A focus on philanthropic impact – Chris Vance

“Without this scholarship, I don’t know if I’d be here. I’m really thankful for the assistance.”

On June 23, torrential rains devastated many communities, claiming 23 lives and causing extensive damage to homes and property. In response, donations to the WVU Foundation from more than 3,600 Mountaineers across the country and a matched gift of $500,000 from Princeton native and WVU alumni Ken Kendrick brought in over $1 million.

The funds, administered by WVU Extension Service and WVU Financial Aid, helped residents, students and community services recover from the flood.

Robin Brown, of Richwood, WV, lost her entire home. The only items that were salvageable included a bed, stereo and chair that remained on the top floor of her family’s one-and-a-half story house.

Brown received limited relief assistance from the Federal Emergency Management Agency (FEMA). She said managing the clean-up and beginning of the restoration process was quite a challenge, but couldn’t believe the amount of support she and her family received from WVU and others.

“I was completely overwhelmed when I spoke to the Foundation on the phone. I mean, I cried,” Brown said. “People we have never met, who do not know our names, who have never been to Richwood, have given us, so much.”

Students Brooklyn and Tyler Gould of Clay County lost their entire home and many personal items in the disaster. Their family received funding to help rebuild, and each student received assistance for fall semester tuition.

“Don’t think I could be here at WVU without it, honestly,” Brooklyn said. “I would have been in debt and I can’t afford that because I don’t have a job. I am really thankful for the assistance.”

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Maximizing Private Charitable Support for West Virginia University

Want to receive this newsletter electronically?
Email: info@wvuf.org
or visit www.wvuf.org/news
Greetings from Morgantown and Happy New Year!
Hopefully, the holiday gave you some time to relax and enjoy your family and friends, snipping back a bit from the hustle and bustle of everyday life.
We have much to be thankful for at the WVU Foundation as we reflect on the past year and prepare for what lies ahead in 2017.
Because of the generosity of so many supporters of our great University, 2016 will be remembered for several achievements. First and foremost, our “State of Minds” comprehensive Campaign topped its $1 billion goal well before the April 30, 2017, deadline.
University is now among an elite group of less than 40 universities with a $1 billion plus comprehensive Campaign, as the University of Texas at Austin, The Ohio State University, and the University of Michigan, to name a few.
WVU Foundation Board and B&E Visiting Committee, five alumni have been elected to the WVU Foundation Board and B&E Visiting Committee, which was spearheaded by investment executive and 1970 finance graduate Fred Tattersall, Class of ’88 of San Mateo, Ca., sits with great successes in support of areas across WVU.
Five alumni have been elected to the WVU Foundation Board of Directors. Each will serve three-year terms.
Dr. Frank Alderman ’89, ’97 of Morgantown is chief executive officer of MedExpress, which is a part of Optum, a UnitedHealthGroup company.
Dr. Thomas Arkle III ’78 spent 32 years practicing orthodontics in Charlotte, NC, before retiring in 2015.
Drs. Lynne and Andy Ostrow ’79 of Richmond, Va. are W. Marston “Marty” Becker, Doug Van Scoy, E.G. Rotruck have made a $50,000 gift to support the WVU Nursery School.
Anido, Jr., Phil Rosenthal, Penelope “Penni” Roll, William “Bill” Sheedy ’88 of San Mateo, Ca., sits on Visa’s executive committee and currently leads the global payment system’s corporate strategy and mergers and acquisitions efforts, global policy and government relations.
Please join us in welcoming these successful, dedicated Mountaineers to the Foundation Board.
Let’s go.

Five join Foundation Board

WVU Dental Care office in Morgantown

WVU Foundation News | Summer 2016 | 4
From the President and CEO

The message that private support is needed now more than ever must be heard in light of difficult economic times sends President Gee’s call to reinvent WVU and the state of West Virginia into the modern era.

With 2017 comes many challenges and opportunities. WVU’s rise to new heights of success is clearly evident. Because of the generosity of so many supporters of our “State of Minds,” 2016 will be remembered for several accomplishments.

The Ostrow International Achievement Award will be presented to Dr. Lynne and Andy Ostrow. They will receive $50,000 for scholarships at WVU. They initiated a $25,000 gift to support the student managed investment fund.

The Foundation Board of Directors. Each will serve three-year terms. Board members include: Richard L. DiLella, who is president and CEO of CINTA, a global healthcare technology company, sitting for the WVU School of Pharmacy; William “Bill” Sheedy, who serves as president and chief executive officer of GR Diversified, Inc., sitting for the WVU College of Business and Economics; J. Wayne Richards, who manages Heritage Wealth Advisors in Richmond, Va., sitting for the WVU School of Economics; Dee Ann Remo, ‘85, is chief executive officer and managing director of Heritage Wealth Advisors. She received a $1 million gift, the largest single private donation ever made to the college, to support the WVU Child Development Laboratory, better known as the WVU Nursery School.

Future Education—The directorship will support Dr. Barbara Gibson Warash, providing a broad range of support for research, teaching and service. The enhancement fund will provide funds to broadly support the educational and training mission of the WVU Nursery School.

Flourishing Future—Students move hands on training at the WVU Nursery School.

Million dollar gift establishes endowed directorship and support fund for WVU Nursery School

The College of Education and Human Services has received a $1 million gift, the largest single private donation ever made to the college, to support the WVU Child Development Laboratory, better known as the WVU Nursery School.

The gift, from donors who wish to remain anonymous, will support an endowed named directorship and an endowed enhancement fund. The directorship will support Dr. Barbara Gibson Warash, providing a broad range of support for research, teaching and service. The enhancement fund will provide funds to broadly support the educational and training mission of the WVU Nursery School.

Future Education—WVU student managed investment fund provides real money, hands-on experience to finance students

Finance students at the College of Business and Economics have the premier opportunity to dive into real financial markets and investment portfolio management with the establishment of the WVU Student Managed Investment Fund.

Future Education—WVU student managed investment fund provides real money, hands-on experience to finance students

To bridge the gap between the academic and professional spheres, the Student Managed Investment Fund will invest student funds in a real-world investment campaign, which was spearheaded by investment veteran and 1970 finance graduate Fred Tattersall, who serves on the West Virginia University Foundation Board.

Tattersall rallied 10 friends and alumni of the College, many of whom also serve on the WVU Foundation Board and B&E Visiting Committee, to form what is known as The Founder’s Club. In addition to Tattersall, the Founder’s Club members are W. Marion “Marty” Becker, Doug Van Sory, E.G. “Kerr” Kasich, Robert “Bob” Orders, Jr., Vince Aiello, Jr., Phil Rosenthal, Denise “Pam” Ball, Robert Reynolds and Stuart “Stu” Robbins. Each member provided a generous gift of $25,000, which allowed for the minimum threshold of $250,000 to initiate the student managed investment fund.

With the launch of the Fund, the next challenge is to grow this resource to $1 million to further expand these opportunities to match similar initiatives at other universities. Contact the College of B&E Development Office to become a charter member with a gift of $25K or greater and help reach this goal.

Through December 31, 2016, donors have given $1.069 BILLION to the campaign which ends December 31, 2017.

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From the President and CEO

the message that private support is needed now more than

West Virginia in light of difficult economic times sends

With 2017 comes many challenges and opportunities.

a successful $1 billion private fundraising campaign. To

four-year public universities across the country to conduct

University is now among an elite group of less than 40

comprehensive Campaign topped its $1 billion goal well

Because of the generosity of so many supporters of our


as we reflect on the past year and prepare for what lies

hustle and bustle of everyday life.

enjoy your family and friends, stepping back a bit from the

Greetings from Morgantown and Happy New Year!

executive officer of MedExpress, which is a part of

Dr. Frank Alderman

serves as president and chief executive officer of GR

J. Wayne Richards

'85 is chief executive officer and

'81 of Richmond, Texas currently

managing director of Heritage Wealth Advisors in

'Alderman

'88 of San Mateo, Ca., sits

Cindi Roth

'85 is chief financial officer for the WVU Foundation. Together, let's make 2017 another year filled

strongly as it first began.

If you have not yet given to the "State of Minds"

million gift establishes endowed directorship and

The College of Education and Human Services has

$500,000. In addition to students and faculty, the

members, the duo each spent 35 years helping students

Drs. Lynne and Andy Ostrow understand the value

of education. As West Virginia University faculty members, the duo each spent 35 years helping students

achieve their dreams at the University. Now, they are

taking that passion for education one step further by

providing $50,000 for scholarships at WVU.

The Ostrow International Achievement Award will

provide financial support to enhance study abroad and

international travel experiences for undergraduate students in the College of Physical Activity and Sport

Sciences (CAPSS). Additionally, the funds may be

used to support students' participation in facility-led

Alumni Association receives $50,000 gift from loyal alums

For the Bentruchs, WVU is a family affair. In

response to their deep appreciation for the

career-launching education they and their three

adult children received at WVU, Scott and Carol

Bentruch have made a $50,000 gift to support the

new mentoring program at the WVU Alumni

Association, as well as the Erickson Alumni Center

building fund.

Scott and Carol join many other WVU alums in

maintaining a strong and supportive connection

to their alma mater. In this instance, to the WVU

Alumni Association, whose facility is used by so

many from across all WVU academic units and

graduates of the University.

Scott and Carol Bentruch

School of Dentistry partners with Center for Research and

Technology Inc. to build, design Innovation Center

The School of Dentistry is partnering with the

Center for Research & Education in Technology Inc.

to design, build and equip an Innovation Center in

Morgantown. The Innovation Center will feature

some of the most advanced dental technology

available from manufacturers to enhance the student

and patient experience.

WVU was selected as one of only three schools

in all of the United States and Canada to have a

CRET Innovation Center, which will feature newly
developed, high-tech equipment valued at nearly

$500,000. In addition to students and facility, the

center will be open to the state’s private dentists,

approximately 85 percent of whom are WVU

School of Dentistry alumni.

WVU Dental Care office in Morgantown

Drs. Lynne and Andy Ostrow

Retired professors establish scholarships to enhance student experience

Alumni Association receives $50,000 gift from loyal alums

School of Dentistry partners with Center for Research and Technology Inc. to build, design Innovation Center
A focus on philanthropic impact – Chris Vance

The first career choice may not always be the right one. WVU student Chris Vance made the decision to follow another career path after realizing his true passion was a desire to work with others. With the help of private giving, his aspirations are becoming a reality.

Born and raised in Franklin, W.Va., Vance decided to join the military after graduating from high school, then moved to California where he received a degree in political science from the University of California.

Always dreaming of becoming a lawyer one day, Vance decided to make a drastic change after spending time in Iraq.

“I was in Iraq in 2003 with an artillery unit. There was this little girl and this [explosive] had severed both of her legs. We bandaged her up, but it was from that point on that I knew I wanted to help people.”

Following his return from Iraq, Vance was accepted into the WVU School of Nursing and is currently working toward his bachelor of science degree. While a benefit of the military is education assistance, Vance had exhausted the financial help given to him halfway through his nursing education because of his earlier college degree from California.

“I used up almost all of my funds, so the way school was going to get paid for was through a scholarship,” Vance said.

“When I was completely overwhelmed by the uncertainty of whether I would be able to continue my education, Vance had heard of putting his education on hold for a semester while he worked to improve his grade point average (GPA) at WVU. Vance said putting that dream on hold was not something he wanted to do.”

Thanks to the Sue Ann and Raymond F. Morgan Nursing Scholarship, Vance could receive the financial assistance he needed to continue in the nursing program, and will graduate in August with his bachelor’s degree.

“Without this scholarship, I don’t know if I’d be here,” Vance said. “I’m definitely going to give back through scholarships after I graduate.”

Through the opportunity he was given because of private philanthropy, Vance will continue to fulfill his dreams of making a difference in the lives of others.

“I’m just a [certified assistant] now, I’ve been able to make a huge difference. Having people come up and tell me what kind of difference I’ve made and how I’ve helped them get through a major car accident or something—that’s the rewarding part of the job.”

The WVU Foundation is a tuition-free educational institution that is independent from the WVU Board of Governors. The WVU Foundation’s mission is to support WVU and its affiliated organizations as well as to meet the philanthropic needs of its donors.

The WVU Foundation’s annual giving campaign, called “WVU2: Endowment Drive,” is the largest fundraising effort to support WVU and its affiliated organizations. The efforts span a period of thirty-two weeks, from the beginning of the academic year through the end of the calendar year. The focus is to advance the University’s fundraising goals by increasing the percentage of alumni who give to WVU every year. The campaign starts each year in September and continues through June.

Recently, there has been an increase in gifts to the WVU Foundation of private philanthropy due to the 2016 flood in southern West Virginia. Many donors have stepped forward to assist West Virginia flooding victims. Contributions of any size are appreciated. Contributions can be made by phone, mail, online or by establishing a deferred gift.

The WVU Foundation also accepts gifts in any of the following forms: cash, securities, appreciated property, gift annuities, charitable trusts, charitable remainder interests, estates, or bequests. The WVU Foundation also manages a variety of professional and personal financial planning strategies such as annuities, trusts, or retirement accounts.

For more information on giving, please contact the WVU Office of Private Philanthropy at 304-293-0500 or 1-800-748-5113. The office is located inside Woodburn Hall, 501 Woodburn Circle, Morgantown, WV 26506. Donors who wish to remain anonymous can sign their gift as a gift in memory of a loved one, or a gift in honor of someone.

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"I was completely overwhelmed when I spoke to the Foundation on December 31, 2017 (the end of the Campaign), the bonus is your future support through gift provisions in your will or revocable trust cause in the Campaigns. The same is true if you make the WVU Foundation the beneficiary of a retirement account, annuity or life insurance policy. For more information, call 800-847-3856 or info@wvuf.org. Inquiries are confidential.

Estate plan gifts count

Thinking of including gift support for WVU in your estate plan? Join the hundreds of Mountaineer faithful who have given over $100 million in bequest intentions and planned gifts through the Campaign. It’s easy! For those who will be age 70 or older by December 31, 2017 (the end of the Campaign), the bonus is your future support through gift provisions in your will or revocable trust cause in the Campaigns. The same is true if you make the WVU Foundation the beneficiary of a retirement account, annuity or life insurance policy. For more information, call 800-847-3856 or info@wvuf.org. Inquiries are confidential.

The Irvin Stewart Society honors those who have included gift provisions in their wills, created income-producing gifts, provided for testamentary donations of retirement assets, donated life insurance, and transformed their real estate remainder interest to benefit WVU and its affiliated organizations.

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