – Woodburn, Martin and Chitwood – considered to be the foundation of today's WVU, the Society recognizes those who have made gifts of \$100,000 or more to benefit the University and its affiliated organizations.

### Irvin Stewart Society

Named for WVU's 13th president, the Society honors those individuals whose planned gifts provide for the future of the University.

### Foundation Partners & Associates

Foundation Partners honors alumni and friends who provide WVU with a solid base of ongoing private financial support by contributing \$1,000 or more

each year. Foundation Associates acknowledges donors who for five consecutive years have made gifts to the Foundation to benefit WVU.

### Endowment Club

The Club recognizes those who have made financial investments in the future of WVU by creating an endowed fund through the Foundation.

### Scholarship, Fellowship & Student Award Bricks

The brick program honors the donors of endowed funds benefiting students in a visible and permanent way. The Foundation engraves the name of each endowed scholarship, fellowship and student award at WVU into a brick. These bricks serve as the pathway of the Ernest L. Hogan Scholars Walk located directly in front of the University's Downtown Library Complex.

# By the Numbers

## FY 2009-10 Development, Finance, Investment Overview

### ■ Asset Management

Total Foundation assets were \$881 million as of June 30, 2010. Included in total assets is \$348 million in endowed assets, \$138 million in non-endowed assets for the benefit of WVU, and \$338 million managed by the Foundation as investment agent for WVU affiliated agencies including WVU Hospitals and WVU Research Corp.

### ■ Gifts

Gifts received/committed for the fiscal year totaled \$80 million, including \$14.7 million in gifts in-kind, which were passed through directly to the University.

The combined gifts/commitments were made by 21,728 donors in 36,392 transactions.

#### FY 2010 Gifts by Source Donors

Category	Donors
Alumni . . . . .	47.4%
Friends . . . . .	39.6%
Corporations . . . . .	11.7%
Foundations/Trusts . . . . .	0.9%
Estates . . . . .	0.2%
Other . . . . .	0.2%

#### FY 2010 Gifts by Source Dollars

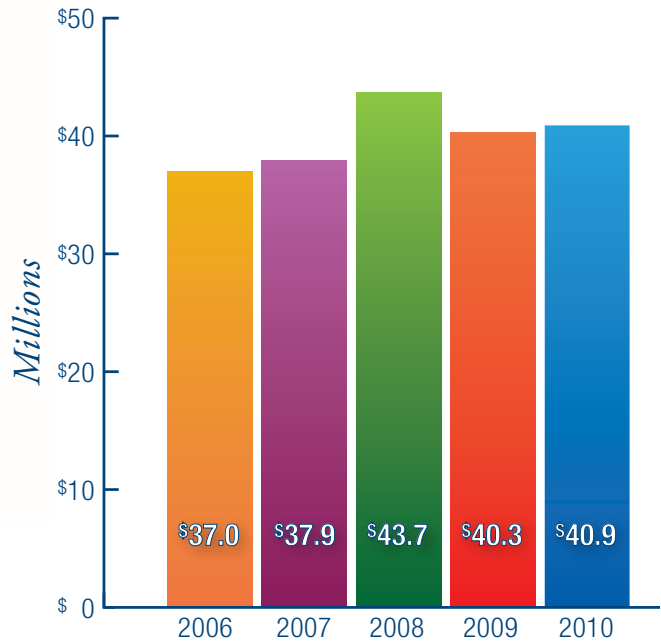
Category	Donors
Alumni . . . . .	18.7%
Friends . . . . .	7.3%
Corporations . . . . .	38.4%
Foundations/Trusts . . . . .	17.8%
Estates . . . . .	3.6%
Other . . . . .	14.2%

## Support

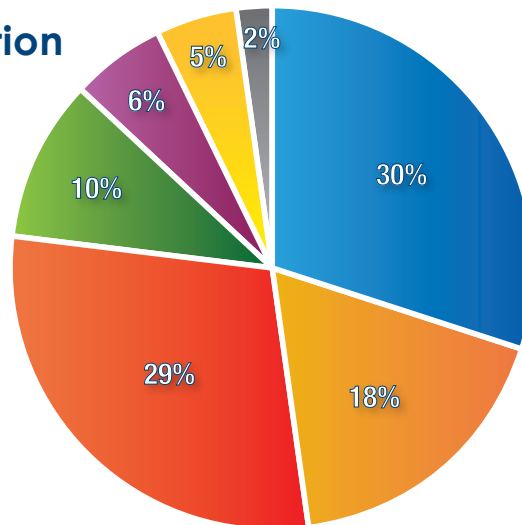
Donor gifts enabled the Foundation to disburse \$40.9 million in funds on behalf of the University to support many purposes, including scholarships and fellowships; academic program development; chairs and professorships; faculty development and research; equipment and facilities; and libraries. Over the past five years, the Foundation has provided the University with \$199.8 million in direct support.

Of the \$40.9 million disbursed in fiscal 2010 to the University, \$12.4 million (or 30%) was directed toward student scholarship support, which made attendance at WVU a reality for many students by easing the financial burden. Another \$11.8 million (or 29%) was directed toward salaries and benefits, which enabled the University to attract and retain high caliber faculty for teaching, research and public service.

## Disbursements on Behalf of WVU



## Disbursements by Function



## Operating Expenses

The Foundation's annual operating expenses were \$8 million during the 2010 fiscal year, representing less than 1% of total assets under management. Each donor's gift is applied directly to the purpose for which it is given. No unrestricted gifts are used to fund Foundation operations.

With total annual operating expenses of \$8 million (including both fundraising and fund management expenses), the Foundation's revenue-to-expense ratio for the fiscal year was nearly 8 to 1. Direct fundraising costs for the year were \$4.3 million. Fundraising costs compared to gifts received of \$80 million generated a revenue-to-expense ratio of 19 to 1.

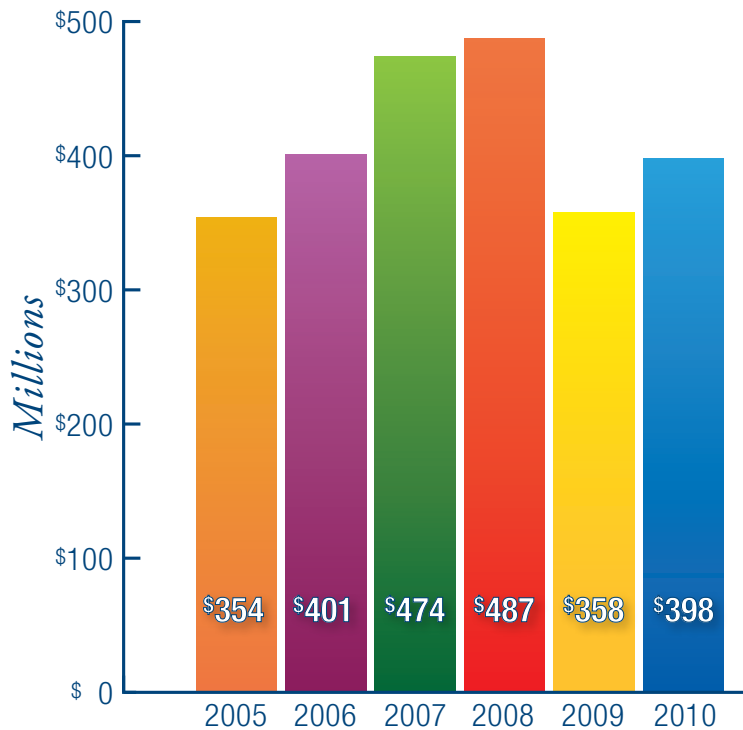
## ■ Investment Management

The Foundation's endowed investments were \$398 million at June 30, 2010, an increase of \$40 million (or 11.2%) from the previous year. The value of the Foundation's investment pool increased from \$315 million at the end of fiscal year 2009 to \$337 million at the end of fiscal year 2010. The net investment return for fiscal year 2010 was 9.5%.

The endowed pool was invested in 92 funds managed by 38 asset managers. As of June 30, 2010, 28% of the long term investment pool was invested in global equities, 24% in global fixed income, 23% in private capital and 25% in other alternative investments.

The Foundation employed the services of the Charitable Asset Management Group of State Street Global Advisors for the life income accounts. These gifts are invested separately from the endowed pool in order to more closely match the needs and requirements of each individual donor. Two investment pools (equity and fixed income) have been established for this purpose and are diversified among several well known mutual fund managers. Each life income portfolio is typically invested as a fixed percentage of each pool. Such gifts totaled \$22.8 million at June 30, 2010.

### Long-Term Investments



## West Virginia University Foundation, Incorporated

### Condensed Statements of Financial Position

	June 30	
	2010	2009
	<i>(in Thousands)</i>	
<b>Assets</b>		
Cash and cash equivalents	\$ 14,904	\$ 25,457
Contributions receivable, net	38,908	34,405
Other receivables, net	4,618	4,845
Investments carried at fair value	756,725	632,087
Equity investment in limited partnership	3,923	4,089
Land, building, and equipment, net	22,150	23,337
Beneficial interest in external trusts at fair value	26,232	16,644
Other assets	13,432	13,050
Total assets	\$ 880,892	\$ 753,914
<b>Liabilities and net assets</b>		
Liabilities:		
Bonds payable, net	\$ 28,176	\$ 28,817
Accounts payable and accrued expenses	3,869	3,621
Deferred revenue	1,312	—
Accrued retirement benefits and deferred compensation	5,067	4,903
Annuities payable	11,612	10,387
Funds held in custody for others	337,607	272,456
Total liabilities	387,643	320,184
Net assets:		
Unrestricted	14,037	8,764
Net unrealized losses on donor restricted endowment assets below historical dollar value	(23,655)	(39,358)
Total unrestricted net deficiency	(9,628)	(30,594)
Temporarily restricted	183,972	173,708
Permanently restricted	318,905	290,616
Total net assets	493,249	433,730
Total liabilities and net assets	\$ 880,892	\$ 753,914



## West Virginia University Foundation, Incorporated Condensed Statements of Activity

	Years Ended June, 30	
	2010	2009
	<i>(in Thousands)</i>	
<b>Revenues and gains (losses)</b>		
Contributions	\$ 66,923	\$ 56,850
Investment earnings (losses)		
Net interest and dividends	6,424	6,429
Net realized losses	(10,223)	(7,299)
Net unrealized gains (losses)	42,592	(121,461)
Investment earnings (losses)	38,793	(122,331)
Revaluation of beneficial interests in external trusts	715	5,000
Lease revenue	2,140	1,975
Other revenue	2,589	9,693
Total revenues and gains (losses)	111,160	(48,813)
<b>Expenses and support</b>		
University Support		
Scholarships	12,356	13,073
Salaries and benefits	11,788	7,683
Travel	1,028	1,367
Meetings and events	2,510	3,000
Professional services	1,976	1,695
Capital projects and equipment	7,288	9,118
Other Support	3,971	4,411
	40,917	40,347
Foundation support	8,011	8,490
Interest and depreciation	2,399	2,460
Total expenses and support	51,327	51,297
Provision for uncollectible contributions	317	5,597
Net gain (loss) on revaluation of annuities payable	(3)	1,521
Total expenses and support	51,641	58,415
Change in net assets	59,519	(107,228)
Net assets at beginning of year	433,730	540,958
Net assets at end of year	\$ 493,249	\$ 433,730

## West Virginia University Foundation, Incorporated

### Condensed Cash Flows

	Years Ended June, 30	
	2010	2009
	<i>(in Thousands)</i>	
<b>Reconciliation of change in net assets to net cash used in operating activities</b>		
Change in net assets	\$ 59,519	\$ (107,228)
Adjustments to reconcile change in net assets to net cash used in operating activities		
Actuarial (gain) loss on annuities payable	(3)	1,521
Revaluation of deferred compensation	433	(877)
Amortization of discount on bonds payable	34	33
Provision for uncollectible contributions	317	5,597
Contributions restricted for long-term investments	(27,711)	(9,276)
Depreciation expense	1,200	1,296
Loss on equity method investment	166	75
Net realized losses on investments	10,223	7,299
Net unrealized (gains) losses on investments	(42,592)	121,461
Revaluatoin of beneficial interest in external trusts	(715)	(5,000)
Changes in:		
Increase in contributions receivable	(4,820)	(15,982)
Change in beneficial interest in external trusts	(8,873)	3,204
Change in accounts payable and accrued expenses	248	(1,985)
Change in operating assets and liabilities	2,116	(4,805)
Net cash used in operating activities	<u>(10,458)</u>	<u>(4,667)</u>
<b>Cash flows from investing activities</b>		
Purchase of land, building, and equipment	(13)	(140)
Purchases of investments	(82,329)	(115,065)
Proceeds from sales and maturities of investments	<u>55,211</u>	<u>98,200</u>
Net cash used in investing activities	<u>(27,131)</u>	<u>(17,005)</u>
<b>Cash flows from financing activities</b>		
Proceeds from contributions restricted for long-term investment	27,711	9,276
Payments on bonds payable	(675)	(650)
Net cash provided by financing activities	<u>27,036</u>	<u>8,626</u>
Decrease in cash and cash equivalents	(10,553)	(13,046)
Cash and cash equivalents at beginning of year	<u>25,457</u>	<u>38,503</u>
Cash and cash equivalents at end of year	<u>\$ 14,904</u>	<u>\$ 25,457</u>
<b>Supplemental Information</b>		
Interest paid	<u>\$ 1,290</u>	<u>\$ 1,350</u>

## West Virginia University Foundation, Incorporated Condensed Reconciliations of Contributions

	Years Ended June, 30	
	2010	2009
	<i>(in Thousands)</i>	
<b>Contributions</b>		
Contributions received as gifts by the Foundation	\$ 80,001	\$ 58,516
In-kind gifts received directly by the University	(14,299)	(2,008)
Amounts reported as other expense (revenue)	1,656	(6,210)
Net impact of adjustments to contributions receivable	5,271	13,978
Life income gifts reclassified to annuities payable	(1,927)	(635)
Contributions from perpetual trusts reclassified to interest income	(1,061)	(716)
Life income gifts released from annuities payable due to termination of trust	558	502
Contribution recorded as agency liability	(3,276)	(6,577)
Contributions per statements of activity	<u>\$ 66,923</u>	<u>\$ 56,850</u>

## Independent Auditor's Report

We have audited, in accordance with auditing standards generally accepted in the United States of America, the statements of financial position of West Virginia University Foundation, Incorporated as of June 30, 2010 and 2009, and the related statements of activity and cash flows for the years then ended (not presented herein); and in our report dated November 5, 2010, we expressed an unqualified opinion on those financial statements.

In our opinion, the information set forth in the accompanying condensed financial statements is fairly stated, in all material respects, in relation to the financial statements from which it has been derived.

*Dixon Hughes PLLC*

November 5, 2010



# News & Notes

2009-2010

## ■ Five join Foundation board

Five highly-respected individuals with strong ties to WVU were elected to the WVU Foundation Board of Directors. They are **Marcia A. Broughton, John B. Gianola, Peter J. Kalis, Edward H. Maier** and **Douglas R. Van Scoy**.

Broughton, of Clarksburg, is an attorney with the law firm of Jackson Kelly PLLC where she heads the firm's estate and trust practice group in West Virginia. She received her law degree from WVU in 1979 and a bachelor's degree in business administration in 1976.

Gianola is an assurance partner with the international accounting firm of Ernst & Young and managing partner of its Charleston office. He is a 1975 graduate of WVU's College of Business and Economics with a degree in accounting and serves on the advisory board of the college.

Kalis received his bachelor's degree from WVU in 1972 and then attended the University of Oxford

where he earned a doctor of philosophy degree in politics in 1976. Kalis continued his education at Yale Law School, and received his law degree in 1978. He is chairman and global managing partner of K&L Gates – a firm with more than 1,800 lawyers working in 33 offices on three continents.

Maier is president of the Maier Foundation, whose primary focus is furthering higher education in West Virginia. The Charleston native has served as president of General Corp., Big Two Mile Gas Co., Dunbar Storage Co. and the W.J. Maier Storage Co. He is a former chairman of the Clay Center for the Arts and Sciences and a former member of the Arthur B. Hodges Center Board of Directors.

Van Scoy is a retired business executive from Sullivan's Island, S.C, who earned his master's degree from WVU in 1968 and his bachelor's degree in 1966. Van Scoy spent much of his career on Wall Street. After 27 years of service, he retired in 2001 as senior executive vice president of Smith Barney in New York.



Broughton



Gianola



Kalis



Maier



Van Scoy



Gaston Caperton

### ■ Caperton is first Perry Professor

Former West Virginia Governor Gaston Caperton spoke on the WVU campus as the first F. Duke Perry Professor of Leadership Studies.

Caperton, a former two-term governor of West Virginia, is the eighth president of the College Board, a not-for-profit membership association founded in 1900 that consists of 5,000 of the nation's leading schools, colleges and universities. Among its best-known programs are the Advanced Placement Program and the SAT.

The professorship was endowed by the WVU Foundation Board of Directors in 2007 to honor former Foundation President F. Duke Perry.

Perry led the Foundation from 1999-2006. During that time, he provided leadership and direction that produced over \$900 million in gifts to support the mission of WVU.

### ■ 2010 Outstanding Philanthropy Awards

**John and Joyce Allen** were honored for their commitment and generosity to WVU.

Their support includes the establishment of the Sara C. & James F. Allen Comprehensive Cancer Research Funds, the John & Joyce Allen Experimental Therapeutic Fund, and the Joyce Allen Endowment for the Study of Italian Art and Culture. Additional support has included gifts to the Mountaineer Athletic Club, Mary Babb Randolph Cancer Center and the renovation of Blaney House.

Mr. Allen is a former member of the WVU Foundation Board of Directors. Mrs. Allen is a former member of the WVU College of Creative Arts Board of Visitors.

**Betty Puskar** has been a loyal and generous supporter of many causes at WVU and throughout the Morgantown community, and a tireless advocate and volunteer for the organizations she believes in.

In 1994, after making several trips to Houston, Texas, for breast cancer treatment, Ms. Puskar was inspired to make a donation that established the Betty Puskar Breast Care Center at WVU. The Center now provides comprehensive, all encompassing breast care in West Virginia. She followed that commitment by establishing the annual Betty Puskar Futures Golf Tournament and more recently, the annual Betty Puskar Breast Care Center Fashion Show to raise funds and awareness for the Center. Ms. Puskar currently serves on the Mary Babb Randolph Cancer Center Board of Advisors.

The generosity of the **Hugh I. Shott, Jr. Foundation** has had a significant impact on WVU, including the establishment of two of the first endowed chairs at the University, the Jane McDermott Shott Chair of Ophthalmology and the Shott Chair of Journalism.

The Shott Foundation was established in 1984 by publisher Hugh Ike Shott, Jr. for the betterment of his hometown of Bluefield, W.Va. and the state. Mr. Shott spent more than 60 years with the Bluefield Daily Telegraph, the newspaper founded by his father in 1896. His nephew John C. Shott, a Bluefield businessman and emeritus member of the WVU Foundation Board of Directors, is a trustee of the Shott Foundation.

Shott Foundation grants have also benefitted the Blanchette Rockefeller Neurosciences Center at WVU, WVU Jackson's Mill and WVU's Health

Sciences Technology Academy.

**Landmark**, a Halliburton Company, was recognized for its generosity toward and close working relationship with WVU's Department of Geology and Geography.

Purchased by Halliburton in 1996, Landmark develops industry leading software used to find and drill for oil, and analyze the economic return. Since 2001, the company has made frequent in-kind gifts to WVU of state-of-the-art geophysical modeling and processing software for instructional and research use.



From left are John Shott and Buzz Wilkinson (representing the Shott Foundation), Betty Puskar, Paloma Urbano (representing Landmark), and John and Joyce Allen.



Through the generosity of Bob Reynolds (center), the Reynolds Family Academic Performance Center in the Puskar Center at Mountaineer Field is helping WVU student-athletes become successful off the playing field as well as on it. Those joining Reynolds at the dedication of the facility included members of his family, former WVU Athletic Director Ed Pastilong (back) and WVU President James P. Clements (right).

## ■ Stepping Up for Students

The Foundation launched a mini-campaign in March aimed at helping current WVU students impacted by the economic downturn.

“Stepping Up for Students” is raising funds for need-based student scholarships to be awarded by WVU Financial Aid this academic year.

“Some students are struggling to make ends meet and stay in school,” said Greg McCracken, University Fund director and head of the campaign. “This campaign is aimed at helping current students stay enrolled at WVU.” More at: [www.stepsupforstudents.com](http://www.stepsupforstudents.com)





## ■ Get connected by joining new online community

On April 30, the WVU Foundation and WVU Alumni Association completed a five-month project to migrate from the Alumni Association's online community to Blackbaud Net Community. The result is the first phase of a new online community called Mountaineer Connection. If you are already a member of the community, you just need to log in. You can also join by visiting [www.mountaineerconnection.com](http://www.mountaineerconnection.com)

Benefits of membership include receiving news and offers, ability to update your profile and manage your memberships, activities and philanthropic support.

Mountaineer Connection will continue to evolve as new tools and resources are added.



# 2009-2010 Board of Directors & Officers

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Jeffrey K. Dunn '81

# Our Core Values

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- **Accountability** – We are responsible for our actions.
- **Service** – We perform our duties in a helpful manner.
- **Professionalism** – We perform our responsibilities as skilled practitioners, meeting our goals and tasks in a timely and effective manner.
- **Integrity** – We conduct our activities in an independent, fair and honest manner.
- **Relationships** – We value relationships and community involvement as fundamental to achieving our goals.
- **Exceeding Expectations** – We continually set new standards of excellence.



## Our Mission

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*“To enrich the lives of those touched by West Virginia University by maximizing private charitable support and providing services to the University and its affiliated organizations.”*



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