PAYROLL DEDUCTION **GIVING GUIDE**

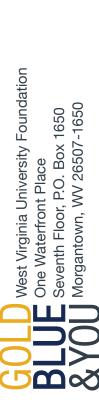
Per Pay Period	Total Gift
12 Months 24 deductions	
\$3.00 minimum per fund designation	\$72
\$4.18	\$100
\$10.42	\$250
\$20.84	\$500
\$41.67	\$1,000
9 Months 18 deductions	
\$3.00 minimum per fund designation	\$54
\$5.56	
\$13.89	
\$27.79	\$500
\$55.56	\$1,000
12 Months 26 deductions	
\$3.00 minimum per fund designation	\$78
\$3.85	\$100
\$9.62	
\$19.24	\$500
\$38.47	
*All Totals Are Approximate	

Let's go.



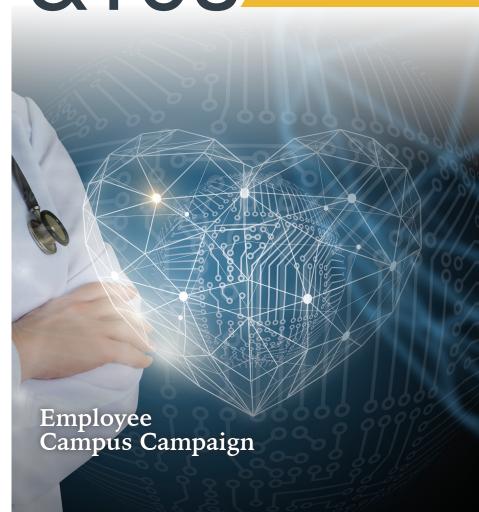








BLUE & YOU



WHY GIVING BACK MEANS GOING FIRST

Each year West Virginia University and WVU Medicine partner with the WVU Foundation for the Gold Blue and You campaign, where you have the opportunity to lead the way in providing philanthropic support to WVU and the West Virginia University health system. When asked to give, the question often arises, "Why should I give back?"

Every day, you see the many needs of your campus, department, programs and community. WVU Foundation employees work to raise funds to support as many of these needs as possible, but by giving back, you have the opportunity to show our philanthropic partners that, as a loyal Mountaineer, you believe in the importance of the work that you do. Your personal philanthropic support is your vote of confidence in the education and services you work passionately to provide and demonstrates the strong loyalty, passion and commitment that you have for WVU and WVU Medicine.

You are an important member of the WVU and healthcare communities and your donations enable the University and health system to provide much-needed student, faculty, patient, research and program support. By supporting the Gold Blue and You campaign annually, you help provide vital resources that allow WVU to excel as a world-class research facility and an exemplary teaching institution. Those resources also enable the University and health system to perform services and outreach to the state, region and nation, thus fulfilling our land-grant mission.

No gift is too small. By coming together, we can truly make a difference.

And remember, Mountaineers go first!

LAST YEAR OVER 1,800

WVU FACULTY/STAFF AND WVU MEDICINE EMPLOYEES GAVE

#\$2 MILLION

SUPPORTING: SCHOLARSHIPS, PATIENT PROGRAMS, RESEARCH, EDUCATION AND ADVANCEMENTS FOR STUDENTS, FACULTY AND EMPLOYEES

SPECIAL CAMPUS CAMPAIGN FUNDS

- The Rack II WVU Student Food Pantry Support Fund (#2W522)
 - This fund provides assistance in the form of food, hygiene items and/or other household supplies to students and staff in need.
- Health Sciences Student Assistance Fund (#2W1010)

Money from this fund provides assistance to Health Sciences students in the last two years of their selected major for situations that may preclude them from graduating, such as not qualifying for financial aid to pay for books, transportation passes, rent, food or other needs.

 WVU Cancer Institute - The M.B. Randolph Cancer Institute Program Enhancement and Project Fund (#2V123)

The WVU Cancer Institute's Enhancement Program and Project Fund was established to assist with the most pressing needs of the Cancer Institute. The fund allows the Cancer Institute to operate on a daily basis and medically treat West Virginians. The WVU Cancer Institute is at the forefront of research, education and patient care, made possible by the generosity of loyal friends and supporters, who also realize that cancer is a serious health problem in our state.

- The Rosenbaum Family House Fund (#2V594) When a serious illness or injury strikes, staying close to family is important. Rosenbaum Family House is devoted to making this possible. Family House is a home away from home for families of patients and sometimes for patients themselves. Last year, 1,622 families were served, with an average stay of seven days. No one is turned away regardless of their ability to pay. The Rosenbaum Family House Fund is used for operational and programmatic support.
- New WVU Medicine Children's Hospital (#2V130)
 This is our moment to give the children and women of West Virginia and the region the hospital they deserve. Help us build our new children's hospital and women's pavilion. We are committed to impacting the future health and potential of all who entrust their care to us. Our new state-of-the-art hospital will provide specialty care to our families while we continue to deliver care to our smallest citizens close to their homes through our clinics and community hospitals. GROW HOPE. GROW HEALING. Grow WVU Medicine Children's.

QUESTIONS AND ANSWERS

How can I make a gift?

• As an employee, you have multiple ways to make your gift, including payroll deduction. Through payroll deduction, you can make a difference for as little as \$3.00 per paycheck, per fund designation. Gifts may be made through payroll deduction, credit card or check by completing the gift form attached and returning it to the WVU Foundation. Gifts may also be made online at www.goldblueandyou.com.

What can I give to?

• In addition to the special Campus Campaign funds, you may designate your gift to support any department or unit within the University or WVU healthcare system, such as a student scholarship, research, patient programs, your favorite athletic team or any area that is near to your heart.

Is there a minimum for payroll deduction?

• Yes. You can make a difference for as little as \$3.00 per paycheck, per fund designation.

How much should I give?

• Every gift matters to the University, no matter the level of the gift. What is important is that you get involved at a level that is meaningful to you.

How do I increase my current payroll deduction?

• To increase or add an additional payroll deduction visit goldblueandyou.com. Click on "Sign Up for Payroll Deduction." Under "Pledge Information" you'll have the opportunity to initiate a new payroll deduction, change fund designations or increase an existing payroll deduction.