

NEWS FROM

# A STATE OF MINDS

## The Campaign for West Virginia's University

### CAMPAIGN'S \$750 MILLION GOAL TOPPED, INCREASED TO \$1 BILLION



Campaign co-chairman Verl Purdy announces the \$750 million campaign goal has been exceeded.

The largest fund-raising effort in WVU's history has shattered its \$750 million goal more than a year before the original deadline. As a result, the State of Minds campaign has been extended through December 2017 with a new goal of \$1 billion.

Alumni and friends of WVU contributed \$772.6 million through June 30, topping the campaign's initial goal by \$22 million, officials said during a special announcement Sept. 6 at Blaney House.

"West Virginia University's alumni and friends are some of the most generous and genuine people I've ever met," President Gordon Gee said. "It is because of them that we are able to expand this effort and increase our goal. I am confident we'll reach a billion dollars – and perhaps beyond – over the next few years. It is an exciting time to be a part of this great land-grant university."

Campaign donations thus far have established 524 student scholarships, 41 chairs and professorships, 181 funds to assist research efforts and 200 funds to aid WVU in its

efforts to improve the state's health, economy and quality of life.

Foundation officials say 71,324 donors have given 255,318 gifts to the campaign. This includes donations from 30,861 alumni. The largest percentage of donations to the campaign, 44

percent, has come from individuals. The rest of the contributions have come from a number of different sources including corporations, foundations, trusts and estates.

Moving forward, Gee said the focus of the campaign will be on people. He said many needs of the University remain, and additional resources will be needed for WVU to continue to be the engine that transforms lives across the state, nation and world.

"Our University is the people's University," he said. "It is imperative to the state and nation's futures that we attract the best students. We must also attract and retain the best faculty and staff. To do this, we must secure resources for our work. We will need to value talent. We will need to provide even more scholarships for students, and we will need to foster fellowship among our schools and colleges to work as partners in all aspects of our mission."

"I do not know of another university that has the potential to make as clear an impact on the people of a state as does West Virginia University," Gee said. "Our campaign and the support of our alumni and friends have brought us to excellence, and now, by extending our campaign, we will be able to move further, faster to eminence."

Campaign co-chair Bob Reynolds, a 1974 graduate, said he has no doubt the new goal will be met.

"Thousands of people have heard about this campaign and have given, and we can't thank you enough," Reynolds said. "For those of you who have not, you will be hearing from us. We know that alumni and friends of WVU are loyal, passionate and above all, generous. We confidently believe the resources are there to not only meet this new goal, but exceed it."

Visit [www.astateofminds.com](http://www.astateofminds.com) for information on how you can help support the campaign.

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## INVESTING IN THE FUTURE: A CELEBRATION

September 6 marked a pivotal moment in the University's history. University and Foundation officials announced that A State of Minds: The Campaign for West Virginia's University exceeded the \$750 million goal 18 months early, and that the effort will continue through 2017 with a new goal of \$1 billion.

A press announcement, luncheon, donor tailgate, a halftime band tribute, and fireworks helped mark the occasion, but it is truly the generosity of those who invest in this very special place and its students, faculty, and staff that we celebrate.



WVU President Gordon Gee speaks at the Sept. 6 campaign announcement.



WVU students sign a "Thank You" banner as part of campaign celebrations held across campus.



President Gee visits with donors at the Foundation's tailgate tent prior to the football game.



WVU Foundation President Cindi Roth is surrounded by Foundation scholars celebrating the campaign's success during halftime of the WVU-Towson football game.



Fireworks light up the sky during halftime of the WVU-Towson football game as part of the campaign celebration.



The WVU Marching Band lets alumni and friends know that their support of the campaign is very much appreciated.



# BUSINESS SCHOOL ALUM GIVES \$1 MILLION IN SCHOLARSHIPS TO ALLEVIATE STUDENT DEBT



Fred Tattersall

**Y**ou would be hard pressed to go through a day without reading or hearing about college student debt. The White House is talking about it, Congress is talking about it, and students and parents are definitely talking about it.

All of that talk and debate is what has prompted Fred Tattersall, an investment executive and Finance graduate of the College of Business and Economics, to give \$1 million to help his alma mater's business students alleviate debt. Top B&E students who meet the criteria could be awarded up to \$19,000 to put specifically toward the debt they have accrued as a college student.

"The topic of student debt is very sensitive, and is a topic that nearly every family of a soon-to-be or current college student has to address," said Tattersall, a 1970 B&E

graduate. "This is a merit-based scholarship where, if you work hard and meet the criteria for the scholarship, you will be rewarded for that hard work. Students who work so hard at B&E will see their efforts pay off in the decrease — if not the elimination — of their student debt."

B&E Milan Puskar Dean Jose "Zito" Sartarelli said this is Tattersall's second major gift to the business school during WVU's comprehensive campaign, the first being a \$3 million gift in November 2010 to endow a faculty chair in the business college's Finance Department.

"Fred's commitment and dedication to his alma mater is simply overwhelming," Sartarelli said. "His first gift immediately affected business finance students by funding high quality faculty. This gift is designed help students reduce their college debt. His generosity is based on doing great things for students, and we are so very appreciative of him."

## GIFTS ESTABLISH NATURAL GAS MEASUREMENT LABORATORY



Kashy Aminian, right, professor of petroleum and natural gas engineering, instructs Jessica Spears (left) and Fatemeh Belyadi on lab components installed as a result of recent gifts from Dominion Resources and the Dominion Foundation.

**S**tudents in the Department of Petroleum and Natural Gas Engineering will have access to state-of-the-art equipment in its Natural Gas Measurement Laboratory, thanks to two recent gifts made by a long-time supporter of the program.

Dominion Resources and the Dominion Foundation provided \$50,000 in funds and another \$150,000 in donated equipment to the lab, along with technical support to oversee installation of the equipment.

"The company's involvement with the lab dates back to 1984 when it played a critical role in completing an initial upgrade project," said Brian Sheppard, vice president of operations for Dominion Transmission. "We are confident the new upgrades will keep the facility at the highest level of industry standards as it has maintained over the years.

## MEDICINE RECEIVES GIFTS FOR SIMULATION CENTER EXPANSION, SCHOLARSHIPS

**D**avid Shaw, pharmacist, and Jo Ann Goldbaugh Shaw, M.D., know what it's like to be "starving students." They worked their way through undergraduate and graduate school, sometimes trudging up hills, in the snow just to get to class and then to work.

David worked as a pharmacy technician while enrolled in the WVU School of Pharmacy, and Jo Ann worked as a medical technologist while completing her medical degree at WVU.

Because of their experiences, the Shaws, from Wheeling, have chosen to dedicate a substantial financial gift to the School of Medicine that will help support a \$5-million expansion of the WV STEPS Center (Simulation Training and Education for Patient Safety), an inter-professional healthcare training laboratory that provides students and clinical learners with hands-on access to patient simulators capable of everything from trembling and crying, to bleeding and giving birth.

An additional donation will also support the Jo Ann Goldbaugh Shaw Scholarship Fund, which they established in 2011 to help students from each of the four years of medical school with tuition and expenses.



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WVU Foundation, Publisher | Bill Nevin, Editor

## ALUMNUS CREATES ENDOWED SCHOLARSHIPS

**W**VU graduate John Forman has donated \$1 million to his alma mater to establish scholarships for undergraduate students from West Virginia enrolled in science, technology, engineering or math programs.

The John A. Forman Endowed Scholarship will be available for in-state students studying in the Davis College of Agriculture, Natural Resources and Design, Eberly College of Arts and Sciences, and Benjamin M. Statler College of Engineering and Mineral Resources.

A Clarksburg native, Forman earned his bachelor's degree in engineering from WVU in 1956 and went on to a very successful engineering career that spanned more than 30 years. Through his gift, Forman hopes West Virginia students will have to the ability to achieve their educational goals.

## ESTATE PLAN GIFTS COUNT

**T**hinking of including gift support for your favorite part of WVU in your estate plan?

For those who will be age 70 or older by December 31, 2017 (the end of the campaign), the bonus is your future support through gift provisions in your will or revocable trust counts toward reaching the goal. The same is true if you make the WVU Foundation the beneficiary of a retirement account, annuity or life insurance policy.

If you have already made any of these arrangements, please let us know at 304-284-4000 or [info@wvuf.org](mailto:info@wvuf.org) so that we can have the opportunity to say thank you for your special campaign support.



Visit the Foundation's web site at [www.wvuf.org](http://www.wvuf.org) and click on the Campaign Celebration icon to view a video of the September 6 campaign announcement highlights.