

Expanding the Impact of Private Philanthropy

Donations to 'State of Minds' campaign top \$700 million

WVU is well on its way to surpassing its \$750 million goal in "A State of Minds: The Campaign for West Virginia's University".

Contributions to the campaign totaled \$716 million through Dec. 31, 2013, or 95% of the goal.

"Going over \$700 million in donations with nearly two years remaining in the campaign demonstrates the tremendous loyalty and passion our donors have for WVU," said WVU Foundation President and CEO Cindi Roth. "Our alumni and friends, corporate and foundation partners are stepping up, and we're extremely grateful for their generosity. It's important that we continue this momentum because the University's needs, in order to achieve its long term strategic plan, far exceed our \$750 million goal."

Donations to the campaign include endowed scholarships and fellowships for students, professorships and faculty chairs, financial support for new learning facilities, and enhancements for academic and athletic programs.

"A State of Minds" is the largest private fundraising campaign in WVU's history. The \$750 million goal is three times larger than the previous "Building Greatness" campaign from 1998-2003.

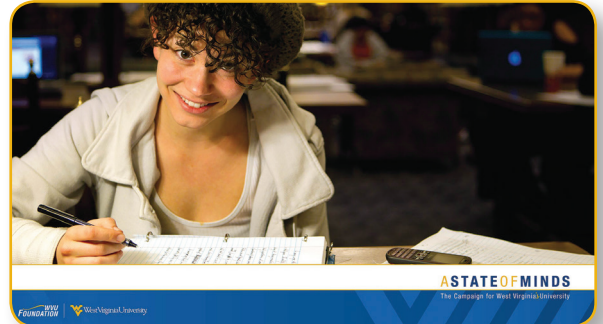
Fundraising focuses on six University-wide campaign priority areas that align with the University's 2020 Strategic Plan for the Future:

- Enhance the undergraduate student experience and global education
- Advance the research initiative of the University
- Enable WVU to improve West Virginia's health, economy and quality of life
- Foster faculty excellence
- Enhance WVU through professional and graduate education
- Support healthcare through research, education and patient care

Chairman of Putnam Investments and 1974 alumnus Robert Reynolds and Cadrillion Capital President Verl Purdy, a 1964 WVU graduate, are the national campaign co-chairmen.

A key component of this comprehensive campaign for WVU is the utilization of hundreds of volunteers. Along with a 23-member national volunteer committee, the campaign also has West Virginia and regional volunteer chairs. Each college and school has its own campaign committee with its chair also serving on the national committee.

Visit www.astateofminds.com for information on how you can help support the campaign. For more information on recent gifts to the campaign, see pages three and four.



In This Issue

Campaign Gifts	3
Irvin Stewart Society	6
Mountaineer Line	5
President's Message	2
Pride Travel Fund.....	5
Woodburn Circle Society.....	5



From the President and CEO



Cindi Roth

Warm greetings, friends!
On behalf of the WVU Foundation, I bring you a hearty 'hello' from Morgantown during these wintry days when Mother Nature seems to have a grip on the entire country! My name is Cindi Roth, and I have the privilege of serving as your new president and CEO.

It is a distinct honor to be selected to lead this strong organization that is on a terrific path to fulfill the goals of our current comprehensive campaign, and to be part of a team that is well-positioned to achieve even greater levels of success.

I am in the midst of meeting with board members, University administrators, deans, faculty, staff and other campus leaders to gain a complete understanding of the needs and opportunities for WVU and the Foundation.

You have my commitment that we at the Foundation will be donor-driven, responsive and energetic. We will be goal-oriented and focused on quality outcomes, always remaining excellent stewards of the resources provided to us.

We have an amazing network of alumni, students and friends whose commitment and pride runs deep and true. I am excited to be here and consider it such a blessing to now be part of the WVU family. Thank you for your warm welcome.

Together we will work to make an even stronger WVU!

Sincerely,

Cindi Roth

Gee begins second tenure as WVU president



WVU President E. Gordon Gee is all smiles as he dons his new flying WV hat.

E. Gordon Gee began his second stint as president of WVU Jan. 6. He was chosen by the WVU Board of Governors Dec. 6 to replace Jim Clements who announced in November he would leave the presidency at the end of the year.

Gee first served as president of WVU from 1981-1985. He would go on to serve as president of the University of Colorado (1985-1990), Brown University (1998-2000), Vanderbilt University (2000-2007) and The Ohio State University (1990-1997 and 2007-2013).

"I'm not coming to an institution that's broken, but an institution that has momentum," Gee said at a welcome reception. "This is not a job for me; it's a calling."

Gee will serve as president until a permanent replacement is named. He will take an unpaid leave of absence from Ohio State, where he continues work for Ohio Gov. John Kasich's Quality and Value Initiative.

Roth, Brewer to serve on search committee

The WVU Foundation will have two representatives on the search committee looking for a permanent WVU president.

Cindi Roth, Foundation president and CEO, and Susan Brewer, a member of the Foundation board of directors, will serve on the 20-member voting committee that will be chaired by WVU Board of Governors Chairman James W. Dailey II.

Dailey said the goal is to have a new president in place by fall.

Students say "Thank You!"



See what students are saying about your support in helping them attend WVU. View the video at:

<http://www.wvuf.org/content/mountaineers-thank-you>



School of Journalism receives major gift for new media innovation lab

The P.I. Reed School of Journalism has received its first major gift toward its planned Media Innovation Center. Alumna Alexis Costanzo Pugh and her husband James H. “Jim” Pugh Jr. have given \$250,000 to support a new media innovation lab in Martin Hall. The lab will serve as both a high-tech classroom and an incubator for emerging media products and applications.

The Alexis and Jim Pugh Media Innovation Lab in Martin Hall will be an open, flexible environment that offers students access to the latest media technology and fosters creativity, ideation and product development. Students and faculty across disciplines will work in teams to develop, test and deploy new media applications, platforms and strategies, with the goal of re-envisioning rural and hyper-local communities using emergent digital and mobile media tools.

School of Journalism Dean Maryanne Reed said this gift will help the School strengthen its position as a leader in modern media education.

“This gift from Alexis and Jim Pugh is truly transformational,” Reed said. “It will provide our students with the latest media tools and technology and help them develop the creative problem-solving skills and entrepreneurial mindset they need to be successful in the changing media industry.”



Alexis and Jim Pugh

New fund creates opportunities for Davis College



Suellen and Joel Newman

Joel and Suellen Newman believe in the possibilities of the Davis College of Agriculture, Natural Resources and Design. They’ve endowed a fund that will help make those possibilities realities.

The Newmans have created the Joel and Suellen Newman Dean’s Opportunities Fund, which will provide discretionary funds to support salaries, scholarships, research and other opportunities to advance the college’s mission and goals.

“Suellen and I feel it is very important to repay, in a small way, what we received from WVU, and contribute to the experience that the current students and our future leaders are enjoying,” said Joel Newman, president of the American Feed Industry Association and ‘71 graduate of the Davis College’s program in animal and nutritional sciences.

“I have enjoyed a very diverse and progressive career,” added Newman, who was inducted into the WVU Academy of Distinguished Alumni in 2013. “WVU and the Davis College gave me the foundation to build on and achieve this success.”

Legacy of late Eberly College alumnus opens doors for students in three colleges

Through an ongoing estate gift to the Eberly College of Arts and Sciences, College of Law and School of Medicine, the William Joseph Moore and Henrietta Trasp Moore Scholarship will provide scholarship opportunities for students. The funds are provided by the charitable trust of late WVU alumnus William J. Moore of Weirton, W.Va.

William J. Moore attended WVU from 1928 to 1931, simultaneously earning a degree in philosophy from the Eberly College of Arts and Sciences and a J.D. from the College of Law. Opening a law firm in Weirton, W.Va., Moore remained active in his practice for more than 70 years and was the oldest practicing attorney in the state.

The gift provides three scholarship funds named in memory of Moore’s parents. The funds will provide support for tuition and textbook purchases for students enrolled in the Eberly College of Arts and Sciences, College of Law and School of Medicine.

Alumna gives back to her alma mater, honors family through employer gift matching program

Alumna Rhonda Radcliff is passionate about helping students while paying tribute to her family's legacy.

Since graduating from WVU in 1989, Radcliff, of Mountain View, Calif., has created five endowed scholarships and two fellowships through her employer's gift matching program. All provide assistance to students in the Benjamin M. Statler College of Engineering and Mineral Resources, and are named after members of her family.

Radcliff earned her degree from WVU in chemical engineering and immediately went to work for ExxonMobil where she continues her employment today.

She became excited after learning about ExxonMobil's Educational Matching Gift Program.

"It was created to encourage contributions to higher education by ExxonMobil employees, retirees and surviving spouses. Each eligible donor may give up to \$7,500 per year in gifts to U.S. colleges and universities and be matched by the ExxonMobil Foundation. The matching ratio is \$3 for every \$1 contributed by the donor," she said.

Radcliff hopes the seven scholarships and fellowships she has created at WVU to date will make it easier for students to focus on their studies rather than worrying about finances.

Alumnus endows scholarship for safety management grad students



While looking back at his long and enjoyable career, Bill Powell, vice president of member relations at AEGIS, thought it was time to give thanks to the

program that started him on his lifelong career path.

Powell recently pledged \$25,000 to the Statler College of Engineering and Mineral Resources to fund scholarships for graduate students studying in the safety management program, from which he graduated in 1975.

Powell says his career in safety management has been "very rewarding and wonderful" and owes it to the education he received at WVU.

Richard Powell Memorial Scholarship established in School of Music



Jon Youngdahl and WVU Professor Dick "Boog" Powell chat at the 1984 Navy Band International Trombone Symposium.

Richard E. "Dick" Powell, professor of trombone in the School of Music from 1968 to 1995, passed away in 2001, but his legacy lives on in the many students whose lives he touched during almost 30 years of teaching at the University.

As part of this legacy, Powell's former student Jon Youngdahl and his wife Sharon have pledged \$25,000 to the College of Creative Arts to establish the Richard Powell Trombone Scholarship in the School of Music.

The scholarship is for undergraduate or graduate students who are either trombone performance majors or whose primary instrument is the trombone.

"Professor Powell gave all of himself - everything he had - to his students," Youngdahl said. "He was not just a teacher, he was a great friend to all of us."

Founding chairman of statistics department leaves a legacy for grad students

A \$50,000 gift made through the estate of the late Stanley Wearden will ensure continued support for recruitment and retention of top graduate students in the Department of Statistics.

Starting his career at WVU in 1966, Wearden served as a statistics professor, founding chairperson of the Department of Statistics and Computer Science, dean of Graduate Studies, dean of the College of Arts and Sciences, and associate provost for Research and Graduate Studies. Wearden's WVU career spanned 27 years.

Wearden pledged a portion of his estate to support the Department of Statistics in recruiting top-tier graduate students, ensuring growth for the department upon his passing. The \$50,000 gift, made in conjunction with his wife, will support high-achieving graduate students. This incentive will allow the Department of Statistics to maintain a competitive edge in recruiting students who will excel in teaching and research.

In addition to the gift from his estate, nearly \$6,000 was given in his memory by family and friends to be added to the Stanley Wearden Memorial Graduate Endowment.

Donors contribute record \$103K to 2013 Pride Travel Fund



The WVU Marching Band performs at Oklahoma Memorial Stadium during halftime of the WVU-Oklahoma football game.

Fans of the WVU Marching Band once again went above and beyond in support of the Pride of West Virginia in 2013. The Foundation's Pride Travel Fund received a record \$103,232 from 941 donors, breaking the 2012 record of \$103,083 from 892 donors.

The annual campaign was established to help defray the costs of travel for the band, including transportation, hotels and food for nearly the 400 members and staff.

"The generous support of alumni and friends who have helped us to travel again this season is humbling to all of us," said Jay Drury, WVU Marching Band director. "The members of the band are proud to represent both the University and the great state of West Virginia when we travel, and with the continued help of our fans, we are able to carry the Mountaineer spirit far and wide."

With the financial assistance of private donors, the University and the WVU Athletic Department, the Pride was able to travel to the first away football game of the 2013 season in Norman, Okla. against the Sooners. The band also traveled to M&T Bank Stadium, home of the Baltimore Ravens, when the Mountaineers took on the University of Maryland. Along with the football games, the Pride also participated in several exhibition shows across the state and region last fall.

In Memory



James H. "Buck" Harless

The WVU Foundation lost a dear friend Jan. 1 with the death of James H. "Buck" Harless. Along with his distinguished record of giving to WVU, Buck served 19 years on the WVU Foundation Board of Directors. He was currently serving as honorary chairman of "A State of Minds: The Campaign for West Virginia's University." Buck's legacy of philanthropy will live on for many years to come.

Mountaineer Line Student Calling Schedule

FEBRUARY

College of Creative Arts
School of Pharmacy
School of Medicine

MARCH

College of Education and
Human Services
School of Dentistry

APRIL

School of Nursing
WVU Extension/4-H



Woodburn Circle Society is the WVU Foundation's most prestigious philanthropic society. Membership is available to those who make one-time gifts or pledges of at least \$100,000 to benefit WVU and its affiliated organizations.

Newest members include:

Alpha Foundation
Denise S. Barber
Farm Credit of the Virginias, ACA
Patricia K. Fehl Trust
Thomas M. Freeman and Phyllis Attanasio
Patrick C. Graney III

Highmark Foundation
Fredericka A. Hill
Bob and June Huggins
Albert O'Brien Charitable Trust
Elizabeth C. Owens Estate
Pratt & Whitney Canada Inc.
James and Alexis Pugh

Jose Sartarelli
William G. Skewes
John E. and Patricia Stealey
Judith G. Stitzel
William C. Waters Revocable Trust

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WVU Foundation, *Publisher*
Bill Nevin, *Editor*

*Want to receive future
newsletters electronically?*
Email: info@wvuf.org

Give a vote of confidence in WVU's future **ASTATEOFMINDS** The Campaign for West Virginia's University

Votes of confidence in WVU's future – yes, gifts included in wills or revocable trusts are just that. Each will accomplish something that couldn't happen otherwise.

Supplementing an existing endowment fund or establishing a new endowed fund through a gift in a will can be an impressive way to enhance any component of WVU, West Virginia 4-H, the Mountaineer Athletic Club, Potomac State College of WVU, or the WVU Institute of Technology. Those gifts made by supporters who will be age 70 or older by December 31, 2015, count in "A State of Minds: The Campaign for West Virginia's University."

Naming the Foundation as the beneficiary of a retirement account can also be a helpful way to benefit a worthwhile program or set up a scholarship, fellowship, professorship, library fund, research fund, or other choice. This special gift support also counts in the campaign for those ages 70 or older.

We truly appreciate these votes of confidence because of the long-term impact each will have in more ways than anyone can ever imagine.



The Irvin Stewart Society is comprised of individuals who have included gift provisions in their wills or revocable trusts, created income-producing gifts, designated retirement account funds, donated life insurance or created real estate remainder gifts to benefit WVU, Potomac State College of WVU, Mountaineer Athletic Club, West Virginia 4-H, or WVU Institute of Technology in the future. Newest members include:

Barbara Bollin '73, Harrison Township, MI
Kenneth W. Bollin, Harrison Township, MI
Eleanor D. Campbell, Covington, VA
Mark Campbell '57, Covington, VA
Ann Hosey Garcelon '67, '01, Charleston, WV
Philip Majestro, DDS '87, '93, Charleston, WV
Indira Majumder, MD, Morgantown, WV
Deborah McMechen '68, Chapel Hill, NC

Jane M. McNeer '75, Durham, NC
Elizabeth Morgan, Easton, MD
Rick Morgan '66, Easton, MD
Lawrence James Pietro Jr. '49, Oviedo, FL
Kay A. Poole, Palm Coast, FL
Thomas R. Poole, MD '57, '59, Palm Coast, FL
Chad N. Proudfoot '03, '05, '07, Jane Lew, WV
Albert M. Reese Jr. '54, Durango, CO
Susan Holt Reese, Durango, CO

Steven Thomas, JD '84, Charleston, WV
Michael L. Toothman, Ardmore, PA
Alexander Tuel '02, '06, Morgantown, WV
Laura Tuel, JD '06, Morgantown, WV
+ 2 Anonymous Members

A listing of all members can be found at www.wvuf.org, select Donor Recognition and Irvin Stewart Society.